

# Global Colored Polyurethane Foams in Footwear Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

The primary use of polyurethanes in footwear is to attach the sole to the rest of the shoe. Polyurethanes adhesives are well suited for this use since they provide a very strong bond, that can make the shoes last longer. In addition, polyurethanes are often molded into various parts of the shoe or boot, such as the outsole (the part that touches the ground) and the midsole (the layer between the outsole and insole that provides shock absorption). They can also be used for foam inserts, air-bags and gels for extra midsole comfort and support. In addition, PU coatings and sealants are sometimes used to improve scratch resistance, color retention and durability.

Based on the Colored Polyurethane Foams in Footwear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



Key players in the global Colored Polyurethane Foams in Footwear market covered in Chapter 5:

Carpenter

Covestro

Saint-Gobain Performance Plastics

**BASF** 

**INOAC** 

Huntsman

Recticel

**IVP LIMITED** 

Baalbaki Chemical Industries

Sheela Foam Limited

**Bayer Material Science** 

Rogers

Stepan

The Dow Chemical

In Chapter 6, on the basis of types, the Colored Polyurethane Foams in Footwear market from 2015 to 2025 is primarily split into:

Rigid

Flexible

In Chapter 7, on the basis of applications, the Colored Polyurethane Foams in Footwear market from 2015 to 2025 covers:

Work Boots

Ski Boots

**Running Shoes** 

**High Heels** 

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)



Germany	/
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UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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