

Global Contact Centre Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Contact Centre market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Contact Centre market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Contact Centre market.

Major players in the global Contact Centre market include:

Oki Electric

Todentsu

Callray

Interactive Intelligence

ZTE

Infobird

Spectra

Altitude

Cisco Systems

Bridgetec

Interact

Voiceware

Ericsson

Hanmec

Talisma

Genesys

Enghouse Interactive

Infotalk

West Interactive

Altigen

Artsoft

Grandsys

eGain

P&W Solutions

Syswill

Avaya

Huawei

Samsung (Seoul Commtech)Unify

Alcatel-Lucent

Fujitsu

Parsec

Verint Systems

Convergys

SinoVoice

Aspect Software

Zinglabs

Synway

On the basis of types, the Contact Centre market is primarily split into:

Voice recording

E-Services recording

Automatic Call Distribution (ACD)

Computer Telephony Integration (CTI)

Customer Collaboration

Dialer

Interactive Voice Responses (IVR)

Reporting & Analytics

Workforce Optimization

Others

On the basis of applications, the market covers:

Banking, Financial Services, and Insurance (BFSI)

Consumer Goods & Retail
Government
Healthcare
IT & Telecom
Traveling & Hospitality
Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Contact Centre market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Contact Centre market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Contact Centre industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Contact Centre market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Contact Centre, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Contact Centre in

each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Contact Centre in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Contact Centre. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Contact Centre market, including the global production and revenue forecast, regional forecast. It also foresees the Contact Centre market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 CONTACT CENTRE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Contact Centre
- 1.2 Contact Centre Segment by Type
 - 1.2.1 Global Contact Centre Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Voice recording
 - 1.2.3 The Market Profile of E-Services recording
 - 1.2.4 The Market Profile of Automatic Call Distribution (ACD)
 - 1.2.5 The Market Profile of Computer Telephony Integration (CTI)
 - 1.2.6 The Market Profile of Customer Collaboration
 - 1.2.7 The Market Profile of Dialer
 - 1.2.8 The Market Profile of Interactive Voice Responses (IVR)
 - 1.2.9 The Market Profile of Reporting & Analytics
 - 1.2.10 The Market Profile of Workforce Optimization
 - 1.2.11 The Market Profile of Others
- 1.3 Global Contact Centre Segment by Application
 - 1.3.1 Contact Centre Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Banking, Financial Services, and Insurance (BFSI)
 - 1.3.3 The Market Profile of Consumer Goods & Retail
 - 1.3.4 The Market Profile of Government
 - 1.3.5 The Market Profile of Healthcare
 - 1.3.6 The Market Profile of IT & Telecom
 - 1.3.7 The Market Profile of Traveling & Hospitality
 - 1.3.8 The Market Profile of Others
- 1.4 Global Contact Centre Market by Region (2014-2026)
 - 1.4.1 Global Contact Centre Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Contact Centre Market Status and Prospect (2014-2026)

- 1.4.4 China Contact Centre Market Status and Prospect (2014-2026)
- 1.4.5 Japan Contact Centre Market Status and Prospect (2014-2026)
- 1.4.6 India Contact Centre Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam Contact Centre Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Contact Centre Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Contact Centre Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Contact Centre Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Contact Centre (2014-2026)
 - 1.5.1 Global Contact Centre Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Contact Centre Production Status and Outlook (2014-2026)

2 GLOBAL CONTACT CENTRE MARKET LANDSCAPE BY PLAYER

- 2.1 Global Contact Centre Production and Share by Player (2014-2019)
- 2.2 Global Contact Centre Revenue and Market Share by Player (2014-2019)
- 2.3 Global Contact Centre Average Price by Player (2014-2019)
- 2.4 Contact Centre Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Contact Centre Market Competitive Situation and Trends
 - 2.5.1 Contact Centre Market Concentration Rate
 - 2.5.2 Contact Centre Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 Oki Electric

- 3.1.1 Oki Electric Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 Contact Centre Product Profiles, Application and Specification
- 3.1.3 Oki Electric Contact Centre Market Performance (2014-2019)
- 3.1.4 Oki Electric Business Overview

3.2 Todentsu

- 3.2.1 Todentsu Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.2.2 Contact Centre Product Profiles, Application and Specification
- 3.2.3 Todentsu Contact Centre Market Performance (2014-2019)
- 3.2.4 Todentsu Business Overview

3.3 Callray

- 3.3.1 Callray Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.3.2 Contact Centre Product Profiles, Application and Specification
- 3.3.3 Callray Contact Centre Market Performance (2014-2019)
- 3.3.4 Callray Business Overview

3.4 Interactive Intelligence

- 3.4.1 Interactive Intelligence Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.4.2 Contact Centre Product Profiles, Application and Specification
- 3.4.3 Interactive Intelligence Contact Centre Market Performance (2014-2019)
- 3.4.4 Interactive Intelligence Business Overview

3.5 ZTE

- 3.5.1 ZTE Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.5.2 Contact Centre Product Profiles, Application and Specification
- 3.5.3 ZTE Contact Centre Market Performance (2014-2019)
- 3.5.4 ZTE Business Overview

3.6 Infobird

- 3.6.1 Infobird Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.6.2 Contact Centre Product Profiles, Application and Specification
- 3.6.3 Infobird Contact Centre Market Performance (2014-2019)
- 3.6.4 Infobird Business Overview

3.7 Spectra

- 3.7.1 Spectra Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.7.2 Contact Centre Product Profiles, Application and Specification
- 3.7.3 Spectra Contact Centre Market Performance (2014-2019)
- 3.7.4 Spectra Business Overview

3.8 Altitude

- 3.8.1 Altitude Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.8.2 Contact Centre Product Profiles, Application and Specification
- 3.8.3 Altitude Contact Centre Market Performance (2014-2019)
- 3.8.4 Altitude Business Overview
- 3.9 Cisco Systems
 - 3.9.1 Cisco Systems Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.9.2 Contact Centre Product Profiles, Application and Specification
 - 3.9.3 Cisco Systems Contact Centre Market Performance (2014-2019)
 - 3.9.4 Cisco Systems Business Overview
- 3.10 Bridgetec
 - 3.10.1 Bridgetec Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Contact Centre Product Profiles, Application and Specification
 - 3.10.3 Bridgetec Contact Centre Market Performance (2014-2019)
 - 3.10.4 Bridgetec Business Overview
- 3.11 Interact
 - 3.11.1 Interact Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Contact Centre Product Profiles, Application and Specification
 - 3.11.3 Interact Contact Centre Market Performance (2014-2019)
 - 3.11.4 Interact Business Overview
- 3.12 Voiceware
 - 3.12.1 Voiceware Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Contact Centre Product Profiles, Application and Specification
 - 3.12.3 Voiceware Contact Centre Market Performance (2014-2019)
 - 3.12.4 Voiceware Business Overview
- 3.13 Ericsson
 - 3.13.1 Ericsson Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Contact Centre Product Profiles, Application and Specification
 - 3.13.3 Ericsson Contact Centre Market Performance (2014-2019)
 - 3.13.4 Ericsson Business Overview
- 3.14 Hanmec
 - 3.14.1 Hanmec Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Contact Centre Product Profiles, Application and Specification
 - 3.14.3 Hanmec Contact Centre Market Performance (2014-2019)
 - 3.14.4 Hanmec Business Overview
- 3.15 Talisma
 - 3.15.1 Talisma Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.15.2 Contact Centre Product Profiles, Application and Specification
 - 3.15.3 Talisma Contact Centre Market Performance (2014-2019)

- 3.15.4 Talisma Business Overview
- 3.16 Genesys
 - 3.16.1 Genesys Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.16.2 Contact Centre Product Profiles, Application and Specification
 - 3.16.3 Genesys Contact Centre Market Performance (2014-2019)
 - 3.16.4 Genesys Business Overview
- 3.17 Enghouse Interactive
 - 3.17.1 Enghouse Interactive Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.17.2 Contact Centre Product Profiles, Application and Specification
 - 3.17.3 Enghouse Interactive Contact Centre Market Performance (2014-2019)
 - 3.17.4 Enghouse Interactive Business Overview
- 3.18 Infotalk
 - 3.18.1 Infotalk Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.18.2 Contact Centre Product Profiles, Application and Specification
 - 3.18.3 Infotalk Contact Centre Market Performance (2014-2019)
 - 3.18.4 Infotalk Business Overview
- 3.19 West Interactive
 - 3.19.1 West Interactive Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.19.2 Contact Centre Product Profiles, Application and Specification
 - 3.19.3 West Interactive Contact Centre Market Performance (2014-2019)
 - 3.19.4 West Interactive Business Overview
- 3.20 Altigen
 - 3.20.1 Altigen Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.20.2 Contact Centre Product Profiles, Application and Specification
 - 3.20.3 Altigen Contact Centre Market Performance (2014-2019)
 - 3.20.4 Altigen Business Overview
- 3.21 Artsoft
 - 3.21.1 Artsoft Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.21.2 Contact Centre Product Profiles, Application and Specification
 - 3.21.3 Artsoft Contact Centre Market Performance (2014-2019)
 - 3.21.4 Artsoft Business Overview
- 3.22 Grandsys
 - 3.22.1 Grandsys Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.22.2 Contact Centre Product Profiles, Application and Specification
 - 3.22.3 Grandsys Contact Centre Market Performance (2014-2019)
 - 3.22.4 Grandsys Business Overview
- 3.23 eGain

- 3.23.1 eGain Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.23.2 Contact Centre Product Profiles, Application and Specification
- 3.23.3 eGain Contact Centre Market Performance (2014-2019)
- 3.23.4 eGain Business Overview
- 3.24 P&W Solutions
 - 3.24.1 P&W Solutions Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.24.2 Contact Centre Product Profiles, Application and Specification
 - 3.24.3 P&W Solutions Contact Centre Market Performance (2014-2019)
 - 3.24.4 P&W Solutions Business Overview
- 3.25 Syswill
 - 3.25.1 Syswill Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.25.2 Contact Centre Product Profiles, Application and Specification
 - 3.25.3 Syswill Contact Centre Market Performance (2014-2019)
 - 3.25.4 Syswill Business Overview
- 3.26 Avaya
 - 3.26.1 Avaya Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.26.2 Contact Centre Product Profiles, Application and Specification
 - 3.26.3 Avaya Contact Centre Market Performance (2014-2019)
 - 3.26.4 Avaya Business Overview
- 3.27 Huawei
 - 3.27.1 Huawei Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.27.2 Contact Centre Product Profiles, Application and Specification
 - 3.27.3 Huawei Contact Centre Market Performance (2014-2019)
 - 3.27.4 Huawei Business Overview
- 3.28 Samsung (Seoul Commtech)Unify
 - 3.28.1 Samsung (Seoul Commtech)Unify Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.28.2 Contact Centre Product Profiles, Application and Specification
 - 3.28.3 Samsung (Seoul Commtech)Unify Contact Centre Market Performance (2014-2019)
 - 3.28.4 Samsung (Seoul Commtech)Unify Business Overview
- 3.29 Alcatel-Lucent
 - 3.29.1 Alcatel-Lucent Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.29.2 Contact Centre Product Profiles, Application and Specification
 - 3.29.3 Alcatel-Lucent Contact Centre Market Performance (2014-2019)
 - 3.29.4 Alcatel-Lucent Business Overview
- 3.30 Fujitsu

- 3.30.1 Fujitsu Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.30.2 Contact Centre Product Profiles, Application and Specification
- 3.30.3 Fujitsu Contact Centre Market Performance (2014-2019)
- 3.30.4 Fujitsu Business Overview
- 3.31 Parsec
 - 3.31.1 Parsec Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.31.2 Contact Centre Product Profiles, Application and Specification
 - 3.31.3 Parsec Contact Centre Market Performance (2014-2019)
 - 3.31.4 Parsec Business Overview
- 3.32 Verint Systems
 - 3.32.1 Verint Systems Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.32.2 Contact Centre Product Profiles, Application and Specification
 - 3.32.3 Verint Systems Contact Centre Market Performance (2014-2019)
 - 3.32.4 Verint Systems Business Overview
- 3.33 Convergys
 - 3.33.1 Convergys Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.33.2 Contact Centre Product Profiles, Application and Specification
 - 3.33.3 Convergys Contact Centre Market Performance (2014-2019)
 - 3.33.4 Convergys Business Overview
- 3.34 SinoVoice
 - 3.34.1 SinoVoice Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.34.2 Contact Centre Product Profiles, Application and Specification
 - 3.34.3 SinoVoice Contact Centre Market Performance (2014-2019)
 - 3.34.4 SinoVoice Business Overview
- 3.35 Aspect Software
 - 3.35.1 Aspect Software Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.35.2 Contact Centre Product Profiles, Application and Specification
 - 3.35.3 Aspect Software Contact Centre Market Performance (2014-2019)
 - 3.35.4 Aspect Software Business Overview
- 3.36 Zinglabs
 - 3.36.1 Zinglabs Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.36.2 Contact Centre Product Profiles, Application and Specification
 - 3.36.3 Zinglabs Contact Centre Market Performance (2014-2019)
 - 3.36.4 Zinglabs Business Overview
- 3.37 Synway
 - 3.37.1 Synway Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.37.2 Contact Centre Product Profiles, Application and Specification

3.37.3 Synway Contact Centre Market Performance (2014-2019)

3.37.4 Synway Business Overview

4 GLOBAL CONTACT CENTRE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Contact Centre Production and Market Share by Type (2014-2019)

4.2 Global Contact Centre Revenue and Market Share by Type (2014-2019)

4.3 Global Contact Centre Price by Type (2014-2019)

4.4 Global Contact Centre Production Growth Rate by Type (2014-2019)

4.4.1 Global Contact Centre Production Growth Rate of Voice recording (2014-2019)

4.4.2 Global Contact Centre Production Growth Rate of E-Services recording (2014-2019)

4.4.3 Global Contact Centre Production Growth Rate of Automatic Call Distribution (ACD) (2014-2019)

4.4.4 Global Contact Centre Production Growth Rate of Computer Telephony Integration (CTI) (2014-2019)

4.4.5 Global Contact Centre Production Growth Rate of Customer Collaboration (2014-2019)

4.4.6 Global Contact Centre Production Growth Rate of Dialer (2014-2019)

4.4.7 Global Contact Centre Production Growth Rate of Interactive Voice Responses (IVR) (2014-2019)

4.4.8 Global Contact Centre Production Growth Rate of Reporting & Analytics (2014-2019)

4.4.9 Global Contact Centre Production Growth Rate of Workforce Optimization (2014-2019)

4.4.10 Global Contact Centre Production Growth Rate of Others (2014-2019)

5 GLOBAL CONTACT CENTRE MARKET ANALYSIS BY APPLICATION

5.1 Global Contact Centre Consumption and Market Share by Application (2014-2019)

5.2 Global Contact Centre Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Contact Centre Consumption Growth Rate of Banking, Financial Services, and Insurance (BFSI) (2014-2019)

5.2.2 Global Contact Centre Consumption Growth Rate of Consumer Goods & Retail (2014-2019)

5.2.3 Global Contact Centre Consumption Growth Rate of Government (2014-2019)

5.2.4 Global Contact Centre Consumption Growth Rate of Healthcare (2014-2019)

5.2.5 Global Contact Centre Consumption Growth Rate of IT & Telecom (2014-2019)

5.2.6 Global Contact Centre Consumption Growth Rate of Traveling & Hospitality (2014-2019)

5.2.7 Global Contact Centre Consumption Growth Rate of Others (2014-2019)

6 GLOBAL CONTACT CENTRE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Contact Centre Consumption by Region (2014-2019)

6.2 United States Contact Centre Production, Consumption, Export, Import (2014-2019)

6.3 Europe Contact Centre Production, Consumption, Export, Import (2014-2019)

6.4 China Contact Centre Production, Consumption, Export, Import (2014-2019)

6.5 Japan Contact Centre Production, Consumption, Export, Import (2014-2019)

6.6 India Contact Centre Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Contact Centre Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Contact Centre Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Contact Centre Production, Consumption, Export, Import (2014-2019)

7 GLOBAL CONTACT CENTRE PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Contact Centre Production and Market Share by Region (2014-2019)

7.2 Global Contact Centre Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Contact Centre Production, Revenue, Price and Gross Margin (2014-2019)

8 CONTACT CENTRE MANUFACTURING ANALYSIS

8.1 Contact Centre Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Contact Centre

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Contact Centre Industrial Chain Analysis

9.2 Raw Materials Sources of Contact Centre Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Contact Centre

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL CONTACT CENTRE MARKET FORECAST (2019-2026)

11.1 Global Contact Centre Production, Revenue Forecast (2019-2026)

11.1.1 Global Contact Centre Production and Growth Rate Forecast (2019-2026)

- 11.1.2 Global Contact Centre Revenue and Growth Rate Forecast (2019-2026)
- 11.1.3 Global Contact Centre Price and Trend Forecast (2019-2026)
- 11.2 Global Contact Centre Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.3 China Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.4 Japan Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.5 India Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.6 Southeast Asia Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.7 Central and South America Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.8 Middle East and Africa Contact Centre Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Contact Centre Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Contact Centre Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology
- 13.2 Research Data Source

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