

# Global Commercial Fleet Management Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G97841B50F46EN.html>

Date: June 2019

Pages: 128

Price: US\$ 2,950.00 (Single User License)

ID: G97841B50F46EN

## Abstracts

The Commercial Fleet Management market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Commercial Fleet Management market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Commercial Fleet Management market.

Major players in the global Commercial Fleet Management market include:

Zonar Systems, Inc.

AirIQ Inc.

Verizon

Octo Telematics Ltd.

PTC, Inc.

Trimble Inc.

Omnitracs, LLC

Inseego Corporation

Volkswagen Commercial Vehicles

Masternaut Limited

Mix Telematics

## TomTom Telematics

On the basis of types, the Commercial Fleet Management market is primarily split into:

Vehicle Management

Driver Management

Operations Management

On the basis of applications, the market covers:

Transportation & Logistics

Automotive

Retail

Government

Shipping

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Commercial Fleet Management market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Commercial Fleet Management market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Commercial Fleet Management industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are

offered.

Chapter 4 gives a worldwide view of Commercial Fleet Management market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Commercial Fleet Management, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Commercial Fleet Management in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Commercial Fleet Management in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Commercial Fleet Management. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Commercial Fleet Management market, including the global production and revenue forecast, regional forecast. It also foresees the Commercial Fleet Management market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 COMMERCIAL FLEET MANAGEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Commercial Fleet Management
- 1.2 Commercial Fleet Management Segment by Type
  - 1.2.1 Global Commercial Fleet Management Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Vehicle Management
  - 1.2.3 The Market Profile of Driver Management
  - 1.2.4 The Market Profile of Operations Management
- 1.3 Global Commercial Fleet Management Segment by Application
  - 1.3.1 Commercial Fleet Management Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Transportation & Logistics
  - 1.3.3 The Market Profile of Automotive
  - 1.3.4 The Market Profile of Retail
  - 1.3.5 The Market Profile of Government
  - 1.3.6 The Market Profile of Shipping
- 1.4 Global Commercial Fleet Management Market by Region (2014-2026)
  - 1.4.1 Global Commercial Fleet Management Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Commercial Fleet Management Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Commercial Fleet Management Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Commercial Fleet Management Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Commercial Fleet Management Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Commercial Fleet Management Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Commercial Fleet Management Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Commercial Fleet Management Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.4 China Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Commercial Fleet Management Market Status and Prospect (2014-2026)

- 1.4.6 India Commercial Fleet Management Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.7.1 Malaysia Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.7.2 Singapore Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.7.3 Philippines Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.7.4 Indonesia Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.7.5 Thailand Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.7.6 Vietnam Commercial Fleet Management Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Commercial Fleet Management Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Commercial Fleet Management Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Commercial Fleet Management Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Commercial Fleet Management (2014-2026)
  - 1.5.1 Global Commercial Fleet Management Revenue Status and Outlook (2014-2026)

### 1.5.2 Global Commercial Fleet Management Production Status and Outlook (2014-2026)

## **2 GLOBAL COMMERCIAL FLEET MANAGEMENT MARKET LANDSCAPE BY PLAYER**

### 2.1 Global Commercial Fleet Management Production and Share by Player (2014-2019)

### 2.2 Global Commercial Fleet Management Revenue and Market Share by Player (2014-2019)

### 2.3 Global Commercial Fleet Management Average Price by Player (2014-2019)

### 2.4 Commercial Fleet Management Manufacturing Base Distribution, Sales Area and Product Type by Player

### 2.5 Commercial Fleet Management Market Competitive Situation and Trends

#### 2.5.1 Commercial Fleet Management Market Concentration Rate

#### 2.5.2 Commercial Fleet Management Market Share of Top 3 and Top 6 Players

#### 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

### 3.1 Zonar Systems, Inc.

#### 3.1.1 Zonar Systems, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

#### 3.1.2 Commercial Fleet Management Product Profiles, Application and Specification

#### 3.1.3 Zonar Systems, Inc. Commercial Fleet Management Market Performance (2014-2019)

#### 3.1.4 Zonar Systems, Inc. Business Overview

### 3.2 AirlIQ Inc.

#### 3.2.1 AirlIQ Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

#### 3.2.2 Commercial Fleet Management Product Profiles, Application and Specification

#### 3.2.3 AirlIQ Inc. Commercial Fleet Management Market Performance (2014-2019)

#### 3.2.4 AirlIQ Inc. Business Overview

### 3.3 Verizon

#### 3.3.1 Verizon Basic Information, Manufacturing Base, Sales Area and Competitors

#### 3.3.2 Commercial Fleet Management Product Profiles, Application and Specification

#### 3.3.3 Verizon Commercial Fleet Management Market Performance (2014-2019)

#### 3.3.4 Verizon Business Overview

### 3.4 Octo Telematics Ltd.

#### 3.4.1 Octo Telematics Ltd. Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.4.2 Commercial Fleet Management Product Profiles, Application and Specification
- 3.4.3 Octo Telematics Ltd. Commercial Fleet Management Market Performance (2014-2019)
- 3.4.4 Octo Telematics Ltd. Business Overview
- 3.5 PTC, Inc.
  - 3.5.1 PTC, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Commercial Fleet Management Product Profiles, Application and Specification
  - 3.5.3 PTC, Inc. Commercial Fleet Management Market Performance (2014-2019)
  - 3.5.4 PTC, Inc. Business Overview
- 3.6 Trimble Inc.
  - 3.6.1 Trimble Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Commercial Fleet Management Product Profiles, Application and Specification
  - 3.6.3 Trimble Inc. Commercial Fleet Management Market Performance (2014-2019)
  - 3.6.4 Trimble Inc. Business Overview
- 3.7 Omnitrac, LLC
  - 3.7.1 Omnitrac, LLC Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Commercial Fleet Management Product Profiles, Application and Specification
  - 3.7.3 Omnitrac, LLC Commercial Fleet Management Market Performance (2014-2019)
  - 3.7.4 Omnitrac, LLC Business Overview
- 3.8 Inseego Corporation
  - 3.8.1 Inseego Corporation Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Commercial Fleet Management Product Profiles, Application and Specification
  - 3.8.3 Inseego Corporation Commercial Fleet Management Market Performance (2014-2019)
  - 3.8.4 Inseego Corporation Business Overview
- 3.9 Volkswagen Commercial Vehicles
  - 3.9.1 Volkswagen Commercial Vehicles Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Commercial Fleet Management Product Profiles, Application and Specification
  - 3.9.3 Volkswagen Commercial Vehicles Commercial Fleet Management Market Performance (2014-2019)
  - 3.9.4 Volkswagen Commercial Vehicles Business Overview
- 3.10 Masternaut Limited
  - 3.10.1 Masternaut Limited Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.10.2 Commercial Fleet Management Product Profiles, Application and Specification



3.10.3 Masternaut Limited Commercial Fleet Management Market Performance (2014-2019)

3.10.4 Masternaut Limited Business Overview

3.11 Mix Telematics

3.11.1 Mix Telematics Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Commercial Fleet Management Product Profiles, Application and Specification

3.11.3 Mix Telematics Commercial Fleet Management Market Performance (2014-2019)

3.11.4 Mix Telematics Business Overview

3.12 TomTom Telematics

3.12.1 TomTom Telematics Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Commercial Fleet Management Product Profiles, Application and Specification

3.12.3 TomTom Telematics Commercial Fleet Management Market Performance (2014-2019)

3.12.4 TomTom Telematics Business Overview

## **4 GLOBAL COMMERCIAL FLEET MANAGEMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 Global Commercial Fleet Management Production and Market Share by Type (2014-2019)

4.2 Global Commercial Fleet Management Revenue and Market Share by Type (2014-2019)

4.3 Global Commercial Fleet Management Price by Type (2014-2019)

4.4 Global Commercial Fleet Management Production Growth Rate by Type (2014-2019)

4.4.1 Global Commercial Fleet Management Production Growth Rate of Vehicle Management (2014-2019)

4.4.2 Global Commercial Fleet Management Production Growth Rate of Driver Management (2014-2019)

4.4.3 Global Commercial Fleet Management Production Growth Rate of Operations Management (2014-2019)

## **5 GLOBAL COMMERCIAL FLEET MANAGEMENT MARKET ANALYSIS BY APPLICATION**

5.1 Global Commercial Fleet Management Consumption and Market Share by



Application (2014-2019)

5.2 Global Commercial Fleet Management Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Commercial Fleet Management Consumption Growth Rate of Transportation & Logistics (2014-2019)

5.2.2 Global Commercial Fleet Management Consumption Growth Rate of Automotive (2014-2019)

5.2.3 Global Commercial Fleet Management Consumption Growth Rate of Retail (2014-2019)

5.2.4 Global Commercial Fleet Management Consumption Growth Rate of Government (2014-2019)

5.2.5 Global Commercial Fleet Management Consumption Growth Rate of Shipping (2014-2019)

## **6 GLOBAL COMMERCIAL FLEET MANAGEMENT PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Commercial Fleet Management Consumption by Region (2014-2019)

6.2 United States Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

6.3 Europe Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

6.4 China Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

6.5 Japan Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

6.6 India Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Commercial Fleet Management Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL COMMERCIAL FLEET MANAGEMENT PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

7.1 Global Commercial Fleet Management Production and Market Share by Region

(2014-2019)

7.2 Global Commercial Fleet Management Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Commercial Fleet Management Production, Revenue, Price and Gross Margin (2014-2019)

## **8 COMMERCIAL FLEET MANAGEMENT MANUFACTURING ANALYSIS**

8.1 Commercial Fleet Management Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Commercial Fleet Management

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Commercial Fleet Management Industrial Chain Analysis

9.2 Raw Materials Sources of Commercial Fleet Management Major Players in 2018

9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

### 10.1 Drivers

### 10.2 Restraints

### 10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Commercial Fleet Management

10.3.2 Increased Demand in Emerging Markets

### 10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

### 10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL COMMERCIAL FLEET MANAGEMENT MARKET FORECAST (2019-2026)**

### 11.1 Global Commercial Fleet Management Production, Revenue Forecast (2019-2026)

11.1.1 Global Commercial Fleet Management Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Commercial Fleet Management Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Commercial Fleet Management Price and Trend Forecast (2019-2026)

### 11.2 Global Commercial Fleet Management Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Commercial Fleet Management Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Commercial Fleet Management Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Commercial Fleet Management Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Commercial Fleet Management Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G97841B50F46EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G97841B50F46EN.html>