

Global Consumer mHealth Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Consumer mHealth (mobile health) is the practice of medicine and consumer health by using mobile devices. The consumer mHealth uses mobile and wireless technologies to generate data on an individual's biology, daily environment and physiology. mHealth aids in the fast delivery of telemedicine services by using 4G & 3G LTE networks enabled services such as high-speed data transfer and video calling. Mobile health technologies consists of one-way and two-way data applications. One-way data application comprises the flow of information from physician or healthcare practitioner to patients by educative methodology & SMS. The two-way model rely on data access programs, such as remote monitoring and client record access. The consumer mHealth market is expected to witness lucrative growth with healthy CAGR during the forecast period.

Based on the Consumer mHealth market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Consumer mHealth market covered in Chapter 5:

Zebra

Garmin

Samsung Electronics

Qualcomm

SnapECG

Xiaomi

Vodafone

Allscripts Healthcare Solutions

Healthdirect

Huawei

Fibit

NTT Docomo

Apple

Samsung

In Chapter 6, on the basis of types, the Consumer mHealth market from 2015 to 2025 is primarily split into:

AI

Cloud

Wearable

In Chapter 7, on the basis of applications, the Consumer mHealth market from 2015 to 2025 covers:

Diagnosis

Monitoring

De-addiction

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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