

# Global Contact Centre Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Based on the Contact Centre market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Contact Centre market covered in Chapter 5:

Huawei

P&W Solutions

Alcatel-Lucent

Aspect Software

Todentsu

Infobird

Voiceware

Artsoft

Enghouse Interactive

Talisma

Cisco Systems

Convergys

Parsec

Spectra

Samsung (Seoul Commtech)Unify

Avaya

Grandsys

Interact

ZTE

Oki Electric

Bridgetec

Interactive Intelligence

West Interactive

Synway

Verint Systems

Fujitsu

Zinglabs

Callray

Genesys

Syswill

Ericsson

Hanmec

Infotalk

SinoVoice

Altigen

Altitude

eGain

In Chapter 6, on the basis of types, the Contact Centre market from 2015 to 2025 is primarily split into:

Voice recording

E-Services recording

Automatic Call Distribution (ACD)

Computer Telephony Integration (CTI)  
Customer Collaboration  
Dialer  
Interactive Voice Responses (IVR)  
Reporting & Analytics  
Workforce Optimization  
Others

In Chapter 7, on the basis of applications, the Contact Centre market from 2015 to 2025 covers:

Banking, Financial Services, and Insurance (BFSI)  
Consumer Goods & Retail  
Government  
Healthcare  
IT & Telecom  
Traveling & Hospitality  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea

Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019  
Base Year: 2019  
Estimated Year: 2020  
Forecast Period: 2020-2025

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