

# Global Connected Cars Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

A connected car is a car that is equipped with Internet access, and usually also with a wireless local area network. This allows the car to share internet access with other devices both inside as well as outside the vehicle. Often, the car is also outfitted with special technologies that tap into the internet or wireless LAN and provide additional benefits to the driver.

Based on the Connected Cars market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Connected Cars market covered in Chapter 5:

Bayerische Motoren Werke(BMW) AG

Broadcom Corporation

Sierra Wireless Inc

Luxoft GmbH  
Ford Motor Company  
Honda Motor Co. Ltd  
Qualcomm Inc  
Telestra Corporation  
Onstar LLC  
AT&T Inc  
Volkswagen AG  
Fiat Chrysler Automobiles N.V  
NXP Corporation  
General Motors Company  
Airbiquity Inc  
Audi AG  
Daimler AG  
Tech Mahindra Ltd  
Nissan Motors Co., Ltd  
Hyundai Motor Company  
Toyota Motor Corporation

In Chapter 6, on the basis of types, the Connected Cars market from 2015 to 2025 is primarily split into:

2G  
3G  
4G/LTE  
Others

In Chapter 7, on the basis of applications, the Connected Cars market from 2015 to 2025 covers:

Navigation  
Telematics  
Infotainment  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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