

Global Cloud Access Security Broker (CASB) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cloud Access Security Broker (CASB) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cloud Access Security Broker (CASB) market are covered in Chapter 9:

Perimeter 81

Trend Micro

IBM

Palo Alto Networks

McAfee

Cisco

Zscaler

Subtotal

Microsoft

Forcepoint

Skyhigh Networks

CyberArk

Censor Net

Proofpoint

Cloudlock

Better Cloud

Bitglass

Cipher Cloud

Oracle

Netskope

Iboss

NortonLifeLock

Avanan

In Chapter 5 and Chapter 7.3, based on types, the Cloud Access Security Broker (CASB) market from 2017 to 2027 is primarily split into:

SaaS

PaaS

IaaS

Other

In Chapter 6 and Chapter 7.4, based on applications, the Cloud Access Security Broker (CASB) market from 2017 to 2027 covers:

BFSI

Industrial

Retail

Education

Healthcare

Service Providers

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cloud Access Security Broker (CASB) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cloud Access Security Broker (CASB) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping

the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 CLOUD ACCESS SECURITY BROKER (CASB) MARKET OVERVIEW

1.1 Product Overview and Scope of Cloud Access Security Broker (CASB) Market

1.2 Cloud Access Security Broker (CASB) Market Segment by Type

1.2.1 Global Cloud Access Security Broker (CASB) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Cloud Access Security Broker (CASB) Market Segment by Application

1.3.1 Cloud Access Security Broker (CASB) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Cloud Access Security Broker (CASB) Market, Region Wise (2017-2027)

1.4.1 Global Cloud Access Security Broker (CASB) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.4.3 Europe Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.4.4 China Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.4.5 Japan Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.4.6 India Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.4.8 Latin America Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Cloud Access Security Broker (CASB) Market Status and Prospect (2017-2027)

1.5 Global Market Size of Cloud Access Security Broker (CASB) (2017-2027)

1.5.1 Global Cloud Access Security Broker (CASB) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Cloud Access Security Broker (CASB) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Cloud Access Security Broker (CASB) Market

2 INDUSTRY OUTLOOK

2.1 Cloud Access Security Broker (CASB) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Cloud Access Security Broker (CASB) Market Drivers Analysis

2.4 Cloud Access Security Broker (CASB) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Cloud Access Security Broker (CASB) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Cloud Access Security Broker (CASB) Industry Development

3 GLOBAL CLOUD ACCESS SECURITY BROKER (CASB) MARKET LANDSCAPE BY PLAYER

3.1 Global Cloud Access Security Broker (CASB) Sales Volume and Share by Player (2017-2022)

3.2 Global Cloud Access Security Broker (CASB) Revenue and Market Share by Player (2017-2022)

3.3 Global Cloud Access Security Broker (CASB) Average Price by Player (2017-2022)

3.4 Global Cloud Access Security Broker (CASB) Gross Margin by Player (2017-2022)

3.5 Cloud Access Security Broker (CASB) Market Competitive Situation and Trends

3.5.1 Cloud Access Security Broker (CASB) Market Concentration Rate

3.5.2 Cloud Access Security Broker (CASB) Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CLOUD ACCESS SECURITY BROKER (CASB) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Cloud Access Security Broker (CASB) Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Cloud Access Security Broker (CASB) Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Cloud Access Security Broker (CASB) Market Under COVID-19

4.5 Europe Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Cloud Access Security Broker (CASB) Market Under COVID-19

4.6 China Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Cloud Access Security Broker (CASB) Market Under COVID-19

4.7 Japan Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Cloud Access Security Broker (CASB) Market Under COVID-19

4.8 India Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Cloud Access Security Broker (CASB) Market Under COVID-19

4.9 Southeast Asia Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Cloud Access Security Broker (CASB) Market Under COVID-19

4.10 Latin America Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Cloud Access Security Broker (CASB) Market Under COVID-19

4.11 Middle East and Africa Cloud Access Security Broker (CASB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Cloud Access Security Broker (CASB) Market Under COVID-19

5 GLOBAL CLOUD ACCESS SECURITY BROKER (CASB) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Cloud Access Security Broker (CASB) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Cloud Access Security Broker (CASB) Revenue and Market Share by Type (2017-2022)

5.3 Global Cloud Access Security Broker (CASB) Price by Type (2017-2022)

5.4 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue and

Growth Rate of SaaS (2017-2022)

5.4.2 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue and Growth Rate of PaaS (2017-2022)

5.4.3 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue and Growth Rate of IaaS (2017-2022)

5.4.4 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue and Growth Rate of Other (2017-2022)

6 GLOBAL CLOUD ACCESS SECURITY BROKER (CASB) MARKET ANALYSIS BY APPLICATION

6.1 Global Cloud Access Security Broker (CASB) Consumption and Market Share by Application (2017-2022)

6.2 Global Cloud Access Security Broker (CASB) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of BFSI (2017-2022)

6.3.2 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Industrial (2017-2022)

6.3.3 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Retail (2017-2022)

6.3.4 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Education (2017-2022)

6.3.5 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Healthcare (2017-2022)

6.3.6 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Service Providers (2017-2022)

6.3.7 Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Other (2017-2022)

7 GLOBAL CLOUD ACCESS SECURITY BROKER (CASB) MARKET FORECAST (2022-2027)

7.1 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Cloud Access Security Broker (CASB) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Cloud Access Security Broker (CASB) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Cloud Access Security Broker (CASB) Price and Trend Forecast (2022-2027)

7.2 Global Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Cloud Access Security Broker (CASB) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Cloud Access Security Broker (CASB) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Cloud Access Security Broker (CASB) Revenue and Growth Rate of SaaS (2022-2027)

7.3.2 Global Cloud Access Security Broker (CASB) Revenue and Growth Rate of PaaS (2022-2027)

7.3.3 Global Cloud Access Security Broker (CASB) Revenue and Growth Rate of IaaS (2022-2027)

7.3.4 Global Cloud Access Security Broker (CASB) Revenue and Growth Rate of Other (2022-2027)

7.4 Global Cloud Access Security Broker (CASB) Consumption Forecast by Application (2022-2027)

7.4.1 Global Cloud Access Security Broker (CASB) Consumption Value and Growth Rate of BFSI(2022-2027)

7.4.2 Global Cloud Access Security Broker (CASB) Consumption Value and Growth Rate of Industrial(2022-2027)

7.4.3 Global Cloud Access Security Broker (CASB) Consumption Value and Growth

Rate of Retail(2022-2027)

7.4.4 Global Cloud Access Security Broker (CASB) Consumption Value and Growth

Rate of Education(2022-2027)

7.4.5 Global Cloud Access Security Broker (CASB) Consumption Value and Growth

Rate of Healthcare(2022-2027)

7.4.6 Global Cloud Access Security Broker (CASB) Consumption Value and Growth

Rate of Service Providers(2022-2027)

7.4.7 Global Cloud Access Security Broker (CASB) Consumption Value and Growth

Rate of Other(2022-2027)

7.5 Cloud Access Security Broker (CASB) Market Forecast Under COVID-19

8 CLOUD ACCESS SECURITY BROKER (CASB) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Cloud Access Security Broker (CASB) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Cloud Access Security Broker (CASB) Analysis

8.6 Major Downstream Buyers of Cloud Access Security Broker (CASB) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cloud Access Security Broker (CASB) Industry

9 PLAYERS PROFILES

9.1 Perimeter

9.1.1 Perimeter 81 Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.1.3 Perimeter 81 Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Trend Micro

9.2.1 Trend Micro Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.2.3 Trend Micro Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 IBM

9.3.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.3.3 IBM Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Palo Alto Networks

9.4.1 Palo Alto Networks Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.4.3 Palo Alto Networks Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 McAfee

9.5.1 McAfee Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.5.3 McAfee Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Cisco

9.6.1 Cisco Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.6.3 Cisco Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Zscaler

9.7.1 Zscaler Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.7.3 Zscaler Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Subtotal

9.8.1 Subtotal Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.8.3 Subtotal Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Microsoft

9.9.1 Microsoft Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.9.3 Microsoft Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Forcepoint

9.10.1 Forcepoint Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.10.3 Forcepoint Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Skyhigh Networks

9.11.1 Skyhigh Networks Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.11.3 Skyhigh Networks Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 CyberArk

9.12.1 CyberArk Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.12.3 CyberArk Market Performance (2017-2022)

9.12.4 Recent Development

- 9.12.5 SWOT Analysis
- 9.13 Censor Net
 - 9.13.1 Censor Net Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.13.3 Censor Net Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Proofpoint
 - 9.14.1 Proofpoint Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.14.3 Proofpoint Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Cloudlock
 - 9.15.1 Cloudlock Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.15.3 Cloudlock Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Better Cloud
 - 9.16.1 Better Cloud Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.16.3 Better Cloud Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Bitglass
 - 9.17.1 Bitglass Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.17.3 Bitglass Market Performance (2017-2022)
 - 9.17.4 Recent Development

- 9.17.5 SWOT Analysis
- 9.18 Cipher Cloud
 - 9.18.1 Cipher Cloud Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.18.3 Cipher Cloud Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 Oracle
 - 9.19.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.19.3 Oracle Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Netskope
 - 9.20.1 Netskope Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.20.3 Netskope Market Performance (2017-2022)
 - 9.20.4 Recent Development
 - 9.20.5 SWOT Analysis
- 9.21 Iboss
 - 9.21.1 Iboss Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.21.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.21.3 Iboss Market Performance (2017-2022)
 - 9.21.4 Recent Development
 - 9.21.5 SWOT Analysis
- 9.22 NortonLifeLock
 - 9.22.1 NortonLifeLock Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.22.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification
 - 9.22.3 NortonLifeLock Market Performance (2017-2022)
 - 9.22.4 Recent Development
 - 9.22.5 SWOT Analysis

9.23 Avanan

9.23.1 Avanan Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Cloud Access Security Broker (CASB) Product Profiles, Application and Specification

9.23.3 Avanan Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Cloud Access Security Broker (CASB) Product Picture

Table Global Cloud Access Security Broker (CASB) Market Sales Volume and CAGR (%) Comparison by Type

Table Cloud Access Security Broker (CASB) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Cloud Access Security Broker (CASB) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Cloud Access Security Broker (CASB) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cloud Access Security Broker (CASB) Industry Development

Table Global Cloud Access Security Broker (CASB) Sales Volume by Player (2017-2022)

Table Global Cloud Access Security Broker (CASB) Sales Volume Share by Player (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume Share by Player in 2021

Table Cloud Access Security Broker (CASB) Revenue (Million USD) by Player (2017-2022)

Table Cloud Access Security Broker (CASB) Revenue Market Share by Player (2017-2022)

Table Cloud Access Security Broker (CASB) Price by Player (2017-2022)

Table Cloud Access Security Broker (CASB) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cloud Access Security Broker (CASB) Sales Volume, Region Wise (2017-2022)

Table Global Cloud Access Security Broker (CASB) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume Market Share, Region Wise in 2021

Table Global Cloud Access Security Broker (CASB) Revenue (Million USD), Region Wise (2017-2022)

Table Global Cloud Access Security Broker (CASB) Revenue Market Share, Region Wise (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Revenue Market Share, Region Wise (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Revenue Market Share, Region Wise in 2021

Table Global Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Cloud Access Security Broker (CASB) Sales Volume by Type (2017-2022)

Table Global Cloud Access Security Broker (CASB) Sales Volume Market Share by Type (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume Market Share by Type in 2021

Table Global Cloud Access Security Broker (CASB) Revenue (Million USD) by Type (2017-2022)

Table Global Cloud Access Security Broker (CASB) Revenue Market Share by Type (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Revenue Market Share by Type in 2021

Table Cloud Access Security Broker (CASB) Price by Type (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume and Growth Rate of SaaS (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of SaaS (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume and Growth Rate of PaaS (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of PaaS (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume and Growth Rate of IaaS (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of IaaS (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume and Growth Rate of

Other (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption by Application (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption Market Share by Application (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption Revenue Market Share by Application (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of BFSI (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Industrial (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Retail (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Education (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Service Providers (2017-2022)

Table Global Cloud Access Security Broker (CASB) Consumption and Growth Rate of Other (2017-2022)

Figure Global Cloud Access Security Broker (CASB) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Price and Trend Forecast (2022-2027)

Figure USA Cloud Access Security Broker (CASB) Market Sales Volume and Growth

Rate Forecast Analysis (2022-2027)

Figure USA Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cloud Access Security Broker (CASB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cloud Access Security Broker (CASB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cloud Access Security Broker (CASB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cloud Access Security Broker (CASB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cloud Access Security Broker (CASB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cloud Access Security Broker (CASB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cloud Access Security Broker (CASB) Market Revenue (Million

USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cloud Access Security Broker (CASB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cloud Access Security Broker (CASB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cloud Access Security Broker (CASB) Market Sales Volume Forecast, by Type

Table Global Cloud Access Security Broker (CASB) Sales Volume Market Share Forecast, by Type

Table Global Cloud Access Security Broker (CASB) Market Revenue (Million USD) Forecast, by Type

Table Global Cloud Access Security Broker (CASB) Revenue Market Share Forecast, by Type

Table Global Cloud Access Security Broker (CASB) Price Forecast, by Type

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of SaaS (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of SaaS (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of PaaS (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of PaaS (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of IaaS (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of IaaS (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global Cloud Access Security Broker (CASB) Market Consumption Forecast, by

Application

Table Global Cloud Access Security Broker (CASB) Consumption Market Share Forecast, by Application

Table Global Cloud Access Security Broker (CASB) Market Revenue (Million USD) Forecast, by Application

Table Global Cloud Access Security Broker (CASB) Revenue Market Share Forecast, by Application

Figure Global Cloud Access Security Broker (CASB) Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Consumption Value (Million USD) and Growth Rate of Education (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Consumption Value (Million USD) and Growth Rate of Service Providers (2022-2027)

Figure Global Cloud Access Security Broker (CASB) Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Cloud Access Security Broker (CASB) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Perimeter 81 Profile

Table Perimeter 81 Cloud Access Security Broker (CASB) Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Perimeter 81 Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Perimeter 81 Revenue (Million USD) Market Share 2017-2022

Table Trend Micro Profile

Table Trend Micro Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trend Micro Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Trend Micro Revenue (Million USD) Market Share 2017-2022

Table IBM Profile

Table IBM Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Palo Alto Networks Profile

Table Palo Alto Networks Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Palo Alto Networks Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Palo Alto Networks Revenue (Million USD) Market Share 2017-2022

Table McAfee Profile

Table McAfee Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure McAfee Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure McAfee Revenue (Million USD) Market Share 2017-2022

Table Cisco Profile

Table Cisco Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Cisco Revenue (Million USD) Market Share 2017-2022

Table Zscaler Profile

Table Zscaler Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zscaler Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Zscaler Revenue (Million USD) Market Share 2017-2022

Table Subtotal Profile

Table Subtotal Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Subtotal Cloud Access Security Broker (CASB) Sales Volume and Growth Rate
Figure Subtotal Revenue (Million USD) Market Share 2017-2022

Table Microsoft Profile

Table Microsoft Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Microsoft Revenue (Million USD) Market Share 2017-2022

Table Forcepoint Profile

Table Forcepoint Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Forcepoint Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Forcepoint Revenue (Million USD) Market Share 2017-2022

Table Skyhigh Networks Profile

Table Skyhigh Networks Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Skyhigh Networks Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure Skyhigh Networks Revenue (Million USD) Market Share 2017-2022

Table CyberArk Profile

Table CyberArk Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CyberArk Cloud Access Security Broker (CASB) Sales Volume and Growth Rate

Figure CyberArk Revenue (Million USD) Market Share 2017-2022

Table Censor Net Profile

Table Censor Net Cloud Access Security Broker (CASB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Censor Net Cloud Access

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