

Global Connected Retail Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Connected Retail market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Connected Retail market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Connected Retail market.

Major players in the global Connected Retail market include:

IBM

Zebra Technologies Corporation

Intel Corporation

Cisco Systems, Inc.

Atmel Corporation

NXP Semiconductors N.V.

ARM Holdings PLC

Softweb Solutions, Inc.

Microsoft Corporation

Google, Inc.

SAP AG

PTC, Inc.

On the basis of types, the Connected Retail market is primarily split into:

ZigBee

NFC

Bluetooth Low Energy

Wi-Fi

On the basis of applications, the market covers:

Electronics and Appliance

Home and Personal Care

Food and Beverage

Apparel

Sporting Goods and Toys

Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Connected Retail market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Connected Retail market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Connected Retail industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Connected Retail market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Connected Retail, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Connected Retail in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Connected Retail in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Connected Retail. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Connected Retail market, including the global production and revenue forecast, regional forecast. It also foresees the Connected Retail market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 CONNECTED RETAIL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Connected Retail
- 1.2 Connected Retail Segment by Type
 - 1.2.1 Global Connected Retail Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of ZigBee
 - 1.2.3 The Market Profile of NFC
 - 1.2.4 The Market Profile of Bluetooth Low Energy
 - 1.2.5 The Market Profile of Wi-Fi
- 1.3 Global Connected Retail Segment by Application
 - 1.3.1 Connected Retail Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Electronics and Appliance
 - 1.3.3 The Market Profile of Home and Personal Care
 - 1.3.4 The Market Profile of Food and Beverage
 - 1.3.5 The Market Profile of Apparel
 - 1.3.6 The Market Profile of Sporting Goods and Toys
 - 1.3.7 The Market Profile of Others
- 1.4 Global Connected Retail Market by Region (2014-2026)
 - 1.4.1 Global Connected Retail Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.4 China Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.6 India Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Connected Retail Market Status and Prospect (2014-2026)

- 1.4.7.4 Indonesia Connected Retail Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Connected Retail Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Connected Retail Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Connected Retail Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Connected Retail Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Connected Retail Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Connected Retail (2014-2026)
 - 1.5.1 Global Connected Retail Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Connected Retail Production Status and Outlook (2014-2026)

2 GLOBAL CONNECTED RETAIL MARKET LANDSCAPE BY PLAYER

- 2.1 Global Connected Retail Production and Share by Player (2014-2019)
- 2.2 Global Connected Retail Revenue and Market Share by Player (2014-2019)
- 2.3 Global Connected Retail Average Price by Player (2014-2019)
- 2.4 Connected Retail Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Connected Retail Market Competitive Situation and Trends
 - 2.5.1 Connected Retail Market Concentration Rate
 - 2.5.2 Connected Retail Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 IBM
 - 3.1.1 IBM Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Connected Retail Product Profiles, Application and Specification
 - 3.1.3 IBM Connected Retail Market Performance (2014-2019)

- 3.1.4 IBM Business Overview
- 3.2 Zebra Technologies Corporation
 - 3.2.1 Zebra Technologies Corporation Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Connected Retail Product Profiles, Application and Specification
 - 3.2.3 Zebra Technologies Corporation Connected Retail Market Performance (2014-2019)
 - 3.2.4 Zebra Technologies Corporation Business Overview
- 3.3 Intel Corporation
 - 3.3.1 Intel Corporation Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.3.2 Connected Retail Product Profiles, Application and Specification
 - 3.3.3 Intel Corporation Connected Retail Market Performance (2014-2019)
 - 3.3.4 Intel Corporation Business Overview
- 3.4 Cisco Systems, Inc.
 - 3.4.1 Cisco Systems, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.4.2 Connected Retail Product Profiles, Application and Specification
 - 3.4.3 Cisco Systems, Inc. Connected Retail Market Performance (2014-2019)
 - 3.4.4 Cisco Systems, Inc. Business Overview
- 3.5 Atmel Corporation
 - 3.5.1 Atmel Corporation Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 Connected Retail Product Profiles, Application and Specification
 - 3.5.3 Atmel Corporation Connected Retail Market Performance (2014-2019)
 - 3.5.4 Atmel Corporation Business Overview
- 3.6 NXP Semiconductors N.V.
 - 3.6.1 NXP Semiconductors N.V. Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 Connected Retail Product Profiles, Application and Specification
 - 3.6.3 NXP Semiconductors N.V. Connected Retail Market Performance (2014-2019)
 - 3.6.4 NXP Semiconductors N.V. Business Overview
- 3.7 ARM Holdings PLC
 - 3.7.1 ARM Holdings PLC Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 Connected Retail Product Profiles, Application and Specification
 - 3.7.3 ARM Holdings PLC Connected Retail Market Performance (2014-2019)
 - 3.7.4 ARM Holdings PLC Business Overview
- 3.8 Softweb Solutions, Inc.

3.8.1 Softweb Solutions, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Connected Retail Product Profiles, Application and Specification

3.8.3 Softweb Solutions, Inc. Connected Retail Market Performance (2014-2019)

3.8.4 Softweb Solutions, Inc. Business Overview

3.9 Microsoft Corporation

3.9.1 Microsoft Corporation Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Connected Retail Product Profiles, Application and Specification

3.9.3 Microsoft Corporation Connected Retail Market Performance (2014-2019)

3.9.4 Microsoft Corporation Business Overview

3.10 Google, Inc.

3.10.1 Google, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Connected Retail Product Profiles, Application and Specification

3.10.3 Google, Inc. Connected Retail Market Performance (2014-2019)

3.10.4 Google, Inc. Business Overview

3.11 SAP AG

3.11.1 SAP AG Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Connected Retail Product Profiles, Application and Specification

3.11.3 SAP AG Connected Retail Market Performance (2014-2019)

3.11.4 SAP AG Business Overview

3.12 PTC, Inc.

3.12.1 PTC, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Connected Retail Product Profiles, Application and Specification

3.12.3 PTC, Inc. Connected Retail Market Performance (2014-2019)

3.12.4 PTC, Inc. Business Overview

4 GLOBAL CONNECTED RETAIL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Connected Retail Production and Market Share by Type (2014-2019)

4.2 Global Connected Retail Revenue and Market Share by Type (2014-2019)

4.3 Global Connected Retail Price by Type (2014-2019)

4.4 Global Connected Retail Production Growth Rate by Type (2014-2019)

4.4.1 Global Connected Retail Production Growth Rate of ZigBee (2014-2019)

4.4.2 Global Connected Retail Production Growth Rate of NFC (2014-2019)

4.4.3 Global Connected Retail Production Growth Rate of Bluetooth Low Energy (2014-2019)

4.4.4 Global Connected Retail Production Growth Rate of Wi-Fi (2014-2019)

5 GLOBAL CONNECTED RETAIL MARKET ANALYSIS BY APPLICATION

5.1 Global Connected Retail Consumption and Market Share by Application (2014-2019)

5.2 Global Connected Retail Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Connected Retail Consumption Growth Rate of Electronics and Appliance (2014-2019)

5.2.2 Global Connected Retail Consumption Growth Rate of Home and Personal Care (2014-2019)

5.2.3 Global Connected Retail Consumption Growth Rate of Food and Beverage (2014-2019)

5.2.4 Global Connected Retail Consumption Growth Rate of Apparel (2014-2019)

5.2.5 Global Connected Retail Consumption Growth Rate of Sporting Goods and Toys (2014-2019)

5.2.6 Global Connected Retail Consumption Growth Rate of Others (2014-2019)

6 GLOBAL CONNECTED RETAIL PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Connected Retail Consumption by Region (2014-2019)

6.2 United States Connected Retail Production, Consumption, Export, Import (2014-2019)

6.3 Europe Connected Retail Production, Consumption, Export, Import (2014-2019)

6.4 China Connected Retail Production, Consumption, Export, Import (2014-2019)

6.5 Japan Connected Retail Production, Consumption, Export, Import (2014-2019)

6.6 India Connected Retail Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Connected Retail Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Connected Retail Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Connected Retail Production, Consumption, Export, Import (2014-2019)

7 GLOBAL CONNECTED RETAIL PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Connected Retail Production and Market Share by Region (2014-2019)

7.2 Global Connected Retail Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

8 CONNECTED RETAIL MANUFACTURING ANALYSIS

8.1 Connected Retail Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Connected Retail

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Connected Retail Industrial Chain Analysis

9.2 Raw Materials Sources of Connected Retail Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Connected Retail

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL CONNECTED RETAIL MARKET FORECAST (2019-2026)

11.1 Global Connected Retail Production, Revenue Forecast (2019-2026)

11.1.1 Global Connected Retail Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Connected Retail Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Connected Retail Price and Trend Forecast (2019-2026)

11.2 Global Connected Retail Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Connected Retail Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Connected Retail Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Connected Retail Product Picture

Table Global Connected Retail Production and CAGR (%) Comparison by Type

Table Profile of ZigBee

Table Profile of NFC

Table Profile of Bluetooth Low Energy

Table Profile of Wi-Fi

Table Connected Retail Consumption (Sales) Comparison by Application (2014-2026)

Table Profile of Electronics and Appliance

Table Profile of Home and Personal Care

Table Profile of Food and Beverage

Table Profile of Apparel

Table Profile of Sporting Goods and Toys

Table Profile of Others

Figure Global Connected Retail Market Size (Value) and CAGR (%) (2014-2026)

Figure United States Connected Retail Revenue and Growth Rate (2014-2026)

Figure Europe Connected Retail Revenue and Growth Rate (2014-2026)

Figure Germany Connected Retail Revenue and Growth Rate (2014-2026)

Figure UK Connected Retail Revenue and Growth Rate (2014-2026)

Figure France Connected Retail Revenue and Growth Rate (2014-2026)

Figure Italy Connected Retail Revenue and Growth Rate (2014-2026)

Figure Spain Connected Retail Revenue and Growth Rate (2014-2026)

Figure Russia Connected Retail Revenue and Growth Rate (2014-2026)

Figure Poland Connected Retail Revenue and Growth Rate (2014-2026)

Figure China Connected Retail Revenue and Growth Rate (2014-2026)

Figure Japan Connected Retail Revenue and Growth Rate (2014-2026)

Figure India Connected Retail Revenue and Growth Rate (2014-2026)

Figure Southeast Asia Connected Retail Revenue and Growth Rate (2014-2026)

Figure Malaysia Connected Retail Revenue and Growth Rate (2014-2026)

Figure Singapore Connected Retail Revenue and Growth Rate (2014-2026)

Figure Philippines Connected Retail Revenue and Growth Rate (2014-2026)

Figure Indonesia Connected Retail Revenue and Growth Rate (2014-2026)

Figure Thailand Connected Retail Revenue and Growth Rate (2014-2026)

Figure Vietnam Connected Retail Revenue and Growth Rate (2014-2026)

Figure Central and South America Connected Retail Revenue and Growth Rate (2014-2026)

Figure Brazil Connected Retail Revenue and Growth Rate (2014-2026)
Figure Mexico Connected Retail Revenue and Growth Rate (2014-2026)
Figure Colombia Connected Retail Revenue and Growth Rate (2014-2026)
Figure Middle East and Africa Connected Retail Revenue and Growth Rate (2014-2026)
Figure Saudi Arabia Connected Retail Revenue and Growth Rate (2014-2026)
Figure United Arab Emirates Connected Retail Revenue and Growth Rate (2014-2026)
Figure Turkey Connected Retail Revenue and Growth Rate (2014-2026)
Figure Egypt Connected Retail Revenue and Growth Rate (2014-2026)
Figure South Africa Connected Retail Revenue and Growth Rate (2014-2026)
Figure Nigeria Connected Retail Revenue and Growth Rate (2014-2026)
Figure Global Connected Retail Production Status and Outlook (2014-2026)
Table Global Connected Retail Production by Player (2014-2019)
Table Global Connected Retail Production Share by Player (2014-2019)
Figure Global Connected Retail Production Share by Player in 2018
Table Connected Retail Revenue by Player (2014-2019)
Table Connected Retail Revenue Market Share by Player (2014-2019)
Table Connected Retail Price by Player (2014-2019)
Table Connected Retail Manufacturing Base Distribution and Sales Area by Player
Table Connected Retail Product Type by Player
Table Mergers & Acquisitions, Expansion Plans
Table IBM Profile
Table IBM Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)
Table Zebra Technologies Corporation Profile
Table Zebra Technologies Corporation Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)
Table Intel Corporation Profile
Table Intel Corporation Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)
Table Cisco Systems, Inc. Profile
Table Cisco Systems, Inc. Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)
Table Atmel Corporation Profile
Table Atmel Corporation Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)
Table NXP Semiconductors N.V. Profile
Table NXP Semiconductors N.V. Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)
Table ARM Holdings PLC Profile
Table ARM Holdings PLC Connected Retail Production, Revenue, Price and Gross

Margin (2014-2019)

Table Softweb Solutions, Inc. Profile

Table Softweb Solutions, Inc. Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Microsoft Corporation Profile

Table Microsoft Corporation Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Google, Inc. Profile

Table Google, Inc. Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table SAP AG Profile

Table SAP AG Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table PTC, Inc. Profile

Table PTC, Inc. Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Global Connected Retail Production by Type (2014-2019)

Table Global Connected Retail Production Market Share by Type (2014-2019)

Figure Global Connected Retail Production Market Share by Type in 2018

Table Global Connected Retail Revenue by Type (2014-2019)

Table Global Connected Retail Revenue Market Share by Type (2014-2019)

Figure Global Connected Retail Revenue Market Share by Type in 2018

Table Connected Retail Price by Type (2014-2019)

Figure Global Connected Retail Production Growth Rate of ZigBee (2014-2019)

Figure Global Connected Retail Production Growth Rate of NFC (2014-2019)

Figure Global Connected Retail Production Growth Rate of Bluetooth Low Energy (2014-2019)

Figure Global Connected Retail Production Growth Rate of Wi-Fi (2014-2019)

Table Global Connected Retail Consumption by Application (2014-2019)

Table Global Connected Retail Consumption Market Share by Application (2014-2019)

Table Global Connected Retail Consumption of Electronics and Appliance (2014-2019)

Table Global Connected Retail Consumption of Home and Personal Care (2014-2019)

Table Global Connected Retail Consumption of Food and Beverage (2014-2019)

Table Global Connected Retail Consumption of Apparel (2014-2019)

Table Global Connected Retail Consumption of Sporting Goods and Toys (2014-2019)

Table Global Connected Retail Consumption of Others (2014-2019)

Table Global Connected Retail Consumption by Region (2014-2019)

Table Global Connected Retail Consumption Market Share by Region (2014-2019)

Table United States Connected Retail Production, Consumption, Export, Import

(2014-2019)

Table Europe Connected Retail Production, Consumption, Export, Import (2014-2019)

Table China Connected Retail Production, Consumption, Export, Import (2014-2019)

Table Japan Connected Retail Production, Consumption, Export, Import (2014-2019)

Table India Connected Retail Production, Consumption, Export, Import (2014-2019)

Table Southeast Asia Connected Retail Production, Consumption, Export, Import (2014-2019)

Table Central and South America Connected Retail Production, Consumption, Export, Import (2014-2019)

Table Middle East and Africa Connected Retail Production, Consumption, Export, Import (2014-2019)

Table Global Connected Retail Production by Region (2014-2019)

Table Global Connected Retail Production Market Share by Region (2014-2019)

Figure Global Connected Retail Production Market Share by Region (2014-2019)

Figure Global Connected Retail Production Market Share by Region in 2018

Table Global Connected Retail Revenue by Region (2014-2019)

Table Global Connected Retail Revenue Market Share by Region (2014-2019)

Figure Global Connected Retail Revenue Market Share by Region (2014-2019)

Figure Global Connected Retail Revenue Market Share by Region in 2018

Table Global Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table United States Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Europe Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table China Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Japan Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table India Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Southeast Asia Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Central and South America Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Middle East and Africa Connected Retail Production, Revenue, Price and Gross Margin (2014-2019)

Table Key Raw Materials Introduction of Connected Retail

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Market Concentration Rate of Raw Materials

Figure Manufacturing Cost Structure Analysis

Figure Manufacturing Process Analysis of Connected Retail

Figure Connected Retail Industrial Chain Analysis

Table Raw Materials Sources of Connected Retail Major Players in 2018

Table Downstream Buyers

Figure Global Connected Retail Production and Growth Rate Forecast (2019-2026)

Figure Global Connected Retail Revenue and Growth Rate Forecast (2019-2026)

Figure Global Connected Retail Price and Trend Forecast (2019-2026)

Table United States Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table Europe Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table China Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table Japan Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table India Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table Middle East and Africa Connected Retail Production, Consumption, Export and Import Forecast (2019-2026)

Table Global Connected Retail Market Production Forecast, by Type

Table Global Connected Retail Production Volume Market Share Forecast, by Type

Table Global Connected Retail Market Revenue Forecast, by Type

Table Global Connected Retail Revenue Market Share Forecast, by Type

Table Global Connected Retail Price Forecast, by Type

Table Global Connected Retail Market Production Forecast, by Application

Table Global Connected Retail Production Volume Market Share Forecast, by Application

Table Global Connected Retail Market Revenue Forecast, by Application

Table Global Connected Retail Revenue Market Share Forecast, by Application

Table Global Connected Retail Price Forecast, by Application

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