

Global Consumer Mobile Payments Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Mobile payment (also referred to as mobile money, mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device.

Based on the Consumer Mobile Payments market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Consumer Mobile Payments market covered in Chapter 5:

DH

Fidelity National Information Services

Jack Henry and Associates

Fiserv

Square

MasterCard

Alphabet
PayPal Holdings
Samsung Electronics
ACI Worldwide

In Chapter 6, on the basis of types, the Consumer Mobile Payments market from 2015 to 2025 is primarily split into:

Remote
Proximity

In Chapter 7, on the basis of applications, the Consumer Mobile Payments market from 2015 to 2025 covers:

Retail
Hospitality and Tourism
IT and Telecommunication
BFSI
Media and Entertainment
Healthcare
Airline
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Consumer Mobile Payments Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 DH
 - 5.1.1 DH Company Profile

- 5.1.2 DH Business Overview
- 5.1.3 DH Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 DH Consumer Mobile Payments Products Introduction
- 5.2 Fidelity National Information Services
 - 5.2.1 Fidelity National Information Services Company Profile
 - 5.2.2 Fidelity National Information Services Business Overview
 - 5.2.3 Fidelity National Information Services Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Fidelity National Information Services Consumer Mobile Payments Products Introduction
- 5.3 Jack Henry and Associates
 - 5.3.1 Jack Henry and Associates Company Profile
 - 5.3.2 Jack Henry and Associates Business Overview
 - 5.3.3 Jack Henry and Associates Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Jack Henry and Associates Consumer Mobile Payments Products Introduction
- 5.4 Fiserv
 - 5.4.1 Fiserv Company Profile
 - 5.4.2 Fiserv Business Overview
 - 5.4.3 Fiserv Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Fiserv Consumer Mobile Payments Products Introduction
- 5.5 Square
 - 5.5.1 Square Company Profile
 - 5.5.2 Square Business Overview
 - 5.5.3 Square Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Square Consumer Mobile Payments Products Introduction
- 5.6 MasterCard
 - 5.6.1 MasterCard Company Profile
 - 5.6.2 MasterCard Business Overview
 - 5.6.3 MasterCard Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 MasterCard Consumer Mobile Payments Products Introduction
- 5.7 Alphabet
 - 5.7.1 Alphabet Company Profile
 - 5.7.2 Alphabet Business Overview
 - 5.7.3 Alphabet Consumer Mobile Payments Sales, Revenue, Average Selling Price

and Gross Margin (2015-2020)

5.7.4 Alphabet Consumer Mobile Payments Products Introduction

5.8 PayPal Holdings

5.8.1 PayPal Holdings Company Profile

5.8.2 PayPal Holdings Business Overview

5.8.3 PayPal Holdings Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 PayPal Holdings Consumer Mobile Payments Products Introduction

5.9 Samsung Electronics

5.9.1 Samsung Electronics Company Profile

5.9.2 Samsung Electronics Business Overview

5.9.3 Samsung Electronics Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Samsung Electronics Consumer Mobile Payments Products Introduction

5.10 ACI Worldwide

5.10.1 ACI Worldwide Company Profile

5.10.2 ACI Worldwide Business Overview

5.10.3 ACI Worldwide Consumer Mobile Payments Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 ACI Worldwide Consumer Mobile Payments Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Consumer Mobile Payments Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Consumer Mobile Payments Sales and Market Share by Types (2015-2020)

6.1.2 Global Consumer Mobile Payments Revenue and Market Share by Types (2015-2020)

6.1.3 Global Consumer Mobile Payments Price by Types (2015-2020)

6.2 Global Consumer Mobile Payments Market Forecast by Types (2020-2025)

6.2.1 Global Consumer Mobile Payments Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Consumer Mobile Payments Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Consumer Mobile Payments Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Consumer Mobile Payments Sales, Price and Growth Rate of Remote

6.3.2 Global Consumer Mobile Payments Sales, Price and Growth Rate of Proximity

6.4 Global Consumer Mobile Payments Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Remote Market Revenue and Sales Forecast (2020-2025)

6.4.2 Proximity Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Consumer Mobile Payments Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Consumer Mobile Payments Sales and Market Share by Applications (2015-2020)

7.1.2 Global Consumer Mobile Payments Revenue and Market Share by Applications (2015-2020)

7.2 Global Consumer Mobile Payments Market Forecast by Applications (2020-2025)

7.2.1 Global Consumer Mobile Payments Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Consumer Mobile Payments Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of Retail (2015-2020)

7.3.2 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of Hospitality and Tourism (2015-2020)

7.3.3 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of IT and Telecommunication (2015-2020)

7.3.4 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of BFSI (2015-2020)

7.3.5 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of Media and Entertainment (2015-2020)

7.3.6 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of Healthcare (2015-2020)

7.3.7 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of Airline (2015-2020)

7.3.8 Global Consumer Mobile Payments Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Consumer Mobile Payments Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Retail Market Revenue and Sales Forecast (2020-2025)

7.4.2 Hospitality and Tourism Market Revenue and Sales Forecast (2020-2025)

- 7.4.3 IT and Telecommunication Market Revenue and Sales Forecast (2020-2025)
- 7.4.4 BFSI Market Revenue and Sales Forecast (2020-2025)
- 7.4.5 Media and Entertainment Market Revenue and Sales Forecast (2020-2025)
- 7.4.6 Healthcare Market Revenue and Sales Forecast (2020-2025)
- 7.4.7 Airline Market Revenue and Sales Forecast (2020-2025)
- 7.4.8 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Consumer Mobile Payments Sales by Regions (2015-2020)
- 8.2 Global Consumer Mobile Payments Market Revenue by Regions (2015-2020)
- 8.3 Global Consumer Mobile Payments Market Forecast by Regions (2020-2025)

9 NORTH AMERICA CONSUMER MOBILE PAYMENTS MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)
- 9.3 North America Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Consumer Mobile Payments Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Consumer Mobile Payments Market Analysis by Country
 - 9.6.1 U.S. Consumer Mobile Payments Sales and Growth Rate
 - 9.6.2 Canada Consumer Mobile Payments Sales and Growth Rate
 - 9.6.3 Mexico Consumer Mobile Payments Sales and Growth Rate

10 EUROPE CONSUMER MOBILE PAYMENTS MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Consumer Mobile Payments Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Consumer Mobile Payments Market Analysis by Country
 - 10.6.1 Germany Consumer Mobile Payments Sales and Growth Rate
 - 10.6.2 United Kingdom Consumer Mobile Payments Sales and Growth Rate
 - 10.6.3 France Consumer Mobile Payments Sales and Growth Rate

- 10.6.4 Italy Consumer Mobile Payments Sales and Growth Rate
- 10.6.5 Spain Consumer Mobile Payments Sales and Growth Rate
- 10.6.6 Russia Consumer Mobile Payments Sales and Growth Rate

11 ASIA-PACIFIC CONSUMER MOBILE PAYMENTS MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Consumer Mobile Payments Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Consumer Mobile Payments Market Analysis by Country
 - 11.6.1 China Consumer Mobile Payments Sales and Growth Rate
 - 11.6.2 Japan Consumer Mobile Payments Sales and Growth Rate
 - 11.6.3 South Korea Consumer Mobile Payments Sales and Growth Rate
 - 11.6.4 Australia Consumer Mobile Payments Sales and Growth Rate
 - 11.6.5 India Consumer Mobile Payments Sales and Growth Rate

12 SOUTH AMERICA CONSUMER MOBILE PAYMENTS MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)
- 12.3 South America Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Consumer Mobile Payments Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Consumer Mobile Payments Market Analysis by Country
 - 12.6.1 Brazil Consumer Mobile Payments Sales and Growth Rate
 - 12.6.2 Argentina Consumer Mobile Payments Sales and Growth Rate
 - 12.6.3 Columbia Consumer Mobile Payments Sales and Growth Rate

13 MIDDLE EAST AND AFRICA CONSUMER MOBILE PAYMENTS MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Consumer Mobile Payments Market Sales and Growth

Rate (2015-2020)

13.3 Middle East and Africa Consumer Mobile Payments Market Revenue and Growth

Rate (2015-2020)

13.4 Middle East and Africa Consumer Mobile Payments Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Consumer Mobile Payments Market Analysis by Country

13.6.1 UAE Consumer Mobile Payments Sales and Growth Rate

13.6.2 Egypt Consumer Mobile Payments Sales and Growth Rate

13.6.3 South Africa Consumer Mobile Payments Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Consumer Mobile Payments Market Size and Growth Rate 2015-2025

Table Consumer Mobile Payments Key Market Segments

Figure Global Consumer Mobile Payments Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Consumer Mobile Payments Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Consumer Mobile Payments

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table DH Company Profile

Table DH Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure DH Production and Growth Rate

Figure DH Market Revenue (\$) Market Share 2015-2020

Table Fidelity National Information Services Company Profile

Table Fidelity National Information Services Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fidelity National Information Services Production and Growth Rate

Figure Fidelity National Information Services Market Revenue (\$) Market Share 2015-2020

Table Jack Henry and Associates Company Profile

Table Jack Henry and Associates Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jack Henry and Associates Production and Growth Rate

Figure Jack Henry and Associates Market Revenue (\$) Market Share 2015-2020

Table Fiserv Company Profile

Table Fiserv Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fiserv Production and Growth Rate

Figure Fiserv Market Revenue (\$) Market Share 2015-2020

Table Square Company Profile

Table Square Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Square Production and Growth Rate

Figure Square Market Revenue (\$) Market Share 2015-2020

Table MasterCard Company Profile

Table MasterCard Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MasterCard Production and Growth Rate

Figure MasterCard Market Revenue (\$) Market Share 2015-2020

Table Alphabet Company Profile

Table Alphabet Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Alphabet Production and Growth Rate

Figure Alphabet Market Revenue (\$) Market Share 2015-2020

Table PayPal Holdings Company Profile

Table PayPal Holdings Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure PayPal Holdings Production and Growth Rate

Figure PayPal Holdings Market Revenue (\$) Market Share 2015-2020

Table Samsung Electronics Company Profile

Table Samsung Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Samsung Electronics Production and Growth Rate

Figure Samsung Electronics Market Revenue (\$) Market Share 2015-2020

Table ACI Worldwide Company Profile

Table ACI Worldwide Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ACI Worldwide Production and Growth Rate

Figure ACI Worldwide Market Revenue (\$) Market Share 2015-2020

Table Global Consumer Mobile Payments Sales by Types (2015-2020)

Table Global Consumer Mobile Payments Sales Share by Types (2015-2020)

Table Global Consumer Mobile Payments Revenue (\$) by Types (2015-2020)

Table Global Consumer Mobile Payments Revenue Share by Types (2015-2020)

Table Global Consumer Mobile Payments Price (\$) by Types (2015-2020)

Table Global Consumer Mobile Payments Market Forecast Sales by Types (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Sales Share by Types (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Revenue Share by Types (2020-2025)

Figure Global Remote Sales and Growth Rate (2015-2020)

Figure Global Remote Price (2015-2020)

Figure Global Proximity Sales and Growth Rate (2015-2020)

Figure Global Proximity Price (2015-2020)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate Forecast of Remote (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Remote (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate Forecast of Proximity (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Proximity (2020-2025)

Table Global Consumer Mobile Payments Sales by Applications (2015-2020)

Table Global Consumer Mobile Payments Sales Share by Applications (2015-2020)

Table Global Consumer Mobile Payments Revenue (\$) by Applications (2015-2020)

Table Global Consumer Mobile Payments Revenue Share by Applications (2015-2020)

Table Global Consumer Mobile Payments Market Forecast Sales by Applications (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Sales Share by Applications (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Retail Sales and Growth Rate (2015-2020)

Figure Global Retail Price (2015-2020)

Figure Global Hospitality and Tourism Sales and Growth Rate (2015-2020)

Figure Global Hospitality and Tourism Price (2015-2020)

Figure Global IT and Telecommunication Sales and Growth Rate (2015-2020)

Figure Global IT and Telecommunication Price (2015-2020)

Figure Global BFSI Sales and Growth Rate (2015-2020)

Figure Global BFSI Price (2015-2020)

Figure Global Media and Entertainment Sales and Growth Rate (2015-2020)

Figure Global Media and Entertainment Price (2015-2020)

Figure Global Healthcare Sales and Growth Rate (2015-2020)

Figure Global Healthcare Price (2015-2020)

Figure Global Airline Sales and Growth Rate (2015-2020)

Figure Global Airline Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of Retail (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Retail (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of Hospitality and Tourism (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Hospitality and Tourism (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of IT and Telecommunication (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of IT and Telecommunication (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of BFSI (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of BFSI (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of Media and Entertainment (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Media and Entertainment (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of Healthcare (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Healthcare (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of Airline (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Airline (2020-2025)

Figure Global Consumer Mobile Payments Market Revenue (\$) and Growth Rate

Forecast of Others (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Consumer Mobile Payments Sales and Growth Rate (2015-2020)

Table Global Consumer Mobile Payments Sales by Regions (2015-2020)

Table Global Consumer Mobile Payments Sales Market Share by Regions (2015-2020)

Figure Global Consumer Mobile Payments Sales Market Share by Regions in 2019

Figure Global Consumer Mobile Payments Revenue and Growth Rate (2015-2020)

Table Global Consumer Mobile Payments Revenue by Regions (2015-2020)

Table Global Consumer Mobile Payments Revenue Market Share by Regions (2015-2020)

Figure Global Consumer Mobile Payments Revenue Market Share by Regions in 2019

Table Global Consumer Mobile Payments Market Forecast Sales by Regions (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Sales Share by Regions (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Consumer Mobile Payments Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure North America Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)

Figure North America Consumer Mobile Payments Market Forecast Sales (2020-2025)

Figure North America Consumer Mobile Payments Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Canada Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Mexico Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Europe Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Europe Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)

Figure Europe Consumer Mobile Payments Market Forecast Sales (2020-2025)

Figure Europe Consumer Mobile Payments Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure France Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Italy Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Spain Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Russia Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Consumer Mobile Payments Market Forecast Sales (2020-2025)

Figure Asia-Pacific Consumer Mobile Payments Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Japan Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure South Korea Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Australia Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure India Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure South America Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure South America Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)

Figure South America Consumer Mobile Payments Market Forecast Sales (2020-2025)

Figure South America Consumer Mobile Payments Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Argentina Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Columbia Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Consumer Mobile Payments Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Consumer Mobile Payments Market Forecast Sales (2020-2025)

Figure Middle East and Africa Consumer Mobile Payments Market Forecast Revenue (\$) (2020-2025)

Figure UAE Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure Egypt Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

Figure South Africa Consumer Mobile Payments Market Sales and Growth Rate (2015-2020)

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