

Global Cognitive Services Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Cognitive Services adds intelligent, natural language communication to your web experiences and custom applications. Leveraging speech, vision, and text-based technologies, these experiences work to close the gap between human and machine interaction.

Based on the Cognitive Services market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cognitive Services market covered in Chapter 5:

Ipssoft

SAS

Softarex

Expert System

TCS

Apple
Fusion Informatics
Microsoft
AWS
Qualcomm Technologies
Softweb Solutions
Cognitivescale
IBM
Baidu
Inbenta
Verbio Technologies
Nokia
Nuance Communications
Folio3 Software
Google

In Chapter 6, on the basis of types, the Cognitive Services market from 2015 to 2025 is primarily split into:

Machine learning and deep learning
Natural Language Processing (NLP)

In Chapter 7, on the basis of applications, the Cognitive Services market from 2015 to 2025 covers:

BFSI
Healthcare
Retail
IT and telecommunication
Government and education
Manufacturing
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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