

# Global Consumer Battery Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Consumer batteries are crucial to daily living and are generally used to power smaller electronics like laptops, cell phones, power tools, remote controls, video game systems, and all other portable devices that require energy without a cord.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Consumer Battery market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Consumer Battery market are covered in Chapter 9:

Precision Metal Fabrication

W. L. Gore & Associates

Doosan PureCell America

GreartPower

Panasonic

Westinghouse Electric Company

Energizer Holdings Inc

## Battery Technology

AFC Energy  
LG Chem  
Samsung SDI  
Duracell  
Ballard Power Systems  
Sanyo Electric Company Ltd  
Ceramic Fuel Cells  
Sony  
Mitsubishi Heavy IndNorth Americatries  
FuelCell Energy  
BYD Company Ltd  
Hitachi Metals America  
Electrochem Automation  
Fuji Electric  
EVE Energy  
Jiangmen TWD Technology Co., Ltd.  
FDK Corporation  
Plug Power

In Chapter 5 and Chapter 7.3, based on types, the Consumer Battery market from 2017 to 2027 is primarily split into:

Alkaline Batteries  
Li-Ion Batteries (Rechargeable)  
Lithium Metal Batteries (Non-Rechargeable)  
Nickel Cadmium Batteries  
Nickel-Metal Hydride Batteries  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Consumer Battery market from 2017 to 2027 covers:

Mobile Phones  
Laptops  
Digital Camera  
Wearable Device  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Consumer Battery market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Consumer Battery Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the

market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 CONSUMER BATTERY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Consumer Battery Market
- 1.2 Consumer Battery Market Segment by Type
  - 1.2.1 Global Consumer Battery Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Consumer Battery Market Segment by Application
  - 1.3.1 Consumer Battery Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Consumer Battery Market, Region Wise (2017-2027)
  - 1.4.1 Global Consumer Battery Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Consumer Battery Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Consumer Battery Market Status and Prospect (2017-2027)
  - 1.4.4 China Consumer Battery Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Consumer Battery Market Status and Prospect (2017-2027)
  - 1.4.6 India Consumer Battery Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Consumer Battery Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Consumer Battery Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Consumer Battery Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Consumer Battery (2017-2027)
  - 1.5.1 Global Consumer Battery Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Consumer Battery Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Consumer Battery Market

### 2 INDUSTRY OUTLOOK

- 2.1 Consumer Battery Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Consumer Battery Market Drivers Analysis
- 2.4 Consumer Battery Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Consumer Battery Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Consumer Battery Industry Development

### **3 GLOBAL CONSUMER BATTERY MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Consumer Battery Sales Volume and Share by Player (2017-2022)
- 3.2 Global Consumer Battery Revenue and Market Share by Player (2017-2022)
- 3.3 Global Consumer Battery Average Price by Player (2017-2022)
- 3.4 Global Consumer Battery Gross Margin by Player (2017-2022)
- 3.5 Consumer Battery Market Competitive Situation and Trends
  - 3.5.1 Consumer Battery Market Concentration Rate
  - 3.5.2 Consumer Battery Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL CONSUMER BATTERY SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Consumer Battery Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Consumer Battery Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Consumer Battery Market Under COVID-19
- 4.5 Europe Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Consumer Battery Market Under COVID-19
- 4.6 China Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Consumer Battery Market Under COVID-19
- 4.7 Japan Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Consumer Battery Market Under COVID-19
- 4.8 India Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.8.1 India Consumer Battery Market Under COVID-19
- 4.9 Southeast Asia Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Consumer Battery Market Under COVID-19
- 4.10 Latin America Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Consumer Battery Market Under COVID-19
- 4.11 Middle East and Africa Consumer Battery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Consumer Battery Market Under COVID-19

## **5 GLOBAL CONSUMER BATTERY SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Consumer Battery Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Consumer Battery Revenue and Market Share by Type (2017-2022)
- 5.3 Global Consumer Battery Price by Type (2017-2022)
- 5.4 Global Consumer Battery Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Consumer Battery Sales Volume, Revenue and Growth Rate of Alkaline Batteries (2017-2022)
  - 5.4.2 Global Consumer Battery Sales Volume, Revenue and Growth Rate of Li-Ion Batteries (Rechargeable) (2017-2022)
  - 5.4.3 Global Consumer Battery Sales Volume, Revenue and Growth Rate of Lithium Metal Batteries (Non-Rechargeable) (2017-2022)
  - 5.4.4 Global Consumer Battery Sales Volume, Revenue and Growth Rate of Nickel Cadmium Batteries (2017-2022)
  - 5.4.5 Global Consumer Battery Sales Volume, Revenue and Growth Rate of Nickel-Metal Hydride Batteries (2017-2022)
  - 5.4.6 Global Consumer Battery Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL CONSUMER BATTERY MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Consumer Battery Consumption and Market Share by Application (2017-2022)
- 6.2 Global Consumer Battery Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Consumer Battery Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Consumer Battery Consumption and Growth Rate of Mobile Phones

(2017-2022)

6.3.2 Global Consumer Battery Consumption and Growth Rate of Laptops (2017-2022)

6.3.3 Global Consumer Battery Consumption and Growth Rate of Digital Camera

(2017-2022)

6.3.4 Global Consumer Battery Consumption and Growth Rate of Wearable Device

(2017-2022)

6.3.5 Global Consumer Battery Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL CONSUMER BATTERY MARKET FORECAST (2022-2027)**

7.1 Global Consumer Battery Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Consumer Battery Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Consumer Battery Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Consumer Battery Price and Trend Forecast (2022-2027)

7.2 Global Consumer Battery Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Consumer Battery Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Consumer Battery Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Consumer Battery Revenue and Growth Rate of Alkaline Batteries (2022-2027)

7.3.2 Global Consumer Battery Revenue and Growth Rate of Li-Ion Batteries (Rechargeable) (2022-2027)

7.3.3 Global Consumer Battery Revenue and Growth Rate of Lithium Metal Batteries (Non-Rechargeable) (2022-2027)

7.3.4 Global Consumer Battery Revenue and Growth Rate of Nickel Cadmium



## Batteries (2022-2027)

7.3.5 Global Consumer Battery Revenue and Growth Rate of Nickel-Metal Hydride

## Batteries (2022-2027)

7.3.6 Global Consumer Battery Revenue and Growth Rate of Others (2022-2027)

## 7.4 Global Consumer Battery Consumption Forecast by Application (2022-2027)

7.4.1 Global Consumer Battery Consumption Value and Growth Rate of Mobile Phones(2022-2027)

7.4.2 Global Consumer Battery Consumption Value and Growth Rate of Laptops(2022-2027)

7.4.3 Global Consumer Battery Consumption Value and Growth Rate of Digital Camera(2022-2027)

7.4.4 Global Consumer Battery Consumption Value and Growth Rate of Wearable Device(2022-2027)

7.4.5 Global Consumer Battery Consumption Value and Growth Rate of Others(2022-2027)

## 7.5 Consumer Battery Market Forecast Under COVID-19

# 8 CONSUMER BATTERY MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

## 8.1 Consumer Battery Industrial Chain Analysis

## 8.2 Key Raw Materials Suppliers and Price Analysis

## 8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

## 8.4 Alternative Product Analysis

## 8.5 Major Distributors of Consumer Battery Analysis

## 8.6 Major Downstream Buyers of Consumer Battery Analysis

## 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Consumer Battery Industry

# 9 PLAYERS PROFILES

## 9.1 Precision Metal Fabrication

9.1.1 Precision Metal Fabrication Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Consumer Battery Product Profiles, Application and Specification

9.1.3 Precision Metal Fabrication Market Performance (2017-2022)

9.1.4 Recent Development

- 9.1.5 SWOT Analysis
- 9.2 W. L. Gore & Associates
  - 9.2.1 W. L. Gore & Associates Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Consumer Battery Product Profiles, Application and Specification
  - 9.2.3 W. L. Gore & Associates Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Doosan PureCell America
  - 9.3.1 Doosan PureCell America Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Consumer Battery Product Profiles, Application and Specification
  - 9.3.3 Doosan PureCell America Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 GreartPower
  - 9.4.1 GreartPower Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Consumer Battery Product Profiles, Application and Specification
  - 9.4.3 GreartPower Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Panasonic
  - 9.5.1 Panasonic Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Consumer Battery Product Profiles, Application and Specification
  - 9.5.3 Panasonic Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Westinghouse Electric Company
  - 9.6.1 Westinghouse Electric Company Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Consumer Battery Product Profiles, Application and Specification
  - 9.6.3 Westinghouse Electric Company Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Energizer Holdings Inc
  - 9.7.1 Energizer Holdings Inc Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.7.2 Consumer Battery Product Profiles, Application and Specification
- 9.7.3 Energizer Holdings Inc Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Battery Technology
  - 9.8.1 Battery Technology Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Consumer Battery Product Profiles, Application and Specification
  - 9.8.3 Battery Technology Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 AFC Energy
  - 9.9.1 AFC Energy Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Consumer Battery Product Profiles, Application and Specification
  - 9.9.3 AFC Energy Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 LG Chem
  - 9.10.1 LG Chem Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Consumer Battery Product Profiles, Application and Specification
  - 9.10.3 LG Chem Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Samsung SDI
  - 9.11.1 Samsung SDI Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Consumer Battery Product Profiles, Application and Specification
  - 9.11.3 Samsung SDI Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Duracell
  - 9.12.1 Duracell Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Consumer Battery Product Profiles, Application and Specification
  - 9.12.3 Duracell Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Ballard Power Systems

9.13.1 Ballard Power Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Consumer Battery Product Profiles, Application and Specification

9.13.3 Ballard Power Systems Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Sanyo Electric Company Ltd

9.14.1 Sanyo Electric Company Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Consumer Battery Product Profiles, Application and Specification

9.14.3 Sanyo Electric Company Ltd Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Ceramic Fuel Cells

9.15.1 Ceramic Fuel Cells Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Consumer Battery Product Profiles, Application and Specification

9.15.3 Ceramic Fuel Cells Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Sony

9.16.1 Sony Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Consumer Battery Product Profiles, Application and Specification

9.16.3 Sony Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Mitsubishi Heavy IndNorth Americatries

9.17.1 Mitsubishi Heavy IndNorth Americatries Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Consumer Battery Product Profiles, Application and Specification

9.17.3 Mitsubishi Heavy IndNorth Americatries Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 FuelCell Energy

9.18.1 FuelCell Energy Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Consumer Battery Product Profiles, Application and Specification

9.18.3 FuelCell Energy Market Performance (2017-2022)

9.18.4 Recent Development

- 9.18.5 SWOT Analysis
- 9.19 BYD Company Ltd
  - 9.19.1 BYD Company Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Consumer Battery Product Profiles, Application and Specification
  - 9.19.3 BYD Company Ltd Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Hitachi Metals America
  - 9.20.1 Hitachi Metals America Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Consumer Battery Product Profiles, Application and Specification
  - 9.20.3 Hitachi Metals America Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Electrochem Automation
  - 9.21.1 Electrochem Automation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Consumer Battery Product Profiles, Application and Specification
  - 9.21.3 Electrochem Automation Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Fuji Electric
  - 9.22.1 Fuji Electric Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Consumer Battery Product Profiles, Application and Specification
  - 9.22.3 Fuji Electric Market Performance (2017-2022)
  - 9.22.4 Recent Development
  - 9.22.5 SWOT Analysis
- 9.23 EVE Energy
  - 9.23.1 EVE Energy Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Consumer Battery Product Profiles, Application and Specification
  - 9.23.3 EVE Energy Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 Jiangmen TWD Technology Co., Ltd.
  - 9.24.1 Jiangmen TWD Technology Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Consumer Battery Product Profiles, Application and Specification

9.24.3 Jiangmen TWD Technology Co., Ltd. Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 FDK Corporation

9.25.1 FDK Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 Consumer Battery Product Profiles, Application and Specification

9.25.3 FDK Corporation Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

9.26 Plug Power

9.26.1 Plug Power Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 Consumer Battery Product Profiles, Application and Specification

9.26.3 Plug Power Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Consumer Battery Product Picture

Table Global Consumer Battery Market Sales Volume and CAGR (%) Comparison by Type

Table Consumer Battery Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Consumer Battery Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Consumer Battery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Consumer Battery Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Consumer Battery Industry Development

Table Global Consumer Battery Sales Volume by Player (2017-2022)

Table Global Consumer Battery Sales Volume Share by Player (2017-2022)

Figure Global Consumer Battery Sales Volume Share by Player in 2021

Table Consumer Battery Revenue (Million USD) by Player (2017-2022)

Table Consumer Battery Revenue Market Share by Player (2017-2022)

Table Consumer Battery Price by Player (2017-2022)

Table Consumer Battery Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Consumer Battery Sales Volume, Region Wise (2017-2022)  
Table Global Consumer Battery Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Consumer Battery Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Consumer Battery Sales Volume Market Share, Region Wise in 2021  
Table Global Consumer Battery Revenue (Million USD), Region Wise (2017-2022)  
Table Global Consumer Battery Revenue Market Share, Region Wise (2017-2022)  
Figure Global Consumer Battery Revenue Market Share, Region Wise (2017-2022)  
Figure Global Consumer Battery Revenue Market Share, Region Wise in 2021  
Table Global Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Consumer Battery Sales Volume by Type (2017-2022)  
Table Global Consumer Battery Sales Volume Market Share by Type (2017-2022)  
Figure Global Consumer Battery Sales Volume Market Share by Type in 2021  
Table Global Consumer Battery Revenue (Million USD) by Type (2017-2022)  
Table Global Consumer Battery Revenue Market Share by Type (2017-2022)  
Figure Global Consumer Battery Revenue Market Share by Type in 2021  
Table Consumer Battery Price by Type (2017-2022)  
Figure Global Consumer Battery Sales Volume and Growth Rate of Alkaline Batteries (2017-2022)  
Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Alkaline Batteries (2017-2022)  
Figure Global Consumer Battery Sales Volume and Growth Rate of Li-Ion Batteries

(Rechargeable) (2017-2022)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Li-Ion Batteries (Rechargeable) (2017-2022)

Figure Global Consumer Battery Sales Volume and Growth Rate of Lithium Metal Batteries (Non-Rechargeable) (2017-2022)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Lithium Metal Batteries (Non-Rechargeable) (2017-2022)

Figure Global Consumer Battery Sales Volume and Growth Rate of Nickel Cadmium Batteries (2017-2022)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Nickel Cadmium Batteries (2017-2022)

Figure Global Consumer Battery Sales Volume and Growth Rate of Nickel-Metal Hydride Batteries (2017-2022)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Nickel-Metal Hydride Batteries (2017-2022)

Figure Global Consumer Battery Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Consumer Battery Consumption by Application (2017-2022)

Table Global Consumer Battery Consumption Market Share by Application (2017-2022)

Table Global Consumer Battery Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Consumer Battery Consumption Revenue Market Share by Application (2017-2022)

Table Global Consumer Battery Consumption and Growth Rate of Mobile Phones (2017-2022)

Table Global Consumer Battery Consumption and Growth Rate of Laptops (2017-2022)

Table Global Consumer Battery Consumption and Growth Rate of Digital Camera (2017-2022)

Table Global Consumer Battery Consumption and Growth Rate of Wearable Device (2017-2022)

Table Global Consumer Battery Consumption and Growth Rate of Others (2017-2022)

Figure Global Consumer Battery Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Consumer Battery Price and Trend Forecast (2022-2027)

Figure USA Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Consumer Battery Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Europe Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Consumer Battery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Consumer Battery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Consumer Battery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Consumer Battery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Consumer Battery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Consumer Battery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Consumer Battery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Consumer Battery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Consumer Battery Market Sales Volume Forecast, by Type

Table Global Consumer Battery Sales Volume Market Share Forecast, by Type

Table Global Consumer Battery Market Revenue (Million USD) Forecast, by Type

Table Global Consumer Battery Revenue Market Share Forecast, by Type

Table Global Consumer Battery Price Forecast, by Type

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Alkaline Batteries (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Alkaline Batteries (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Li-Ion

Batteries (Rechargeable) (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Li-Ion Batteries (Rechargeable) (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Lithium Metal Batteries (Non-Rechargeable) (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Lithium Metal Batteries (Non-Rechargeable) (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Nickel Cadmium Batteries (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Nickel Cadmium Batteries (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Nickel-Metal Hydride Batteries (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Nickel-Metal Hydride Batteries (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Consumer Battery Market Consumption Forecast, by Application

Table Global Consumer Battery Consumption Market Share Forecast, by Application

Table Global Consumer Battery Market Revenue (Million USD) Forecast, by Application

Table Global Consumer Battery Revenue Market Share Forecast, by Application

Figure Global Consumer Battery Consumption Value (Million USD) and Growth Rate of Mobile Phones (2022-2027)

Figure Global Consumer Battery Consumption Value (Million USD) and Growth Rate of Laptops (2022-2027)

Figure Global Consumer Battery Consumption Value (Million USD) and Growth Rate of Digital Camera (2022-2027)

Figure Global Consumer Battery Consumption Value (Million USD) and Growth Rate of Wearable Device (2022-2027)

Figure Global Consumer Battery Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Consumer Battery Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers



Table Precision Metal Fabrication Profile

Table Precision Metal Fabrication Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Precision Metal Fabrication Consumer Battery Sales Volume and Growth Rate

Figure Precision Metal Fabrication Revenue (Million USD) Market Share 2017-2022

Table W. L. Gore & Associates Profile

Table W. L. Gore & Associates Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure W. L. Gore & Associates Consumer Battery Sales Volume and Growth Rate

Figure W. L. Gore & Associates Revenue (Million USD) Market Share 2017-2022

Table Doosan PureCell America Profile

Table Doosan PureCell America Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Doosan PureCell America Consumer Battery Sales Volume and Growth Rate

Figure Doosan PureCell America Revenue (Million USD) Market Share 2017-2022

Table GreartPower Profile

Table GreartPower Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GreartPower Consumer Battery Sales Volume and Growth Rate

Figure GreartPower Revenue (Million USD) Market Share 2017-2022

Table Panasonic Profile

Table Panasonic Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Panasonic Consumer Battery Sales Volume and Growth Rate

Figure Panasonic Revenue (Million USD) Market Share 2017-2022

Table Westinghouse Electric Company Profile

Table Westinghouse Electric Company Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Westinghouse Electric Company Consumer Battery Sales Volume and Growth Rate

Figure Westinghouse Electric Company Revenue (Million USD) Market Share 2017-2022

Table Energizer Holdings Inc Profile

Table Energizer Holdings Inc Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Energizer Holdings Inc Consumer Battery Sales Volume and Growth Rate

Figure Energizer Holdings Inc Revenue (Million USD) Market Share 2017-2022

Table Battery Technology Profile

Table Battery Technology Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Battery Technology Consumer Battery Sales Volume and Growth Rate

Figure Battery Technology Revenue (Million USD) Market Share 2017-2022

Table AFC Energy Profile

Table AFC Energy Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AFC Energy Consumer Battery Sales Volume and Growth Rate

Figure AFC Energy Revenue (Million USD) Market Share 2017-2022

Table LG Chem Profile

Table LG Chem Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LG Chem Consumer Battery Sales Volume and Growth Rate

Figure LG Chem Revenue (Million USD) Market Share 2017-2022

Table Samsung SDI Profile

Table Samsung SDI Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samsung SDI Consumer Battery Sales Volume and Growth Rate

Figure Samsung SDI Revenue (Million USD) Market Share 2017-2022

Table Duracell Profile

Table Duracell Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Duracell Consumer Battery Sales Volume and Growth Rate

Figure Duracell Revenue (Million USD) Market Share 2017-2022

Table Ballard Power Systems Profile

Table Ballard Power Systems Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ballard Power Systems Consumer Battery Sales Volume and Growth Rate

Figure Ballard Power Systems Revenue (Million USD) Market Share 2017-2022

Table Sanyo Electric Company Ltd Profile

Table Sanyo Electric Company Ltd Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sanyo Electric Company Ltd Consumer Battery Sales Volume and Growth Rate

Figure Sanyo Electric Company Ltd Revenue (Million USD) Market Share 2017-2022

Table Ceramic Fuel Cells Profile

Table Ceramic Fuel Cells Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ceramic Fuel Cells Consumer Battery Sales Volume and Growth Rate

Figure Ceramic Fuel Cells Revenue (Million USD) Market Share 2017-2022

Table Sony Profile

Table Sony Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Sony Consumer Battery Sales Volume and Growth Rate

Figure Sony Revenue (Million USD) Market Share 2017-2022

Table Mitsubishi Heavy IndNorth Americatries Profile

Table Mitsubishi Heavy IndNorth Americatries Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitsubishi Heavy IndNorth Americatries Consumer Battery Sales Volume and Growth Rate

Figure Mitsubishi Heavy IndNorth Americatries Revenue (Million USD) Market Share 2017-2022

Table FuelCell Energy Profile

Table FuelCell Energy Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure FuelCell Energy Consumer Battery Sales Volume and Growth Rate

Figure FuelCell Energy Revenue (Million USD) Market Share 2017-2022

Table BYD Company Ltd Profile

Table BYD Company Ltd Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BYD Company Ltd Consumer Battery Sales Volume and Growth Rate

Figure BYD Company Ltd Revenue (Million USD) Market Share 2017-2022

Table Hitachi Metals America Profile

Table Hitachi Metals America Consumer Battery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitach

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