

## Global Contrast Medium Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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### **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Contrast Medium market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Contrast Medium market are covered in Chapter 9:

**GE** Healthcare

Bracco Imaging S.p.A

Hengrui Medicine

BeiLu Pharmaceutical

Bayer

Lantheus Medical Imaging

**YRPG** 



#### **Guerbet Group**

In Chapter 5 and Chapter 7.3, based on types, the Contrast Medium market from 2017 to 2027 is primarily split into:

High density Contrast Medium

Low density Contrast Medium

In Chapter 6 and Chapter 7.4, based on applications, the Contrast Medium market from 2017 to 2027 covers:

X-CT

MRI

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Contrast Medium market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Contrast Medium Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.



Please find the key player list in Summary.

#### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types,



covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



## **Contents**

#### 1 CONTRAST MEDIUM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Contrast Medium Market
- 1.2 Contrast Medium Market Segment by Type
- 1.2.1 Global Contrast Medium Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Contrast Medium Market Segment by Application
- 1.3.1 Contrast Medium Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Contrast Medium Market, Region Wise (2017-2027)
- 1.4.1 Global Contrast Medium Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Contrast Medium Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Contrast Medium Market Status and Prospect (2017-2027)
- 1.4.4 China Contrast Medium Market Status and Prospect (2017-2027)
- 1.4.5 Japan Contrast Medium Market Status and Prospect (2017-2027)
- 1.4.6 India Contrast Medium Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Contrast Medium Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Contrast Medium Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Contrast Medium Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Contrast Medium (2017-2027)
  - 1.5.1 Global Contrast Medium Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Contrast Medium Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Contrast Medium Market

#### **2 INDUSTRY OUTLOOK**

- 2.1 Contrast Medium Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Contrast Medium Market Drivers Analysis
- 2.4 Contrast Medium Market Challenges Analysis



- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Contrast Medium Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Contrast Medium Industry Development

#### 3 GLOBAL CONTRAST MEDIUM MARKET LANDSCAPE BY PLAYER

- 3.1 Global Contrast Medium Sales Volume and Share by Player (2017-2022)
- 3.2 Global Contrast Medium Revenue and Market Share by Player (2017-2022)
- 3.3 Global Contrast Medium Average Price by Player (2017-2022)
- 3.4 Global Contrast Medium Gross Margin by Player (2017-2022)
- 3.5 Contrast Medium Market Competitive Situation and Trends
  - 3.5.1 Contrast Medium Market Concentration Rate
  - 3.5.2 Contrast Medium Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL CONTRAST MEDIUM SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Contrast Medium Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Contrast Medium Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Contrast Medium Market Under COVID-19
- 4.5 Europe Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Contrast Medium Market Under COVID-19
- 4.6 China Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Contrast Medium Market Under COVID-19
- 4.7 Japan Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Contrast Medium Market Under COVID-19
- 4.8 India Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.8.1 India Contrast Medium Market Under COVID-19
- 4.9 Southeast Asia Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Contrast Medium Market Under COVID-19
- 4.10 Latin America Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Contrast Medium Market Under COVID-19
- 4.11 Middle East and Africa Contrast Medium Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Contrast Medium Market Under COVID-19

## 5 GLOBAL CONTRAST MEDIUM SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Contrast Medium Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Contrast Medium Revenue and Market Share by Type (2017-2022)
- 5.3 Global Contrast Medium Price by Type (2017-2022)
- 5.4 Global Contrast Medium Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Contrast Medium Sales Volume, Revenue and Growth Rate of High density Contrast Medium (2017-2022)
- 5.4.2 Global Contrast Medium Sales Volume, Revenue and Growth Rate of Low density Contrast Medium (2017-2022)

#### 6 GLOBAL CONTRAST MEDIUM MARKET ANALYSIS BY APPLICATION

- 6.1 Global Contrast Medium Consumption and Market Share by Application (2017-2022)
- 6.2 Global Contrast Medium Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Contrast Medium Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Contrast Medium Consumption and Growth Rate of X-CT (2017-2022)
- 6.3.2 Global Contrast Medium Consumption and Growth Rate of MRI (2017-2022)
- 6.3.3 Global Contrast Medium Consumption and Growth Rate of Others (2017-2022)

## 7 GLOBAL CONTRAST MEDIUM MARKET FORECAST (2022-2027)

- 7.1 Global Contrast Medium Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Contrast Medium Sales Volume and Growth Rate Forecast (2022-2027)



- 7.1.2 Global Contrast Medium Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Contrast Medium Price and Trend Forecast (2022-2027)
- 7.2 Global Contrast Medium Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Contrast Medium Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Contrast Medium Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Contrast Medium Revenue and Growth Rate of High density Contrast Medium (2022-2027)
- 7.3.2 Global Contrast Medium Revenue and Growth Rate of Low density Contrast Medium (2022-2027)
- 7.4 Global Contrast Medium Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Contrast Medium Consumption Value and Growth Rate of X-CT(2022-2027)
- 7.4.2 Global Contrast Medium Consumption Value and Growth Rate of MRI(2022-2027)
- 7.4.3 Global Contrast Medium Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Contrast Medium Market Forecast Under COVID-19

## 8 CONTRAST MEDIUM MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Contrast Medium Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis



- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Contrast Medium Analysis
- 8.6 Major Downstream Buyers of Contrast Medium Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Contrast Medium Industry

#### 9 PLAYERS PROFILES

- 9.1 GE Healthcare
- 9.1.1 GE Healthcare Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Contrast Medium Product Profiles, Application and Specification
  - 9.1.3 GE Healthcare Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Bracco Imaging S.p.A
- 9.2.1 Bracco Imaging S.p.A Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Contrast Medium Product Profiles, Application and Specification
  - 9.2.3 Bracco Imaging S.p.A Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Hengrui Medicine
- 9.3.1 Hengrui Medicine Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Contrast Medium Product Profiles, Application and Specification
  - 9.3.3 Hengrui Medicine Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 BeiLu Pharmaceutical
- 9.4.1 BeiLu Pharmaceutical Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Contrast Medium Product Profiles, Application and Specification
  - 9.4.3 BeiLu Pharmaceutical Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Bayer
  - 9.5.1 Bayer Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Contrast Medium Product Profiles, Application and Specification



- 9.5.3 Bayer Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Lantheus Medical Imaging
- 9.6.1 Lantheus Medical Imaging Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Contrast Medium Product Profiles, Application and Specification
  - 9.6.3 Lantheus Medical Imaging Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 YRPG
  - 9.7.1 YRPG Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Contrast Medium Product Profiles, Application and Specification
  - 9.7.3 YRPG Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Guerbet Group
- 9.8.1 Guerbet Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Contrast Medium Product Profiles, Application and Specification
  - 9.8.3 Guerbet Group Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Contrast Medium Product Picture

Table Global Contrast Medium Market Sales Volume and CAGR (%) Comparison by Type

Table Contrast Medium Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Contrast Medium Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Contrast Medium Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Contrast Medium Market Sales Volume Status and Outlook (2017-2027) Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Contrast Medium Industry Development

Table Global Contrast Medium Sales Volume by Player (2017-2022)

Table Global Contrast Medium Sales Volume Share by Player (2017-2022)

Figure Global Contrast Medium Sales Volume Share by Player in 2021

Table Contrast Medium Revenue (Million USD) by Player (2017-2022)

Table Contrast Medium Revenue Market Share by Player (2017-2022)

Table Contrast Medium Price by Player (2017-2022)

Table Contrast Medium Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans



Table Global Contrast Medium Sales Volume, Region Wise (2017-2022)

Table Global Contrast Medium Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Contrast Medium Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Contrast Medium Sales Volume Market Share, Region Wise in 2021

Table Global Contrast Medium Revenue (Million USD), Region Wise (2017-2022)

Table Global Contrast Medium Revenue Market Share, Region Wise (2017-2022)

Figure Global Contrast Medium Revenue Market Share, Region Wise (2017-2022)

Figure Global Contrast Medium Revenue Market Share, Region Wise in 2021

Table Global Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Contrast Medium Sales Volume by Type (2017-2022)

Table Global Contrast Medium Sales Volume Market Share by Type (2017-2022)

Figure Global Contrast Medium Sales Volume Market Share by Type in 2021

Table Global Contrast Medium Revenue (Million USD) by Type (2017-2022)

Table Global Contrast Medium Revenue Market Share by Type (2017-2022)

Figure Global Contrast Medium Revenue Market Share by Type in 2021

Table Contrast Medium Price by Type (2017-2022)

Figure Global Contrast Medium Sales Volume and Growth Rate of High density Contrast Medium (2017-2022)

Figure Global Contrast Medium Revenue (Million USD) and Growth Rate of High density Contrast Medium (2017-2022)

Figure Global Contrast Medium Sales Volume and Growth Rate of Low density Contrast Medium (2017-2022)



Figure Global Contrast Medium Revenue (Million USD) and Growth Rate of Low density Contrast Medium (2017-2022)

Table Global Contrast Medium Consumption by Application (2017-2022)

Table Global Contrast Medium Consumption Market Share by Application (2017-2022)

Table Global Contrast Medium Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Contrast Medium Consumption Revenue Market Share by Application (2017-2022)

Table Global Contrast Medium Consumption and Growth Rate of X-CT (2017-2022)

Table Global Contrast Medium Consumption and Growth Rate of MRI (2017-2022)

Table Global Contrast Medium Consumption and Growth Rate of Others (2017-2022)

Figure Global Contrast Medium Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Contrast Medium Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Contrast Medium Price and Trend Forecast (2022-2027)

Figure USA Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure Latin America Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Contrast Medium Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Contrast Medium Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Contrast Medium Market Sales Volume Forecast, by Type

Table Global Contrast Medium Sales Volume Market Share Forecast, by Type

Table Global Contrast Medium Market Revenue (Million USD) Forecast, by Type

Table Global Contrast Medium Revenue Market Share Forecast, by Type

Table Global Contrast Medium Price Forecast, by Type

Figure Global Contrast Medium Revenue (Million USD) and Growth Rate of High density Contrast Medium (2022-2027)

Figure Global Contrast Medium Revenue (Million USD) and Growth Rate of High density Contrast Medium (2022-2027)

Figure Global Contrast Medium Revenue (Million USD) and Growth Rate of Low density Contrast Medium (2022-2027)

Figure Global Contrast Medium Revenue (Million USD) and Growth Rate of Low density Contrast Medium (2022-2027)

Table Global Contrast Medium Market Consumption Forecast, by Application

Table Global Contrast Medium Consumption Market Share Forecast, by Application

Table Global Contrast Medium Market Revenue (Million USD) Forecast, by Application

Table Global Contrast Medium Revenue Market Share Forecast, by Application

Figure Global Contrast Medium Consumption Value (Million USD) and Growth Rate of X-CT (2022-2027)

Figure Global Contrast Medium Consumption Value (Million USD) and Growth Rate of MRI (2022-2027)

Figure Global Contrast Medium Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Contrast Medium Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

Table Downstream Distributors

**Table Downstream Buyers** 

Table GE Healthcare Profile

Table GE Healthcare Contrast Medium Sales Volume, Revenue (Million USD), Price



and Gross Margin (2017-2022)

Figure GE Healthcare Contrast Medium Sales Volume and Growth Rate

Figure GE Healthcare Revenue (Million USD) Market Share 2017-2022

Table Bracco Imaging S.p.A Profile

Table Bracco Imaging S.p.A Contrast Medium Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Bracco Imaging S.p.A Contrast Medium Sales Volume and Growth Rate

Figure Bracco Imaging S.p.A Revenue (Million USD) Market Share 2017-2022

Table Hengrui Medicine Profile

Table Hengrui Medicine Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hengrui Medicine Contrast Medium Sales Volume and Growth Rate

Figure Hengrui Medicine Revenue (Million USD) Market Share 2017-2022

Table BeiLu Pharmaceutical Profile

Table BeiLu Pharmaceutical Contrast Medium Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure BeiLu Pharmaceutical Contrast Medium Sales Volume and Growth Rate

Figure BeiLu Pharmaceutical Revenue (Million USD) Market Share 2017-2022

Table Bayer Profile

Table Bayer Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Bayer Contrast Medium Sales Volume and Growth Rate

Figure Bayer Revenue (Million USD) Market Share 2017-2022

Table Lantheus Medical Imaging Profile

Table Lantheus Medical Imaging Contrast Medium Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Lantheus Medical Imaging Contrast Medium Sales Volume and Growth Rate

Figure Lantheus Medical Imaging Revenue (Million USD) Market Share 2017-2022

Table YRPG Profile

Table YRPG Contrast Medium Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure YRPG Contrast Medium Sales Volume and Growth Rate

Figure YRPG Revenue (Million USD) Market Share 2017-2022

Table Guerbet Group Profile

Table Guerbet Group Contrast Medium Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Guerbet Group Contrast Medium Sales Volume and Growth Rate

Figure Guerbet Group Revenue (Million USD) Market Share 2017-2022







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