

Global Cold Chain Tracking and Monitoring Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Cold Chain Monitoring is a logistics / supply chain monitoring solution that helps to track the perishable products, eatables and food items with assured freshness and palatability. It effectively uses predictive, descriptive and real time analytics along with near real time telemetry depending upon the business need to provide a complete solution across the fleet cycle.

Based on the Cold Chain Tracking and Monitoring market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cold Chain Tracking and Monitoring market covered in Chapter 5:

Jucsan

Controlant Ehf

Monnit Corporation

Infratab, Inc.

Haier Biomedical

Dickson

ZeDA Instruments

Rotronic

Maven Systems Pvt Ltd.

Signatrol

ORBCOMM

Nietzsche Enterprise

NXP Semiconductors NV

Emerson

vTrack Cold Chain Monitoring

The IMC Group Ltd

Testo

Duoxieyun

ELPRO-BUCHS AG

Sensitech, Inc.

Zest Labs, Inc.

Gemalto

Oceasoft

Omega

LogTag Recorders Ltd

Berlinger & Co AG

Cold Chain Technologies

SecureRF Corp.

In Chapter 6, on the basis of types, the Cold Chain Tracking and Monitoring market from 2015 to 2025 is primarily split into:

Hardware

Software

In Chapter 7, on the basis of applications, the Cold Chain Tracking and Monitoring market from 2015 to 2025 covers:

Food and Beverages

Pharma & Healthcare

Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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