

# Global Consumer Banking Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Retail banking, also known as consumer banking, is the provision of services by a bank to the general public, rather than to companies, corporations or other banks, which are often described as wholesale banking.

Based on the Consumer Banking market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Consumer Banking market covered in Chapter 5:

Aldermore Bank

Close Brothers

Bank Of Ireland UK

TSB

Allied Irish Bank (UK)

Secure Trust Bank  
Masthaven Bank  
Onesavings Bank  
Cybg (Clydesdale And Yorkshire Banks)  
Handelsbanken  
Virgin Money  
Metro Bank  
First Direct  
Paragon Bank  
Shawbrook Bank  
The Co-Operative Bank

In Chapter 6, on the basis of types, the Consumer Banking market from 2015 to 2025 is primarily split into:

Traditional  
Digital Led

In Chapter 7, on the basis of applications, the Consumer Banking market from 2015 to 2025 covers:

Transactional Accounts  
Savings Accounts  
Debit Cards  
Credit Cards  
Loans  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain

Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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