

Global Coated Papers Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Coated paper is paper which has been coated by a mixture of materials or a polymer to impart certain qualities to the paper, including weight, surface gloss, smoothness or reduced ink absorbency. Various materials, including Kaolinite, calcium carbonate, Bentonite, and talc can be used to coat paper for high quality printing used in packaging industry and in magazines. The chalk or china clay is bound to the paper with synthetic viscosifiers, such as styrene-butadiene latexes and natural organic binders such as starch. The coating formulation may also contain chemical additives as dispersants, resins, or polyethylene to give water resistance and wet strength to the paper, or to protect against ultraviolet radiation.

Based on the Coated Papers market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Coated Papers market covered in Chapter 5:

Nippon Paper Industries Co. Ltd (Japan)
Minerals Technologies Inc.
Ballarpur Industries Limited (India)
Asia Pulp & Paper (Indonesia)
Oji Holdings Corporation (Japan)
Emami Group
Sappi Limited (South Africa)
Paradise Packaging Pvt. Ltd
Arjowiggins SAS (France)
Stora Enso Oyj (Finland)
NewPage Corporation (US)
Shree Krishna Paper Mills & Industries Ltd
Burgo Group SpA (Italy)
UPM-Kymmene Corp (Finland)
JK Paper Ltd (India)

In Chapter 6, on the basis of types, the Coated Papers market from 2015 to 2025 is primarily split into:

Ground Calcium Carbonate (GCC)
Precipitated Calcium Carbonate (PCC)
Kaolin Clay
Wax
Others

In Chapter 7, on the basis of applications, the Coated Papers market from 2015 to 2025 covers:

Printing
Packaginglabels
Business communication
Direct mailing

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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