

# **Global Connected Toys Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect**

<https://marketpublishers.com/r/G58E364589E9EN.html>

Date: November 2023

Pages: 103

Price: US\$ 3,250.00 (Single User License)

ID: G58E364589E9EN

## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Connected Toys market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Connected Toys market are covered in Chapter 9:

Mattel Inc

Wonder Workshop

DXTR Labs

Tangible Play Inc

LeapFrog

Playmobil

VTech Holdings Ltd

Sony Group

WooWee

SpinMaster

LEGO System AS

Bandai Namco Entertainment, Inc

Hasbro Inc

Leka SAS

Engino.net Ltd

Sphero

In Chapter 5 and Chapter 7.3, based on types, the Connected Toys market from 2017 to 2027 is primarily split into:

Smartphone Connected Toys

Console Connected Toys

Tablet Connected Toys

In Chapter 6 and Chapter 7.4, based on applications, the Connected Toys market from 2017 to 2027 covers:

2–5 Years

6–8 Years

9–12 Years

Teenagers

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Connected Toys market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Connected Toys Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely

analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 CONNECTED TOYS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Connected Toys Market
- 1.2 Connected Toys Market Segment by Type
  - 1.2.1 Global Connected Toys Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Connected Toys Market Segment by Application
  - 1.3.1 Connected Toys Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Connected Toys Market, Region Wise (2017-2027)
  - 1.4.1 Global Connected Toys Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Connected Toys Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Connected Toys Market Status and Prospect (2017-2027)
  - 1.4.4 China Connected Toys Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Connected Toys Market Status and Prospect (2017-2027)
  - 1.4.6 India Connected Toys Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Connected Toys Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Connected Toys Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Connected Toys Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Connected Toys (2017-2027)
  - 1.5.1 Global Connected Toys Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Connected Toys Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Connected Toys Market

### 2 INDUSTRY OUTLOOK

- 2.1 Connected Toys Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Connected Toys Market Drivers Analysis
- 2.4 Connected Toys Market Challenges Analysis
- 2.5 Emerging Market Trends

## 2.6 Consumer Preference Analysis

## 2.7 Connected Toys Industry Development Trends under COVID-19 Outbreak

### 2.7.1 Global COVID-19 Status Overview

### 2.7.2 Influence of COVID-19 Outbreak on Connected Toys Industry Development

## **3 GLOBAL CONNECTED TOYS MARKET LANDSCAPE BY PLAYER**

### 3.1 Global Connected Toys Sales Volume and Share by Player (2017-2022)

### 3.2 Global Connected Toys Revenue and Market Share by Player (2017-2022)

### 3.3 Global Connected Toys Average Price by Player (2017-2022)

### 3.4 Global Connected Toys Gross Margin by Player (2017-2022)

### 3.5 Connected Toys Market Competitive Situation and Trends

#### 3.5.1 Connected Toys Market Concentration Rate

#### 3.5.2 Connected Toys Market Share of Top 3 and Top 6 Players

#### 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL CONNECTED TOYS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

### 4.1 Global Connected Toys Sales Volume and Market Share, Region Wise (2017-2022)

### 4.2 Global Connected Toys Revenue and Market Share, Region Wise (2017-2022)

### 4.3 Global Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

### 4.4 United States Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.4.1 United States Connected Toys Market Under COVID-19

### 4.5 Europe Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.5.1 Europe Connected Toys Market Under COVID-19

### 4.6 China Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.6.1 China Connected Toys Market Under COVID-19

### 4.7 Japan Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.7.1 Japan Connected Toys Market Under COVID-19

### 4.8 India Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.8.1 India Connected Toys Market Under COVID-19

### 4.9 Southeast Asia Connected Toys Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.9.1 Southeast Asia Connected Toys Market Under COVID-19

4.10 Latin America Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Connected Toys Market Under COVID-19

4.11 Middle East and Africa Connected Toys Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Connected Toys Market Under COVID-19

## **5 GLOBAL CONNECTED TOYS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Connected Toys Sales Volume and Market Share by Type (2017-2022)

5.2 Global Connected Toys Revenue and Market Share by Type (2017-2022)

5.3 Global Connected Toys Price by Type (2017-2022)

5.4 Global Connected Toys Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Connected Toys Sales Volume, Revenue and Growth Rate of Smartphone Connected Toys (2017-2022)

5.4.2 Global Connected Toys Sales Volume, Revenue and Growth Rate of Console Connected Toys (2017-2022)

5.4.3 Global Connected Toys Sales Volume, Revenue and Growth Rate of Tablet Connected Toys (2017-2022)

## **6 GLOBAL CONNECTED TOYS MARKET ANALYSIS BY APPLICATION**

6.1 Global Connected Toys Consumption and Market Share by Application (2017-2022)

6.2 Global Connected Toys Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Connected Toys Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Connected Toys Consumption and Growth Rate of 2–5 Years (2017-2022)

6.3.2 Global Connected Toys Consumption and Growth Rate of 6–8 Years (2017-2022)

6.3.3 Global Connected Toys Consumption and Growth Rate of 9–12 Years (2017-2022)

6.3.4 Global Connected Toys Consumption and Growth Rate of Teenagers (2017-2022)

6.3.5 Global Connected Toys Consumption and Growth Rate of Others (2017-2022)



## **7 GLOBAL CONNECTED TOYS MARKET FORECAST (2022-2027)**

### **7.1 Global Connected Toys Sales Volume, Revenue Forecast (2022-2027)**

#### **7.1.1 Global Connected Toys Sales Volume and Growth Rate Forecast (2022-2027)**

#### **7.1.2 Global Connected Toys Revenue and Growth Rate Forecast (2022-2027)**

#### **7.1.3 Global Connected Toys Price and Trend Forecast (2022-2027)**

### **7.2 Global Connected Toys Sales Volume and Revenue Forecast, Region Wise (2022-2027)**

#### **7.2.1 United States Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

#### **7.2.2 Europe Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

#### **7.2.3 China Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

#### **7.2.4 Japan Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

#### **7.2.5 India Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

#### **7.2.6 Southeast Asia Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

#### **7.2.7 Latin America Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

#### **7.2.8 Middle East and Africa Connected Toys Sales Volume and Revenue Forecast (2022-2027)**

### **7.3 Global Connected Toys Sales Volume, Revenue and Price Forecast by Type (2022-2027)**

#### **7.3.1 Global Connected Toys Revenue and Growth Rate of Smartphone Connected Toys (2022-2027)**

#### **7.3.2 Global Connected Toys Revenue and Growth Rate of Console Connected Toys (2022-2027)**

#### **7.3.3 Global Connected Toys Revenue and Growth Rate of Tablet Connected Toys (2022-2027)**

### **7.4 Global Connected Toys Consumption Forecast by Application (2022-2027)**

#### **7.4.1 Global Connected Toys Consumption Value and Growth Rate of 2–5 Years(2022-2027)**

#### **7.4.2 Global Connected Toys Consumption Value and Growth Rate of 6–8 Years(2022-2027)**

#### **7.4.3 Global Connected Toys Consumption Value and Growth Rate of 9–12 Years(2022-2027)**

#### **7.4.4 Global Connected Toys Consumption Value and Growth Rate of Teenagers(2022-2027)**

#### **7.4.5 Global Connected Toys Consumption Value and Growth Rate of**



Others(2022-2027)

7.5 Connected Toys Market Forecast Under COVID-19

## **8 CONNECTED TOYS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Connected Toys Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Connected Toys Analysis

8.6 Major Downstream Buyers of Connected Toys Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Connected Toys Industry

## **9 PLAYERS PROFILES**

9.1 Mattel Inc

9.1.1 Mattel Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Connected Toys Product Profiles, Application and Specification

9.1.3 Mattel Inc Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Wonder Workshop

9.2.1 Wonder Workshop Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Connected Toys Product Profiles, Application and Specification

9.2.3 Wonder Workshop Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 DXTR Labs

9.3.1 DXTR Labs Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Connected Toys Product Profiles, Application and Specification

9.3.3 DXTR Labs Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Tangible Play Inc

9.4.1 Tangible Play Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Connected Toys Product Profiles, Application and Specification

9.4.3 Tangible Play Inc Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 LeapFrog

9.5.1 LeapFrog Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Connected Toys Product Profiles, Application and Specification

9.5.3 LeapFrog Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Playmobil

9.6.1 Playmobil Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Connected Toys Product Profiles, Application and Specification

9.6.3 Playmobil Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 VTech Holdings Ltd

9.7.1 VTech Holdings Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Connected Toys Product Profiles, Application and Specification

9.7.3 VTech Holdings Ltd Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Sony Group

9.8.1 Sony Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Connected Toys Product Profiles, Application and Specification

9.8.3 Sony Group Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 WooWee

9.9.1 WooWee Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Connected Toys Product Profiles, Application and Specification

9.9.3 WooWee Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 SpinMaster

9.10.1 SpinMaster Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Connected Toys Product Profiles, Application and Specification

9.10.3 SpinMaster Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 LEGO System AS

9.11.1 LEGO System AS Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Connected Toys Product Profiles, Application and Specification

9.11.3 LEGO System AS Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Bandai Namco Entertainment, Inc

9.12.1 Bandai Namco Entertainment, Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Connected Toys Product Profiles, Application and Specification

9.12.3 Bandai Namco Entertainment, Inc Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Hasbro Inc

9.13.1 Hasbro Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Connected Toys Product Profiles, Application and Specification

9.13.3 Hasbro Inc Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Leka SAS

9.14.1 Leka SAS Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Connected Toys Product Profiles, Application and Specification

9.14.3 Leka SAS Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Engino.net Ltd

9.15.1 Engino.net Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Connected Toys Product Profiles, Application and Specification

9.15.3 Engino.net Ltd Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Sphero

9.16.1 Sphero Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Connected Toys Product Profiles, Application and Specification

9.16.3 Sphero Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Connected Toys Product Picture

Table Global Connected Toys Market Sales Volume and CAGR (%) Comparison by Type

Table Connected Toys Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Connected Toys Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Connected Toys Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Connected Toys Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Connected Toys Industry Development

Table Global Connected Toys Sales Volume by Player (2017-2022)

Table Global Connected Toys Sales Volume Share by Player (2017-2022)

Figure Global Connected Toys Sales Volume Share by Player in 2021

Table Connected Toys Revenue (Million USD) by Player (2017-2022)

Table Connected Toys Revenue Market Share by Player (2017-2022)

Table Connected Toys Price by Player (2017-2022)

Table Connected Toys Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Connected Toys Sales Volume, Region Wise (2017-2022)

Table Global Connected Toys Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Connected Toys Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Connected Toys Sales Volume Market Share, Region Wise in 2021

Table Global Connected Toys Revenue (Million USD), Region Wise (2017-2022)

Table Global Connected Toys Revenue Market Share, Region Wise (2017-2022)



Figure Global Connected Toys Revenue Market Share, Region Wise (2017-2022)

Figure Global Connected Toys Revenue Market Share, Region Wise in 2021

Table Global Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Connected Toys Sales Volume by Type (2017-2022)

Table Global Connected Toys Sales Volume Market Share by Type (2017-2022)

Figure Global Connected Toys Sales Volume Market Share by Type in 2021

Table Global Connected Toys Revenue (Million USD) by Type (2017-2022)

Table Global Connected Toys Revenue Market Share by Type (2017-2022)

Figure Global Connected Toys Revenue Market Share by Type in 2021

Table Connected Toys Price by Type (2017-2022)

Figure Global Connected Toys Sales Volume and Growth Rate of Smartphone Connected Toys (2017-2022)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Smartphone Connected Toys (2017-2022)

Figure Global Connected Toys Sales Volume and Growth Rate of Console Connected Toys (2017-2022)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Console Connected Toys (2017-2022)

Figure Global Connected Toys Sales Volume and Growth Rate of Tablet Connected Toys (2017-2022)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Tablet Connected Toys (2017-2022)

Table Global Connected Toys Consumption by Application (2017-2022)

Table Global Connected Toys Consumption Market Share by Application (2017-2022)

Table Global Connected Toys Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Connected Toys Consumption Revenue Market Share by Application (2017-2022)

Table Global Connected Toys Consumption and Growth Rate of 2–5 Years (2017-2022)

Table Global Connected Toys Consumption and Growth Rate of 6–8 Years (2017-2022)

Table Global Connected Toys Consumption and Growth Rate of 9–12 Years (2017-2022)

Table Global Connected Toys Consumption and Growth Rate of Teenagers (2017-2022)

Table Global Connected Toys Consumption and Growth Rate of Others (2017-2022)

Figure Global Connected Toys Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Connected Toys Price and Trend Forecast (2022-2027)

Figure USA Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Connected Toys Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Connected Toys Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Connected Toys Market Sales Volume Forecast, by Type

Table Global Connected Toys Sales Volume Market Share Forecast, by Type

Table Global Connected Toys Market Revenue (Million USD) Forecast, by Type

Table Global Connected Toys Revenue Market Share Forecast, by Type

Table Global Connected Toys Price Forecast, by Type

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Smartphone Connected Toys (2022-2027)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Smartphone Connected Toys (2022-2027)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Console Connected Toys (2022-2027)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Console Connected Toys (2022-2027)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Tablet Connected Toys (2022-2027)

Figure Global Connected Toys Revenue (Million USD) and Growth Rate of Tablet Connected Toys (2022-2027)

Table Global Connected Toys Market Consumption Forecast, by Application

Table Global Connected Toys Consumption Market Share Forecast, by Application

Table Global Connected Toys Market Revenue (Million USD) Forecast, by Application

Table Global Connected Toys Revenue Market Share Forecast, by Application

Figure Global Connected Toys Consumption Value (Million USD) and Growth Rate of 2–5 Years (2022-2027)

Figure Global Connected Toys Consumption Value (Million USD) and Growth Rate of 6–8 Years (2022-2027)

Figure Global Connected Toys Consumption Value (Million USD) and Growth Rate of 9–12 Years (2022-2027)

Figure Global Connected Toys Consumption Value (Million USD) and Growth Rate of Teenagers (2022-2027)

Figure Global Connected Toys Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Connected Toys Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Mattel Inc Profile

Table Mattel Inc Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mattel Inc Connected Toys Sales Volume and Growth Rate

Figure Mattel Inc Revenue (Million USD) Market Share 2017-2022

Table Wonder Workshop Profile

Table Wonder Workshop Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wonder Workshop Connected Toys Sales Volume and Growth Rate

Figure Wonder Workshop Revenue (Million USD) Market Share 2017-2022

Table DXTR Labs Profile

Table DXTR Labs Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DXTR Labs Connected Toys Sales Volume and Growth Rate

Figure DXTR Labs Revenue (Million USD) Market Share 2017-2022

Table Tangible Play Inc Profile

Table Tangible Play Inc Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tangible Play Inc Connected Toys Sales Volume and Growth Rate

Figure Tangible Play Inc Revenue (Million USD) Market Share 2017-2022

Table LeapFrog Profile

Table LeapFrog Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LeapFrog Connected Toys Sales Volume and Growth Rate

Figure LeapFrog Revenue (Million USD) Market Share 2017-2022

Table Playmobil Profile

Table Playmobil Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Playmobil Connected Toys Sales Volume and Growth Rate

Figure Playmobil Revenue (Million USD) Market Share 2017-2022

Table VTech Holdings Ltd Profile

Table VTech Holdings Ltd Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VTech Holdings Ltd Connected Toys Sales Volume and Growth Rate

Figure VTech Holdings Ltd Revenue (Million USD) Market Share 2017-2022

Table Sony Group Profile

Table Sony Group Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sony Group Connected Toys Sales Volume and Growth Rate

Figure Sony Group Revenue (Million USD) Market Share 2017-2022

Table WooWee Profile

Table WooWee Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure WooWee Connected Toys Sales Volume and Growth Rate

Figure WooWee Revenue (Million USD) Market Share 2017-2022

Table SpinMaster Profile

Table SpinMaster Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SpinMaster Connected Toys Sales Volume and Growth Rate

Figure SpinMaster Revenue (Million USD) Market Share 2017-2022

Table LEGO System AS Profile

Table LEGO System AS Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure LEGO System AS Connected Toys Sales Volume and Growth Rate

Figure LEGO System AS Revenue (Million USD) Market Share 2017-2022

Table Bandai Namco Entertainment, Inc Profile

Table Bandai Namco Entertainment, Inc Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bandai Namco Entertainment, Inc Connected Toys Sales Volume and Growth Rate

Figure Bandai Namco Entertainment, Inc Revenue (Million USD) Market Share 2017-2022

Table Hasbro Inc Profile

Table Hasbro Inc Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hasbro Inc Connected Toys Sales Volume and Growth Rate

Figure Hasbro Inc Revenue (Million USD) Market Share 2017-2022

Table Leka SAS Profile

Table Leka SAS Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Leka SAS Connected Toys Sales Volume and Growth Rate

Figure Leka SAS Revenue (Million USD) Market Share 2017-2022

Table Engino.net Ltd Profile

Table Engino.net Ltd Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Engino.net Ltd Connected Toys Sales Volume and Growth Rate

Figure Engino.net Ltd Revenue (Million USD) Market Share 2017-2022

Table Sphero Profile

Table Sphero Connected Toys Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sphero Connected Toys Sales Volume and Growth Rate

Figure Sphero Revenue (Million USD) Market Share 2017-2022

## I would like to order

Product name: Global Connected Toys Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G58E364589E9EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G58E364589E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

