

# Global Content Moderation Service Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Content Moderation is the practice of monitoring and applying a pre-determined set of rules and guidelines to user-generated submissions to determine best if the communication (a post, in particular) is permissible or not.

Based on the Content Moderation Service market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Content Moderation Service market covered in Chapter 5:

Besedo

Community Sift

Clarifai, Inc.

Accenture PLC

Lionbridge AI

Google, Inc.  
Appen Limited  
ICUC.Social  
OneSpace  
ALEGION  
Cogito Tech LLC.  
Microsoft Corporation

In Chapter 6, on the basis of types, the Content Moderation Service market from 2015 to 2025 is primarily split into:

Software  
Services

In Chapter 7, on the basis of applications, the Content Moderation Service market from 2015 to 2025 covers:

Media & Entertainment  
Retail & E-commerce  
Packaging & Labeling  
Healthcare & Life Sciences  
Automotive  
Government  
Telecom  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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