

Global Convenience Food and Frozen Food Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G0FA64352BB9EN.html>

Date: April 2022

Pages: 118

Price: US\$ 3,500.00 (Single User License)

ID: G0FA64352BB9EN

Abstracts

Convenience food, or tertiary processed food, is food that is commercially prepared to optimise ease of consumption. Such food is usually ready to eat without further preparation. It may also be easily portable, have a long shelf life, or offer a combination of such convenient traits. Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season.

Based on the Convenience Food and Frozen Food market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Convenience Food and Frozen Food market covered in

Chapter 5:

ConAgra Foods, Inc.

Cargill

Swire Cold Storage Ltd.
General Mills, Inc.
Kloosterboer Group B.V.
Kraft Foods Group Inc.
Cloverleaf Cold Storage
Tyson Foods, Inc.
Incorporated
Nishirei Logistics Group Inc.
Americold Logistics, LLC
Amy's Kitchen, Inc.
Preferred Freezer Services
Lineage Logistics Holdings, LLC
Burriss Logistics
Agro Merchants Group

In Chapter 6, on the basis of types, the Convenience Food and Frozen Food market from 2015 to 2025 is primarily split into:

Convenience Food
Frozen Food

In Chapter 7, on the basis of applications, the Convenience Food and Frozen Food market from 2015 to 2025 covers:

Supermarket
Store
Online store
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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