

Global Cellular M2M Value-added Services Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Cellular based Machine to Machine (M2M) Value Added Services (VAS) is defined as the cellular value added connectivity process among distinct sim-enabled machines, to provide connectivity over multiple wireless networks, such as GSM, GPRS, CDMA, 3G, LTE, or WiFi and WiMAX. The cellular M2M market includes tailor-made applications such as video surveillance, remote diagnostics of vehicles, fleet management, asset tracking, theft recovery, and point-of-sale systems (POS) to provide business efficiency to different enterprises. Cellular M2M Value Added Services is being incorporated in many enterprises to ensure operational efficiency and to minimize losses associated with operational breaches.

Based on the Cellular M2M Value-added Services market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cellular M2M Value-added Services market covered in Chapter 5:

T-MOBILE USA

Telenor

Numerex

Sierra Wireless

Telit

KDDI

China Telecom

China Mobile

Amdocs

Rogers Communications

Gemalto

Vodafone

Verizon

Digi International

Orange Business Services

AT&T, Sprint

Telefonica

Tech Mahindra

In Chapter 6, on the basis of types, the Cellular M2M Value-added Services market from 2015 to 2025 is primarily split into:

Managed services

Professional services

In Chapter 7, on the basis of applications, the Cellular M2M Value-added Services market from 2015 to 2025 covers:

Automotive

Transportation and logistics

Healthcare

Energy and utilities

Retail

Consumer electronics

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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