

Global Connected Logistics Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The connected logistics structure refers to the network structure consisting of two basic elements: the line that carries out the logistics movement mission and the node that performs the logistics suspension mission.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Connected Logistics market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Connected Logistics market are covered in Chapter 9:

IBM

Zebra Technologies

GT Nexus

SAP

Infosys
Securerf
Oracle
Eurotech
Cisco System

In Chapter 5 and Chapter 7.3, based on types, the Connected Logistics market from 2017 to 2027 is primarily split into:

Sensor Nodes
RFID Tags
Gateways

In Chapter 6 and Chapter 7.4, based on applications, the Connected Logistics market from 2017 to 2027 covers:

System Integration
Professional Services
Freight 3PL Services

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Connected Logistics market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Connected Logistics Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 CONNECTED LOGISTICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Connected Logistics Market
- 1.2 Connected Logistics Market Segment by Type
 - 1.2.1 Global Connected Logistics Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Connected Logistics Market Segment by Application
 - 1.3.1 Connected Logistics Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Connected Logistics Market, Region Wise (2017-2027)
 - 1.4.1 Global Connected Logistics Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Connected Logistics Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Connected Logistics Market Status and Prospect (2017-2027)
 - 1.4.4 China Connected Logistics Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Connected Logistics Market Status and Prospect (2017-2027)
 - 1.4.6 India Connected Logistics Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Connected Logistics Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Connected Logistics Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Connected Logistics Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Connected Logistics (2017-2027)
 - 1.5.1 Global Connected Logistics Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Connected Logistics Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Connected Logistics Market

2 INDUSTRY OUTLOOK

- 2.1 Connected Logistics Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Connected Logistics Market Drivers Analysis

- 2.4 Connected Logistics Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Connected Logistics Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Connected Logistics Industry Development

3 GLOBAL CONNECTED LOGISTICS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Connected Logistics Sales Volume and Share by Player (2017-2022)
- 3.2 Global Connected Logistics Revenue and Market Share by Player (2017-2022)
- 3.3 Global Connected Logistics Average Price by Player (2017-2022)
- 3.4 Global Connected Logistics Gross Margin by Player (2017-2022)
- 3.5 Connected Logistics Market Competitive Situation and Trends
 - 3.5.1 Connected Logistics Market Concentration Rate
 - 3.5.2 Connected Logistics Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CONNECTED LOGISTICS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Connected Logistics Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Connected Logistics Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Connected Logistics Market Under COVID-19
- 4.5 Europe Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Connected Logistics Market Under COVID-19
- 4.6 China Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Connected Logistics Market Under COVID-19
- 4.7 Japan Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Connected Logistics Market Under COVID-19
- 4.8 India Connected Logistics Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Connected Logistics Market Under COVID-19

4.9 Southeast Asia Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Connected Logistics Market Under COVID-19

4.10 Latin America Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Connected Logistics Market Under COVID-19

4.11 Middle East and Africa Connected Logistics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Connected Logistics Market Under COVID-19

5 GLOBAL CONNECTED LOGISTICS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Connected Logistics Sales Volume and Market Share by Type (2017-2022)

5.2 Global Connected Logistics Revenue and Market Share by Type (2017-2022)

5.3 Global Connected Logistics Price by Type (2017-2022)

5.4 Global Connected Logistics Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Connected Logistics Sales Volume, Revenue and Growth Rate of Sensor Nodes (2017-2022)

5.4.2 Global Connected Logistics Sales Volume, Revenue and Growth Rate of RFID Tags (2017-2022)

5.4.3 Global Connected Logistics Sales Volume, Revenue and Growth Rate of Gateways (2017-2022)

6 GLOBAL CONNECTED LOGISTICS MARKET ANALYSIS BY APPLICATION

6.1 Global Connected Logistics Consumption and Market Share by Application (2017-2022)

6.2 Global Connected Logistics Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Connected Logistics Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Connected Logistics Consumption and Growth Rate of System Integration (2017-2022)

6.3.2 Global Connected Logistics Consumption and Growth Rate of Professional Services (2017-2022)

6.3.3 Global Connected Logistics Consumption and Growth Rate of Freight 3PL Services (2017-2022)

7 GLOBAL CONNECTED LOGISTICS MARKET FORECAST (2022-2027)

7.1 Global Connected Logistics Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Connected Logistics Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Connected Logistics Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Connected Logistics Price and Trend Forecast (2022-2027)

7.2 Global Connected Logistics Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Connected Logistics Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Connected Logistics Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Connected Logistics Revenue and Growth Rate of Sensor Nodes (2022-2027)

7.3.2 Global Connected Logistics Revenue and Growth Rate of RFID Tags (2022-2027)

7.3.3 Global Connected Logistics Revenue and Growth Rate of Gateways (2022-2027)

7.4 Global Connected Logistics Consumption Forecast by Application (2022-2027)

7.4.1 Global Connected Logistics Consumption Value and Growth Rate of System Integration(2022-2027)

7.4.2 Global Connected Logistics Consumption Value and Growth Rate of Professional Services(2022-2027)

7.4.3 Global Connected Logistics Consumption Value and Growth Rate of Freight 3PL Services(2022-2027)

7.5 Connected Logistics Market Forecast Under COVID-19

8 CONNECTED LOGISTICS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Connected Logistics Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Connected Logistics Analysis

8.6 Major Downstream Buyers of Connected Logistics Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Connected Logistics Industry

9 PLAYERS PROFILES

9.1 IBM

9.1.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Connected Logistics Product Profiles, Application and Specification

9.1.3 IBM Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Zebra Technologies

9.2.1 Zebra Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Connected Logistics Product Profiles, Application and Specification

9.2.3 Zebra Technologies Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 GT Nexus

9.3.1 GT Nexus Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Connected Logistics Product Profiles, Application and Specification

9.3.3 GT Nexus Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 SAP

9.4.1 SAP Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Connected Logistics Product Profiles, Application and Specification

9.4.3 SAP Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Infosys

9.5.1 Infosys Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Connected Logistics Product Profiles, Application and Specification

9.5.3 Infosys Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Securef

9.6.1 Securef Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Connected Logistics Product Profiles, Application and Specification

9.6.3 Securef Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Oracle

9.7.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Connected Logistics Product Profiles, Application and Specification

9.7.3 Oracle Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Eurotech

9.8.1 Eurotech Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Connected Logistics Product Profiles, Application and Specification

9.8.3 Eurotech Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Cisco System

9.9.1 Cisco System Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Connected Logistics Product Profiles, Application and Specification

9.9.3 Cisco System Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Connected Logistics Product Picture

Table Global Connected Logistics Market Sales Volume and CAGR (%) Comparison by Type

Table Connected Logistics Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Connected Logistics Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Connected Logistics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Connected Logistics Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Connected Logistics Industry Development

Table Global Connected Logistics Sales Volume by Player (2017-2022)

Table Global Connected Logistics Sales Volume Share by Player (2017-2022)

Figure Global Connected Logistics Sales Volume Share by Player in 2021

Table Connected Logistics Revenue (Million USD) by Player (2017-2022)

Table Connected Logistics Revenue Market Share by Player (2017-2022)

Table Connected Logistics Price by Player (2017-2022)

Table Connected Logistics Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Connected Logistics Sales Volume, Region Wise (2017-2022)

Table Global Connected Logistics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Connected Logistics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Connected Logistics Sales Volume Market Share, Region Wise in 2021

Table Global Connected Logistics Revenue (Million USD), Region Wise (2017-2022)

Table Global Connected Logistics Revenue Market Share, Region Wise (2017-2022)

Figure Global Connected Logistics Revenue Market Share, Region Wise (2017-2022)

Figure Global Connected Logistics Revenue Market Share, Region Wise in 2021

Table Global Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Connected Logistics Sales Volume by Type (2017-2022)

Table Global Connected Logistics Sales Volume Market Share by Type (2017-2022)

Figure Global Connected Logistics Sales Volume Market Share by Type in 2021

Table Global Connected Logistics Revenue (Million USD) by Type (2017-2022)

Table Global Connected Logistics Revenue Market Share by Type (2017-2022)

Figure Global Connected Logistics Revenue Market Share by Type in 2021

Table Connected Logistics Price by Type (2017-2022)

Figure Global Connected Logistics Sales Volume and Growth Rate of Sensor Nodes (2017-2022)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of Sensor

Nodes (2017-2022)

Figure Global Connected Logistics Sales Volume and Growth Rate of RFID Tags (2017-2022)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of RFID Tags (2017-2022)

Figure Global Connected Logistics Sales Volume and Growth Rate of Gateways (2017-2022)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of Gateways (2017-2022)

Table Global Connected Logistics Consumption by Application (2017-2022)

Table Global Connected Logistics Consumption Market Share by Application (2017-2022)

Table Global Connected Logistics Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Connected Logistics Consumption Revenue Market Share by Application (2017-2022)

Table Global Connected Logistics Consumption and Growth Rate of System Integration (2017-2022)

Table Global Connected Logistics Consumption and Growth Rate of Professional Services (2017-2022)

Table Global Connected Logistics Consumption and Growth Rate of Freight 3PL Services (2017-2022)

Figure Global Connected Logistics Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Connected Logistics Price and Trend Forecast (2022-2027)

Figure USA Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Connected Logistics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Connected Logistics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Connected Logistics Market Sales Volume Forecast, by Type

Table Global Connected Logistics Sales Volume Market Share Forecast, by Type

Table Global Connected Logistics Market Revenue (Million USD) Forecast, by Type

Table Global Connected Logistics Revenue Market Share Forecast, by Type

Table Global Connected Logistics Price Forecast, by Type

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of Sensor Nodes (2022-2027)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of Sensor Nodes (2022-2027)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of RFID Tags (2022-2027)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of RFID Tags (2022-2027)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of Gateways (2022-2027)

Figure Global Connected Logistics Revenue (Million USD) and Growth Rate of Gateways (2022-2027)

Table Global Connected Logistics Market Consumption Forecast, by Application

Table Global Connected Logistics Consumption Market Share Forecast, by Application

Table Global Connected Logistics Market Revenue (Million USD) Forecast, by Application

Table Global Connected Logistics Revenue Market Share Forecast, by Application

Figure Global Connected Logistics Consumption Value (Million USD) and Growth Rate of System Integration (2022-2027)

Figure Global Connected Logistics Consumption Value (Million USD) and Growth Rate of Professional Services (2022-2027)

Figure Global Connected Logistics Consumption Value (Million USD) and Growth Rate of Freight 3PL Services (2022-2027)

Figure Connected Logistics Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table IBM Profile

Table IBM Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Connected Logistics Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Zebra Technologies Profile

Table Zebra Technologies Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zebra Technologies Connected Logistics Sales Volume and Growth Rate

Figure Zebra Technologies Revenue (Million USD) Market Share 2017-2022

Table GT Nexus Profile

Table GT Nexus Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GT Nexus Connected Logistics Sales Volume and Growth Rate

Figure GT Nexus Revenue (Million USD) Market Share 2017-2022

Table SAP Profile

Table SAP Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAP Connected Logistics Sales Volume and Growth Rate

Figure SAP Revenue (Million USD) Market Share 2017-2022

Table Infosys Profile

Table Infosys Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Infosys Connected Logistics Sales Volume and Growth Rate

Figure Infosys Revenue (Million USD) Market Share 2017-2022

Table Securef Profile

Table Securef Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Securef Connected Logistics Sales Volume and Growth Rate

Figure Securef Revenue (Million USD) Market Share 2017-2022

Table Oracle Profile

Table Oracle Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Connected Logistics Sales Volume and Growth Rate

Figure Oracle Revenue (Million USD) Market Share 2017-2022

Table Eurotech Profile

Table Eurotech Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eurotech Connected Logistics Sales Volume and Growth Rate

Figure Eurotech Revenue (Million USD) Market Share 2017-2022

Table Cisco System Profile

Table Cisco System Connected Logistics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco System Connected Logistics Sales Volume and Growth Rate

Figure Cisco System Revenue (Million USD) Market Share 2017-2022

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