

Global Commercial Satellite Imaging Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

For the past 50 years, satellite imagery was traditionally only available to the U.S. intelligence community, and to countries with enough resources to launch their own satellites. However, the rise of commercial aerospace has led to the entrance of new players. Space is becoming more accessible, not just for wealthy spacecraft developers. Launch costs have decreased, and technical components are becoming miniaturized. Commercial high-res imaging has applications beyond consumer habits. Its resolution – 1 ft in detail – is high enough to identify manhole covers and fire hydrants. It can also be used to track human activity: terrorism, elephant poachers, oil theft, civil wars. Commercial satellite companies offer important data that can be used in defense and national security. Commercial aerospace's key advantage is decreased costs, as space becomes more accessible, while government terrorist surveillance through satellite imaging comes at a high expense.

Based on the Commercial Satellite Imaging market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Commercial Satellite Imaging market covered in Chapter 5:

ImageSat International
Spaceknow, Inc.
DMCii
DigitalGlobe
Galileo Group, Inc.
UrtheCast Corp
SkyLab Analytics
European Space Imaging (EUSI)
E-GEOS
Geosys Enterprise Solutions
Planet Labs
Deimos Imaging
Harris Corporation
BlackSky Global LLC

In Chapter 6, on the basis of types, the Commercial Satellite Imaging market from 2015 to 2025 is primarily split into:

0.25m Resolving Power
0.5m Resolving Power
1m Resolving Power
Other

In Chapter 7, on the basis of applications, the Commercial Satellite Imaging market from 2015 to 2025 covers:

Surveillance & security
Disaster management
Geospatial data acquisition and mapping
Urban planning & development
Energy & natural resource management
Media and Entertainment
Defense and Intelligence

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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