

Global Cognitive Search Tools Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Cognitive search is the new generation of enterprise search that uses artificial intelligence (AI) to return results that are more relevant to the user or embedded in an application issuing the search query.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cognitive Search Tools market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cognitive Search Tools market are covered in Chapter 9:

Elastic

Attivo

Grazitti Interactive

Coveo

Squirro

Microsoft

GoldFire

Lucidworks

Sinequa

Micro Focus

IBM Cognitive

Mindbreeze

In Chapter 5 and Chapter 7.3, based on types, the Cognitive Search Tools market from 2017 to 2027 is primarily split into:

Natural Language Processing

Image Processing

In Chapter 6 and Chapter 7.4, based on applications, the Cognitive Search Tools market from 2017 to 2027 covers:

IT

Law

Marketing

Customer Service

Airports and Ports

Bank

Telecom

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cognitive Search Tools market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cognitive Search Tools Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets,

consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 COGNITIVE SEARCH TOOLS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cognitive Search Tools Market
- 1.2 Cognitive Search Tools Market Segment by Type
 - 1.2.1 Global Cognitive Search Tools Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Cognitive Search Tools Market Segment by Application
 - 1.3.1 Cognitive Search Tools Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Cognitive Search Tools Market, Region Wise (2017-2027)
 - 1.4.1 Global Cognitive Search Tools Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Cognitive Search Tools Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Cognitive Search Tools Market Status and Prospect (2017-2027)
 - 1.4.4 China Cognitive Search Tools Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Cognitive Search Tools Market Status and Prospect (2017-2027)
 - 1.4.6 India Cognitive Search Tools Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Cognitive Search Tools Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Cognitive Search Tools Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Cognitive Search Tools Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Cognitive Search Tools (2017-2027)
 - 1.5.1 Global Cognitive Search Tools Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Cognitive Search Tools Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Cognitive Search Tools Market

2 INDUSTRY OUTLOOK

- 2.1 Cognitive Search Tools Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Cognitive Search Tools Market Drivers Analysis

- 2.4 Cognitive Search Tools Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Cognitive Search Tools Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Cognitive Search Tools Industry Development

3 GLOBAL COGNITIVE SEARCH TOOLS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Cognitive Search Tools Sales Volume and Share by Player (2017-2022)
- 3.2 Global Cognitive Search Tools Revenue and Market Share by Player (2017-2022)
- 3.3 Global Cognitive Search Tools Average Price by Player (2017-2022)
- 3.4 Global Cognitive Search Tools Gross Margin by Player (2017-2022)
- 3.5 Cognitive Search Tools Market Competitive Situation and Trends
 - 3.5.1 Cognitive Search Tools Market Concentration Rate
 - 3.5.2 Cognitive Search Tools Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL COGNITIVE SEARCH TOOLS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Cognitive Search Tools Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Cognitive Search Tools Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Cognitive Search Tools Market Under COVID-19
- 4.5 Europe Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Cognitive Search Tools Market Under COVID-19
- 4.6 China Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Cognitive Search Tools Market Under COVID-19
- 4.7 Japan Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Cognitive Search Tools Market Under COVID-19
- 4.8 India Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Cognitive Search Tools Market Under COVID-19
- 4.9 Southeast Asia Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Cognitive Search Tools Market Under COVID-19
- 4.10 Latin America Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Cognitive Search Tools Market Under COVID-19
- 4.11 Middle East and Africa Cognitive Search Tools Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Cognitive Search Tools Market Under COVID-19

5 GLOBAL COGNITIVE SEARCH TOOLS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Cognitive Search Tools Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Cognitive Search Tools Revenue and Market Share by Type (2017-2022)
- 5.3 Global Cognitive Search Tools Price by Type (2017-2022)
- 5.4 Global Cognitive Search Tools Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Cognitive Search Tools Sales Volume, Revenue and Growth Rate of Natural Language Processing (2017-2022)
 - 5.4.2 Global Cognitive Search Tools Sales Volume, Revenue and Growth Rate of Image Processing (2017-2022)

6 GLOBAL COGNITIVE SEARCH TOOLS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Cognitive Search Tools Consumption and Market Share by Application (2017-2022)
- 6.2 Global Cognitive Search Tools Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Cognitive Search Tools Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Cognitive Search Tools Consumption and Growth Rate of IT (2017-2022)
 - 6.3.2 Global Cognitive Search Tools Consumption and Growth Rate of Law (2017-2022)

6.3.3 Global Cognitive Search Tools Consumption and Growth Rate of Marketing (2017-2022)

6.3.4 Global Cognitive Search Tools Consumption and Growth Rate of Customer Service (2017-2022)

6.3.5 Global Cognitive Search Tools Consumption and Growth Rate of Airports and Ports (2017-2022)

6.3.6 Global Cognitive Search Tools Consumption and Growth Rate of Bank (2017-2022)

6.3.7 Global Cognitive Search Tools Consumption and Growth Rate of Telecom (2017-2022)

6.3.8 Global Cognitive Search Tools Consumption and Growth Rate of Other (2017-2022)

7 GLOBAL COGNITIVE SEARCH TOOLS MARKET FORECAST (2022-2027)

7.1 Global Cognitive Search Tools Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Cognitive Search Tools Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Cognitive Search Tools Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Cognitive Search Tools Price and Trend Forecast (2022-2027)

7.2 Global Cognitive Search Tools Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Cognitive Search Tools Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Cognitive Search Tools Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Cognitive Search Tools Revenue and Growth Rate of Natural Language Processing (2022-2027)

7.3.2 Global Cognitive Search Tools Revenue and Growth Rate of Image Processing (2022-2027)

7.4 Global Cognitive Search Tools Consumption Forecast by Application (2022-2027)

7.4.1 Global Cognitive Search Tools Consumption Value and Growth Rate of IT(2022-2027)

7.4.2 Global Cognitive Search Tools Consumption Value and Growth Rate of Law(2022-2027)

7.4.3 Global Cognitive Search Tools Consumption Value and Growth Rate of Marketing(2022-2027)

7.4.4 Global Cognitive Search Tools Consumption Value and Growth Rate of Customer Service(2022-2027)

7.4.5 Global Cognitive Search Tools Consumption Value and Growth Rate of Airports and Ports(2022-2027)

7.4.6 Global Cognitive Search Tools Consumption Value and Growth Rate of Bank(2022-2027)

7.4.7 Global Cognitive Search Tools Consumption Value and Growth Rate of Telecom(2022-2027)

7.4.8 Global Cognitive Search Tools Consumption Value and Growth Rate of Other(2022-2027)

7.5 Cognitive Search Tools Market Forecast Under COVID-19

8 COGNITIVE SEARCH TOOLS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Cognitive Search Tools Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Cognitive Search Tools Analysis

8.6 Major Downstream Buyers of Cognitive Search Tools Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cognitive Search Tools Industry

9 PLAYERS PROFILES

9.1 Elastic

- 9.1.1 Elastic Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Cognitive Search Tools Product Profiles, Application and Specification
- 9.1.3 Elastic Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Attivo
 - 9.2.1 Attivo Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Cognitive Search Tools Product Profiles, Application and Specification
 - 9.2.3 Attivo Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Grazitti Interactive
 - 9.3.1 Grazitti Interactive Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Cognitive Search Tools Product Profiles, Application and Specification
 - 9.3.3 Grazitti Interactive Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Coveo
 - 9.4.1 Coveo Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Cognitive Search Tools Product Profiles, Application and Specification
 - 9.4.3 Coveo Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Squirro
 - 9.5.1 Squirro Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Cognitive Search Tools Product Profiles, Application and Specification
 - 9.5.3 Squirro Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Microsoft
 - 9.6.1 Microsoft Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Cognitive Search Tools Product Profiles, Application and Specification
 - 9.6.3 Microsoft Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 GoldFire
 - 9.7.1 GoldFire Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Cognitive Search Tools Product Profiles, Application and Specification

9.7.3 GoldFire Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Lucidworks

9.8.1 Lucidworks Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Cognitive Search Tools Product Profiles, Application and Specification

9.8.3 Lucidworks Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Sinequa

9.9.1 Sinequa Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Cognitive Search Tools Product Profiles, Application and Specification

9.9.3 Sinequa Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Micro Focus

9.10.1 Micro Focus Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Cognitive Search Tools Product Profiles, Application and Specification

9.10.3 Micro Focus Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 IBM Cognitive

9.11.1 IBM Cognitive Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Cognitive Search Tools Product Profiles, Application and Specification

9.11.3 IBM Cognitive Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Mindbreeze

9.12.1 Mindbreeze Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Cognitive Search Tools Product Profiles, Application and Specification

9.12.3 Mindbreeze Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Cognitive Search Tools Product Picture

Table Global Cognitive Search Tools Market Sales Volume and CAGR (%) Comparison by Type

Table Cognitive Search Tools Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Cognitive Search Tools Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Cognitive Search Tools Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Cognitive Search Tools Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cognitive Search Tools Industry Development

Table Global Cognitive Search Tools Sales Volume by Player (2017-2022)

Table Global Cognitive Search Tools Sales Volume Share by Player (2017-2022)

Figure Global Cognitive Search Tools Sales Volume Share by Player in 2021

Table Cognitive Search Tools Revenue (Million USD) by Player (2017-2022)

Table Cognitive Search Tools Revenue Market Share by Player (2017-2022)

Table Cognitive Search Tools Price by Player (2017-2022)

Table Cognitive Search Tools Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cognitive Search Tools Sales Volume, Region Wise (2017-2022)

Table Global Cognitive Search Tools Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cognitive Search Tools Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cognitive Search Tools Sales Volume Market Share, Region Wise in 2021

Table Global Cognitive Search Tools Revenue (Million USD), Region Wise (2017-2022)

Table Global Cognitive Search Tools Revenue Market Share, Region Wise (2017-2022)

Figure Global Cognitive Search Tools Revenue Market Share, Region Wise (2017-2022)

Figure Global Cognitive Search Tools Revenue Market Share, Region Wise in 2021

Table Global Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Cognitive Search Tools Sales Volume by Type (2017-2022)

Table Global Cognitive Search Tools Sales Volume Market Share by Type (2017-2022)

Figure Global Cognitive Search Tools Sales Volume Market Share by Type in 2021

Table Global Cognitive Search Tools Revenue (Million USD) by Type (2017-2022)

Table Global Cognitive Search Tools Revenue Market Share by Type (2017-2022)

Figure Global Cognitive Search Tools Revenue Market Share by Type in 2021

Table Cognitive Search Tools Price by Type (2017-2022)

Figure Global Cognitive Search Tools Sales Volume and Growth Rate of Natural Language Processing (2017-2022)

Figure Global Cognitive Search Tools Revenue (Million USD) and Growth Rate of Natural Language Processing (2017-2022)

Figure Global Cognitive Search Tools Sales Volume and Growth Rate of Image Processing (2017-2022)

Figure Global Cognitive Search Tools Revenue (Million USD) and Growth Rate of Image Processing (2017-2022)

Table Global Cognitive Search Tools Consumption by Application (2017-2022)

Table Global Cognitive Search Tools Consumption Market Share by Application (2017-2022)

Table Global Cognitive Search Tools Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cognitive Search Tools Consumption Revenue Market Share by Application (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of IT (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of Law (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of Marketing (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of Customer Service (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of Airports and Ports (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of Bank (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of Telecom (2017-2022)

Table Global Cognitive Search Tools Consumption and Growth Rate of Other (2017-2022)

Figure Global Cognitive Search Tools Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cognitive Search Tools Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cognitive Search Tools Price and Trend Forecast (2022-2027)

Figure USA Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cognitive Search Tools Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cognitive Search Tools Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cognitive Search Tools Market Sales Volume Forecast, by Type

Table Global Cognitive Search Tools Sales Volume Market Share Forecast, by Type

Table Global Cognitive Search Tools Market Revenue (Million USD) Forecast, by Type

Table Global Cognitive Search Tools Revenue Market Share Forecast, by Type

Table Global Cognitive Search Tools Price Forecast, by Type

Figure Global Cognitive Search Tools Revenue (Million USD) and Growth Rate of Natural Language Processing (2022-2027)

Figure Global Cognitive Search Tools Revenue (Million USD) and Growth Rate of Natural Language Processing (2022-2027)

Figure Global Cognitive Search Tools Revenue (Million USD) and Growth Rate of Image Processing (2022-2027)

Figure Global Cognitive Search Tools Revenue (Million USD) and Growth Rate of Image Processing (2022-2027)

Table Global Cognitive Search Tools Market Consumption Forecast, by Application

Table Global Cognitive Search Tools Consumption Market Share Forecast, by Application

Table Global Cognitive Search Tools Market Revenue (Million USD) Forecast, by Application

Table Global Cognitive Search Tools Revenue Market Share Forecast, by Application

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of IT (2022-2027)

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of Law (2022-2027)

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of Marketing (2022-2027)

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of Customer Service (2022-2027)

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of Airports and Ports (2022-2027)

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of Bank (2022-2027)

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of Telecom (2022-2027)

Figure Global Cognitive Search Tools Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Cognitive Search Tools Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Elastic Profile

Table Elastic Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Elastic Cognitive Search Tools Sales Volume and Growth Rate

Figure Elastic Revenue (Million USD) Market Share 2017-2022

Table Attivo Profile

Table Attivo Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Attivo Cognitive Search Tools Sales Volume and Growth Rate

Figure Attivo Revenue (Million USD) Market Share 2017-2022

Table Grazitti Interactive Profile

Table Grazitti Interactive Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Grazitti Interactive Cognitive Search Tools Sales Volume and Growth Rate

Figure Grazitti Interactive Revenue (Million USD) Market Share 2017-2022

Table Coveo Profile

Table Coveo Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Coveo Cognitive Search Tools Sales Volume and Growth Rate

Figure Coveo Revenue (Million USD) Market Share 2017-2022

Table Squirro Profile

Table Squirro Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Squirro Cognitive Search Tools Sales Volume and Growth Rate

Figure Squirro Revenue (Million USD) Market Share 2017-2022

Table Microsoft Profile

Table Microsoft Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Cognitive Search Tools Sales Volume and Growth Rate

Figure Microsoft Revenue (Million USD) Market Share 2017-2022

Table GoldFire Profile

Table GoldFire Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GoldFire Cognitive Search Tools Sales Volume and Growth Rate

Figure GoldFire Revenue (Million USD) Market Share 2017-2022

Table Lucidworks Profile

Table Lucidworks Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lucidworks Cognitive Search Tools Sales Volume and Growth Rate

Figure Lucidworks Revenue (Million USD) Market Share 2017-2022

Table Sinequa Profile

Table Sinequa Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sinequa Cognitive Search Tools Sales Volume and Growth Rate

Figure Sinequa Revenue (Million USD) Market Share 2017-2022

Table Micro Focus Profile

Table Micro Focus Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Micro Focus Cognitive Search Tools Sales Volume and Growth Rate

Figure Micro Focus Revenue (Million USD) Market Share 2017-2022

Table IBM Cognitive Profile

Table IBM Cognitive Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Cognitive Cognitive Search Tools Sales Volume and Growth Rate

Figure IBM Cognitive Revenue (Million USD) Market Share 2017-2022

Table Mindbreeze Profile

Table Mindbreeze Cognitive Search Tools Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mindbreeze Cognitive Search Tools Sales Volume and Growth Rate

Figure Mindbreeze Revenue (Million USD) Market Share 2017-2022

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