

Global Chia Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G00588D97333EN.html>

Date: March 2022

Pages: 115

Price: US\$ 3,500.00 (Single User License)

ID: G00588D97333EN

Abstracts

Chia is the edible seed of *Salvia hispanica*, a flowering plant in the mint family (Lamiaceae) native to Central America, or of the related *Salvia columbariae* of the southwestern United States and Mexico.

Based on the Chia market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Chia market covered in Chapter 5:

Naturkost ?belh?r

Dragon Superfoods

Hunter Foods

Mopco General Trading LLC

Mamma Chia

Organic Larder
Corporaci?n Kunachia
Bob's Red Mill Natural Foods of Milwaukie
The Chia Co.
Earth's Finest
Bestground international ChiaCorp
Lulu Organic

In Chapter 6, on the basis of types, the Chia market from 2015 to 2025 is primarily split into:

Whole Chia
Milled Chia

In Chapter 7, on the basis of applications, the Chia market from 2015 to 2025 covers:

Food and Beverages
Nutraceuticals
Animal Feed
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia

India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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