

# Global Consumer Floriculture Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Flower cultivation, or flower planting, is a branch of horticulture, focusing on flowering, ornamental and plant cultivation and management.

Based on the Consumer Floriculture market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Consumer Floriculture market covered in Chapter 5:

Queens Group

D?mmen Orange

Syngenta Flowers

Multiflora

Kariki

Carzan Flowers

### Selecta One

Karuturi  
Ball Horticultural  
Beekenkamp  
Arcangeli Giovanni & Figlio  
Rosebud  
Karen Roses  
Finlays  
Washington Bulb  
Oserian  
Harvest Flower

In Chapter 6, on the basis of types, the Consumer Floriculture market from 2015 to 2025 is primarily split into:

Cut Flowers  
Bedding Plants  
Potted Plants  
Other

In Chapter 7, on the basis of applications, the Consumer Floriculture market from 2015 to 2025 covers:

Personal Use  
Gift  
Conference & Activities  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain

Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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