

# Global Commercial Use Rigid LVT Flooring Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Commercial Use Rigid LVT Flooring market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Commercial Use Rigid LVT Flooring market are covered in Chapter 9:

Moduleo  
NOX Corporation  
Forbo  
Gerflor  
Tarkett

Gerflor  
Polyflor

In Chapter 5 and Chapter 7.3, based on types, the Commercial Use Rigid LVT Flooring market from 2017 to 2027 is primarily split into:

Decorative Luxury Vinyl Flooring (LVT)  
Functional Luxury Vinyl Flooring (LVT)

In Chapter 6 and Chapter 7.4, based on applications, the Commercial Use Rigid LVT Flooring market from 2017 to 2027 covers:

Commercial Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Commercial Use Rigid LVT Flooring market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Commercial Use Rigid LVT Flooring Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 COMMERCIAL USE RIGID LVT FLOORING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Commercial Use Rigid LVT Flooring Market
- 1.2 Commercial Use Rigid LVT Flooring Market Segment by Type
  - 1.2.1 Global Commercial Use Rigid LVT Flooring Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Commercial Use Rigid LVT Flooring Market Segment by Application
  - 1.3.1 Commercial Use Rigid LVT Flooring Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Commercial Use Rigid LVT Flooring Market, Region Wise (2017-2027)
  - 1.4.1 Global Commercial Use Rigid LVT Flooring Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
  - 1.4.4 China Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
  - 1.4.6 India Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Commercial Use Rigid LVT Flooring Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Commercial Use Rigid LVT Flooring (2017-2027)
  - 1.5.1 Global Commercial Use Rigid LVT Flooring Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Commercial Use Rigid LVT Flooring Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Commercial Use Rigid LVT Flooring Market

## **2 INDUSTRY OUTLOOK**

- 2.1 Commercial Use Rigid LVT Flooring Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Commercial Use Rigid LVT Flooring Market Drivers Analysis
- 2.4 Commercial Use Rigid LVT Flooring Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Commercial Use Rigid LVT Flooring Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Commercial Use Rigid LVT Flooring Industry Development

## **3 GLOBAL COMMERCIAL USE RIGID LVT FLOORING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Commercial Use Rigid LVT Flooring Sales Volume and Share by Player (2017-2022)
- 3.2 Global Commercial Use Rigid LVT Flooring Revenue and Market Share by Player (2017-2022)
- 3.3 Global Commercial Use Rigid LVT Flooring Average Price by Player (2017-2022)
- 3.4 Global Commercial Use Rigid LVT Flooring Gross Margin by Player (2017-2022)
- 3.5 Commercial Use Rigid LVT Flooring Market Competitive Situation and Trends
  - 3.5.1 Commercial Use Rigid LVT Flooring Market Concentration Rate
  - 3.5.2 Commercial Use Rigid LVT Flooring Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL COMMERCIAL USE RIGID LVT FLOORING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Commercial Use Rigid LVT Flooring Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Commercial Use Rigid LVT Flooring Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Commercial Use Rigid LVT Flooring Market Under COVID-19

4.5 Europe Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Commercial Use Rigid LVT Flooring Market Under COVID-19

4.6 China Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Commercial Use Rigid LVT Flooring Market Under COVID-19

4.7 Japan Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Commercial Use Rigid LVT Flooring Market Under COVID-19

4.8 India Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Commercial Use Rigid LVT Flooring Market Under COVID-19

4.9 Southeast Asia Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Commercial Use Rigid LVT Flooring Market Under COVID-19

4.10 Latin America Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Commercial Use Rigid LVT Flooring Market Under COVID-19

4.11 Middle East and Africa Commercial Use Rigid LVT Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Commercial Use Rigid LVT Flooring Market Under COVID-19

## **5 GLOBAL COMMERCIAL USE RIGID LVT FLOORING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Commercial Use Rigid LVT Flooring Sales Volume and Market Share by Type (2017-2022)

5.2 Global Commercial Use Rigid LVT Flooring Revenue and Market Share by Type (2017-2022)

5.3 Global Commercial Use Rigid LVT Flooring Price by Type (2017-2022)

5.4 Global Commercial Use Rigid LVT Flooring Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Commercial Use Rigid LVT Flooring Sales Volume, Revenue and Growth



Rate of Decorative Luxury Vinyl Flooring (LVT) (2017-2022)

5.4.2 Global Commercial Use Rigid LVT Flooring Sales Volume, Revenue and Growth Rate of Functional Luxury Vinyl Flooring (LVT) (2017-2022)

## **6 GLOBAL COMMERCIAL USE RIGID LVT FLOORING MARKET ANALYSIS BY APPLICATION**

6.1 Global Commercial Use Rigid LVT Flooring Consumption and Market Share by Application (2017-2022)

6.2 Global Commercial Use Rigid LVT Flooring Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Commercial Use Rigid LVT Flooring Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Commercial Use Rigid LVT Flooring Consumption and Growth Rate of Commercial Use (2017-2022)

## **7 GLOBAL COMMERCIAL USE RIGID LVT FLOORING MARKET FORECAST (2022-2027)**

7.1 Global Commercial Use Rigid LVT Flooring Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Commercial Use Rigid LVT Flooring Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Commercial Use Rigid LVT Flooring Price and Trend Forecast (2022-2027)

7.2 Global Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Commercial Use Rigid LVT Flooring Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Commercial Use Rigid LVT Flooring Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Commercial Use Rigid LVT Flooring Revenue and Growth Rate of Decorative Luxury Vinyl Flooring (LVT) (2022-2027)

7.3.2 Global Commercial Use Rigid LVT Flooring Revenue and Growth Rate of Functional Luxury Vinyl Flooring (LVT) (2022-2027)

7.4 Global Commercial Use Rigid LVT Flooring Consumption Forecast by Application (2022-2027)

7.4.1 Global Commercial Use Rigid LVT Flooring Consumption Value and Growth Rate of Commercial Use(2022-2027)

7.5 Commercial Use Rigid LVT Flooring Market Forecast Under COVID-19

## **8 COMMERCIAL USE RIGID LVT FLOORING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Commercial Use Rigid LVT Flooring Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Commercial Use Rigid LVT Flooring Analysis

8.6 Major Downstream Buyers of Commercial Use Rigid LVT Flooring Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Commercial Use Rigid LVT Flooring Industry

## **9 PLAYERS PROFILES**

9.1 Moduleo

9.1.1 Moduleo Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Commercial Use Rigid LVT Flooring Product Profiles, Application and Specification

- 9.1.3 Moduleo Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 NOX Corporation
  - 9.2.1 NOX Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Commercial Use Rigid LVT Flooring Product Profiles, Application and Specification
  - 9.2.3 NOX Corporation Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Forbo
  - 9.3.1 Forbo Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Commercial Use Rigid LVT Flooring Product Profiles, Application and Specification
  - 9.3.3 Forbo Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Gerflor
  - 9.4.1 Gerflor Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Commercial Use Rigid LVT Flooring Product Profiles, Application and Specification
  - 9.4.3 Gerflor Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Tarkett
  - 9.5.1 Tarkett Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Commercial Use Rigid LVT Flooring Product Profiles, Application and Specification
  - 9.5.3 Tarkett Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Gerflor
  - 9.6.1 Gerflor Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Commercial Use Rigid LVT Flooring Product Profiles, Application and Specification
  - 9.6.3 Gerflor Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis

## 9.7 Polyflor

9.7.1 Polyflor Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Commercial Use Rigid LVT Flooring Product Profiles, Application and Specification

9.7.3 Polyflor Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 10 RESEARCH FINDINGS AND CONCLUSION

## 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Commercial Use Rigid LVT Flooring Product Picture

Table Global Commercial Use Rigid LVT Flooring Market Sales Volume and CAGR (%) Comparison by Type

Table Commercial Use Rigid LVT Flooring Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Commercial Use Rigid LVT Flooring Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Commercial Use Rigid LVT Flooring Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Commercial Use Rigid LVT Flooring Industry Development

Table Global Commercial Use Rigid LVT Flooring Sales Volume by Player (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Sales Volume Share by Player (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Sales Volume Share by Player in 2021

Table Commercial Use Rigid LVT Flooring Revenue (Million USD) by Player

(2017-2022)

Table Commercial Use Rigid LVT Flooring Revenue Market Share by Player

(2017-2022)

Table Commercial Use Rigid LVT Flooring Price by Player (2017-2022)

Table Commercial Use Rigid LVT Flooring Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Commercial Use Rigid LVT Flooring Sales Volume, Region Wise

(2017-2022)

Table Global Commercial Use Rigid LVT Flooring Sales Volume Market Share, Region

Wise (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Sales Volume Market Share, Region

Wise (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Sales Volume Market Share, Region

Wise in 2021

Table Global Commercial Use Rigid LVT Flooring Revenue (Million USD), Region Wise

(2017-2022)

Table Global Commercial Use Rigid LVT Flooring Revenue Market Share, Region Wise

(2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Revenue Market Share, Region

Wise (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Revenue Market Share, Region

Wise in 2021

Table Global Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Table United States Commercial Use Rigid LVT Flooring Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Europe Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Table China Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Table Japan Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Table India Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Table Southeast Asia Commercial Use Rigid LVT Flooring Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Latin America Commercial Use Rigid LVT Flooring Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Commercial Use Rigid LVT Flooring Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Sales Volume by Type (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Sales Volume Market Share by Type (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Sales Volume Market Share by Type in 2021

Table Global Commercial Use Rigid LVT Flooring Revenue (Million USD) by Type (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Revenue Market Share by Type (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Revenue Market Share by Type in 2021

Table Commercial Use Rigid LVT Flooring Price by Type (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate of Decorative Luxury Vinyl Flooring (LVT) (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Revenue (Million USD) and Growth Rate of Decorative Luxury Vinyl Flooring (LVT) (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate of Functional Luxury Vinyl Flooring (LVT) (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Revenue (Million USD) and Growth Rate of Functional Luxury Vinyl Flooring (LVT) (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Consumption by Application (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Consumption Market Share by Application (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Consumption Revenue Market Share by Application (2017-2022)

Table Global Commercial Use Rigid LVT Flooring Consumption and Growth Rate of Commercial Use (2017-2022)

Figure Global Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Commercial Use Rigid LVT Flooring Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Commercial Use Rigid LVT Flooring Price and Trend Forecast (2022-2027)

Figure USA Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

- Figure USA Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Figure Europe Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
- Figure Europe Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Figure China Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
- Figure China Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Figure Japan Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
- Figure Japan Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Figure India Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
- Figure India Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Figure Southeast Asia Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
- Figure Southeast Asia Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Figure Latin America Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
- Figure Latin America Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Figure Middle East and Africa Commercial Use Rigid LVT Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
- Figure Middle East and Africa Commercial Use Rigid LVT Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
- Table Global Commercial Use Rigid LVT Flooring Market Sales Volume Forecast, by Type
- Table Global Commercial Use Rigid LVT Flooring Sales Volume Market Share Forecast, by Type
- Table Global Commercial Use Rigid LVT Flooring Market Revenue (Million USD) Forecast, by Type
- Table Global Commercial Use Rigid LVT Flooring Revenue Market Share Forecast, by Type
- Table Global Commercial Use Rigid LVT Flooring Price Forecast, by Type



Figure Global Commercial Use Rigid LVT Flooring Revenue (Million USD) and Growth Rate of Decorative Luxury Vinyl Flooring (LVT) (2022-2027)

Figure Global Commercial Use Rigid LVT Flooring Revenue (Million USD) and Growth Rate of Decorative Luxury Vinyl Flooring (LVT) (2022-2027)

Figure Global Commercial Use Rigid LVT Flooring Revenue (Million USD) and Growth Rate of Functional Luxury Vinyl Flooring (LVT) (2022-2027)

Figure Global Commercial Use Rigid LVT Flooring Revenue (Million USD) and Growth Rate of Functional Luxury Vinyl Flooring (LVT) (2022-2027)

Table Global Commercial Use Rigid LVT Flooring Market Consumption Forecast, by Application

Table Global Commercial Use Rigid LVT Flooring Consumption Market Share Forecast, by Application

Table Global Commercial Use Rigid LVT Flooring Market Revenue (Million USD) Forecast, by Application

Table Global Commercial Use Rigid LVT Flooring Revenue Market Share Forecast, by Application

Figure Global Commercial Use Rigid LVT Flooring Consumption Value (Million USD) and Growth Rate of Commercial Use (2022-2027)

Figure Commercial Use Rigid LVT Flooring Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Moduleo Profile

Table Moduleo Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Moduleo Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate

Figure Moduleo Revenue (Million USD) Market Share 2017-2022

Table NOX Corporation Profile

Table NOX Corporation Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NOX Corporation Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate

Figure NOX Corporation Revenue (Million USD) Market Share 2017-2022

Table Forbo Profile

Table Forbo Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Forbo Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate

Figure Forbo Revenue (Million USD) Market Share 2017-2022

Table Gerflor Profile

Table Gerflor Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gerflor Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate

Figure Gerflor Revenue (Million USD) Market Share 2017-2022

Table Tarkett Profile

Table Tarkett Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tarkett Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate

Figure Tarkett Revenue (Million USD) Market Share 2017-2022

Table Gerflor Profile

Table Gerflor Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gerflor Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate

Figure Gerflor Revenue (Million USD) Market Share 2017-2022

Table Polyflor Profile

Table Polyflor Commercial Use Rigid LVT Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Polyflor Commercial Use Rigid LVT Flooring Sales Volume and Growth Rate

Figure Polyflor Revenue (Million USD) Market Share 2017-2022

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