

Global Commercial Fleet Management Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G79BC95F2E32EN.html>

Date: October 2021

Pages: 111

Price: US\$ 3,500.00 (Single User License)

ID: G79BC95F2E32EN

Abstracts

Commercial Fleet management is a process or an approach that enables companies to systemize and co-ordinate work vehicles with the aim to reduce costs, improve efficiency, and provide compliance to government regulations. Solutions such as driver management, vehicle management and operations management are encompassed in the scope of fleet management solutions. The rising adoption of fleet management analytics and a shift towards smaller fleets are some of the reason that are expected to drive the fleet management solution market in the next few years.

Based on the Commercial Fleet Management market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Commercial Fleet Management market covered in Chapter 5:
Zonar Systems, Inc.

Masternaut Limited

Mix Telematics

Inseego Corporation

AirIQ Inc.

Volkswagen Commercial Vehicles

Trimble Inc.

Omnitracs, LLC

PTC, Inc.

Verizon

Octo Telematics Ltd.

TomTom Telematics

In Chapter 6, on the basis of types, the Commercial Fleet Management market from 2015 to 2025 is primarily split into:

Vehicle Management

Driver Management

Operations Management

In Chapter 7, on the basis of applications, the Commercial Fleet Management market from 2015 to 2025 covers:

Transportation & Logistics

Automotive

Retail

Government

Shipping

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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