

# Global Cognitive Assessment and Training Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G163613C3425EN.html>

Date: May 2023

Pages: 108

Price: US\$ 3,250.00 (Single User License)

ID: G163613C3425EN

## Abstracts

Assessment and Training is a formal test which assesses person's psychological functioning and speed of information processing. Rising competition in the education sector may instigate schools to develop personalized evaluation tests for students to help them achieve their academic goals. Based on the tests' score, psychologists recommend development sessions for students in concerned areas. In addition to the education sector, the healthcare sector is also expected to witness high adoption of these solutions in order to monitor, assess, train or enhance cognitive functions of an individual. Certain project oriented companies usually conduct such tests before allotting a project to manager.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cognitive Assessment and Training market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the market in any manner.

Key players in the global Cognitive Assessment and Training market are covered in

Chapter 9:

MedAvante-Prophase

Quest Diagnostics

Neurotrack

Signant Health

Cambridge Cognition

ImPACT Applications

Aural Analytics

Cogstate

BrainCheck

Savonix

CogniFit

Pearson

Philps

Total Brain

Altoida

Lumosity

BrainWare

In Chapter 5 and Chapter 7.3, based on types, the Cognitive Assessment and Training market from 2017 to 2027 is primarily split into:

Assessment

Data Management

Data Analysis and Reporting

Cognitive Training

Rater Training

Concussion Management

Screening Solutions

In Chapter 6 and Chapter 7.4, based on applications, the Cognitive Assessment and Training market from 2017 to 2027 covers:

Clinical Trials

Learning

Research

Diagnostics

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cognitive Assessment and Training market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cognitive Assessment and Training Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 COGNITIVE ASSESSMENT AND TRAINING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cognitive Assessment and Training Market
- 1.2 Cognitive Assessment and Training Market Segment by Type
  - 1.2.1 Global Cognitive Assessment and Training Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Cognitive Assessment and Training Market Segment by Application
  - 1.3.1 Cognitive Assessment and Training Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Cognitive Assessment and Training Market, Region Wise (2017-2027)
  - 1.4.1 Global Cognitive Assessment and Training Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Cognitive Assessment and Training Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Cognitive Assessment and Training Market Status and Prospect (2017-2027)
  - 1.4.4 China Cognitive Assessment and Training Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Cognitive Assessment and Training Market Status and Prospect (2017-2027)
  - 1.4.6 India Cognitive Assessment and Training Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Cognitive Assessment and Training Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Cognitive Assessment and Training Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Cognitive Assessment and Training Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Cognitive Assessment and Training (2017-2027)
  - 1.5.1 Global Cognitive Assessment and Training Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Cognitive Assessment and Training Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Cognitive Assessment and Training Market

## **2 INDUSTRY OUTLOOK**

- 2.1 Cognitive Assessment and Training Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Cognitive Assessment and Training Market Drivers Analysis
- 2.4 Cognitive Assessment and Training Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Cognitive Assessment and Training Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Cognitive Assessment and Training Industry Development

## **3 GLOBAL COGNITIVE ASSESSMENT AND TRAINING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Cognitive Assessment and Training Sales Volume and Share by Player (2017-2022)
- 3.2 Global Cognitive Assessment and Training Revenue and Market Share by Player (2017-2022)
- 3.3 Global Cognitive Assessment and Training Average Price by Player (2017-2022)
- 3.4 Global Cognitive Assessment and Training Gross Margin by Player (2017-2022)
- 3.5 Cognitive Assessment and Training Market Competitive Situation and Trends
  - 3.5.1 Cognitive Assessment and Training Market Concentration Rate
  - 3.5.2 Cognitive Assessment and Training Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL COGNITIVE ASSESSMENT AND TRAINING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Cognitive Assessment and Training Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Cognitive Assessment and Training Revenue and Market Share, Region Wise (2017-2022)



4.3 Global Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Cognitive Assessment and Training Market Under COVID-19

4.5 Europe Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Cognitive Assessment and Training Market Under COVID-19

4.6 China Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Cognitive Assessment and Training Market Under COVID-19

4.7 Japan Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Cognitive Assessment and Training Market Under COVID-19

4.8 India Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Cognitive Assessment and Training Market Under COVID-19

4.9 Southeast Asia Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Cognitive Assessment and Training Market Under COVID-19

4.10 Latin America Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Cognitive Assessment and Training Market Under COVID-19

4.11 Middle East and Africa Cognitive Assessment and Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Cognitive Assessment and Training Market Under COVID-19

## **5 GLOBAL COGNITIVE ASSESSMENT AND TRAINING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Cognitive Assessment and Training Sales Volume and Market Share by Type (2017-2022)

5.2 Global Cognitive Assessment and Training Revenue and Market Share by Type (2017-2022)

5.3 Global Cognitive Assessment and Training Price by Type (2017-2022)

5.4 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth



Rate of Assessment (2017-2022)

5.4.2 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth Rate of Data Management (2017-2022)

5.4.3 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth Rate of Data Analysis and Reporting (2017-2022)

5.4.4 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth Rate of Cognitive Training (2017-2022)

5.4.5 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth Rate of Rater Training (2017-2022)

5.4.6 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth Rate of Concussion Management (2017-2022)

5.4.7 Global Cognitive Assessment and Training Sales Volume, Revenue and Growth Rate of Screening Solutions (2017-2022)

## **6 GLOBAL COGNITIVE ASSESSMENT AND TRAINING MARKET ANALYSIS BY APPLICATION**

6.1 Global Cognitive Assessment and Training Consumption and Market Share by Application (2017-2022)

6.2 Global Cognitive Assessment and Training Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Cognitive Assessment and Training Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Cognitive Assessment and Training Consumption and Growth Rate of Clinical Trials (2017-2022)

6.3.2 Global Cognitive Assessment and Training Consumption and Growth Rate of Learning (2017-2022)

6.3.3 Global Cognitive Assessment and Training Consumption and Growth Rate of Research (2017-2022)

6.3.4 Global Cognitive Assessment and Training Consumption and Growth Rate of Diagnostics (2017-2022)

## **7 GLOBAL COGNITIVE ASSESSMENT AND TRAINING MARKET FORECAST (2022-2027)**

7.1 Global Cognitive Assessment and Training Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Cognitive Assessment and Training Sales Volume and Growth Rate Forecast (2022-2027)

- 7.1.2 Global Cognitive Assessment and Training Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Cognitive Assessment and Training Price and Trend Forecast (2022-2027)
- 7.2 Global Cognitive Assessment and Training Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Cognitive Assessment and Training Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Cognitive Assessment and Training Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Cognitive Assessment and Training Revenue and Growth Rate of Assessment (2022-2027)
  - 7.3.2 Global Cognitive Assessment and Training Revenue and Growth Rate of Data Management (2022-2027)
  - 7.3.3 Global Cognitive Assessment and Training Revenue and Growth Rate of Data Analysis and Reporting (2022-2027)
  - 7.3.4 Global Cognitive Assessment and Training Revenue and Growth Rate of Cognitive Training (2022-2027)
  - 7.3.5 Global Cognitive Assessment and Training Revenue and Growth Rate of Rater Training (2022-2027)
  - 7.3.6 Global Cognitive Assessment and Training Revenue and Growth Rate of Concussion Management (2022-2027)
  - 7.3.7 Global Cognitive Assessment and Training Revenue and Growth Rate of Screening Solutions (2022-2027)
- 7.4 Global Cognitive Assessment and Training Consumption Forecast by Application

(2022-2027)

7.4.1 Global Cognitive Assessment and Training Consumption Value and Growth Rate of Clinical Trials(2022-2027)

7.4.2 Global Cognitive Assessment and Training Consumption Value and Growth Rate of Learning(2022-2027)

7.4.3 Global Cognitive Assessment and Training Consumption Value and Growth Rate of Research(2022-2027)

7.4.4 Global Cognitive Assessment and Training Consumption Value and Growth Rate of Diagnostics(2022-2027)

7.5 Cognitive Assessment and Training Market Forecast Under COVID-19

## **8 COGNITIVE ASSESSMENT AND TRAINING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Cognitive Assessment and Training Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Cognitive Assessment and Training Analysis

8.6 Major Downstream Buyers of Cognitive Assessment and Training Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cognitive Assessment and Training Industry

## **9 PLAYERS PROFILES**

9.1 MedAvante-Prophase

9.1.1 MedAvante-Prophase Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Cognitive Assessment and Training Product Profiles, Application and Specification

9.1.3 MedAvante-Prophase Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Quest Diagnostics

9.2.1 Quest Diagnostics Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.2.2 Cognitive Assessment and Training Product Profiles, Application and Specification
- 9.2.3 Quest Diagnostics Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Neurotrack
  - 9.3.1 Neurotrack Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.3.3 Neurotrack Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Signant Health
  - 9.4.1 Signant Health Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.4.3 Signant Health Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Cambridge Cognition
  - 9.5.1 Cambridge Cognition Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.5.3 Cambridge Cognition Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 ImPACT Applications
  - 9.6.1 ImPACT Applications Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.6.3 ImPACT Applications Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Aural Analytics
  - 9.7.1 Aural Analytics Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.7.2 Cognitive Assessment and Training Product Profiles, Application and Specification

9.7.3 Aural Analytics Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Cogstate

9.8.1 Cogstate Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Cognitive Assessment and Training Product Profiles, Application and Specification

9.8.3 Cogstate Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 BrainCheck

9.9.1 BrainCheck Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Cognitive Assessment and Training Product Profiles, Application and Specification

9.9.3 BrainCheck Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Savonix

9.10.1 Savonix Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Cognitive Assessment and Training Product Profiles, Application and Specification

9.10.3 Savonix Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 CogniFit

9.11.1 CogniFit Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Cognitive Assessment and Training Product Profiles, Application and Specification

9.11.3 CogniFit Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Pearson

9.12.1 Pearson Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Cognitive Assessment and Training Product Profiles, Application and Specification

- 9.12.3 Pearson Market Performance (2017-2022)
- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis
- 9.13 Philips
  - 9.13.1 Philips Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.13.3 Philips Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Total Brain
  - 9.14.1 Total Brain Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.14.3 Total Brain Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Altoida
  - 9.15.1 Altoida Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.15.3 Altoida Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 Lumosity
  - 9.16.1 Lumosity Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.16.3 Lumosity Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 BrainWare
  - 9.17.1 BrainWare Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Cognitive Assessment and Training Product Profiles, Application and Specification
  - 9.17.3 BrainWare Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Cognitive Assessment and Training Product Picture

Table Global Cognitive Assessment and Training Market Sales Volume and CAGR (%) Comparison by Type

Table Cognitive Assessment and Training Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Cognitive Assessment and Training Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Cognitive Assessment and Training Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cognitive Assessment and Training Industry Development

Table Global Cognitive Assessment and Training Sales Volume by Player (2017-2022)

Table Global Cognitive Assessment and Training Sales Volume Share by Player (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume Share by Player in 2021

Table Cognitive Assessment and Training Revenue (Million USD) by Player

(2017-2022)

Table Cognitive Assessment and Training Revenue Market Share by Player

(2017-2022)

Table Cognitive Assessment and Training Price by Player (2017-2022)

Table Cognitive Assessment and Training Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cognitive Assessment and Training Sales Volume, Region Wise

(2017-2022)

Table Global Cognitive Assessment and Training Sales Volume Market Share, Region

Wise (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume Market Share, Region

Wise (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume Market Share, Region

Wise in 2021

Table Global Cognitive Assessment and Training Revenue (Million USD), Region Wise

(2017-2022)

Table Global Cognitive Assessment and Training Revenue Market Share, Region Wise

(2017-2022)

Figure Global Cognitive Assessment and Training Revenue Market Share, Region Wise

(2017-2022)

Figure Global Cognitive Assessment and Training Revenue Market Share, Region Wise

in 2021

Table Global Cognitive Assessment and Training Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Table United States Cognitive Assessment and Training Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Europe Cognitive Assessment and Training Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Table China Cognitive Assessment and Training Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Table Japan Cognitive Assessment and Training Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Table India Cognitive Assessment and Training Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Table Southeast Asia Cognitive Assessment and Training Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Latin America Cognitive Assessment and Training Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Cognitive Assessment and Training Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Cognitive Assessment and Training Sales Volume by Type (2017-2022)

Table Global Cognitive Assessment and Training Sales Volume Market Share by Type (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume Market Share by Type in 2021

Table Global Cognitive Assessment and Training Revenue (Million USD) by Type (2017-2022)

Table Global Cognitive Assessment and Training Revenue Market Share by Type (2017-2022)

Figure Global Cognitive Assessment and Training Revenue Market Share by Type in 2021

Table Cognitive Assessment and Training Price by Type (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate of Assessment (2017-2022)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Assessment (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate of Data Management (2017-2022)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Data Management (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate of Data Analysis and Reporting (2017-2022)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Data Analysis and Reporting (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate of Cognitive Training (2017-2022)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Cognitive Training (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate of Rater Training (2017-2022)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Rater Training (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate of Concussion Management (2017-2022)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Concussion Management (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate of Screening Solutions (2017-2022)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Screening Solutions (2017-2022)

Table Global Cognitive Assessment and Training Consumption by Application (2017-2022)

Table Global Cognitive Assessment and Training Consumption Market Share by Application (2017-2022)

Table Global Cognitive Assessment and Training Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cognitive Assessment and Training Consumption Revenue Market Share by Application (2017-2022)

Table Global Cognitive Assessment and Training Consumption and Growth Rate of Clinical Trials (2017-2022)

Table Global Cognitive Assessment and Training Consumption and Growth Rate of Learning (2017-2022)

Table Global Cognitive Assessment and Training Consumption and Growth Rate of Research (2017-2022)

Table Global Cognitive Assessment and Training Consumption and Growth Rate of Diagnostics (2017-2022)

Figure Global Cognitive Assessment and Training Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cognitive Assessment and Training Price and Trend Forecast (2022-2027)

Figure USA Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cognitive Assessment and Training Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Figure India Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cognitive Assessment and Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cognitive Assessment and Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cognitive Assessment and Training Market Sales Volume Forecast, by Type

Table Global Cognitive Assessment and Training Sales Volume Market Share Forecast, by Type

Table Global Cognitive Assessment and Training Market Revenue (Million USD) Forecast, by Type

Table Global Cognitive Assessment and Training Revenue Market Share Forecast, by Type

Table Global Cognitive Assessment and Training Price Forecast, by Type

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Assessment (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Assessment (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Data Management (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Data Management (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Data Analysis and Reporting (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Data Analysis and Reporting (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth



Rate of Cognitive Training (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Cognitive Training (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Rater Training (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Rater Training (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Concussion Management (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Concussion Management (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Screening Solutions (2022-2027)

Figure Global Cognitive Assessment and Training Revenue (Million USD) and Growth Rate of Screening Solutions (2022-2027)

Table Global Cognitive Assessment and Training Market Consumption Forecast, by Application

Table Global Cognitive Assessment and Training Consumption Market Share Forecast, by Application

Table Global Cognitive Assessment and Training Market Revenue (Million USD) Forecast, by Application

Table Global Cognitive Assessment and Training Revenue Market Share Forecast, by Application

Figure Global Cognitive Assessment and Training Consumption Value (Million USD) and Growth Rate of Clinical Trials (2022-2027)

Figure Global Cognitive Assessment and Training Consumption Value (Million USD) and Growth Rate of Learning (2022-2027)

Figure Global Cognitive Assessment and Training Consumption Value (Million USD) and Growth Rate of Research (2022-2027)

Figure Global Cognitive Assessment and Training Consumption Value (Million USD) and Growth Rate of Diagnostics (2022-2027)

Figure Cognitive Assessment and Training Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table MedAvante-Prophase Profile

Table MedAvante-Prophase Cognitive Assessment and Training Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MedAvante-Prophase Cognitive Assessment and Training Sales Volume and Growth Rate

Figure MedAvante-Prophase Revenue (Million USD) Market Share 2017-2022

Table Quest Diagnostics Profile

Table Quest Diagnostics Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quest Diagnostics Cognitive Assessment and Training Sales Volume and Growth Rate

Figure Quest Diagnostics Revenue (Million USD) Market Share 2017-2022

Table Neurotrack Profile

Table Neurotrack Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Neurotrack Cognitive Assessment and Training Sales Volume and Growth Rate

Figure Neurotrack Revenue (Million USD) Market Share 2017-2022

Table Signant Health Profile

Table Signant Health Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Signant Health Cognitive Assessment and Training Sales Volume and Growth Rate

Figure Signant Health Revenue (Million USD) Market Share 2017-2022

Table Cambridge Cognition Profile

Table Cambridge Cognition Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cambridge Cognition Cognitive Assessment and Training Sales Volume and Growth Rate

Figure Cambridge Cognition Revenue (Million USD) Market Share 2017-2022

Table ImPACT Applications Profile

Table ImPACT Applications Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ImPACT Applications Cognitive Assessment and Training Sales Volume and Growth Rate

Figure ImPACT Applications Revenue (Million USD) Market Share 2017-2022

Table Aural Analytics Profile

Table Aural Analytics Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aural Analytics Cognitive Assessment and Training Sales Volume and Growth Rate

Figure Aural Analytics Revenue (Million USD) Market Share 2017-2022



**Table Cogstate Profile****Table Cogstate Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Cogstate Cognitive Assessment and Training Sales Volume and Growth Rate****Figure Cogstate Revenue (Million USD) Market Share 2017-2022****Table BrainCheck Profile****Table BrainCheck Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure BrainCheck Cognitive Assessment and Training Sales Volume and Growth Rate****Figure BrainCheck Revenue (Million USD) Market Share 2017-2022****Table Savonix Profile****Table Savonix Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Savonix Cognitive Assessment and Training Sales Volume and Growth Rate****Figure Savonix Revenue (Million USD) Market Share 2017-2022****Table CogniFit Profile****Table CogniFit Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure CogniFit Cognitive Assessment and Training Sales Volume and Growth Rate****Figure CogniFit Revenue (Million USD) Market Share 2017-2022****Table Pearson Profile****Table Pearson Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Pearson Cognitive Assessment and Training Sales Volume and Growth Rate****Figure Pearson Revenue (Million USD) Market Share 2017-2022****Table Philips Profile****Table Philips Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Philips Cognitive Assessment and Training Sales Volume and Growth Rate****Figure Philips Revenue (Million USD) Market Share 2017-2022****Table Total Brain Profile****Table Total Brain Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Total Brain Cognitive Assessment and Training Sales Volume and Growth Rate****Figure Total Brain Revenue (Million USD) Market Share 2017-2022****Table Altoida Profile****Table Altoida Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Altoida Cognitive Assessment and Training Sales Volume and Growth Rate**

Figure Altoida Revenue (Million USD) Market Share 2017-2022

Table Lumosity Profile

Table Lumosity Cognitive Assessment and Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

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