

# Global Cloud-Based Virtual Desktop Infrastructure Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Cloud-Based Virtual desktop infrastructure (VDI) is a virtualization technique enabling access to a virtualized desktop, which is hosted on a remote service over the Internet. It refers to the software, hardware and other resources required for the virtualization of a standard desktop system.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cloud-Based Virtual Desktop Infrastructure market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cloud-Based Virtual Desktop Infrastructure market are covered in Chapter 9:

Huawei Enterprise

MokaFive

Hewlett-Packard (HP)

Virtual Bridge

Moka5

Tucloudred Hat

Amazon

VMware

Cisco Systems

Citrix

Microsoft

NComputing

Rackspace

Secure Online Desktop

Dell

Netelligent

IBM

In Chapter 5 and Chapter 7.3, based on types, the Cloud-Based Virtual Desktop Infrastructure market from 2017 to 2027 is primarily split into:

SaaS Cloud-Based VDI

LaaS Cloud-Based VDI

Private Hosting Cloud-Based VDI

DaaS Cloud-Based VDI

In Chapter 6 and Chapter 7.4, based on applications, the Cloud-Based Virtual Desktop Infrastructure market from 2017 to 2027 covers:

Virtualisation

Grid Computing

Enterprise Cloud

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cloud-Based Virtual Desktop Infrastructure market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cloud-Based Virtual Desktop Infrastructure Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market

size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### **1 CLOUD-BASED VIRTUAL DESKTOP INFRASTRUCTURE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Cloud-Based Virtual Desktop Infrastructure Market
- 1.2 Cloud-Based Virtual Desktop Infrastructure Market Segment by Type
  - 1.2.1 Global Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Cloud-Based Virtual Desktop Infrastructure Market Segment by Application
  - 1.3.1 Cloud-Based Virtual Desktop Infrastructure Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Cloud-Based Virtual Desktop Infrastructure Market, Region Wise (2017-2027)
  - 1.4.1 Global Cloud-Based Virtual Desktop Infrastructure Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
  - 1.4.4 China Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
  - 1.4.6 India Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Cloud-Based Virtual Desktop Infrastructure (2017-2027)
  - 1.5.1 Global Cloud-Based Virtual Desktop Infrastructure Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Cloud-Based Virtual Desktop Infrastructure Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Cloud-Based Virtual Desktop Infrastructure Market

## **2 INDUSTRY OUTLOOK**

2.1 Cloud-Based Virtual Desktop Infrastructure Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Cloud-Based Virtual Desktop Infrastructure Market Drivers Analysis

2.4 Cloud-Based Virtual Desktop Infrastructure Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Cloud-Based Virtual Desktop Infrastructure Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Cloud-Based Virtual Desktop Infrastructure Industry Development

## **3 GLOBAL CLOUD-BASED VIRTUAL DESKTOP INFRASTRUCTURE MARKET LANDSCAPE BY PLAYER**

3.1 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Share by Player (2017-2022)

3.2 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Market Share by Player (2017-2022)

3.3 Global Cloud-Based Virtual Desktop Infrastructure Average Price by Player (2017-2022)

3.4 Global Cloud-Based Virtual Desktop Infrastructure Gross Margin by Player (2017-2022)

3.5 Cloud-Based Virtual Desktop Infrastructure Market Competitive Situation and Trends

3.5.1 Cloud-Based Virtual Desktop Infrastructure Market Concentration Rate

3.5.2 Cloud-Based Virtual Desktop Infrastructure Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL CLOUD-BASED VIRTUAL DESKTOP INFRASTRUCTURE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19
- 4.5 Europe Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19
- 4.6 China Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19
- 4.7 Japan Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19
- 4.8 India Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19
- 4.9 Southeast Asia Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19
- 4.10 Latin America Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19
- 4.11 Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Market Under COVID-19

## **5 GLOBAL CLOUD-BASED VIRTUAL DESKTOP INFRASTRUCTURE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**



5.1 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Market Share by Type (2017-2022)

5.2 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Market Share by Type (2017-2022)

5.3 Global Cloud-Based Virtual Desktop Infrastructure Price by Type (2017-2022)

5.4 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue and Growth Rate of SaaS Cloud-Based VDI (2017-2022)

5.4.2 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue and Growth Rate of IaaS Cloud-Based VDI (2017-2022)

5.4.3 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue and Growth Rate of Private Hosting Cloud-Based VDI (2017-2022)

5.4.4 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue and Growth Rate of DaaS Cloud-Based VDI (2017-2022)

## **6 GLOBAL CLOUD-BASED VIRTUAL DESKTOP INFRASTRUCTURE MARKET ANALYSIS BY APPLICATION**

6.1 Global Cloud-Based Virtual Desktop Infrastructure Consumption and Market Share by Application (2017-2022)

6.2 Global Cloud-Based Virtual Desktop Infrastructure Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Cloud-Based Virtual Desktop Infrastructure Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Cloud-Based Virtual Desktop Infrastructure Consumption and Growth Rate of Virtualisation (2017-2022)

6.3.2 Global Cloud-Based Virtual Desktop Infrastructure Consumption and Growth Rate of Grid Computing (2017-2022)

6.3.3 Global Cloud-Based Virtual Desktop Infrastructure Consumption and Growth Rate of Enterprise Cloud (2017-2022)

## **7 GLOBAL CLOUD-BASED VIRTUAL DESKTOP INFRASTRUCTURE MARKET FORECAST (2022-2027)**

7.1 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Cloud-Based Virtual Desktop Infrastructure Price and Trend Forecast (2022-2027)

7.2 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Growth Rate of SaaS Cloud-Based VDI (2022-2027)

7.3.2 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Growth Rate of IaaS Cloud-Based VDI (2022-2027)

7.3.3 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Growth Rate of Private Hosting Cloud-Based VDI (2022-2027)

7.3.4 Global Cloud-Based Virtual Desktop Infrastructure Revenue and Growth Rate of DaaS Cloud-Based VDI (2022-2027)

7.4 Global Cloud-Based Virtual Desktop Infrastructure Consumption Forecast by Application (2022-2027)

7.4.1 Global Cloud-Based Virtual Desktop Infrastructure Consumption Value and Growth Rate of Virtualisation(2022-2027)

7.4.2 Global Cloud-Based Virtual Desktop Infrastructure Consumption Value and Growth Rate of Grid Computing(2022-2027)

7.4.3 Global Cloud-Based Virtual Desktop Infrastructure Consumption Value and

Growth Rate of Enterprise Cloud(2022-2027)

7.5 Cloud-Based Virtual Desktop Infrastructure Market Forecast Under COVID-19

## **8 CLOUD-BASED VIRTUAL DESKTOP INFRASTRUCTURE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Cloud-Based Virtual Desktop Infrastructure Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Cloud-Based Virtual Desktop Infrastructure Analysis

8.6 Major Downstream Buyers of Cloud-Based Virtual Desktop Infrastructure Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cloud-Based Virtual Desktop Infrastructure Industry

## **9 PLAYERS PROFILES**

9.1 Huawei Enterprise

9.1.1 Huawei Enterprise Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.1.3 Huawei Enterprise Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 MokaFive

9.2.1 MokaFive Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.2.3 MokaFive Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Hewlett-Packard (HP)

9.3.1 Hewlett-Packard (HP) Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and

## Specification

9.3.3 Hewlett-Packard (HP) Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Virtual Bridge

9.4.1 Virtual Bridge Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.4.3 Virtual Bridge Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Moka5

9.5.1 Moka5 Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.5.3 Moka5 Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Tucloudred Hat

9.6.1 Tucloudred Hat Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.6.3 Tucloudred Hat Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Amazon

9.7.1 Amazon Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.7.3 Amazon Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 VMware

9.8.1 VMware Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.8.3 VMware Market Performance (2017-2022)

- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Cisco Systems
  - 9.9.1 Cisco Systems Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification
  - 9.9.3 Cisco Systems Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Citrix
  - 9.10.1 Citrix Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification
  - 9.10.3 Citrix Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Microsoft
  - 9.11.1 Microsoft Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification
  - 9.11.3 Microsoft Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 NComputing
  - 9.12.1 NComputing Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification
  - 9.12.3 NComputing Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Rackspace
  - 9.13.1 Rackspace Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification
  - 9.13.3 Rackspace Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Secure Online Desktop

9.14.1 Secure Online Desktop Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.14.3 Secure Online Desktop Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Dell

9.15.1 Dell Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.15.3 Dell Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Netelligent

9.16.1 Netelligent Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.16.3 Netelligent Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 IBM

9.17.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Cloud-Based Virtual Desktop Infrastructure Product Profiles, Application and Specification

9.17.3 IBM Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Cloud-Based Virtual Desktop Infrastructure Product Picture

Table Global Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and CAGR (%) Comparison by Type

Table Cloud-Based Virtual Desktop Infrastructure Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cloud-Based Virtual Desktop Infrastructure Industry Development

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume by Player (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Share by Player (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Share by Player in 2021



Table Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) by Player (2017-2022)

Table Cloud-Based Virtual Desktop Infrastructure Revenue Market Share by Player (2017-2022)

Table Cloud-Based Virtual Desktop Infrastructure Price by Player (2017-2022)

Table Cloud-Based Virtual Desktop Infrastructure Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Region Wise (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Market Share, Region Wise in 2021

Table Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD), Region Wise (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Revenue Market Share, Region Wise (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue Market Share, Region Wise (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue Market Share, Region Wise in 2021

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume by Type (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Market Share by Type (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Market Share by Type in 2021

Table Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) by Type (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Revenue Market Share by Type (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue Market Share by Type in 2021

Table Cloud-Based Virtual Desktop Infrastructure Price by Type (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate of SaaS Cloud-Based VDI (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of SaaS Cloud-Based VDI (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate of IaaS Cloud-Based VDI (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of IaaS Cloud-Based VDI (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate of PaaS Cloud-Based VDI (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of PaaS Cloud-Based VDI (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate of SaaS Cloud-Based VDI (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of SaaS Cloud-Based VDI (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption by Application (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption Market Share by Application (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption Revenue Market Share by Application (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption and Growth Rate of Virtualisation (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption and Growth Rate of Grid Computing (2017-2022)

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption and Growth Rate of Enterprise Cloud (2017-2022)

Figure Global Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Price and Trend Forecast (2022-2027)

Figure USA Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cloud-Based Virtual Desktop Infrastructure Market Revenue

(Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cloud-Based Virtual Desktop Infrastructure Market Sales Volume Forecast, by Type

Table Global Cloud-Based Virtual Desktop Infrastructure Sales Volume Market Share Forecast, by Type

Table Global Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) Forecast, by Type

Table Global Cloud-Based Virtual Desktop Infrastructure Revenue Market Share Forecast, by Type

Table Global Cloud-Based Virtual Desktop Infrastructure Price Forecast, by Type

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of SaaS Cloud-Based VDI (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of SaaS Cloud-Based VDI (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of IaaS Cloud-Based VDI (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of IaaS Cloud-Based VDI (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of Private Hosting Cloud-Based VDI (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of Private Hosting Cloud-Based VDI (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of DaaS Cloud-Based VDI (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Revenue (Million USD) and Growth Rate of DaaS Cloud-Based VDI (2022-2027)

Table Global Cloud-Based Virtual Desktop Infrastructure Market Consumption Forecast, by Application

Table Global Cloud-Based Virtual Desktop Infrastructure Consumption Market Share Forecast, by Application

Table Global Cloud-Based Virtual Desktop Infrastructure Market Revenue (Million USD) Forecast, by Application

Table Global Cloud-Based Virtual Desktop Infrastructure Revenue Market Share Forecast, by Application

Figure Global Cloud-Based Virtual Desktop Infrastructure Consumption Value (Million

USD) and Growth Rate of Virtualisation (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Consumption Value (Million USD) and Growth Rate of Grid Computing (2022-2027)

Figure Global Cloud-Based Virtual Desktop Infrastructure Consumption Value (Million USD) and Growth Rate of Enterprise Cloud (2022-2027)

Figure Cloud-Based Virtual Desktop Infrastructure Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Huawei Enterprise Profile

Table Huawei Enterprise Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huawei Enterprise Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Huawei Enterprise Revenue (Million USD) Market Share 2017-2022

Table MokaFive Profile

Table MokaFive Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MokaFive Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure MokaFive Revenue (Million USD) Market Share 2017-2022

Table Hewlett-Packard (HP) Profile

Table Hewlett-Packard (HP) Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hewlett-Packard (HP) Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Hewlett-Packard (HP) Revenue (Million USD) Market Share 2017-2022

Table Virtual Bridge Profile

Table Virtual Bridge Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Virtual Bridge Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Virtual Bridge Revenue (Million USD) Market Share 2017-2022

Table Moka5 Profile

Table Moka5 Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Moka5 Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth

Rate

Figure Moka5 Revenue (Million USD) Market Share 2017-2022

Table Tucloudred Hat Profile

Table Tucloudred Hat Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tucloudred Hat Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Tucloudred Hat Revenue (Million USD) Market Share 2017-2022

Table Amazon Profile

Table Amazon Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Amazon Revenue (Million USD) Market Share 2017-2022

Table VMware Profile

Table VMware Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VMware Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure VMware Revenue (Million USD) Market Share 2017-2022

Table Cisco Systems Profile

Table Cisco Systems Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Systems Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Cisco Systems Revenue (Million USD) Market Share 2017-2022

Table Citrix Profile

Table Citrix Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Citrix Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Citrix Revenue (Million USD) Market Share 2017-2022

Table Microsoft Profile

Table Microsoft Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Microsoft Revenue (Million USD) Market Share 2017-2022

Table NComputing Profile

Table NComputing Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure NComputing Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure NComputing Revenue (Million USD) Market Share 2017-2022

Table Rackspace Profile

Table Rackspace Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rackspace Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Rackspace Revenue (Million USD) Market Share 2017-2022

Table Secure Online Desktop Profile

Table Secure Online Desktop Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Secure Online Desktop Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Secure Online Desktop Revenue (Million USD) Market Share 2017-2022

Table Dell Profile

Table Dell Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dell Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Dell Revenue (Million USD) Market Share 2017-2022

Table Netelligent Profile

Table Netelligent Cloud-Based Virtual Desktop Infrastructure Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Netelligent Cloud-Based Virtual Desktop Infrastructure Sales Volume and Growth Rate

Figure Netelligent Revenue (Million USD) Market Share 2017-2022

Table IBM Profile

Table IBM Cloud-Based Virtual Desktop Infrastructure Sa

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