

Global Connected Truck Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GB6E8D471E70EN.html>

Date: December 2021

Pages: 119

Price: US\$ 3,500.00 (Single User License)

ID: GB6E8D471E70EN

Abstracts

Connected truck have direct access to the Internet, which enables connectivity to all other devices, such as smartphones and traffic lights. They are efficient in warning drivers of upcoming problems on the road or within the vehicle. They also provide improved convenience and assistance to drivers. The technology can actively stabilize vehicles, thereby reducing the engine workload.

Based on the Connected Truck market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Connected Truck market covered in Chapter 5:

Continental AG

Daimler AG

Telogis

Volvo Trucks

Geotab
OnCommand
Omnitracs
Google Inc.
TomTom telematics
Robert Bosch GmbH
Fleetmatics
General Motors Company
Trimble navigation
Wirelesscar

In Chapter 6, on the basis of types, the Connected Truck market from 2015 to 2025 is primarily split into:

Heavy Commercial Vehicle (HCV)
Light Commercial Vehicle (LCV).

In Chapter 7, on the basis of applications, the Connected Truck market from 2015 to 2025 covers:

Telematics
Equipment Locating
Usage Tracking
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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