

# Global Cereals and Pulses Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Pulses are the edible seeds of plants in the legume family. Pulses grow in pods and come in a variety of shapes, sizes and colors. The United Nations Food and Agriculture Organization (FAO) recognizes 11 types of pulses: dry beans, dry broad beans, dry peas, chickpeas, cow peas, pigeon peas, lentils, Bambara beans, vetches, lupins and pulses. A cereal is any edible components of the grain of cultivated grass, composed of the endosperm, germ, and bran. Cereal grains are grown in greater quantities and provide more food energy worldwide than any other type of crop and are therefore staple crops.

Based on the Cereals and Pulses market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cereals and Pulses market covered in Chapter 5:

### General Mills

PepsiCo Inc.  
D?hler  
Nestle S.A.  
Kellogg Company  
Everest Spices  
Great American Spice Company  
VAP Foods Ltd  
Riceland Foods  
Associated British Foods  
NHC Foods Ltd

In Chapter 6, on the basis of types, the Cereals and Pulses market from 2015 to 2025 is primarily split into:

Rice  
Pulses  
Spices

In Chapter 7, on the basis of applications, the Cereals and Pulses market from 2015 to 2025 covers:

Supermarket & Hypermarket  
Retail Store  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Cereals and Pulses Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 General Mills
  - 5.1.1 General Mills Company Profile

- 5.1.2 General Mills Business Overview
- 5.1.3 General Mills Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 General Mills Cereals and Pulses Products Introduction
- 5.2 PepsiCo Inc.
  - 5.2.1 PepsiCo Inc. Company Profile
  - 5.2.2 PepsiCo Inc. Business Overview
  - 5.2.3 PepsiCo Inc. Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 PepsiCo Inc. Cereals and Pulses Products Introduction
- 5.3 D?hler
  - 5.3.1 D?hler Company Profile
  - 5.3.2 D?hler Business Overview
  - 5.3.3 D?hler Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 D?hler Cereals and Pulses Products Introduction
- 5.4 Nestle S.A.
  - 5.4.1 Nestle S.A. Company Profile
  - 5.4.2 Nestle S.A. Business Overview
  - 5.4.3 Nestle S.A. Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Nestle S.A. Cereals and Pulses Products Introduction
- 5.5 Kellogg Company
  - 5.5.1 Kellogg Company Company Profile
  - 5.5.2 Kellogg Company Business Overview
  - 5.5.3 Kellogg Company Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Kellogg Company Cereals and Pulses Products Introduction
- 5.6 Everest Spices
  - 5.6.1 Everest Spices Company Profile
  - 5.6.2 Everest Spices Business Overview
  - 5.6.3 Everest Spices Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Everest Spices Cereals and Pulses Products Introduction
- 5.7 Great American Spice Company
  - 5.7.1 Great American Spice Company Company Profile
  - 5.7.2 Great American Spice Company Business Overview
  - 5.7.3 Great American Spice Company Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Great American Spice Company Cereals and Pulses Products Introduction
- 5.8 VAP Foods Ltd
  - 5.8.1 VAP Foods Ltd Company Profile
  - 5.8.2 VAP Foods Ltd Business Overview
  - 5.8.3 VAP Foods Ltd Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 VAP Foods Ltd Cereals and Pulses Products Introduction
- 5.9 Riceland Foods
  - 5.9.1 Riceland Foods Company Profile
  - 5.9.2 Riceland Foods Business Overview
  - 5.9.3 Riceland Foods Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Riceland Foods Cereals and Pulses Products Introduction
- 5.10 Associated British Foods
  - 5.10.1 Associated British Foods Company Profile
  - 5.10.2 Associated British Foods Business Overview
  - 5.10.3 Associated British Foods Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Associated British Foods Cereals and Pulses Products Introduction
- 5.11 NHC Foods Ltd
  - 5.11.1 NHC Foods Ltd Company Profile
  - 5.11.2 NHC Foods Ltd Business Overview
  - 5.11.3 NHC Foods Ltd Cereals and Pulses Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 NHC Foods Ltd Cereals and Pulses Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Cereals and Pulses Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Cereals and Pulses Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Cereals and Pulses Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Cereals and Pulses Price by Types (2015-2020)
- 6.2 Global Cereals and Pulses Market Forecast by Types (2020-2025)
  - 6.2.1 Global Cereals and Pulses Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Cereals and Pulses Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Cereals and Pulses Sales, Price and Growth Rate by Types (2015-2020)

- 6.3.1 Global Cereals and Pulses Sales, Price and Growth Rate of Rice
- 6.3.2 Global Cereals and Pulses Sales, Price and Growth Rate of Pulses
- 6.3.3 Global Cereals and Pulses Sales, Price and Growth Rate of Spices
- 6.4 Global Cereals and Pulses Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Rice Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Pulses Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Spices Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Cereals and Pulses Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Cereals and Pulses Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Cereals and Pulses Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Cereals and Pulses Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Cereals and Pulses Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Cereals and Pulses Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Cereals and Pulses Revenue, Sales and Growth Rate of Supermarket & Hypermarket (2015-2020)
  - 7.3.2 Global Cereals and Pulses Revenue, Sales and Growth Rate of Retail Store (2015-2020)
  - 7.3.3 Global Cereals and Pulses Revenue, Sales and Growth Rate of Others (2015-2020)
- 7.4 Global Cereals and Pulses Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Supermarket & Hypermarket Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Retail Store Market Revenue and Sales Forecast (2020-2025)
  - 7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Cereals and Pulses Sales by Regions (2015-2020)
- 8.2 Global Cereals and Pulses Market Revenue by Regions (2015-2020)
- 8.3 Global Cereals and Pulses Market Forecast by Regions (2020-2025)



## **9 NORTH AMERICA CEREALS AND PULSES MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Cereals and Pulses Market Sales and Growth Rate (2015-2020)
- 9.3 North America Cereals and Pulses Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Cereals and Pulses Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Cereals and Pulses Market Analysis by Country
  - 9.6.1 U.S. Cereals and Pulses Sales and Growth Rate
  - 9.6.2 Canada Cereals and Pulses Sales and Growth Rate
  - 9.6.3 Mexico Cereals and Pulses Sales and Growth Rate

## **10 EUROPE CEREALS AND PULSES MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Cereals and Pulses Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Cereals and Pulses Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Cereals and Pulses Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Cereals and Pulses Market Analysis by Country
  - 10.6.1 Germany Cereals and Pulses Sales and Growth Rate
  - 10.6.2 United Kingdom Cereals and Pulses Sales and Growth Rate
  - 10.6.3 France Cereals and Pulses Sales and Growth Rate
  - 10.6.4 Italy Cereals and Pulses Sales and Growth Rate
  - 10.6.5 Spain Cereals and Pulses Sales and Growth Rate
  - 10.6.6 Russia Cereals and Pulses Sales and Growth Rate

## **11 ASIA-PACIFIC CEREALS AND PULSES MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Cereals and Pulses Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Cereals and Pulses Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Cereals and Pulses Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Cereals and Pulses Market Analysis by Country
  - 11.6.1 China Cereals and Pulses Sales and Growth Rate
  - 11.6.2 Japan Cereals and Pulses Sales and Growth Rate
  - 11.6.3 South Korea Cereals and Pulses Sales and Growth Rate



11.6.4 Australia Cereals and Pulses Sales and Growth Rate

11.6.5 India Cereals and Pulses Sales and Growth Rate

## **12 SOUTH AMERICA CEREALS AND PULSES MARKET ANALYSIS**

12.1 Market Overview and Prospect Analysis

12.2 South America Cereals and Pulses Market Sales and Growth Rate (2015-2020)

12.3 South America Cereals and Pulses Market Revenue and Growth Rate (2015-2020)

12.4 South America Cereals and Pulses Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Cereals and Pulses Market Analysis by Country

12.6.1 Brazil Cereals and Pulses Sales and Growth Rate

12.6.2 Argentina Cereals and Pulses Sales and Growth Rate

12.6.3 Columbia Cereals and Pulses Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA CEREALS AND PULSES MARKET ANALYSIS**

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Cereals and Pulses Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Cereals and Pulses Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Cereals and Pulses Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Cereals and Pulses Market Analysis by Country

13.6.1 UAE Cereals and Pulses Sales and Growth Rate

13.6.2 Egypt Cereals and Pulses Sales and Growth Rate

13.6.3 South Africa Cereals and Pulses Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Cereals and Pulses Market Size and Growth Rate 2015-2025

Table Cereals and Pulses Key Market Segments

Figure Global Cereals and Pulses Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Cereals and Pulses Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Cereals and Pulses

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table General Mills Company Profile

Table General Mills Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure General Mills Production and Growth Rate

Figure General Mills Market Revenue (\$) Market Share 2015-2020

Table PepsiCo Inc. Company Profile

Table PepsiCo Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure PepsiCo Inc. Production and Growth Rate

Figure PepsiCo Inc. Market Revenue (\$) Market Share 2015-2020

Table D?hler Company Profile

Table D?hler Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure D?hler Production and Growth Rate

Figure D?hler Market Revenue (\$) Market Share 2015-2020

Table Nestle S.A. Company Profile

Table Nestle S.A. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nestle S.A. Production and Growth Rate

Figure Nestle S.A. Market Revenue (\$) Market Share 2015-2020

Table Kellogg Company Company Profile

Table Kellogg Company Sales, Revenue (US\$ Million), Average Selling Price and

Gross Margin (2015-2020)

Figure Kellogg Company Production and Growth Rate

Figure Kellogg Company Market Revenue (\$) Market Share 2015-2020

Table Everest Spices Company Profile

Table Everest Spices Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Everest Spices Production and Growth Rate

Figure Everest Spices Market Revenue (\$) Market Share 2015-2020

Table Great American Spice Company Company Profile

Table Great American Spice Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Great American Spice Company Production and Growth Rate

Figure Great American Spice Company Market Revenue (\$) Market Share 2015-2020

Table VAP Foods Ltd Company Profile

Table VAP Foods Ltd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure VAP Foods Ltd Production and Growth Rate

Figure VAP Foods Ltd Market Revenue (\$) Market Share 2015-2020

Table Riceland Foods Company Profile

Table Riceland Foods Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Riceland Foods Production and Growth Rate

Figure Riceland Foods Market Revenue (\$) Market Share 2015-2020

Table Associated British Foods Company Profile

Table Associated British Foods Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Associated British Foods Production and Growth Rate

Figure Associated British Foods Market Revenue (\$) Market Share 2015-2020

Table NHC Foods Ltd Company Profile

Table NHC Foods Ltd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure NHC Foods Ltd Production and Growth Rate

Figure NHC Foods Ltd Market Revenue (\$) Market Share 2015-2020

Table Global Cereals and Pulses Sales by Types (2015-2020)

Table Global Cereals and Pulses Sales Share by Types (2015-2020)

Table Global Cereals and Pulses Revenue (\$) by Types (2015-2020)

Table Global Cereals and Pulses Revenue Share by Types (2015-2020)

Table Global Cereals and Pulses Price (\$) by Types (2015-2020)

Table Global Cereals and Pulses Market Forecast Sales by Types (2020-2025)

Table Global Cereals and Pulses Market Forecast Sales Share by Types (2020-2025)  
Table Global Cereals and Pulses Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global Cereals and Pulses Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Rice Sales and Growth Rate (2015-2020)  
Figure Global Rice Price (2015-2020)  
Figure Global Pulses Sales and Growth Rate (2015-2020)  
Figure Global Pulses Price (2015-2020)  
Figure Global Spices Sales and Growth Rate (2015-2020)  
Figure Global Spices Price (2015-2020)  
Figure Global Cereals and Pulses Market Revenue (\$) and Growth Rate Forecast of Rice (2020-2025)  
Figure Global Cereals and Pulses Sales and Growth Rate Forecast of Rice (2020-2025)  
Figure Global Cereals and Pulses Market Revenue (\$) and Growth Rate Forecast of Pulses (2020-2025)  
Figure Global Cereals and Pulses Sales and Growth Rate Forecast of Pulses (2020-2025)  
Figure Global Cereals and Pulses Market Revenue (\$) and Growth Rate Forecast of Spices (2020-2025)  
Figure Global Cereals and Pulses Sales and Growth Rate Forecast of Spices (2020-2025)  
Table Global Cereals and Pulses Sales by Applications (2015-2020)  
Table Global Cereals and Pulses Sales Share by Applications (2015-2020)  
Table Global Cereals and Pulses Revenue (\$) by Applications (2015-2020)  
Table Global Cereals and Pulses Revenue Share by Applications (2015-2020)  
Table Global Cereals and Pulses Market Forecast Sales by Applications (2020-2025)  
Table Global Cereals and Pulses Market Forecast Sales Share by Applications (2020-2025)  
Table Global Cereals and Pulses Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Cereals and Pulses Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Supermarket & Hypermarket Sales and Growth Rate (2015-2020)  
Figure Global Supermarket & Hypermarket Price (2015-2020)  
Figure Global Retail Store Sales and Growth Rate (2015-2020)  
Figure Global Retail Store Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Cereals and Pulses Market Revenue (\$) and Growth Rate Forecast of

Supermarket & Hypermarket (2020-2025)

Figure Global Cereals and Pulses Sales and Growth Rate Forecast of Supermarket & Hypermarket (2020-2025)

Figure Global Cereals and Pulses Market Revenue (\$) and Growth Rate Forecast of Retail Store (2020-2025)

Figure Global Cereals and Pulses Sales and Growth Rate Forecast of Retail Store (2020-2025)

Figure Global Cereals and Pulses Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Cereals and Pulses Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Cereals and Pulses Sales and Growth Rate (2015-2020)

Table Global Cereals and Pulses Sales by Regions (2015-2020)

Table Global Cereals and Pulses Sales Market Share by Regions (2015-2020)

Figure Global Cereals and Pulses Sales Market Share by Regions in 2019

Figure Global Cereals and Pulses Revenue and Growth Rate (2015-2020)

Table Global Cereals and Pulses Revenue by Regions (2015-2020)

Table Global Cereals and Pulses Revenue Market Share by Regions (2015-2020)

Figure Global Cereals and Pulses Revenue Market Share by Regions in 2019

Table Global Cereals and Pulses Market Forecast Sales by Regions (2020-2025)

Table Global Cereals and Pulses Market Forecast Sales Share by Regions (2020-2025)

Table Global Cereals and Pulses Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Cereals and Pulses Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Cereals and Pulses Market Sales and Growth Rate (2015-2020)

Figure North America Cereals and Pulses Market Revenue and Growth Rate (2015-2020)

Figure North America Cereals and Pulses Market Forecast Sales (2020-2025)

Figure North America Cereals and Pulses Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Cereals and Pulses Market Sales and Growth Rate (2015-2020)

Figure Canada Cereals and Pulses Market Sales and Growth Rate (2015-2020)

Figure Mexico Cereals and Pulses Market Sales and Growth Rate (2015-2020)

Figure Europe Cereals and Pulses Market Sales and Growth Rate (2015-2020)

Figure Europe Cereals and Pulses Market Revenue and Growth Rate (2015-2020)

Figure Europe Cereals and Pulses Market Forecast Sales (2020-2025)

Figure Europe Cereals and Pulses Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Cereals and Pulses Market Sales and Growth Rate (2015-2020)



Figure United Kingdom Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure France Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Italy Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Spain Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Russia Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Cereals and Pulses Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Cereals and Pulses Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Cereals and Pulses Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Japan Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure South Korea Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Australia Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure India Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure South America Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure South America Cereals and Pulses Market Revenue and Growth Rate (2015-2020)  
Figure South America Cereals and Pulses Market Forecast Sales (2020-2025)  
Figure South America Cereals and Pulses Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Argentina Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Columbia Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Cereals and Pulses Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Cereals and Pulses Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Cereals and Pulses Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure Egypt Cereals and Pulses Market Sales and Growth Rate (2015-2020)  
Figure South Africa Cereals and Pulses Market Sales and Growth Rate (2015-2020)

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