

Global Casual Apparel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Casual Apparel market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Casual Apparel market are covered in Chapter 9:

ZARA Hanes JACKandJONES La Chapelle Only Coach



Uniqlo Rolex GAP ESPRIT HandM Hermes levi's Louis Vuitton Vero Moda Tommy Hilfiger LEE

In Chapter 5 and Chapter 7.3, based on types, the Casual Apparel market from 2017 to 2027 is primarily split into:

Shirts Pants Others

In Chapter 6 and Chapter 7.4, based on applications, the Casual Apparel market from 2017 to 2027 covers:

Specialty Stores Mall E-commerce Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States Europe China Japan India Southeast Asia Latin America

Global Casual Apparel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospe...



Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Casual Apparel market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Casual Apparel Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can

Global Casual Apparel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospe...



help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative



product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027



Contents

1 CASUAL APPAREL MARKET OVERVIEW

1.1 Product Overview and Scope of Casual Apparel Market

1.2 Casual Apparel Market Segment by Type

1.2.1 Global Casual Apparel Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Casual Apparel Market Segment by Application

1.3.1 Casual Apparel Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Casual Apparel Market, Region Wise (2017-2027)

1.4.1 Global Casual Apparel Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

- 1.4.2 United States Casual Apparel Market Status and Prospect (2017-2027)
- 1.4.3 Europe Casual Apparel Market Status and Prospect (2017-2027)
- 1.4.4 China Casual Apparel Market Status and Prospect (2017-2027)
- 1.4.5 Japan Casual Apparel Market Status and Prospect (2017-2027)
- 1.4.6 India Casual Apparel Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Casual Apparel Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Casual Apparel Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Casual Apparel Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Casual Apparel (2017-2027)
- 1.5.1 Global Casual Apparel Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Casual Apparel Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Casual Apparel Market

2 INDUSTRY OUTLOOK

- 2.1 Casual Apparel Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Casual Apparel Market Drivers Analysis
- 2.4 Casual Apparel Market Challenges Analysis
- 2.5 Emerging Market Trends

Global Casual Apparel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospe.



2.6 Consumer Preference Analysis

- 2.7 Casual Apparel Industry Development Trends under COVID-19 Outbreak
- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Casual Apparel Industry Development

3 GLOBAL CASUAL APPAREL MARKET LANDSCAPE BY PLAYER

- 3.1 Global Casual Apparel Sales Volume and Share by Player (2017-2022)
- 3.2 Global Casual Apparel Revenue and Market Share by Player (2017-2022)
- 3.3 Global Casual Apparel Average Price by Player (2017-2022)
- 3.4 Global Casual Apparel Gross Margin by Player (2017-2022)
- 3.5 Casual Apparel Market Competitive Situation and Trends
- 3.5.1 Casual Apparel Market Concentration Rate
- 3.5.2 Casual Apparel Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CASUAL APPAREL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Casual Apparel Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Casual Apparel Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Casual Apparel Market Under COVID-19

4.5 Europe Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Casual Apparel Market Under COVID-19

4.6 China Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Casual Apparel Market Under COVID-19

4.7 Japan Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Casual Apparel Market Under COVID-19
- 4.8 India Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Casual Apparel Market Under COVID-19

4.9 Southeast Asia Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)



4.9.1 Southeast Asia Casual Apparel Market Under COVID-19

4.10 Latin America Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Casual Apparel Market Under COVID-19

4.11 Middle East and Africa Casual Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Casual Apparel Market Under COVID-19

5 GLOBAL CASUAL APPAREL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Casual Apparel Sales Volume and Market Share by Type (2017-2022)

5.2 Global Casual Apparel Revenue and Market Share by Type (2017-2022)

5.3 Global Casual Apparel Price by Type (2017-2022)

5.4 Global Casual Apparel Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Casual Apparel Sales Volume, Revenue and Growth Rate of Shirts (2017-2022)

5.4.2 Global Casual Apparel Sales Volume, Revenue and Growth Rate of Pants (2017-2022)

5.4.3 Global Casual Apparel Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL CASUAL APPAREL MARKET ANALYSIS BY APPLICATION

6.1 Global Casual Apparel Consumption and Market Share by Application (2017-2022)6.2 Global Casual Apparel Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Casual Apparel Consumption and Growth Rate by Application (2017-2022)6.3.1 Global Casual Apparel Consumption and Growth Rate of Specialty Stores(2017-2022)

6.3.2 Global Casual Apparel Consumption and Growth Rate of Mall (2017-2022)6.3.3 Global Casual Apparel Consumption and Growth Rate of E-commerce(2017-2022)

6.3.4 Global Casual Apparel Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL CASUAL APPAREL MARKET FORECAST (2022-2027)

7.1 Global Casual Apparel Sales Volume, Revenue Forecast (2022-2027)



7.1.1 Global Casual Apparel Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Casual Apparel Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Casual Apparel Price and Trend Forecast (2022-2027)

7.2 Global Casual Apparel Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Casual Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Casual Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Casual Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Casual Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Casual Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Casual Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Casual Apparel Sales Volume and Revenue Forecast (2022-2027)7.2.8 Middle East and Africa Casual Apparel Sales Volume and Revenue Forecast(2022-2027)

7.3 Global Casual Apparel Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Casual Apparel Revenue and Growth Rate of Shirts (2022-2027)

7.3.2 Global Casual Apparel Revenue and Growth Rate of Pants (2022-2027)

7.3.3 Global Casual Apparel Revenue and Growth Rate of Others (2022-2027)

7.4 Global Casual Apparel Consumption Forecast by Application (2022-2027)

7.4.1 Global Casual Apparel Consumption Value and Growth Rate of Specialty Stores(2022-2027)

7.4.2 Global Casual Apparel Consumption Value and Growth Rate of Mall(2022-2027)

7.4.3 Global Casual Apparel Consumption Value and Growth Rate of Ecommerce(2022-2027)

7.4.4 Global Casual Apparel Consumption Value and Growth Rate of Others(2022-2027)

7.5 Casual Apparel Market Forecast Under COVID-19

8 CASUAL APPAREL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Casual Apparel Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis



- 8.5 Major Distributors of Casual Apparel Analysis
- 8.6 Major Downstream Buyers of Casual Apparel Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Casual Apparel Industry

9 PLAYERS PROFILES

- 9.1 ZARA
 - 9.1.1 ZARA Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Casual Apparel Product Profiles, Application and Specification
 - 9.1.3 ZARA Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Hanes
 - 9.2.1 Hanes Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Casual Apparel Product Profiles, Application and Specification
 - 9.2.3 Hanes Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 JACKandJONES

9.3.1 JACKandJONES Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.3.2 Casual Apparel Product Profiles, Application and Specification
- 9.3.3 JACKandJONES Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 La Chapelle
- 9.4.1 La Chapelle Basic Information, Manufacturing Base, Sales Region and
- Competitors
 - 9.4.2 Casual Apparel Product Profiles, Application and Specification
 - 9.4.3 La Chapelle Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Only
 - 9.5.1 Only Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Casual Apparel Product Profiles, Application and Specification
 - 9.5.3 Only Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis



9.6 Coach

- 9.6.1 Coach Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Casual Apparel Product Profiles, Application and Specification
- 9.6.3 Coach Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Uniqlo
 - 9.7.1 Uniqlo Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Casual Apparel Product Profiles, Application and Specification
- 9.7.3 Uniqlo Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Rolex
 - 9.8.1 Rolex Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Casual Apparel Product Profiles, Application and Specification
 - 9.8.3 Rolex Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 GAP
 - 9.9.1 GAP Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Casual Apparel Product Profiles, Application and Specification
 - 9.9.3 GAP Market Performance (2017-2022)
 - 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 ESPRIT
 - 9.10.1 ESPRIT Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Casual Apparel Product Profiles, Application and Specification
 - 9.10.3 ESPRIT Market Performance (2017-2022)
 - 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 HandM
 - 9.11.1 HandM Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Casual Apparel Product Profiles, Application and Specification
 - 9.11.3 HandM Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Hermes
 - 9.12.1 Hermes Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.12.2 Casual Apparel Product Profiles, Application and Specification



- 9.12.3 Hermes Market Performance (2017-2022)
- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis
- 9.13 levi's
 - 9.13.1 levi's Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Casual Apparel Product Profiles, Application and Specification
 - 9.13.3 levi's Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Louis Vuitton

9.14.1 Louis Vuitton Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.14.2 Casual Apparel Product Profiles, Application and Specification
- 9.14.3 Louis Vuitton Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 Vero Moda

9.15.1 Vero Moda Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.15.2 Casual Apparel Product Profiles, Application and Specification
- 9.15.3 Vero Moda Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis
- 9.16 Tommy Hilfiger

9.16.1 Tommy Hilfiger Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.16.2 Casual Apparel Product Profiles, Application and Specification
- 9.16.3 Tommy Hilfiger Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis
- 9.17 LEE
 - 9.17.1 LEE Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Casual Apparel Product Profiles, Application and Specification
 - 9.17.3 LEE Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION



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11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Casual Apparel Product Picture

Table Global Casual Apparel Market Sales Volume and CAGR (%) Comparison by Type

Table Casual Apparel Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Casual Apparel Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Casual Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Casual Apparel Market Sales Volume Status and Outlook (2017-2027) Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Casual Apparel Industry Development

Table Global Casual Apparel Sales Volume by Player (2017-2022)

Table Global Casual Apparel Sales Volume Share by Player (2017-2022)

Figure Global Casual Apparel Sales Volume Share by Player in 2021

Table Casual Apparel Revenue (Million USD) by Player (2017-2022)

Table Casual Apparel Revenue Market Share by Player (2017-2022)

Table Casual Apparel Price by Player (2017-2022)

Table Casual Apparel Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans



Table Global Casual Apparel Sales Volume, Region Wise (2017-2022) Table Global Casual Apparel Sales Volume Market Share, Region Wise (2017-2022) Figure Global Casual Apparel Sales Volume Market Share, Region Wise (2017-2022) Figure Global Casual Apparel Sales Volume Market Share, Region Wise in 2021 Table Global Casual Apparel Revenue (Million USD), Region Wise (2017-2022) Table Global Casual Apparel Revenue Market Share, Region Wise (2017-2022) Figure Global Casual Apparel Revenue Market Share, Region Wise (2017-2022) Figure Global Casual Apparel Revenue Market Share, Region Wise in 2021 Table Global Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table United States Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Europe Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table China Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Japan Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table India Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Southeast Asia Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Latin America Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Middle East and Africa Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Global Casual Apparel Sales Volume by Type (2017-2022)

Table Global Casual Apparel Sales Volume Market Share by Type (2017-2022)

Figure Global Casual Apparel Sales Volume Market Share by Type in 2021

Table Global Casual Apparel Revenue (Million USD) by Type (2017-2022)

Table Global Casual Apparel Revenue Market Share by Type (2017-2022)

Figure Global Casual Apparel Revenue Market Share by Type in 2021

Table Casual Apparel Price by Type (2017-2022)

Figure Global Casual Apparel Sales Volume and Growth Rate of Shirts (2017-2022) Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Shirts (2017-2022)

Figure Global Casual Apparel Sales Volume and Growth Rate of Pants (2017-2022) Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Pants (2017-2022)



Figure Global Casual Apparel Sales Volume and Growth Rate of Others (2017-2022) Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Others (2017-2022)

 Table Global Casual Apparel Consumption by Application (2017-2022)

Table Global Casual Apparel Consumption Market Share by Application (2017-2022)

Table Global Casual Apparel Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Casual Apparel Consumption Revenue Market Share by Application (2017-2022)

Table Global Casual Apparel Consumption and Growth Rate of Specialty Stores (2017-2022)

 Table Global Casual Apparel Consumption and Growth Rate of Mall (2017-2022)

Table Global Casual Apparel Consumption and Growth Rate of E-commerce (2017-2022)

Table Global Casual Apparel Consumption and Growth Rate of Others (2017-2022) Figure Global Casual Apparel Sales Volume and Growth Rate Forecast (2022-2027) Figure Global Casual Apparel Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Casual Apparel Price and Trend Forecast (2022-2027)

Figure USA Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure Southeast Asia Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Casual Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Casual Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Casual Apparel Market Sales Volume Forecast, by Type

Table Global Casual Apparel Sales Volume Market Share Forecast, by Type

Table Global Casual Apparel Market Revenue (Million USD) Forecast, by Type

Table Global Casual Apparel Revenue Market Share Forecast, by Type

Table Global Casual Apparel Price Forecast, by Type

Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Shirts (2022-2027)

Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Shirts (2022-2027)

Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Pants (2022-2027)

Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Pants (2022-2027)

Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Casual Apparel Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Casual Apparel Market Consumption Forecast, by Application

Table Global Casual Apparel Consumption Market Share Forecast, by Application

Table Global Casual Apparel Market Revenue (Million USD) Forecast, by Application

Table Global Casual Apparel Revenue Market Share Forecast, by Application

Figure Global Casual Apparel Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Casual Apparel Consumption Value (Million USD) and Growth Rate of Mall (2022-2027)

Figure Global Casual Apparel Consumption Value (Million USD) and Growth Rate of Ecommerce (2022-2027)



Figure Global Casual Apparel Consumption Value (Million USD) and Growth Rate of Others (2022-2027) Figure Casual Apparel Industrial Chain Analysis Table Key Raw Materials Suppliers and Price Analysis Figure Manufacturing Cost Structure Analysis **Table Alternative Product Analysis Table Downstream Distributors** Table Downstream Buyers Table ZARA Profile Table ZARA Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure ZARA Casual Apparel Sales Volume and Growth Rate Figure ZARA Revenue (Million USD) Market Share 2017-2022 **Table Hanes Profile** Table Hanes Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Hanes Casual Apparel Sales Volume and Growth Rate Figure Hanes Revenue (Million USD) Market Share 2017-2022 **Table JACKandJONES Profile** Table JACKandJONES Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure JACKandJONES Casual Apparel Sales Volume and Growth Rate Figure JACKandJONES Revenue (Million USD) Market Share 2017-2022 Table La Chapelle Profile Table La Chapelle Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure La Chapelle Casual Apparel Sales Volume and Growth Rate Figure La Chapelle Revenue (Million USD) Market Share 2017-2022 **Table Only Profile** Table Only Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Only Casual Apparel Sales Volume and Growth Rate Figure Only Revenue (Million USD) Market Share 2017-2022 **Table Coach Profile** Table Coach Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Coach Casual Apparel Sales Volume and Growth Rate Figure Coach Revenue (Million USD) Market Share 2017-2022 Table Uniqlo Profile



Table Uniglo Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Uniqlo Casual Apparel Sales Volume and Growth Rate Figure Uniglo Revenue (Million USD) Market Share 2017-2022 **Table Rolex Profile** Table Rolex Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Rolex Casual Apparel Sales Volume and Growth Rate Figure Rolex Revenue (Million USD) Market Share 2017-2022 **Table GAP Profile** Table GAP Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure GAP Casual Apparel Sales Volume and Growth Rate Figure GAP Revenue (Million USD) Market Share 2017-2022 **Table ESPRIT Profile** Table ESPRIT Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure ESPRIT Casual Apparel Sales Volume and Growth Rate Figure ESPRIT Revenue (Million USD) Market Share 2017-2022 **Table HandM Profile** Table HandM Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure HandM Casual Apparel Sales Volume and Growth Rate Figure HandM Revenue (Million USD) Market Share 2017-2022 **Table Hermes Profile** Table Hermes Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Hermes Casual Apparel Sales Volume and Growth Rate Figure Hermes Revenue (Million USD) Market Share 2017-2022 Table levi's Profile Table levi's Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure levi's Casual Apparel Sales Volume and Growth Rate Figure levi's Revenue (Million USD) Market Share 2017-2022 **Table Louis Vuitton Profile** Table Louis Vuitton Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Louis Vuitton Casual Apparel Sales Volume and Growth Rate Figure Louis Vuitton Revenue (Million USD) Market Share 2017-2022



Table Vero Moda Profile Table Vero Moda Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Vero Moda Casual Apparel Sales Volume and Growth Rate Figure Vero Moda Revenue (Million USD) Market Share 2017-2022 Table Tommy Hilfiger Profile Table Tommy Hilfiger Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Tommy Hilfiger Casual Apparel Sales Volume and Growth Rate Figure Tommy Hilfiger Revenue (Million USD) Market Share 2017-2022 Table LEE Profile Table LEE Casual Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure LEE Casual Apparel Sales Volume and Growth Rate Figure LEE Casual Apparel Sales Volume and Growth Rate Figure LEE Casual Apparel Sales Volume and Growth Rate Figure LEE Casual Apparel Sales Volume and Growth Rate Figure LEE Casual Apparel Sales Volume and Growth Rate



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