

Global Confectionery Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GF85334D1AB7EN.html>

Date: June 2019

Pages: 121

Price: US\$ 2,950.00 (Single User License)

ID: GF85334D1AB7EN

Abstracts

The Confectionery market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Confectionery market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Confectionery market.

Major players in the global Confectionery market include:

Wm. Wrigley Jr. Company

Mondelez International, Inc.

Ezaki Glico Co., Ltd.

Nestl  S.A.

Mars, Incorporated

Lindt & Spr ngli AG

Delfi Limited

Ferrero SpA

The Hershey Company

Lotte Confectionery Co. Ltd.

On the basis of types, the Confectionery market is primarily split into:

Sugar Type

Chocolate Type

Gum Type

Others

On the basis of applications, the market covers:

Festivals

Weddings

Other

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Confectionery market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Confectionery market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Confectionery industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Confectionery market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Confectionery, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Confectionery in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Confectionery in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Confectionery. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Confectionery market, including the global production and revenue forecast, regional forecast. It also foresees the Confectionery market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 CONFECTIONERY MARKET OVERVIEW

1.1 Product Overview and Scope of Confectionery

1.2 Confectionery Segment by Type

1.2.1 Global Confectionery Production and CAGR (%) Comparison by Type (2014-2026)

1.2.2 The Market Profile of Sugar Type

1.2.3 The Market Profile of Chocolate Type

1.2.4 The Market Profile of Gum Type

1.2.5 The Market Profile of Others

1.3 Global Confectionery Segment by Application

1.3.1 Confectionery Consumption (Sales) Comparison by Application (2014-2026)

1.3.2 The Market Profile of Festivals

1.3.3 The Market Profile of Weddings

1.3.4 The Market Profile of Other

1.4 Global Confectionery Market by Region (2014-2026)

1.4.1 Global Confectionery Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

1.4.2 United States Confectionery Market Status and Prospect (2014-2026)

1.4.3 Europe Confectionery Market Status and Prospect (2014-2026)

1.4.3.1 Germany Confectionery Market Status and Prospect (2014-2026)

1.4.3.2 UK Confectionery Market Status and Prospect (2014-2026)

1.4.3.3 France Confectionery Market Status and Prospect (2014-2026)

1.4.3.4 Italy Confectionery Market Status and Prospect (2014-2026)

1.4.3.5 Spain Confectionery Market Status and Prospect (2014-2026)

1.4.3.6 Russia Confectionery Market Status and Prospect (2014-2026)

1.4.3.7 Poland Confectionery Market Status and Prospect (2014-2026)

1.4.4 China Confectionery Market Status and Prospect (2014-2026)

1.4.5 Japan Confectionery Market Status and Prospect (2014-2026)

1.4.6 India Confectionery Market Status and Prospect (2014-2026)

1.4.7 Southeast Asia Confectionery Market Status and Prospect (2014-2026)

1.4.7.1 Malaysia Confectionery Market Status and Prospect (2014-2026)

1.4.7.2 Singapore Confectionery Market Status and Prospect (2014-2026)

1.4.7.3 Philippines Confectionery Market Status and Prospect (2014-2026)

1.4.7.4 Indonesia Confectionery Market Status and Prospect (2014-2026)

1.4.7.5 Thailand Confectionery Market Status and Prospect (2014-2026)

1.4.7.6 Vietnam Confectionery Market Status and Prospect (2014-2026)

1.4.8 Central and South America Confectionery Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Confectionery Market Status and Prospect (2014-2026)

1.4.8.2 Mexico Confectionery Market Status and Prospect (2014-2026)

1.4.8.3 Colombia Confectionery Market Status and Prospect (2014-2026)

1.4.9 Middle East and Africa Confectionery Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Confectionery Market Status and Prospect (2014-2026)

1.4.9.2 United Arab Emirates Confectionery Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Confectionery Market Status and Prospect (2014-2026)

1.4.9.4 Egypt Confectionery Market Status and Prospect (2014-2026)

1.4.9.5 South Africa Confectionery Market Status and Prospect (2014-2026)

1.4.9.6 Nigeria Confectionery Market Status and Prospect (2014-2026)

1.5 Global Market Size (Value) of Confectionery (2014-2026)

1.5.1 Global Confectionery Revenue Status and Outlook (2014-2026)

1.5.2 Global Confectionery Production Status and Outlook (2014-2026)

2 GLOBAL CONFECTIONERY MARKET LANDSCAPE BY PLAYER

2.1 Global Confectionery Production and Share by Player (2014-2019)

2.2 Global Confectionery Revenue and Market Share by Player (2014-2019)

2.3 Global Confectionery Average Price by Player (2014-2019)

2.4 Confectionery Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Confectionery Market Competitive Situation and Trends

2.5.1 Confectionery Market Concentration Rate

2.5.2 Confectionery Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 Wm. Wrigley Jr. Company

3.1.1 Wm. Wrigley Jr. Company Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Confectionery Product Profiles, Application and Specification

3.1.3 Wm. Wrigley Jr. Company Confectionery Market Performance (2014-2019)

3.1.4 Wm. Wrigley Jr. Company Business Overview

3.2 Mondelez International, Inc.

3.2.1 Mondelez International, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Confectionery Product Profiles, Application and Specification

3.2.3 Mondelez International, Inc. Confectionery Market Performance (2014-2019)

3.2.4 Mondelez International, Inc. Business Overview

3.3 Ezaki Glico Co., Ltd.

3.3.1 Ezaki Glico Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Confectionery Product Profiles, Application and Specification

3.3.3 Ezaki Glico Co., Ltd. Confectionery Market Performance (2014-2019)

3.3.4 Ezaki Glico Co., Ltd. Business Overview

3.4 Nestl? S.A.

3.4.1 Nestl? S.A. Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Confectionery Product Profiles, Application and Specification

3.4.3 Nestl? S.A. Confectionery Market Performance (2014-2019)

3.4.4 Nestl? S.A. Business Overview

3.5 Mars, Incorporated

3.5.1 Mars, Incorporated Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Confectionery Product Profiles, Application and Specification

3.5.3 Mars, Incorporated Confectionery Market Performance (2014-2019)

3.5.4 Mars, Incorporated Business Overview

3.6 Lindt & Spr?ngli AG

3.6.1 Lindt & Spr?ngli AG Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Confectionery Product Profiles, Application and Specification

3.6.3 Lindt & Spr?ngli AG Confectionery Market Performance (2014-2019)

3.6.4 Lindt & Spr?ngli AG Business Overview

3.7 Delfi Limited

3.7.1 Delfi Limited Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Confectionery Product Profiles, Application and Specification

3.7.3 Delfi Limited Confectionery Market Performance (2014-2019)

3.7.4 Delfi Limited Business Overview

3.8 Ferrero SpA

3.8.1 Ferrero SpA Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Confectionery Product Profiles, Application and Specification

3.8.3 Ferrero SpA Confectionery Market Performance (2014-2019)

3.8.4 Ferrero SpA Business Overview

3.9 The Hershey Company

3.9.1 The Hershey Company Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Confectionery Product Profiles, Application and Specification

3.9.3 The Hershey Company Confectionery Market Performance (2014-2019)

3.9.4 The Hershey Company Business Overview

3.10 Lotte Confectionery Co. Ltd.

3.10.1 Lotte Confectionery Co. Ltd. Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Confectionery Product Profiles, Application and Specification

3.10.3 Lotte Confectionery Co. Ltd. Confectionery Market Performance (2014-2019)

3.10.4 Lotte Confectionery Co. Ltd. Business Overview

4 GLOBAL CONFECTIONERY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Confectionery Production and Market Share by Type (2014-2019)

4.2 Global Confectionery Revenue and Market Share by Type (2014-2019)

4.3 Global Confectionery Price by Type (2014-2019)

4.4 Global Confectionery Production Growth Rate by Type (2014-2019)

4.4.1 Global Confectionery Production Growth Rate of Sugar Type (2014-2019)

4.4.2 Global Confectionery Production Growth Rate of Chocolate Type (2014-2019)

4.4.3 Global Confectionery Production Growth Rate of Gum Type (2014-2019)

4.4.4 Global Confectionery Production Growth Rate of Others (2014-2019)

5 GLOBAL CONFECTIONERY MARKET ANALYSIS BY APPLICATION

5.1 Global Confectionery Consumption and Market Share by Application (2014-2019)

5.2 Global Confectionery Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Confectionery Consumption Growth Rate of Festivals (2014-2019)

5.2.2 Global Confectionery Consumption Growth Rate of Weddings (2014-2019)

5.2.3 Global Confectionery Consumption Growth Rate of Other (2014-2019)

6 GLOBAL CONFECTIONERY PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Confectionery Consumption by Region (2014-2019)

6.2 United States Confectionery Production, Consumption, Export, Import (2014-2019)

6.3 Europe Confectionery Production, Consumption, Export, Import (2014-2019)

6.4 China Confectionery Production, Consumption, Export, Import (2014-2019)

- 6.5 Japan Confectionery Production, Consumption, Export, Import (2014-2019)
- 6.6 India Confectionery Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Confectionery Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Confectionery Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Confectionery Production, Consumption, Export, Import (2014-2019)

7 GLOBAL CONFECTIONERY PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Confectionery Production and Market Share by Region (2014-2019)
- 7.2 Global Confectionery Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Confectionery Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Confectionery Production, Revenue, Price and Gross Margin (2014-2019)

8 CONFECTIONERY MANUFACTURING ANALYSIS

- 8.1 Confectionery Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials Introduction
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Confectionery

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Confectionery Industrial Chain Analysis
- 9.2 Raw Materials Sources of Confectionery Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
 - 10.3.1 Advances in Innovation and Technology for Confectionery
 - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
 - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL CONFECTIONERY MARKET FORECAST (2019-2026)

- 11.1 Global Confectionery Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Confectionery Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Confectionery Revenue and Growth Rate Forecast (2019-2026)
 - 11.1.3 Global Confectionery Price and Trend Forecast (2019-2026)
- 11.2 Global Confectionery Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Confectionery Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Confectionery Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.3 China Confectionery Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.4 Japan Confectionery Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Confectionery Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Confectionery Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Confectionery Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Confectionery Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Confectionery Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Confectionery Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Confectionery Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GF85334D1AB7EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF85334D1AB7EN.html>