

# Global Chicken and French Fries Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GB14A7FCE287EN.html>

Date: December 2021

Pages: 107

Price: US\$ 3,500.00 (Single User License)

ID: GB14A7FCE287EN

## Abstracts

French fries are served hot, either soft or crispy, and are generally eaten as part of lunch or dinner or by themselves as a snack, and they commonly appear on the menus of diners, fast food restaurants, pubs, and bars. Fried chicken is a dish consisting of chicken pieces usually from broiler chickens which have been floured or battered and then pan-fried, deep fried, or pressure fried. The breading adds a crisp coating or crust to the exterior of the chicken.

Based on the Chicken and French Fries market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Chicken and French Fries market covered in Chapter 5:

Subway  
Yum! Brands, Inc.  
MOS Burger  
McDonald's  
Burger King  
Jollibee  
Wendy's

In Chapter 6, on the basis of types, the Chicken and French Fries market from 2015 to 2025 is primarily split into:

Chicken  
French Fries

In Chapter 7, on the basis of applications, the Chicken and French Fries market from 2015 to 2025 covers:

Online Sales  
Offline Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Chicken and French Fries Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Subway
  - 5.1.1 Subway Company Profile

- 5.1.2 Subway Business Overview
- 5.1.3 Subway Chicken and French Fries Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Subway Chicken and French Fries Products Introduction
- 5.2 Yum! Brands, Inc.
  - 5.2.1 Yum! Brands, Inc. Company Profile
  - 5.2.2 Yum! Brands, Inc. Business Overview
  - 5.2.3 Yum! Brands, Inc. Chicken and French Fries Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Yum! Brands, Inc. Chicken and French Fries Products Introduction
- 5.3 MOS Burger
  - 5.3.1 MOS Burger Company Profile
  - 5.3.2 MOS Burger Business Overview
  - 5.3.3 MOS Burger Chicken and French Fries Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 MOS Burger Chicken and French Fries Products Introduction
- 5.4 McDonald's
  - 5.4.1 McDonald's Company Profile
  - 5.4.2 McDonald's Business Overview
  - 5.4.3 McDonald's Chicken and French Fries Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 McDonald's Chicken and French Fries Products Introduction
- 5.5 Burger King
  - 5.5.1 Burger King Company Profile
  - 5.5.2 Burger King Business Overview
  - 5.5.3 Burger King Chicken and French Fries Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Burger King Chicken and French Fries Products Introduction
- 5.6 Jollibee
  - 5.6.1 Jollibee Company Profile
  - 5.6.2 Jollibee Business Overview
  - 5.6.3 Jollibee Chicken and French Fries Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Jollibee Chicken and French Fries Products Introduction
- 5.7 Wendy's
  - 5.7.1 Wendy's Company Profile
  - 5.7.2 Wendy's Business Overview
  - 5.7.3 Wendy's Chicken and French Fries Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

#### 5.7.4 Wendy's Chicken and French Fries Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

### 6.1 Global Chicken and French Fries Sales, Revenue and Market Share by Types (2015-2020)

#### 6.1.1 Global Chicken and French Fries Sales and Market Share by Types (2015-2020)

#### 6.1.2 Global Chicken and French Fries Revenue and Market Share by Types (2015-2020)

#### 6.1.3 Global Chicken and French Fries Price by Types (2015-2020)

### 6.2 Global Chicken and French Fries Market Forecast by Types (2020-2025)

#### 6.2.1 Global Chicken and French Fries Market Forecast Sales and Market Share by Types (2020-2025)

#### 6.2.2 Global Chicken and French Fries Market Forecast Revenue and Market Share by Types (2020-2025)

### 6.3 Global Chicken and French Fries Sales, Price and Growth Rate by Types (2015-2020)

#### 6.3.1 Global Chicken and French Fries Sales, Price and Growth Rate of Chicken

#### 6.3.2 Global Chicken and French Fries Sales, Price and Growth Rate of French Fries

### 6.4 Global Chicken and French Fries Market Revenue and Sales Forecast, by Types (2020-2025)

#### 6.4.1 Chicken Market Revenue and Sales Forecast (2020-2025)

#### 6.4.2 French Fries Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

### 7.1 Global Chicken and French Fries Sales, Revenue and Market Share by Applications (2015-2020)

#### 7.1.1 Global Chicken and French Fries Sales and Market Share by Applications (2015-2020)

#### 7.1.2 Global Chicken and French Fries Revenue and Market Share by Applications (2015-2020)

### 7.2 Global Chicken and French Fries Market Forecast by Applications (2020-2025)

#### 7.2.1 Global Chicken and French Fries Market Forecast Sales and Market Share by Applications (2020-2025)

#### 7.2.2 Global Chicken and French Fries Market Forecast Revenue and Market Share by Applications (2020-2025)

### 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

#### 7.3.1 Global Chicken and French Fries Revenue, Sales and Growth Rate of Online

Sales (2015-2020)

7.3.2 Global Chicken and French Fries Revenue, Sales and Growth Rate of Offline Sales (2015-2020)

7.4 Global Chicken and French Fries Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Online Sales Market Revenue and Sales Forecast (2020-2025)

7.4.2 Offline Sales Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Chicken and French Fries Sales by Regions (2015-2020)

8.2 Global Chicken and French Fries Market Revenue by Regions (2015-2020)

8.3 Global Chicken and French Fries Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA CHICKEN AND FRENCH FRIES MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Chicken and French Fries Market Sales and Growth Rate (2015-2020)

9.3 North America Chicken and French Fries Market Revenue and Growth Rate (2015-2020)

9.4 North America Chicken and French Fries Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Chicken and French Fries Market Analysis by Country

9.6.1 U.S. Chicken and French Fries Sales and Growth Rate

9.6.2 Canada Chicken and French Fries Sales and Growth Rate

9.6.3 Mexico Chicken and French Fries Sales and Growth Rate

## **10 EUROPE CHICKEN AND FRENCH FRIES MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Chicken and French Fries Market Sales and Growth Rate (2015-2020)

10.3 Europe Chicken and French Fries Market Revenue and Growth Rate (2015-2020)

10.4 Europe Chicken and French Fries Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Chicken and French Fries Market Analysis by Country

10.6.1 Germany Chicken and French Fries Sales and Growth Rate

10.6.2 United Kingdom Chicken and French Fries Sales and Growth Rate

10.6.3 France Chicken and French Fries Sales and Growth Rate

- 10.6.4 Italy Chicken and French Fries Sales and Growth Rate
- 10.6.5 Spain Chicken and French Fries Sales and Growth Rate
- 10.6.6 Russia Chicken and French Fries Sales and Growth Rate

## **11 ASIA-PACIFIC CHICKEN AND FRENCH FRIES MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Chicken and French Fries Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Chicken and French Fries Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Chicken and French Fries Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Chicken and French Fries Market Analysis by Country
  - 11.6.1 China Chicken and French Fries Sales and Growth Rate
  - 11.6.2 Japan Chicken and French Fries Sales and Growth Rate
  - 11.6.3 South Korea Chicken and French Fries Sales and Growth Rate
  - 11.6.4 Australia Chicken and French Fries Sales and Growth Rate
  - 11.6.5 India Chicken and French Fries Sales and Growth Rate

## **12 SOUTH AMERICA CHICKEN AND FRENCH FRIES MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Chicken and French Fries Market Sales and Growth Rate (2015-2020)
- 12.3 South America Chicken and French Fries Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Chicken and French Fries Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Chicken and French Fries Market Analysis by Country
  - 12.6.1 Brazil Chicken and French Fries Sales and Growth Rate
  - 12.6.2 Argentina Chicken and French Fries Sales and Growth Rate
  - 12.6.3 Columbia Chicken and French Fries Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA CHICKEN AND FRENCH FRIES MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Chicken and French Fries Market Sales and Growth Rate (2015-2020)



13.3 Middle East and Africa Chicken and French Fries Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Chicken and French Fries Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Chicken and French Fries Market Analysis by Country

13.6.1 UAE Chicken and French Fries Sales and Growth Rate

13.6.2 Egypt Chicken and French Fries Sales and Growth Rate

13.6.3 South Africa Chicken and French Fries Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Chicken and French Fries Market Size and Growth Rate 2015-2025

Table Chicken and French Fries Key Market Segments

Figure Global Chicken and French Fries Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Chicken and French Fries Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Chicken and French Fries

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Subway Company Profile

Table Subway Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Subway Production and Growth Rate

Figure Subway Market Revenue (\$) Market Share 2015-2020

Table Yum! Brands, Inc. Company Profile

Table Yum! Brands, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yum! Brands, Inc. Production and Growth Rate

Figure Yum! Brands, Inc. Market Revenue (\$) Market Share 2015-2020

Table MOS Burger Company Profile

Table MOS Burger Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MOS Burger Production and Growth Rate

Figure MOS Burger Market Revenue (\$) Market Share 2015-2020

Table McDonald's Company Profile

Table McDonald's Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure McDonald's Production and Growth Rate

Figure McDonald's Market Revenue (\$) Market Share 2015-2020

Table Burger King Company Profile

Table Burger King Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Burger King Production and Growth Rate

Figure Burger King Market Revenue (\$) Market Share 2015-2020

Table Jollibee Company Profile

Table Jollibee Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jollibee Production and Growth Rate

Figure Jollibee Market Revenue (\$) Market Share 2015-2020

Table Wendy's Company Profile

Table Wendy's Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Wendy's Production and Growth Rate

Figure Wendy's Market Revenue (\$) Market Share 2015-2020

Table Global Chicken and French Fries Sales by Types (2015-2020)

Table Global Chicken and French Fries Sales Share by Types (2015-2020)

Table Global Chicken and French Fries Revenue (\$) by Types (2015-2020)

Table Global Chicken and French Fries Revenue Share by Types (2015-2020)

Table Global Chicken and French Fries Price (\$) by Types (2015-2020)

Table Global Chicken and French Fries Market Forecast Sales by Types (2020-2025)

Table Global Chicken and French Fries Market Forecast Sales Share by Types (2020-2025)

Table Global Chicken and French Fries Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Chicken and French Fries Market Forecast Revenue Share by Types (2020-2025)

Figure Global Chicken Sales and Growth Rate (2015-2020)

Figure Global Chicken Price (2015-2020)

Figure Global French Fries Sales and Growth Rate (2015-2020)

Figure Global French Fries Price (2015-2020)

Figure Global Chicken and French Fries Market Revenue (\$) and Growth Rate Forecast of Chicken (2020-2025)

Figure Global Chicken and French Fries Sales and Growth Rate Forecast of Chicken (2020-2025)

Figure Global Chicken and French Fries Market Revenue (\$) and Growth Rate Forecast of French Fries (2020-2025)

Figure Global Chicken and French Fries Sales and Growth Rate Forecast of French Fries (2020-2025)

Table Global Chicken and French Fries Sales by Applications (2015-2020)

Table Global Chicken and French Fries Sales Share by Applications (2015-2020)

Table Global Chicken and French Fries Revenue (\$) by Applications (2015-2020)  
Table Global Chicken and French Fries Revenue Share by Applications (2015-2020)  
Table Global Chicken and French Fries Market Forecast Sales by Applications (2020-2025)  
Table Global Chicken and French Fries Market Forecast Sales Share by Applications (2020-2025)  
Table Global Chicken and French Fries Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Chicken and French Fries Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Online Sales Sales and Growth Rate (2015-2020)  
Figure Global Online Sales Price (2015-2020)  
Figure Global Offline Sales Sales and Growth Rate (2015-2020)  
Figure Global Offline Sales Price (2015-2020)  
Figure Global Chicken and French Fries Market Revenue (\$) and Growth Rate Forecast of Online Sales (2020-2025)  
Figure Global Chicken and French Fries Sales and Growth Rate Forecast of Online Sales (2020-2025)  
Figure Global Chicken and French Fries Market Revenue (\$) and Growth Rate Forecast of Offline Sales (2020-2025)  
Figure Global Chicken and French Fries Sales and Growth Rate Forecast of Offline Sales (2020-2025)  
Figure Global Chicken and French Fries Sales and Growth Rate (2015-2020)  
Table Global Chicken and French Fries Sales by Regions (2015-2020)  
Table Global Chicken and French Fries Sales Market Share by Regions (2015-2020)  
Figure Global Chicken and French Fries Sales Market Share by Regions in 2019  
Figure Global Chicken and French Fries Revenue and Growth Rate (2015-2020)  
Table Global Chicken and French Fries Revenue by Regions (2015-2020)  
Table Global Chicken and French Fries Revenue Market Share by Regions (2015-2020)  
Figure Global Chicken and French Fries Revenue Market Share by Regions in 2019  
Table Global Chicken and French Fries Market Forecast Sales by Regions (2020-2025)  
Table Global Chicken and French Fries Market Forecast Sales Share by Regions (2020-2025)  
Table Global Chicken and French Fries Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Chicken and French Fries Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure North America Chicken and French Fries Market Revenue and Growth Rate (2015-2020)

Figure North America Chicken and French Fries Market Forecast Sales (2020-2025)

Figure North America Chicken and French Fries Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Canada Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Mexico Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Europe Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Europe Chicken and French Fries Market Revenue and Growth Rate (2015-2020)

Figure Europe Chicken and French Fries Market Forecast Sales (2020-2025)

Figure Europe Chicken and French Fries Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure France Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Italy Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Spain Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Russia Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Chicken and French Fries Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Chicken and French Fries Market Forecast Sales (2020-2025)

Figure Asia-Pacific Chicken and French Fries Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Japan Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure South Korea Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Australia Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure India Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure South America Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure South America Chicken and French Fries Market Revenue and Growth Rate

(2015-2020)

Figure South America Chicken and French Fries Market Forecast Sales (2020-2025)

Figure South America Chicken and French Fries Market Forecast Revenue (\$)

(2020-2025)

Figure Brazil Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Argentina Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Columbia Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Chicken and French Fries Market Sales and Growth Rate

(2015-2020)

Figure Middle East and Africa Chicken and French Fries Market Revenue and Growth

Rate (2015-2020)

Figure Middle East and Africa Chicken and French Fries Market Forecast Sales

(2020-2025)

Figure Middle East and Africa Chicken and French Fries Market Forecast Revenue (\$)

(2020-2025)

Figure UAE Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure Egypt Chicken and French Fries Market Sales and Growth Rate (2015-2020)

Figure South Africa Chicken and French Fries Market Sales and Growth Rate

(2015-2020)

## I would like to order

Product name: Global Chicken and French Fries Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/GB14A7FCE287EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB14A7FCE287EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

