

# Global Cool Roof Coating Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Cold roof coatings are white or special reflective pigments that reflect sunlight. The coating acts like a very thick coating that protects the roof surface from ultraviolet (UV) light and chemical damage, and some provide water protection and repair.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cool Roof Coating market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cool Roof Coating market are covered in Chapter 9:

Sika Sarnafil

GAF

The Dow Chemical Company

### Excel Coatings

Monarch Industries

Indian Insulation & Engineering

Huntsman Corporation

Valspar Corp.

KST Coatings

Nippon Paints

PPG Industries Inc.

Nutech Paints

In Chapter 5 and Chapter 7.3, based on types, the Cool Roof Coating market from 2017 to 2027 is primarily split into:

Elastomeric/White

IR Reflective/Colored

In Chapter 6 and Chapter 7.4, based on applications, the Cool Roof Coating market from 2017 to 2027 covers:

Slow-Sloped

Steep-Sloped

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cool Roof Coating market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cool Roof

Coating Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 COOL ROOF COATING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cool Roof Coating Market
- 1.2 Cool Roof Coating Market Segment by Type
  - 1.2.1 Global Cool Roof Coating Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Cool Roof Coating Market Segment by Application
  - 1.3.1 Cool Roof Coating Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Cool Roof Coating Market, Region Wise (2017-2027)
  - 1.4.1 Global Cool Roof Coating Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Cool Roof Coating Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Cool Roof Coating Market Status and Prospect (2017-2027)
  - 1.4.4 China Cool Roof Coating Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Cool Roof Coating Market Status and Prospect (2017-2027)
  - 1.4.6 India Cool Roof Coating Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Cool Roof Coating Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Cool Roof Coating Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Cool Roof Coating Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Cool Roof Coating (2017-2027)
  - 1.5.1 Global Cool Roof Coating Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Cool Roof Coating Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Cool Roof Coating Market

### 2 INDUSTRY OUTLOOK

- 2.1 Cool Roof Coating Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Cool Roof Coating Market Drivers Analysis
- 2.4 Cool Roof Coating Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Cool Roof Coating Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Cool Roof Coating Industry Development

### **3 GLOBAL COOL ROOF COATING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Cool Roof Coating Sales Volume and Share by Player (2017-2022)
- 3.2 Global Cool Roof Coating Revenue and Market Share by Player (2017-2022)
- 3.3 Global Cool Roof Coating Average Price by Player (2017-2022)
- 3.4 Global Cool Roof Coating Gross Margin by Player (2017-2022)
- 3.5 Cool Roof Coating Market Competitive Situation and Trends
  - 3.5.1 Cool Roof Coating Market Concentration Rate
  - 3.5.2 Cool Roof Coating Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL COOL ROOF COATING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Cool Roof Coating Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Cool Roof Coating Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Cool Roof Coating Market Under COVID-19
- 4.5 Europe Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Cool Roof Coating Market Under COVID-19
- 4.6 China Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Cool Roof Coating Market Under COVID-19
- 4.7 Japan Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Cool Roof Coating Market Under COVID-19
- 4.8 India Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Cool Roof Coating Market Under COVID-19
- 4.9 Southeast Asia Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Cool Roof Coating Market Under COVID-19
- 4.10 Latin America Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Cool Roof Coating Market Under COVID-19
- 4.11 Middle East and Africa Cool Roof Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Cool Roof Coating Market Under COVID-19

## **5 GLOBAL COOL ROOF COATING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Cool Roof Coating Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Cool Roof Coating Revenue and Market Share by Type (2017-2022)
- 5.3 Global Cool Roof Coating Price by Type (2017-2022)
- 5.4 Global Cool Roof Coating Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Cool Roof Coating Sales Volume, Revenue and Growth Rate of Elastomeric/White (2017-2022)
  - 5.4.2 Global Cool Roof Coating Sales Volume, Revenue and Growth Rate of IR Reflective/Colored (2017-2022)

## **6 GLOBAL COOL ROOF COATING MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Cool Roof Coating Consumption and Market Share by Application (2017-2022)
- 6.2 Global Cool Roof Coating Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Cool Roof Coating Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Cool Roof Coating Consumption and Growth Rate of Slow-Sloped (2017-2022)
  - 6.3.2 Global Cool Roof Coating Consumption and Growth Rate of Steep-Sloped (2017-2022)

## **7 GLOBAL COOL ROOF COATING MARKET FORECAST (2022-2027)**

- 7.1 Global Cool Roof Coating Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Cool Roof Coating Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Cool Roof Coating Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Cool Roof Coating Price and Trend Forecast (2022-2027)
- 7.2 Global Cool Roof Coating Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Cool Roof Coating Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Cool Roof Coating Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Cool Roof Coating Revenue and Growth Rate of Elastomeric/White (2022-2027)
  - 7.3.2 Global Cool Roof Coating Revenue and Growth Rate of IR Reflective/Colored (2022-2027)
- 7.4 Global Cool Roof Coating Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Cool Roof Coating Consumption Value and Growth Rate of Slow-Sloped(2022-2027)
  - 7.4.2 Global Cool Roof Coating Consumption Value and Growth Rate of Steep-Sloped(2022-2027)
- 7.5 Cool Roof Coating Market Forecast Under COVID-19

## **8 COOL ROOF COATING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Cool Roof Coating Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis



8.4 Alternative Product Analysis

8.5 Major Distributors of Cool Roof Coating Analysis

8.6 Major Downstream Buyers of Cool Roof Coating Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cool Roof Coating Industry

## **9 PLAYERS PROFILES**

9.1 Sika Sarnafil

9.1.1 Sika Sarnafil Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Cool Roof Coating Product Profiles, Application and Specification

9.1.3 Sika Sarnafil Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 GAF

9.2.1 GAF Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Cool Roof Coating Product Profiles, Application and Specification

9.2.3 GAF Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 The Dow Chemical Company

9.3.1 The Dow Chemical Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Cool Roof Coating Product Profiles, Application and Specification

9.3.3 The Dow Chemical Company Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Excel Coatings

9.4.1 Excel Coatings Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Cool Roof Coating Product Profiles, Application and Specification

9.4.3 Excel Coatings Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Monarch Industries

9.5.1 Monarch Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Cool Roof Coating Product Profiles, Application and Specification

- 9.5.3 Monarch Industries Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Indian Insulation & Engineering
  - 9.6.1 Indian Insulation & Engineering Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Cool Roof Coating Product Profiles, Application and Specification
  - 9.6.3 Indian Insulation & Engineering Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Huntsman Corporation
  - 9.7.1 Huntsman Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Cool Roof Coating Product Profiles, Application and Specification
  - 9.7.3 Huntsman Corporation Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Valspar Corp.
  - 9.8.1 Valspar Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Cool Roof Coating Product Profiles, Application and Specification
  - 9.8.3 Valspar Corp. Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 KST Coatings
  - 9.9.1 KST Coatings Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Cool Roof Coating Product Profiles, Application and Specification
  - 9.9.3 KST Coatings Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Nippon Paints
  - 9.10.1 Nippon Paints Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Cool Roof Coating Product Profiles, Application and Specification
  - 9.10.3 Nippon Paints Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 PPG Industries Inc.

9.11.1 PPG Industries Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Cool Roof Coating Product Profiles, Application and Specification

9.11.3 PPG Industries Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Nutech Paints

9.12.1 Nutech Paints Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Cool Roof Coating Product Profiles, Application and Specification

9.12.3 Nutech Paints Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Cool Roof Coating Product Picture

Table Global Cool Roof Coating Market Sales Volume and CAGR (%) Comparison by Type

Table Cool Roof Coating Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Cool Roof Coating Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Cool Roof Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Cool Roof Coating Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cool Roof Coating Industry Development

Table Global Cool Roof Coating Sales Volume by Player (2017-2022)

Table Global Cool Roof Coating Sales Volume Share by Player (2017-2022)

Figure Global Cool Roof Coating Sales Volume Share by Player in 2021

Table Cool Roof Coating Revenue (Million USD) by Player (2017-2022)

Table Cool Roof Coating Revenue Market Share by Player (2017-2022)

Table Cool Roof Coating Price by Player (2017-2022)

Table Cool Roof Coating Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cool Roof Coating Sales Volume, Region Wise (2017-2022)  
Table Global Cool Roof Coating Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Cool Roof Coating Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Cool Roof Coating Sales Volume Market Share, Region Wise in 2021  
Table Global Cool Roof Coating Revenue (Million USD), Region Wise (2017-2022)  
Table Global Cool Roof Coating Revenue Market Share, Region Wise (2017-2022)  
Figure Global Cool Roof Coating Revenue Market Share, Region Wise (2017-2022)  
Figure Global Cool Roof Coating Revenue Market Share, Region Wise in 2021  
Table Global Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Cool Roof Coating Sales Volume by Type (2017-2022)  
Table Global Cool Roof Coating Sales Volume Market Share by Type (2017-2022)  
Figure Global Cool Roof Coating Sales Volume Market Share by Type in 2021  
Table Global Cool Roof Coating Revenue (Million USD) by Type (2017-2022)  
Table Global Cool Roof Coating Revenue Market Share by Type (2017-2022)  
Figure Global Cool Roof Coating Revenue Market Share by Type in 2021  
Table Cool Roof Coating Price by Type (2017-2022)  
Figure Global Cool Roof Coating Sales Volume and Growth Rate of Elastomeric/White (2017-2022)  
Figure Global Cool Roof Coating Revenue (Million USD) and Growth Rate of Elastomeric/White (2017-2022)  
Figure Global Cool Roof Coating Sales Volume and Growth Rate of IR

Reflective/Colored (2017-2022)

Figure Global Cool Roof Coating Revenue (Million USD) and Growth Rate of IR Reflective/Colored (2017-2022)

Table Global Cool Roof Coating Consumption by Application (2017-2022)

Table Global Cool Roof Coating Consumption Market Share by Application (2017-2022)

Table Global Cool Roof Coating Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cool Roof Coating Consumption Revenue Market Share by Application (2017-2022)

Table Global Cool Roof Coating Consumption and Growth Rate of Slow-Sloped (2017-2022)

Table Global Cool Roof Coating Consumption and Growth Rate of Steep-Sloped (2017-2022)

Figure Global Cool Roof Coating Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cool Roof Coating Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cool Roof Coating Price and Trend Forecast (2022-2027)

Figure USA Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cool Roof Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cool Roof Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cool Roof Coating Market Sales Volume Forecast, by Type

Table Global Cool Roof Coating Sales Volume Market Share Forecast, by Type

Table Global Cool Roof Coating Market Revenue (Million USD) Forecast, by Type

Table Global Cool Roof Coating Revenue Market Share Forecast, by Type

Table Global Cool Roof Coating Price Forecast, by Type

Figure Global Cool Roof Coating Revenue (Million USD) and Growth Rate of Elastomeric/White (2022-2027)

Figure Global Cool Roof Coating Revenue (Million USD) and Growth Rate of Elastomeric/White (2022-2027)

Figure Global Cool Roof Coating Revenue (Million USD) and Growth Rate of IR Reflective/Colored (2022-2027)

Figure Global Cool Roof Coating Revenue (Million USD) and Growth Rate of IR Reflective/Colored (2022-2027)

Table Global Cool Roof Coating Market Consumption Forecast, by Application

Table Global Cool Roof Coating Consumption Market Share Forecast, by Application

Table Global Cool Roof Coating Market Revenue (Million USD) Forecast, by Application

Table Global Cool Roof Coating Revenue Market Share Forecast, by Application

Figure Global Cool Roof Coating Consumption Value (Million USD) and Growth Rate of Slow-Sloped (2022-2027)

Figure Global Cool Roof Coating Consumption Value (Million USD) and Growth Rate of Steep-Sloped (2022-2027)

Figure Cool Roof Coating Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Sika Sarnafil Profile

Table Sika Sarnafil Cool Roof Coating Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Sika Sarnafil Cool Roof Coating Sales Volume and Growth Rate

Figure Sika Sarnafil Revenue (Million USD) Market Share 2017-2022

Table GAF Profile

Table GAF Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GAF Cool Roof Coating Sales Volume and Growth Rate

Figure GAF Revenue (Million USD) Market Share 2017-2022

Table The Dow Chemical Company Profile

Table The Dow Chemical Company Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Dow Chemical Company Cool Roof Coating Sales Volume and Growth Rate

Figure The Dow Chemical Company Revenue (Million USD) Market Share 2017-2022

Table Excel Coatings Profile

Table Excel Coatings Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Excel Coatings Cool Roof Coating Sales Volume and Growth Rate

Figure Excel Coatings Revenue (Million USD) Market Share 2017-2022

Table Monarch Industries Profile

Table Monarch Industries Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Monarch Industries Cool Roof Coating Sales Volume and Growth Rate

Figure Monarch Industries Revenue (Million USD) Market Share 2017-2022

Table Indian Insulation & Engineering Profile

Table Indian Insulation & Engineering Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Indian Insulation & Engineering Cool Roof Coating Sales Volume and Growth Rate

Figure Indian Insulation & Engineering Revenue (Million USD) Market Share 2017-2022

Table Huntsman Corporation Profile

Table Huntsman Corporation Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huntsman Corporation Cool Roof Coating Sales Volume and Growth Rate

Figure Huntsman Corporation Revenue (Million USD) Market Share 2017-2022

Table Valspar Corp. Profile

Table Valspar Corp. Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Valspar Corp. Cool Roof Coating Sales Volume and Growth Rate

Figure Valspar Corp. Revenue (Million USD) Market Share 2017-2022



Table KST Coatings Profile

Table KST Coatings Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KST Coatings Cool Roof Coating Sales Volume and Growth Rate

Figure KST Coatings Revenue (Million USD) Market Share 2017-2022

Table Nippon Paints Profile

Table Nippon Paints Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nippon Paints Cool Roof Coating Sales Volume and Growth Rate

Figure Nippon Paints Revenue (Million USD) Market Share 2017-2022

Table PPG Industries Inc. Profile

Table PPG Industries Inc. Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PPG Industries Inc. Cool Roof Coating Sales Volume and Growth Rate

Figure PPG Industries Inc. Revenue (Million USD) Market Share 2017-2022

Table Nutech Paints Profile

Table Nutech Paints Cool Roof Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nutech Paints Cool Roof Coating Sales Volume and Growth Rate

Figure Nutech Paints Revenue (Million USD) Market Share 2017-2022

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