

# **Global Contact and Call Centre Outsourcing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Call center outsourcing is an outsourcing business in the service field, that is, the enterprise entrusts a third party to fully manage or partially manage the call center business. Professional call center outsourcing services can effectively integrate customer calls, faxes, and network services. At the same time, they can actively promote corporate activities and information, so that enterprises can have no worries to increase sales and achieve customer satisfaction.

Based on the Contact and Call Centre Outsourcing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Contact and Call Centre Outsourcing market covered in Chapter 5:  
Datamark, Inc

SYNNEX Corp.

VADS

Convergys

Five9 Inc

Atento SA

HP

StarTek Inc.

TTEC Holdings Inc.

Sykes Enterprises Inc.

Alorica

Transcom Holding AB

Transcosmos

Arvato

Teleperformance SE

HGS

Xerox Corporation

CGS Inc.

Hinduja Global Solutions Ltd.

Infinet Contact

Bertelsmann SE & Co. KGaA

Sitel Group

IBM

Invensis

In Chapter 6, on the basis of types, the Contact and Call Centre Outsourcing market from 2015 to 2025 is primarily split into:

Contact Center Outsourcing

Call Center Outsourcing

In Chapter 7, on the basis of applications, the Contact and Call Centre Outsourcing market from 2015 to 2025 covers:

IT and Telecom

BFSI

Healthcare

Retail

Government

Other End-users

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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