

Global Cognitive Assessment & Training Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Cognitive assessment and training is the formal assessment of an individual's psychological functions and speed of information processing. Cognitive assessment and training is the mental process of acquiring knowledge and understanding through experience and sense. Cognitive assessment tools are used to identify individuals who are likely to need additional evaluation.

Based on the Cognitive Assessment & Training market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cognitive Assessment & Training market covered in Chapter 5:

CRF Health

GL Assessment

NeuroCog Trials

Oxford Learning
ImPACT
IBM Corporation
Cambridge Cognition
Lumosity
Pearson Assessments
LearningRX
Posit Science (BrainHQ)
Tulsa Center for Child Psychology
Cogstate
CNS Vital Sign
Sherwood Children's Assessment Centre
CogniFit

In Chapter 6, on the basis of types, the Cognitive Assessment & Training market from 2015 to 2025 is primarily split into:

Pen & Paper
Online
Biometric

In Chapter 7, on the basis of applications, the Cognitive Assessment & Training market from 2015 to 2025 covers:

Healthcare
Education
Corporate

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy

Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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