

Global Cellular IoT Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Cellular Internet of Things deals with the network of machines, people and various other devices to establish connectivity and communication to exchange data for intelligent applications and services to develop. Wireless cellular technologies have found enormous potential as key enablers for IoT due to high connectivity.

Based on the Cellular IoT market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cellular IoT market covered in Chapter 5:

Sierra Wireless

Qualcomm Incorporated

Mistbase Communication System

Mediatek Inc.

Telit Communications PLC

Texas Instruments

Commsolid GmbH

U-Blox Holding AG

Sequans Communication

ZTE Corporation

Gemalto NV

In Chapter 6, on the basis of types, the Cellular IoT market from 2015 to 2025 is primarily split into:

Hardware

Software

In Chapter 7, on the basis of applications, the Cellular IoT market from 2015 to 2025 covers:

Agriculture

Environmental Monitoring

Automotive & Transportation

Energy

HealthCare

Manufacturing

Retail

Smart City

Consumer Electronics

Building Automation

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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