

# **Global Commercial & Corporate Card Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Commercial/Corporate Card is a credit card issued by employers for their employees to use to make purchases on behalf of their company. Frequently issued as co-branded cards with retailers, commercial cards help businesses manage their expenses by collecting all charges made by employees into a single place.

Based on the Commercial & Corporate Card market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Commercial & Corporate Card market covered in Chapter 5:

JP Morgan

Banner Bank

PNC

BMO Bank of Montreal

## Santander Bank

Comdata  
Capital One  
LegacyTexas  
Citibank  
Silicon Valley Bank  
Wells Fargo  
American Express  
Bank of America Merrill Lynch  
TD Bank  
Visa  
Citi Bank  
US Bank  
Mastercard

In Chapter 6, on the basis of types, the Commercial & Corporate Card market from 2015 to 2025 is primarily split into:

Purchase Cards  
Business Cards  
Travel & Entertainment Cards  
Gift Cards

In Chapter 7, on the basis of applications, the Commercial & Corporate Card market from 2015 to 2025 covers:

Small Business Credit Cards  
Corporate Credit Cards

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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