

Global Confetti Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GD9183EF7916EN.html>

Date: June 2019

Pages: 126

Price: US\$ 2,950.00 (Single User License)

ID: GD9183EF7916EN

Abstracts

The Confetti market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Confetti market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Confetti market.

Major players in the global Confetti market include:

Ocean Media Group.

The Confetti Cone Company

Qingzhou Ark Festival Products Factory

OTC Direct, Inc.

Party City

Confetti Events

Michaels Stores, Inc.

Yiwu City Pafu Craft & Gift

On the basis of types, the Confetti market is primarily split into:

Acrylic

Fabric

Foil

Paper

Plastic

Dry Flowers

Others

On the basis of applications, the market covers:

Birthday

Parades

Wedding

Anniversary

Baby Shower

Graduation

Engagement

Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Confetti market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Confetti market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Confetti industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Confetti market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Confetti, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Confetti in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Confetti in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Confetti. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Confetti market, including the global production and revenue forecast, regional forecast. It also foresees the Confetti market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 CONFETTI MARKET OVERVIEW

- 1.1 Product Overview and Scope of Confetti
- 1.2 Confetti Segment by Type
 - 1.2.1 Global Confetti Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Acrylic
 - 1.2.3 The Market Profile of Fabric
 - 1.2.4 The Market Profile of Foil
 - 1.2.5 The Market Profile of Paper
 - 1.2.6 The Market Profile of Plastic
 - 1.2.7 The Market Profile of Dry Flowers
 - 1.2.8 The Market Profile of Others
- 1.3 Global Confetti Segment by Application
 - 1.3.1 Confetti Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Birthday
 - 1.3.3 The Market Profile of Parades
 - 1.3.4 The Market Profile of Wedding
 - 1.3.5 The Market Profile of Anniversary
 - 1.3.6 The Market Profile of Baby Shower
 - 1.3.7 The Market Profile of Graduation
 - 1.3.8 The Market Profile of Engagement
 - 1.3.9 The Market Profile of Others
- 1.4 Global Confetti Market by Region (2014-2026)
 - 1.4.1 Global Confetti Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Confetti Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Confetti Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Confetti Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Confetti Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Confetti Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Confetti Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Confetti Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Confetti Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Confetti Market Status and Prospect (2014-2026)
 - 1.4.4 China Confetti Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Confetti Market Status and Prospect (2014-2026)
 - 1.4.6 India Confetti Market Status and Prospect (2014-2026)

- 1.4.7 Southeast Asia Confetti Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Confetti Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Confetti Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Confetti Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Confetti Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Confetti Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam Confetti Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Confetti Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Confetti Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Confetti Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Confetti Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Confetti Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Confetti Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Confetti Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Confetti Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Confetti Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Confetti Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Confetti Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Confetti (2014-2026)
 - 1.5.1 Global Confetti Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Confetti Production Status and Outlook (2014-2026)

2 GLOBAL CONFETTI MARKET LANDSCAPE BY PLAYER

- 2.1 Global Confetti Production and Share by Player (2014-2019)
- 2.2 Global Confetti Revenue and Market Share by Player (2014-2019)
- 2.3 Global Confetti Average Price by Player (2014-2019)
- 2.4 Confetti Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Confetti Market Competitive Situation and Trends
 - 2.5.1 Confetti Market Concentration Rate
 - 2.5.2 Confetti Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 Ocean Media Group.
 - 3.1.1 Ocean Media Group. Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Confetti Product Profiles, Application and Specification

- 3.1.3 Ocean Media Group. Confetti Market Performance (2014-2019)
- 3.1.4 Ocean Media Group. Business Overview
- 3.2 The Confetti Cone Company
 - 3.2.1 The Confetti Cone Company Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Confetti Product Profiles, Application and Specification
 - 3.2.3 The Confetti Cone Company Confetti Market Performance (2014-2019)
 - 3.2.4 The Confetti Cone Company Business Overview
- 3.3 Qingzhou Ark Festival Products Factory
 - 3.3.1 Qingzhou Ark Festival Products Factory Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.3.2 Confetti Product Profiles, Application and Specification
 - 3.3.3 Qingzhou Ark Festival Products Factory Confetti Market Performance (2014-2019)
 - 3.3.4 Qingzhou Ark Festival Products Factory Business Overview
- 3.4 OTC Direct, Inc.
 - 3.4.1 OTC Direct, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.4.2 Confetti Product Profiles, Application and Specification
 - 3.4.3 OTC Direct, Inc. Confetti Market Performance (2014-2019)
 - 3.4.4 OTC Direct, Inc. Business Overview
- 3.5 Party City
 - 3.5.1 Party City Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 Confetti Product Profiles, Application and Specification
 - 3.5.3 Party City Confetti Market Performance (2014-2019)
 - 3.5.4 Party City Business Overview
- 3.6 Confetti Events
 - 3.6.1 Confetti Events Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 Confetti Product Profiles, Application and Specification
 - 3.6.3 Confetti Events Confetti Market Performance (2014-2019)
 - 3.6.4 Confetti Events Business Overview
- 3.7 Michaels Stores, Inc.
 - 3.7.1 Michaels Stores, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 Confetti Product Profiles, Application and Specification
 - 3.7.3 Michaels Stores, Inc. Confetti Market Performance (2014-2019)
 - 3.7.4 Michaels Stores, Inc. Business Overview
- 3.8 Yiwu City Pafu Craft & Gift

3.8.1 Yiwu City Pafu Craft & Gift Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Confetti Product Profiles, Application and Specification

3.8.3 Yiwu City Pafu Craft & Gift Confetti Market Performance (2014-2019)

3.8.4 Yiwu City Pafu Craft & Gift Business Overview

4 GLOBAL CONFETTI PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Confetti Production and Market Share by Type (2014-2019)

4.2 Global Confetti Revenue and Market Share by Type (2014-2019)

4.3 Global Confetti Price by Type (2014-2019)

4.4 Global Confetti Production Growth Rate by Type (2014-2019)

4.4.1 Global Confetti Production Growth Rate of Acrylic (2014-2019)

4.4.2 Global Confetti Production Growth Rate of Fabric (2014-2019)

4.4.3 Global Confetti Production Growth Rate of Foil (2014-2019)

4.4.4 Global Confetti Production Growth Rate of Paper (2014-2019)

4.4.5 Global Confetti Production Growth Rate of Plastic (2014-2019)

4.4.6 Global Confetti Production Growth Rate of Dry Flowers (2014-2019)

4.4.7 Global Confetti Production Growth Rate of Others (2014-2019)

5 GLOBAL CONFETTI MARKET ANALYSIS BY APPLICATION

5.1 Global Confetti Consumption and Market Share by Application (2014-2019)

5.2 Global Confetti Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Confetti Consumption Growth Rate of Birthday (2014-2019)

5.2.2 Global Confetti Consumption Growth Rate of Parades (2014-2019)

5.2.3 Global Confetti Consumption Growth Rate of Wedding (2014-2019)

5.2.4 Global Confetti Consumption Growth Rate of Anniversary (2014-2019)

5.2.5 Global Confetti Consumption Growth Rate of Baby Shower (2014-2019)

5.2.6 Global Confetti Consumption Growth Rate of Graduation (2014-2019)

5.2.7 Global Confetti Consumption Growth Rate of Engagement (2014-2019)

5.2.8 Global Confetti Consumption Growth Rate of Others (2014-2019)

6 GLOBAL CONFETTI PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Confetti Consumption by Region (2014-2019)

6.2 United States Confetti Production, Consumption, Export, Import (2014-2019)

6.3 Europe Confetti Production, Consumption, Export, Import (2014-2019)

- 6.4 China Confetti Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Confetti Production, Consumption, Export, Import (2014-2019)
- 6.6 India Confetti Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Confetti Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Confetti Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Confetti Production, Consumption, Export, Import (2014-2019)

7 GLOBAL CONFETTI PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Confetti Production and Market Share by Region (2014-2019)
- 7.2 Global Confetti Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Confetti Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Confetti Production, Revenue, Price and Gross Margin (2014-2019)

8 CONFETTI MANUFACTURING ANALYSIS

- 8.1 Confetti Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials Introduction
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Confetti

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Confetti Industrial Chain Analysis
- 9.2 Raw Materials Sources of Confetti Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
 - 10.3.1 Advances in Innovation and Technology for Confetti
 - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
 - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL CONFETTI MARKET FORECAST (2019-2026)

- 11.1 Global Confetti Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Confetti Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Confetti Revenue and Growth Rate Forecast (2019-2026)
 - 11.1.3 Global Confetti Price and Trend Forecast (2019-2026)
- 11.2 Global Confetti Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Confetti Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Confetti Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.3 China Confetti Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.4 Japan Confetti Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.5 India Confetti Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Confetti Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Confetti Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Confetti Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Confetti Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Confetti Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Confetti Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GD9183EF7916EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD9183EF7916EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970