

# Global Concealer Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/GFD0349826F7EN.html

Date: November 2021 Pages: 127 Price: US\$ 3,500.00 (Single User License) ID: GFD0349826F7EN

## **Abstracts**

Concealer or color corrector is a cosmetic used to cover dark circles, age spots, large pores and other small flaws visible on the skin. It is similar to a foundation, but thicker to hide different pigments by mixing imperfections into the surrounding skin tone. Based on the Concealer market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Concealer market covered in Chapter 5: Procter & Gamble Shiseido Unilever LG Benetton



LVMH L'Oreal Group Estee Lauder Amorepacific

In Chapter 6, on the basis of types, the Concealer market from 2015 to 2025 is primarily split into:

Cream Liquid Powder

Stick

In Chapter 7, on the basis of applications, the Concealer market from 2015 to 2025 covers: Combination Skin Dry Skin Oily Skin

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13: North America (Covered in Chapter 9) **United States** Canada Mexico Europe (Covered in Chapter 10) Germany UK France Italy Spain Russia Others Asia-Pacific (Covered in Chapter 11) China Japan South Korea Australia

India



South America (Covered in Chapter 12) Brazil Argentina Columbia Middle East and Africa (Covered in Chapter 13) UAE Egypt South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2025



# Contents

## **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Concealer Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

## 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

## **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
- 3.2.1 Suppliers of Raw Materials
- 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

## 4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
- 4.2.1 Key Product Launch News
- 4.2.2 M&A and Expansion Plans

## **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Procter & Gamble
  - 5.1.1 Procter & Gamble Company Profile



5.1.2 Procter & Gamble Business Overview

5.1.3 Procter & Gamble Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.1.4 Procter & Gamble Concealer Products Introduction

5.2 Shiseido

5.2.1 Shiseido Company Profile

5.2.2 Shiseido Business Overview

- 5.2.3 Shiseido Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.2.4 Shiseido Concealer Products Introduction

5.3 Unilever

5.3.1 Unilever Company Profile

5.3.2 Unilever Business Overview

- 5.3.3 Unilever Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.3.4 Unilever Concealer Products Introduction

5.4 LG

- 5.4.1 LG Company Profile
- 5.4.2 LG Business Overview
- 5.4.3 LG Concealer Sales, Revenue, Average Selling Price and Gross Margin

(2015-2020)

5.4.4 LG Concealer Products Introduction

5.5 Benetton

- 5.5.1 Benetton Company Profile
- 5.5.2 Benetton Business Overview

5.5.3 Benetton Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.5.4 Benetton Concealer Products Introduction

5.6 LVMH

5.6.1 LVMH Company Profile

5.6.2 LVMH Business Overview

5.6.3 LVMH Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.6.4 LVMH Concealer Products Introduction

5.7 L'Oreal Group

- 5.7.1 L'Oreal Group Company Profile
- 5.7.2 L'Oreal Group Business Overview

5.7.3 L'Oreal Group Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



5.7.4 L'Oreal Group Concealer Products Introduction

5.8 Estee Lauder

5.8.1 Estee Lauder Company Profile

5.8.2 Estee Lauder Business Overview

5.8.3 Estee Lauder Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Estee Lauder Concealer Products Introduction

5.9 Amorepacific

5.9.1 Amorepacific Company Profile

5.9.2 Amorepacific Business Overview

5.9.3 Amorepacific Concealer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Amorepacific Concealer Products Introduction

## 6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Concealer Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Concealer Sales and Market Share by Types (2015-2020)

6.1.2 Global Concealer Revenue and Market Share by Types (2015-2020)

6.1.3 Global Concealer Price by Types (2015-2020)

6.2 Global Concealer Market Forecast by Types (2020-2025)

6.2.1 Global Concealer Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Concealer Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Concealer Sales, Price and Growth Rate by Types (2015-2020)

- 6.3.1 Global Concealer Sales, Price and Growth Rate of Cream
- 6.3.2 Global Concealer Sales, Price and Growth Rate of Liquid
- 6.3.3 Global Concealer Sales, Price and Growth Rate of Powder
- 6.3.4 Global Concealer Sales, Price and Growth Rate of Stick
- 6.4 Global Concealer Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Cream Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Liquid Market Revenue and Sales Forecast (2020-2025)

6.4.3 Powder Market Revenue and Sales Forecast (2020-2025)

6.4.4 Stick Market Revenue and Sales Forecast (2020-2025)

## 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Concealer Sales, Revenue and Market Share by Applications (2015-2020)



7.1.1 Global Concealer Sales and Market Share by Applications (2015-2020)

7.1.2 Global Concealer Revenue and Market Share by Applications (2015-2020)

7.2 Global Concealer Market Forecast by Applications (2020-2025)

7.2.1 Global Concealer Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Concealer Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Concealer Revenue, Sales and Growth Rate of Combination Skin (2015-2020)

7.3.2 Global Concealer Revenue, Sales and Growth Rate of Dry Skin (2015-2020)

7.3.3 Global Concealer Revenue, Sales and Growth Rate of Oily Skin (2015-2020)

7.4 Global Concealer Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Combination Skin Market Revenue and Sales Forecast (2020-2025)

7.4.2 Dry Skin Market Revenue and Sales Forecast (2020-2025)

7.4.3 Oily Skin Market Revenue and Sales Forecast (2020-2025)

## 8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Concealer Sales by Regions (2015-2020)

8.2 Global Concealer Market Revenue by Regions (2015-2020)

8.3 Global Concealer Market Forecast by Regions (2020-2025)

## 9 NORTH AMERICA CONCEALER MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Concealer Market Sales and Growth Rate (2015-2020)
- 9.3 North America Concealer Market Revenue and Growth Rate (2015-2020)

9.4 North America Concealer Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Concealer Market Analysis by Country

9.6.1 U.S. Concealer Sales and Growth Rate

9.6.2 Canada Concealer Sales and Growth Rate

9.6.3 Mexico Concealer Sales and Growth Rate

## **10 EUROPE CONCEALER MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Concealer Market Sales and Growth Rate (2015-2020)

Global Concealer Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and ...



- 10.3 Europe Concealer Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Concealer Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Concealer Market Analysis by Country
- 10.6.1 Germany Concealer Sales and Growth Rate
- 10.6.2 United Kingdom Concealer Sales and Growth Rate
- 10.6.3 France Concealer Sales and Growth Rate
- 10.6.4 Italy Concealer Sales and Growth Rate
- 10.6.5 Spain Concealer Sales and Growth Rate
- 10.6.6 Russia Concealer Sales and Growth Rate

#### **11 ASIA-PACIFIC CONCEALER MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Concealer Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Concealer Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Concealer Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Concealer Market Analysis by Country
  - 11.6.1 China Concealer Sales and Growth Rate
  - 11.6.2 Japan Concealer Sales and Growth Rate
  - 11.6.3 South Korea Concealer Sales and Growth Rate
  - 11.6.4 Australia Concealer Sales and Growth Rate
  - 11.6.5 India Concealer Sales and Growth Rate

## **12 SOUTH AMERICA CONCEALER MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Concealer Market Sales and Growth Rate (2015-2020)
- 12.3 South America Concealer Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Concealer Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Concealer Market Analysis by Country
- 12.6.1 Brazil Concealer Sales and Growth Rate
- 12.6.2 Argentina Concealer Sales and Growth Rate
- 12.6.3 Columbia Concealer Sales and Growth Rate

## 13 MIDDLE EAST AND AFRICA CONCEALER MARKET ANALYSIS



- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Concealer Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Concealer Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Concealer Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Concealer Market Analysis by Country
- 13.6.1 UAE Concealer Sales and Growth Rate
- 13.6.2 Egypt Concealer Sales and Growth Rate
- 13.6.3 South Africa Concealer Sales and Growth Rate

## 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Figure Product Picture** Figure Global Concealer Market Size and Growth Rate 2015-2025 Table Concealer Key Market Segments Figure Global Concealer Market Revenue (\$) Segment by Type from 2015-2020 Figure Global Concealer Market Revenue (\$) Segment by Applications from 2015-2020 Table SWOT Analysis Figure Global COVID-19 Status Figure Supply Chain Table Major Players Headquarters, and Service Area of Concealer Table Major Players Revenue in 2019 Figure Major Players Revenue Share in 2019 Table Procter & Gamble Company Profile Table Procter & Gamble Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020) Figure Procter & Gamble Production and Growth Rate Figure Procter & Gamble Market Revenue (\$) Market Share 2015-2020 **Table Shiseido Company Profile** Table Shiseido Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015 - 2020)Figure Shiseido Production and Growth Rate Figure Shiseido Market Revenue (\$) Market Share 2015-2020 **Table Unilever Company Profile** Table Unilever Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015 - 2020)Figure Unilever Production and Growth Rate Figure Unilever Market Revenue (\$) Market Share 2015-2020 Table LG Company Profile Table LG Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015 - 2020)Figure LG Production and Growth Rate Figure LG Market Revenue (\$) Market Share 2015-2020 **Table Benetton Company Profile** Table Benetton Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015 - 2020)Figure Benetton Production and Growth Rate



Figure Benetton Market Revenue (\$) Market Share 2015-2020 Table LVMH Company Profile Table LVMH Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015 - 2020)Figure LVMH Production and Growth Rate Figure LVMH Market Revenue (\$) Market Share 2015-2020 Table L'Oreal Group Company Profile Table L'Oreal Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020) Figure L'Oreal Group Production and Growth Rate Figure L'Oreal Group Market Revenue (\$) Market Share 2015-2020 **Table Estee Lauder Company Profile** Table Estee Lauder Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020) Figure Estee Lauder Production and Growth Rate Figure Estee Lauder Market Revenue (\$) Market Share 2015-2020 Table Amorepacific Company Profile Table Amorepacific Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020) Figure Amorepacific Production and Growth Rate Figure Amorepacific Market Revenue (\$) Market Share 2015-2020 Table Global Concealer Sales by Types (2015-2020) Table Global Concealer Sales Share by Types (2015-2020) Table Global Concealer Revenue (\$) by Types (2015-2020) Table Global Concealer Revenue Share by Types (2015-2020) Table Global Concealer Price (\$) by Types (2015-2020) Table Global Concealer Market Forecast Sales by Types (2020-2025) Table Global Concealer Market Forecast Sales Share by Types (2020-2025) Table Global Concealer Market Forecast Revenue (\$) by Types (2020-2025) Table Global Concealer Market Forecast Revenue Share by Types (2020-2025) Figure Global Cream Sales and Growth Rate (2015-2020) Figure Global Cream Price (2015-2020) Figure Global Liquid Sales and Growth Rate (2015-2020) Figure Global Liquid Price (2015-2020) Figure Global Powder Sales and Growth Rate (2015-2020) Figure Global Powder Price (2015-2020) Figure Global Stick Sales and Growth Rate (2015-2020) Figure Global Stick Price (2015-2020) Figure Global Concealer Market Revenue (\$) and Growth Rate Forecast of Cream



(2020-2025)

Figure Global Concealer Sales and Growth Rate Forecast of Cream (2020-2025) Figure Global Concealer Market Revenue (\$) and Growth Rate Forecast of Liquid (2020-2025)

Figure Global Concealer Sales and Growth Rate Forecast of Liquid (2020-2025) Figure Global Concealer Market Revenue (\$) and Growth Rate Forecast of Powder (2020-2025)

Figure Global Concealer Sales and Growth Rate Forecast of Powder (2020-2025) Figure Global Concealer Market Revenue (\$) and Growth Rate Forecast of Stick (2020-2025)

Figure Global Concealer Sales and Growth Rate Forecast of Stick (2020-2025) Table Global Concealer Sales by Applications (2015-2020)

Table Global Concealer Sales Share by Applications (2015-2020)

Table Global Concealer Revenue (\$) by Applications (2015-2020)

Table Global Concealer Revenue Share by Applications (2015-2020)

 Table Global Concealer Market Forecast Sales by Applications (2020-2025)

Table Global Concealer Market Forecast Sales Share by Applications (2020-2025)

Table Global Concealer Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Concealer Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Combination Skin Sales and Growth Rate (2015-2020)

Figure Global Combination Skin Price (2015-2020)

Figure Global Dry Skin Sales and Growth Rate (2015-2020)

Figure Global Dry Skin Price (2015-2020)

Figure Global Oily Skin Sales and Growth Rate (2015-2020)

Figure Global Oily Skin Price (2015-2020)

Figure Global Concealer Market Revenue (\$) and Growth Rate Forecast of Combination Skin (2020-2025)

Figure Global Concealer Sales and Growth Rate Forecast of Combination Skin (2020-2025)

Figure Global Concealer Market Revenue (\$) and Growth Rate Forecast of Dry Skin (2020-2025)

Figure Global Concealer Sales and Growth Rate Forecast of Dry Skin (2020-2025) Figure Global Concealer Market Revenue (\$) and Growth Rate Forecast of Oily Skin (2020-2025)

Figure Global Concealer Sales and Growth Rate Forecast of Oily Skin (2020-2025)

Figure Global Concealer Sales and Growth Rate (2015-2020)

Table Global Concealer Sales by Regions (2015-2020)

Table Global Concealer Sales Market Share by Regions (2015-2020)

Figure Global Concealer Sales Market Share by Regions in 2019



Figure Global Concealer Revenue and Growth Rate (2015-2020) Table Global Concealer Revenue by Regions (2015-2020) Table Global Concealer Revenue Market Share by Regions (2015-2020) Figure Global Concealer Revenue Market Share by Regions in 2019 Table Global Concealer Market Forecast Sales by Regions (2020-2025) Table Global Concealer Market Forecast Sales Share by Regions (2020-2025) Table Global Concealer Market Forecast Revenue (\$) by Regions (2020-2025) Table Global Concealer Market Forecast Revenue Share by Regions (2020-2025) Figure North America Concealer Market Sales and Growth Rate (2015-2020) Figure North America Concealer Market Revenue and Growth Rate (2015-2020) Figure North America Concealer Market Forecast Sales (2020-2025) Figure North America Concealer Market Forecast Revenue (\$) (2020-2025) Figure North America COVID-19 Status Figure U.S. Concealer Market Sales and Growth Rate (2015-2020) Figure Canada Concealer Market Sales and Growth Rate (2015-2020) Figure Mexico Concealer Market Sales and Growth Rate (2015-2020) Figure Europe Concealer Market Sales and Growth Rate (2015-2020) Figure Europe Concealer Market Revenue and Growth Rate (2015-2020) Figure Europe Concealer Market Forecast Sales (2020-2025) Figure Europe Concealer Market Forecast Revenue (\$) (2020-2025) Figure Europe COVID-19 Status Figure Germany Concealer Market Sales and Growth Rate (2015-2020) Figure United Kingdom Concealer Market Sales and Growth Rate (2015-2020) Figure France Concealer Market Sales and Growth Rate (2015-2020) Figure Italy Concealer Market Sales and Growth Rate (2015-2020) Figure Spain Concealer Market Sales and Growth Rate (2015-2020) Figure Russia Concealer Market Sales and Growth Rate (2015-2020) Figure Asia-Pacific Concealer Market Sales and Growth Rate (2015-2020) Figure Asia-Pacific Concealer Market Revenue and Growth Rate (2015-2020) Figure Asia-Pacific Concealer Market Forecast Sales (2020-2025) Figure Asia-Pacific Concealer Market Forecast Revenue (\$) (2020-2025) Figure Asia Pacific COVID-19 Status Figure China Concealer Market Sales and Growth Rate (2015-2020) Figure Japan Concealer Market Sales and Growth Rate (2015-2020) Figure South Korea Concealer Market Sales and Growth Rate (2015-2020) Figure Australia Concealer Market Sales and Growth Rate (2015-2020) Figure India Concealer Market Sales and Growth Rate (2015-2020) Figure South America Concealer Market Sales and Growth Rate (2015-2020) Figure South America Concealer Market Revenue and Growth Rate (2015-2020)



Figure South America Concealer Market Forecast Sales (2020-2025) Figure South America Concealer Market Forecast Revenue (\$) (2020-2025) Figure Brazil Concealer Market Sales and Growth Rate (2015-2020) Figure Argentina Concealer Market Sales and Growth Rate (2015-2020) Figure Columbia Concealer Market Sales and Growth Rate (2015-2020) Figure Middle East and Africa Concealer Market Sales and Growth Rate (2015-2020) Figure Middle East and Africa Concealer Market Revenue and Growth Rate (2015-2020) Figure Middle East and Africa Concealer Market Forecast Sales (2020-2025) Figure Middle East and Africa Concealer Market Forecast Revenue (\$) (2020-2025) Figure UAE Concealer Market Sales and Growth Rate (2015-2020) Figure Egypt Concealer Market Sales and Growth Rate (2015-2020)

Figure South Africa Concealer Market Sales and Growth Rate (2015-2020)



## I would like to order

 Product name: Global Concealer Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery
 Product link: <u>https://marketpublishers.com/r/GFD0349826F7EN.html</u>
 Price: US\$ 3,500.00 (Single User License / Electronic Delivery)
 If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GFD0349826F7EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Concealer Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and...