

Global CB Radio Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/GC4649622B56EN.html

Date: January 2022

Pages: 113

Price: US\$ 3,500.00 (Single User License)

ID: GC4649622B56EN

Abstracts

The Citizen Band Radio (also known as CB Radio) used in many countries is a terrestrial mobile radio system that allows short-distance, person-to-person two-way voice communication between individuals, using two-way radios operating near 27 channels.

Based on the CB Radio market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global CB Radio market covered in Chapter 5:

Motorola

Uniden

Ranger

Cobra



Galaxy

Vertex Standard

Yaesu

Midland

President Electronics

In Chapter 6, on the basis of types, the CB Radio market from 2015 to 2025 is primarily split into:

Handheld CB Radio

Fixed CB Radio

In Chapter 7, on the basis of applications, the CB Radio market from 2015 to 2025 covers:

Automotive

Recreational

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)



Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global CB Radio Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Motorola
 - 5.1.1 Motorola Company Profile



- 5.1.2 Motorola Business Overview
- 5.1.3 Motorola CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.1.4 Motorola CB Radio Products Introduction
- 5.2 Uniden
 - 5.2.1 Uniden Company Profile
 - 5.2.2 Uniden Business Overview
- 5.2.3 Uniden CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Uniden CB Radio Products Introduction
- 5.3 Ranger
 - 5.3.1 Ranger Company Profile
 - 5.3.2 Ranger Business Overview
- 5.3.3 Ranger CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.3.4 Ranger CB Radio Products Introduction
- 5.4 Cobra
 - 5.4.1 Cobra Company Profile
 - 5.4.2 Cobra Business Overview
- 5.4.3 Cobra CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Cobra CB Radio Products Introduction
- 5.5 Galaxy
 - 5.5.1 Galaxy Company Profile
 - 5.5.2 Galaxy Business Overview
- 5.5.3 Galaxy CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.5.4 Galaxy CB Radio Products Introduction
- 5.6 Vertex Standard
 - 5.6.1 Vertex Standard Company Profile
 - 5.6.2 Vertex Standard Business Overview
- 5.6.3 Vertex Standard CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Vertex Standard CB Radio Products Introduction
- 5.7 Yaesu
 - 5.7.1 Yaesu Company Profile
 - 5.7.2 Yaesu Business Overview
- 5.7.3 Yaesu CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 Yaesu CB Radio Products Introduction
- 5.8 Midland
 - 5.8.1 Midland Company Profile
 - 5.8.2 Midland Business Overview
- 5.8.3 Midland CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.8.4 Midland CB Radio Products Introduction
- 5.9 President Electronics
 - 5.9.1 President Electronics Company Profile
 - 5.9.2 President Electronics Business Overview
- 5.9.3 President Electronics CB Radio Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.9.4 President Electronics CB Radio Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global CB Radio Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global CB Radio Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global CB Radio Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global CB Radio Price by Types (2015-2020)
- 6.2 Global CB Radio Market Forecast by Types (2020-2025)
- 6.2.1 Global CB Radio Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global CB Radio Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global CB Radio Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global CB Radio Sales, Price and Growth Rate of Handheld CB Radio
- 6.3.2 Global CB Radio Sales, Price and Growth Rate of Fixed CB Radio
- 6.4 Global CB Radio Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Handheld CB Radio Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Fixed CB Radio Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global CB Radio Sales, Revenue and Market Share by Applications (2015-2020)
 - 7.1.1 Global CB Radio Sales and Market Share by Applications (2015-2020)
 - 7.1.2 Global CB Radio Revenue and Market Share by Applications (2015-2020)
- 7.2 Global CB Radio Market Forecast by Applications (2020-2025)
- 7.2.1 Global CB Radio Market Forecast Sales and Market Share by Applications



(2020-2025)

- 7.2.2 Global CB Radio Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global CB Radio Revenue, Sales and Growth Rate of Automotive (2015-2020)
- 7.3.2 Global CB Radio Revenue, Sales and Growth Rate of Recreational (2015-2020)
- 7.3.3 Global CB Radio Revenue, Sales and Growth Rate of Others (2015-2020)
- 7.4 Global CB Radio Market Revenue and Sales Forecast, by Applications (2020-2025)
 - 7.4.1 Automotive Market Revenue and Sales Forecast (2020-2025)
 - 7.4.2 Recreational Market Revenue and Sales Forecast (2020-2025)
 - 7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global CB Radio Sales by Regions (2015-2020)
- 8.2 Global CB Radio Market Revenue by Regions (2015-2020)
- 8.3 Global CB Radio Market Forecast by Regions (2020-2025)

9 NORTH AMERICA CB RADIO MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America CB Radio Market Sales and Growth Rate (2015-2020)
- 9.3 North America CB Radio Market Revenue and Growth Rate (2015-2020)
- 9.4 North America CB Radio Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America CB Radio Market Analysis by Country
 - 9.6.1 U.S. CB Radio Sales and Growth Rate
 - 9.6.2 Canada CB Radio Sales and Growth Rate
 - 9.6.3 Mexico CB Radio Sales and Growth Rate

10 EUROPE CB RADIO MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe CB Radio Market Sales and Growth Rate (2015-2020)
- 10.3 Europe CB Radio Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe CB Radio Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe CB Radio Market Analysis by Country
 - 10.6.1 Germany CB Radio Sales and Growth Rate



- 10.6.2 United Kingdom CB Radio Sales and Growth Rate
- 10.6.3 France CB Radio Sales and Growth Rate
- 10.6.4 Italy CB Radio Sales and Growth Rate
- 10.6.5 Spain CB Radio Sales and Growth Rate
- 10.6.6 Russia CB Radio Sales and Growth Rate

11 ASIA-PACIFIC CB RADIO MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific CB Radio Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific CB Radio Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific CB Radio Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific CB Radio Market Analysis by Country
 - 11.6.1 China CB Radio Sales and Growth Rate
- 11.6.2 Japan CB Radio Sales and Growth Rate
- 11.6.3 South Korea CB Radio Sales and Growth Rate
- 11.6.4 Australia CB Radio Sales and Growth Rate
- 11.6.5 India CB Radio Sales and Growth Rate

12 SOUTH AMERICA CB RADIO MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America CB Radio Market Sales and Growth Rate (2015-2020)
- 12.3 South America CB Radio Market Revenue and Growth Rate (2015-2020)
- 12.4 South America CB Radio Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America CB Radio Market Analysis by Country
 - 12.6.1 Brazil CB Radio Sales and Growth Rate
 - 12.6.2 Argentina CB Radio Sales and Growth Rate
 - 12.6.3 Columbia CB Radio Sales and Growth Rate

13 MIDDLE EAST AND AFRICA CB RADIO MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa CB Radio Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa CB Radio Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa CB Radio Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market



- 13.6 Middle East and Africa CB Radio Market Analysis by Country
 - 13.6.1 UAE CB Radio Sales and Growth Rate
 - 13.6.2 Egypt CB Radio Sales and Growth Rate
 - 13.6.3 South Africa CB Radio Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global CB Radio Market Size and Growth Rate 2015-2025

Table CB Radio Key Market Segments

Figure Global CB Radio Market Revenue (\$) Segment by Type from 2015-2020

Figure Global CB Radio Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of CB Radio

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Motorola Company Profile

Table Motorola Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Motorola Production and Growth Rate

Figure Motorola Market Revenue (\$) Market Share 2015-2020

Table Uniden Company Profile

Table Uniden Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Uniden Production and Growth Rate

Figure Uniden Market Revenue (\$) Market Share 2015-2020

Table Ranger Company Profile

Table Ranger Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ranger Production and Growth Rate

Figure Ranger Market Revenue (\$) Market Share 2015-2020

Table Cobra Company Profile

Table Cobra Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cobra Production and Growth Rate

Figure Cobra Market Revenue (\$) Market Share 2015-2020

Table Galaxy Company Profile

Table Galaxy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Galaxy Production and Growth Rate



Figure Galaxy Market Revenue (\$) Market Share 2015-2020

Table Vertex Standard Company Profile

Table Vertex Standard Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vertex Standard Production and Growth Rate

Figure Vertex Standard Market Revenue (\$) Market Share 2015-2020

Table Yaesu Company Profile

Table Yaesu Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yaesu Production and Growth Rate

Figure Yaesu Market Revenue (\$) Market Share 2015-2020

Table Midland Company Profile

Table Midland Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Midland Production and Growth Rate

Figure Midland Market Revenue (\$) Market Share 2015-2020

Table President Electronics Company Profile

Table President Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure President Electronics Production and Growth Rate

Figure President Electronics Market Revenue (\$) Market Share 2015-2020

Table Global CB Radio Sales by Types (2015-2020)

Table Global CB Radio Sales Share by Types (2015-2020)

Table Global CB Radio Revenue (\$) by Types (2015-2020)

Table Global CB Radio Revenue Share by Types (2015-2020)

Table Global CB Radio Price (\$) by Types (2015-2020)

Table Global CB Radio Market Forecast Sales by Types (2020-2025)

Table Global CB Radio Market Forecast Sales Share by Types (2020-2025)

Table Global CB Radio Market Forecast Revenue (\$) by Types (2020-2025)

Table Global CB Radio Market Forecast Revenue Share by Types (2020-2025)

Figure Global Handheld CB Radio Sales and Growth Rate (2015-2020)

Figure Global Handheld CB Radio Price (2015-2020)

Figure Global Fixed CB Radio Sales and Growth Rate (2015-2020)

Figure Global Fixed CB Radio Price (2015-2020)

Figure Global CB Radio Market Revenue (\$) and Growth Rate Forecast of Handheld CB Radio (2020-2025)

Figure Global CB Radio Sales and Growth Rate Forecast of Handheld CB Radio (2020-2025)

Figure Global CB Radio Market Revenue (\$) and Growth Rate Forecast of Fixed CB



Radio (2020-2025)

Figure Global CB Radio Sales and Growth Rate Forecast of Fixed CB Radio (2020-2025)

Table Global CB Radio Sales by Applications (2015-2020)

Table Global CB Radio Sales Share by Applications (2015-2020)

Table Global CB Radio Revenue (\$) by Applications (2015-2020)

Table Global CB Radio Revenue Share by Applications (2015-2020)

Table Global CB Radio Market Forecast Sales by Applications (2020-2025)

Table Global CB Radio Market Forecast Sales Share by Applications (2020-2025)

Table Global CB Radio Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global CB Radio Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Automotive Sales and Growth Rate (2015-2020)

Figure Global Automotive Price (2015-2020)

Figure Global Recreational Sales and Growth Rate (2015-2020)

Figure Global Recreational Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global CB Radio Market Revenue (\$) and Growth Rate Forecast of Automotive (2020-2025)

Figure Global CB Radio Sales and Growth Rate Forecast of Automotive (2020-2025)

Figure Global CB Radio Market Revenue (\$) and Growth Rate Forecast of Recreational (2020-2025)

Figure Global CB Radio Sales and Growth Rate Forecast of Recreational (2020-2025)

Figure Global CB Radio Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global CB Radio Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global CB Radio Sales and Growth Rate (2015-2020)

Table Global CB Radio Sales by Regions (2015-2020)

Table Global CB Radio Sales Market Share by Regions (2015-2020)

Figure Global CB Radio Sales Market Share by Regions in 2019

Figure Global CB Radio Revenue and Growth Rate (2015-2020)

Table Global CB Radio Revenue by Regions (2015-2020)

Table Global CB Radio Revenue Market Share by Regions (2015-2020)

Figure Global CB Radio Revenue Market Share by Regions in 2019

Table Global CB Radio Market Forecast Sales by Regions (2020-2025)

Table Global CB Radio Market Forecast Sales Share by Regions (2020-2025)

Table Global CB Radio Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global CB Radio Market Forecast Revenue Share by Regions (2020-2025)

Figure North America CB Radio Market Sales and Growth Rate (2015-2020)



Figure North America CB Radio Market Revenue and Growth Rate (2015-2020)

Figure North America CB Radio Market Forecast Sales (2020-2025)

Figure North America CB Radio Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. CB Radio Market Sales and Growth Rate (2015-2020)

Figure Canada CB Radio Market Sales and Growth Rate (2015-2020)

Figure Mexico CB Radio Market Sales and Growth Rate (2015-2020)

Figure Europe CB Radio Market Sales and Growth Rate (2015-2020)

Figure Europe CB Radio Market Revenue and Growth Rate (2015-2020)

Figure Europe CB Radio Market Forecast Sales (2020-2025)

Figure Europe CB Radio Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany CB Radio Market Sales and Growth Rate (2015-2020)

Figure United Kingdom CB Radio Market Sales and Growth Rate (2015-2020)

Figure France CB Radio Market Sales and Growth Rate (2015-2020)

Figure Italy CB Radio Market Sales and Growth Rate (2015-2020)

Figure Spain CB Radio Market Sales and Growth Rate (2015-2020)

Figure Russia CB Radio Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific CB Radio Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific CB Radio Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific CB Radio Market Forecast Sales (2020-2025)

Figure Asia-Pacific CB Radio Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China CB Radio Market Sales and Growth Rate (2015-2020)

Figure Japan CB Radio Market Sales and Growth Rate (2015-2020)

Figure South Korea CB Radio Market Sales and Growth Rate (2015-2020)

Figure Australia CB Radio Market Sales and Growth Rate (2015-2020)

Figure India CB Radio Market Sales and Growth Rate (2015-2020)

Figure South America CB Radio Market Sales and Growth Rate (2015-2020)

Figure South America CB Radio Market Revenue and Growth Rate (2015-2020)

Figure South America CB Radio Market Forecast Sales (2020-2025)

Figure South America CB Radio Market Forecast Revenue (\$) (2020-2025)

Figure Brazil CB Radio Market Sales and Growth Rate (2015-2020)

Figure Argentina CB Radio Market Sales and Growth Rate (2015-2020)

Figure Columbia CB Radio Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa CB Radio Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa CB Radio Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa CB Radio Market Forecast Sales (2020-2025)

Figure Middle East and Africa CB Radio Market Forecast Revenue (\$) (2020-2025)



Figure UAE CB Radio Market Sales and Growth Rate (2015-2020)
Figure Egypt CB Radio Market Sales and Growth Rate (2015-2020)
Figure South Africa CB Radio Market Sales and Growth Rate (2015-2020)



I would like to order

Product name: Global CB Radio Market Research Report with Opportunities and Strategies to Boost

Growth- COVID-19 Impact and Recovery

Product link: https://marketpublishers.com/r/GC4649622B56EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GC4649622B56EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



