

# Global Cellular IoT Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Cellular IoT is a way of connecting physical things (like sensors) to the internet by having them piggyback on the same mobile networks as smartphones.

Based on the Cellular IoT market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Cellular IoT market covered in Chapter 5:

CommSolid GmbH (Germany)

U-Blox Holding AG (Switzerland)

ZTE Corporation (China)

Amazon Web Service (U.S.)

Intel (U.S.)

Mistbase (Sweden)

IBM (U.S.)  
Telit Communications PLC (U.K.)  
Gemalto N.V. (Netherlands)  
Ericsson (U.S.)  
Texas Instruments Incorporated  
MediaTek Inc. (Taiwan)  
Sierra Wireless (Canada)  
Qualcomm Inc. (U.S.)  
Sequans Communications (France)

In Chapter 6, on the basis of types, the Cellular IoT market from 2015 to 2025 is primarily split into:

2G  
3G  
4G  
LTE-M  
NB-LTE-M  
NB-IoT  
5G

In Chapter 7, on the basis of applications, the Cellular IoT market from 2015 to 2025 covers:

Agriculture  
Environmental Monitoring  
Automotive & Transportation  
Energy  
Healthcare  
Manufacturing  
Retail  
Smart City  
Consumer Electronics  
Building Automation

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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