

Global Confetti Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Confetti usually used for celebrations such as parades, sports parties, especially wedding celebrations.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Confetti market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Confetti market are covered in Chapter 9:

Party City

Confetti Events

Yiwu City Pafu Craft & Gift

OTC Direct, Inc.

Michaels Stores, Inc.
The Confetti Cone Company
Ocean Media Group.
Qingzhou Ark Festival Products Factory

In Chapter 5 and Chapter 7.3, based on types, the Confetti market from 2017 to 2027 is primarily split into:

- Acrylic
- Fabric
- Foil
- Paper
- Plastic
- Dry Flowers
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Confetti market from 2017 to 2027 covers:

- Birthday
- Parades
- Wedding
- Anniversary
- Baby Shower
- Graduation
- Engagement
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia
- Latin America
- Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Confetti market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Confetti Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets,

consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 CONFETTI MARKET OVERVIEW

- 1.1 Product Overview and Scope of Confetti Market
- 1.2 Confetti Market Segment by Type
 - 1.2.1 Global Confetti Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Confetti Market Segment by Application
 - 1.3.1 Confetti Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Confetti Market, Region Wise (2017-2027)
 - 1.4.1 Global Confetti Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Confetti Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Confetti Market Status and Prospect (2017-2027)
 - 1.4.4 China Confetti Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Confetti Market Status and Prospect (2017-2027)
 - 1.4.6 India Confetti Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Confetti Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Confetti Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Confetti Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Confetti (2017-2027)
 - 1.5.1 Global Confetti Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Confetti Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Confetti Market

2 INDUSTRY OUTLOOK

- 2.1 Confetti Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Confetti Market Drivers Analysis
- 2.4 Confetti Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Confetti Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Confetti Industry Development

3 GLOBAL CONFETTI MARKET LANDSCAPE BY PLAYER

3.1 Global Confetti Sales Volume and Share by Player (2017-2022)

3.2 Global Confetti Revenue and Market Share by Player (2017-2022)

3.3 Global Confetti Average Price by Player (2017-2022)

3.4 Global Confetti Gross Margin by Player (2017-2022)

3.5 Confetti Market Competitive Situation and Trends

3.5.1 Confetti Market Concentration Rate

3.5.2 Confetti Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CONFETTI SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Confetti Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Confetti Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Confetti Market Under COVID-19

4.5 Europe Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Confetti Market Under COVID-19

4.6 China Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Confetti Market Under COVID-19

4.7 Japan Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Confetti Market Under COVID-19

4.8 India Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Confetti Market Under COVID-19

4.9 Southeast Asia Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Confetti Market Under COVID-19

4.10 Latin America Confetti Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Confetti Market Under COVID-19

4.11 Middle East and Africa Confetti Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Confetti Market Under COVID-19

5 GLOBAL CONFETTI SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Confetti Sales Volume and Market Share by Type (2017-2022)

5.2 Global Confetti Revenue and Market Share by Type (2017-2022)

5.3 Global Confetti Price by Type (2017-2022)

5.4 Global Confetti Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Confetti Sales Volume, Revenue and Growth Rate of Acrylic (2017-2022)

5.4.2 Global Confetti Sales Volume, Revenue and Growth Rate of Fabric (2017-2022)

5.4.3 Global Confetti Sales Volume, Revenue and Growth Rate of Foil (2017-2022)

5.4.4 Global Confetti Sales Volume, Revenue and Growth Rate of Paper (2017-2022)

5.4.5 Global Confetti Sales Volume, Revenue and Growth Rate of Plastic (2017-2022)

5.4.6 Global Confetti Sales Volume, Revenue and Growth Rate of Dry Flowers

(2017-2022)

5.4.7 Global Confetti Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL CONFETTI MARKET ANALYSIS BY APPLICATION

6.1 Global Confetti Consumption and Market Share by Application (2017-2022)

6.2 Global Confetti Consumption Revenue and Market Share by Application

(2017-2022)

6.3 Global Confetti Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Confetti Consumption and Growth Rate of Birthday (2017-2022)

6.3.2 Global Confetti Consumption and Growth Rate of Parades (2017-2022)

6.3.3 Global Confetti Consumption and Growth Rate of Wedding (2017-2022)

6.3.4 Global Confetti Consumption and Growth Rate of Anniversary (2017-2022)

6.3.5 Global Confetti Consumption and Growth Rate of Baby Shower (2017-2022)

6.3.6 Global Confetti Consumption and Growth Rate of Graduation (2017-2022)

6.3.7 Global Confetti Consumption and Growth Rate of Engagement (2017-2022)

6.3.8 Global Confetti Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL CONFETTI MARKET FORECAST (2022-2027)

7.1 Global Confetti Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Confetti Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Confetti Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Confetti Price and Trend Forecast (2022-2027)

7.2 Global Confetti Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Confetti Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Confetti Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Confetti Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Confetti Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Confetti Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Confetti Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Confetti Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Confetti Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Confetti Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Confetti Revenue and Growth Rate of Acrylic (2022-2027)

7.3.2 Global Confetti Revenue and Growth Rate of Fabric (2022-2027)

7.3.3 Global Confetti Revenue and Growth Rate of Foil (2022-2027)

7.3.4 Global Confetti Revenue and Growth Rate of Paper (2022-2027)

7.3.5 Global Confetti Revenue and Growth Rate of Plastic (2022-2027)

7.3.6 Global Confetti Revenue and Growth Rate of Dry Flowers (2022-2027)

7.3.7 Global Confetti Revenue and Growth Rate of Others (2022-2027)

7.4 Global Confetti Consumption Forecast by Application (2022-2027)

7.4.1 Global Confetti Consumption Value and Growth Rate of Birthday(2022-2027)

7.4.2 Global Confetti Consumption Value and Growth Rate of Parades(2022-2027)

7.4.3 Global Confetti Consumption Value and Growth Rate of Wedding(2022-2027)

7.4.4 Global Confetti Consumption Value and Growth Rate of Anniversary(2022-2027)

7.4.5 Global Confetti Consumption Value and Growth Rate of Baby Shower(2022-2027)

7.4.6 Global Confetti Consumption Value and Growth Rate of Graduation(2022-2027)

7.4.7 Global Confetti Consumption Value and Growth Rate of Engagement(2022-2027)

7.4.8 Global Confetti Consumption Value and Growth Rate of Others(2022-2027)

7.5 Confetti Market Forecast Under COVID-19

8 CONFETTI MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Confetti Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Confetti Analysis

8.6 Major Downstream Buyers of Confetti Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Confetti Industry

9 PLAYERS PROFILES

9.1 Party City

9.1.1 Party City Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Confetti Product Profiles, Application and Specification

9.1.3 Party City Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Confetti Events

9.2.1 Confetti Events Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Confetti Product Profiles, Application and Specification

9.2.3 Confetti Events Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Yiwu City Pafu Craft & Gift

9.3.1 Yiwu City Pafu Craft & Gift Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Confetti Product Profiles, Application and Specification

9.3.3 Yiwu City Pafu Craft & Gift Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 OTC Direct, Inc.

9.4.1 OTC Direct, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Confetti Product Profiles, Application and Specification

9.4.3 OTC Direct, Inc. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Michaels Stores, Inc.

9.5.1 Michaels Stores, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Confetti Product Profiles, Application and Specification

9.5.3 Michaels Stores, Inc. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 The Confetti Cone Company

9.6.1 The Confetti Cone Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Confetti Product Profiles, Application and Specification

9.6.3 The Confetti Cone Company Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Ocean Media Group.

9.7.1 Ocean Media Group. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Confetti Product Profiles, Application and Specification

9.7.3 Ocean Media Group. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Qingzhou Ark Festival Products Factory

9.8.1 Qingzhou Ark Festival Products Factory Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Confetti Product Profiles, Application and Specification

9.8.3 Qingzhou Ark Festival Products Factory Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Confetti Product Picture

Table Global Confetti Market Sales Volume and CAGR (%) Comparison by Type

Table Confetti Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Confetti Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Confetti Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Confetti Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Confetti Industry Development

Table Global Confetti Sales Volume by Player (2017-2022)

Table Global Confetti Sales Volume Share by Player (2017-2022)

Figure Global Confetti Sales Volume Share by Player in 2021

Table Confetti Revenue (Million USD) by Player (2017-2022)

Table Confetti Revenue Market Share by Player (2017-2022)

Table Confetti Price by Player (2017-2022)

Table Confetti Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Confetti Sales Volume, Region Wise (2017-2022)

Table Global Confetti Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Confetti Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Confetti Sales Volume Market Share, Region Wise in 2021

Table Global Confetti Revenue (Million USD), Region Wise (2017-2022)

Table Global Confetti Revenue Market Share, Region Wise (2017-2022)

Figure Global Confetti Revenue Market Share, Region Wise (2017-2022)

Figure Global Confetti Revenue Market Share, Region Wise in 2021

Table Global Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Confetti Sales Volume by Type (2017-2022)

Table Global Confetti Sales Volume Market Share by Type (2017-2022)

Figure Global Confetti Sales Volume Market Share by Type in 2021

Table Global Confetti Revenue (Million USD) by Type (2017-2022)

Table Global Confetti Revenue Market Share by Type (2017-2022)

Figure Global Confetti Revenue Market Share by Type in 2021

Table Confetti Price by Type (2017-2022)

Figure Global Confetti Sales Volume and Growth Rate of Acrylic (2017-2022)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Acrylic (2017-2022)

Figure Global Confetti Sales Volume and Growth Rate of Fabric (2017-2022)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Fabric (2017-2022)

Figure Global Confetti Sales Volume and Growth Rate of Foil (2017-2022)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Foil (2017-2022)

Figure Global Confetti Sales Volume and Growth Rate of Paper (2017-2022)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Paper (2017-2022)

Figure Global Confetti Sales Volume and Growth Rate of Plastic (2017-2022)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Plastic (2017-2022)

Figure Global Confetti Sales Volume and Growth Rate of Dry Flowers (2017-2022)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Dry Flowers

(2017-2022)

Figure Global Confetti Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Confetti Consumption by Application (2017-2022)

Table Global Confetti Consumption Market Share by Application (2017-2022)

Table Global Confetti Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Confetti Consumption Revenue Market Share by Application (2017-2022)

Table Global Confetti Consumption and Growth Rate of Birthday (2017-2022)

Table Global Confetti Consumption and Growth Rate of Parades (2017-2022)

Table Global Confetti Consumption and Growth Rate of Wedding (2017-2022)

Table Global Confetti Consumption and Growth Rate of Anniversary (2017-2022)

Table Global Confetti Consumption and Growth Rate of Baby Shower (2017-2022)

Table Global Confetti Consumption and Growth Rate of Graduation (2017-2022)

Table Global Confetti Consumption and Growth Rate of Engagement (2017-2022)

Table Global Confetti Consumption and Growth Rate of Others (2017-2022)

Figure Global Confetti Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Confetti Price and Trend Forecast (2022-2027)

Figure USA Confetti Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure USA Confetti Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Europe Confetti Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Europe Confetti Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure China Confetti Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure China Confetti Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Japan Confetti Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Japan Confetti Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure India Confetti Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure India Confetti Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Southeast Asia Confetti Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Southeast Asia Confetti Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Confetti Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Confetti Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Confetti Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Confetti Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Confetti Market Sales Volume Forecast, by Type

Table Global Confetti Sales Volume Market Share Forecast, by Type

Table Global Confetti Market Revenue (Million USD) Forecast, by Type

Table Global Confetti Revenue Market Share Forecast, by Type

Table Global Confetti Price Forecast, by Type

Figure Global Confetti Revenue (Million USD) and Growth Rate of Acrylic (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Acrylic (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Fabric (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Fabric (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Foil (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Foil (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Paper (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Paper (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Plastic (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Plastic (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Dry Flowers (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Dry Flowers (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Confetti Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Confetti Market Consumption Forecast, by Application

Table Global Confetti Consumption Market Share Forecast, by Application

Table Global Confetti Market Revenue (Million USD) Forecast, by Application

Table Global Confetti Revenue Market Share Forecast, by Application

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Birthday (2022-2027)

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Parades

(2022-2027)

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Wedding (2022-2027)

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Anniversary (2022-2027)

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Baby Shower (2022-2027)

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Graduation (2022-2027)

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Engagement (2022-2027)

Figure Global Confetti Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Confetti Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Party City Profile

Table Party City Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Party City Confetti Sales Volume and Growth Rate

Figure Party City Revenue (Million USD) Market Share 2017-2022

Table Confetti Events Profile

Table Confetti Events Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Confetti Events Confetti Sales Volume and Growth Rate

Figure Confetti Events Revenue (Million USD) Market Share 2017-2022

Table Yiwu City Pafu Craft & Gift Profile

Table Yiwu City Pafu Craft & Gift Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yiwu City Pafu Craft & Gift Confetti Sales Volume and Growth Rate

Figure Yiwu City Pafu Craft & Gift Revenue (Million USD) Market Share 2017-2022

Table OTC Direct, Inc. Profile

Table OTC Direct, Inc. Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OTC Direct, Inc. Confetti Sales Volume and Growth Rate

Figure OTC Direct, Inc. Revenue (Million USD) Market Share 2017-2022

Table Michaels Stores, Inc. Profile

Table Michaels Stores, Inc. Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Michaels Stores, Inc. Confetti Sales Volume and Growth Rate

Figure Michaels Stores, Inc. Revenue (Million USD) Market Share 2017-2022

Table The Confetti Cone Company Profile

Table The Confetti Cone Company Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Confetti Cone Company Confetti Sales Volume and Growth Rate

Figure The Confetti Cone Company Revenue (Million USD) Market Share 2017-2022

Table Ocean Media Group. Profile

Table Ocean Media Group. Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ocean Media Group. Confetti Sales Volume and Growth Rate

Figure Ocean Media Group. Revenue (Million USD) Market Share 2017-2022

Table Qingzhou Ark Festival Products Factory Profile

Table Qingzhou Ark Festival Products Factory Confetti Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Qingzhou Ark Festival Products Factory Confetti Sales Volume and Growth Rate

Figure Qingzhou Ark Festival Products Factory Revenue (Million USD) Market Share 2017-2022

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