

Global Cold Storage Equipment Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Cold Storage Equipments are usually divided into two sections for practical reasons. One is “positive” rooms that maintain temperatures over the freezing point of +32 Fahrenheit or 0 degrees Celsius. The other is “negative” rooms where the temperature is always kept below freezing. Cold in these rooms is provided in two ways. One is “directly,” where a coolant chills products by evaporating, and the second is “indirectly,” in which air temperature drops from cooling it with a refrigerating medium. Based on the Cold Storage Equipment market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cold Storage Equipment market covered in Chapter 5:

Panasonic

VersaCold

Cloverleaf Cold Storage

Nichirei
Frialsa Frigorificos
Richmond
Lennox International
Hanson
Preferred Freezer Services
Gruppo Marconi Logistica Integrata
Swire Cold Storage
Inland Cold Storage
Millard
AmeriCold
TIPPMANN
Nordic Cold Storage
MUK
Total Logistic

In Chapter 6, on the basis of types, the Cold Storage Equipment market from 2015 to 2025 is primarily split into:

Stores With Unit Coolers
Prefabricated Cold Stores
Others

In Chapter 7, on the basis of applications, the Cold Storage Equipment market from 2015 to 2025 covers:

Food Industry
Industrial Manufacturing
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK

France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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