

Global Carpet and Rug Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Carpets and carpets are used for their aesthetic and functional properties. In addition to covering the floor and further improving the overall appeal of home or office decoration, carpets and carpets provide a protective layer for the floor. In cold climates, carpets and carpets are used to keep the floor too cold.

Based on the Carpet and Rug market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Carpet and Rug market covered in Chapter 5:

Home Depot, Inc.

Victoria PLC

Dixie Group, Inc.

Mohawk Industries, Inc.

Taekett S.A.
Lowe's Companies, Inc.
Shaw Industries Group
Interface, Inc.
Tai Ping Carpets International Limited

In Chapter 6, on the basis of types, the Carpet and Rug market from 2015 to 2025 is primarily split into:

Nylon
Polyester
Polypropylene

In Chapter 7, on the basis of applications, the Carpet and Rug market from 2015 to 2025 covers:

Online
Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)

Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Carpet and Rug Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Home Depot, Inc.
 - 5.1.1 Home Depot, Inc. Company Profile

- 5.1.2 Home Depot, Inc. Business Overview
- 5.1.3 Home Depot, Inc. Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Home Depot, Inc. Carpet and Rug Products Introduction
- 5.2 Victoria PLC
 - 5.2.1 Victoria PLC Company Profile
 - 5.2.2 Victoria PLC Business Overview
 - 5.2.3 Victoria PLC Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Victoria PLC Carpet and Rug Products Introduction
- 5.3 Dixie Group, Inc.
 - 5.3.1 Dixie Group, Inc. Company Profile
 - 5.3.2 Dixie Group, Inc. Business Overview
 - 5.3.3 Dixie Group, Inc. Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Dixie Group, Inc. Carpet and Rug Products Introduction
- 5.4 Mohawk Industries, Inc.
 - 5.4.1 Mohawk Industries, Inc. Company Profile
 - 5.4.2 Mohawk Industries, Inc. Business Overview
 - 5.4.3 Mohawk Industries, Inc. Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Mohawk Industries, Inc. Carpet and Rug Products Introduction
- 5.5 Taekett S.A.
 - 5.5.1 Taekett S.A. Company Profile
 - 5.5.2 Taekett S.A. Business Overview
 - 5.5.3 Taekett S.A. Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Taekett S.A. Carpet and Rug Products Introduction
- 5.6 Lowe's Companies, Inc.
 - 5.6.1 Lowe's Companies, Inc. Company Profile
 - 5.6.2 Lowe's Companies, Inc. Business Overview
 - 5.6.3 Lowe's Companies, Inc. Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Lowe's Companies, Inc. Carpet and Rug Products Introduction
- 5.7 Shaw Industries Group
 - 5.7.1 Shaw Industries Group Company Profile
 - 5.7.2 Shaw Industries Group Business Overview
 - 5.7.3 Shaw Industries Group Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Shaw Industries Group Carpet and Rug Products Introduction
- 5.8 Interface, Inc.
 - 5.8.1 Interface, Inc. Company Profile
 - 5.8.2 Interface, Inc. Business Overview
 - 5.8.3 Interface, Inc. Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Interface, Inc. Carpet and Rug Products Introduction
- 5.9 Tai Ping Carpets International Limited
 - 5.9.1 Tai Ping Carpets International Limited Company Profile
 - 5.9.2 Tai Ping Carpets International Limited Business Overview
 - 5.9.3 Tai Ping Carpets International Limited Carpet and Rug Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Tai Ping Carpets International Limited Carpet and Rug Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Carpet and Rug Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Carpet and Rug Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Carpet and Rug Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Carpet and Rug Price by Types (2015-2020)
- 6.2 Global Carpet and Rug Market Forecast by Types (2020-2025)
 - 6.2.1 Global Carpet and Rug Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Carpet and Rug Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Carpet and Rug Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Carpet and Rug Sales, Price and Growth Rate of Nylon
 - 6.3.2 Global Carpet and Rug Sales, Price and Growth Rate of Polyester
 - 6.3.3 Global Carpet and Rug Sales, Price and Growth Rate of Polypropylene
- 6.4 Global Carpet and Rug Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Nylon Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Polyester Market Revenue and Sales Forecast (2020-2025)
 - 6.4.3 Polypropylene Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Carpet and Rug Sales, Revenue and Market Share by Applications (2015-2020)
 - 7.1.1 Global Carpet and Rug Sales and Market Share by Applications (2015-2020)

- 7.1.2 Global Carpet and Rug Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Carpet and Rug Market Forecast by Applications (2020-2025)
 - 7.2.1 Global Carpet and Rug Market Forecast Sales and Market Share by Applications (2020-2025)
 - 7.2.2 Global Carpet and Rug Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
 - 7.3.1 Global Carpet and Rug Revenue, Sales and Growth Rate of Online (2015-2020)
 - 7.3.2 Global Carpet and Rug Revenue, Sales and Growth Rate of Offline (2015-2020)
- 7.4 Global Carpet and Rug Market Revenue and Sales Forecast, by Applications (2020-2025)
 - 7.4.1 Online Market Revenue and Sales Forecast (2020-2025)
 - 7.4.2 Offline Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Carpet and Rug Sales by Regions (2015-2020)
- 8.2 Global Carpet and Rug Market Revenue by Regions (2015-2020)
- 8.3 Global Carpet and Rug Market Forecast by Regions (2020-2025)

9 NORTH AMERICA CARPET AND RUG MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Carpet and Rug Market Sales and Growth Rate (2015-2020)
- 9.3 North America Carpet and Rug Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Carpet and Rug Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Carpet and Rug Market Analysis by Country
 - 9.6.1 U.S. Carpet and Rug Sales and Growth Rate
 - 9.6.2 Canada Carpet and Rug Sales and Growth Rate
 - 9.6.3 Mexico Carpet and Rug Sales and Growth Rate

10 EUROPE CARPET AND RUG MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Carpet and Rug Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Carpet and Rug Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Carpet and Rug Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Carpet and Rug Market Analysis by Country

- 10.6.1 Germany Carpet and Rug Sales and Growth Rate
- 10.6.2 United Kingdom Carpet and Rug Sales and Growth Rate
- 10.6.3 France Carpet and Rug Sales and Growth Rate
- 10.6.4 Italy Carpet and Rug Sales and Growth Rate
- 10.6.5 Spain Carpet and Rug Sales and Growth Rate
- 10.6.6 Russia Carpet and Rug Sales and Growth Rate

11 ASIA-PACIFIC CARPET AND RUG MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Carpet and Rug Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Carpet and Rug Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Carpet and Rug Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Carpet and Rug Market Analysis by Country
 - 11.6.1 China Carpet and Rug Sales and Growth Rate
 - 11.6.2 Japan Carpet and Rug Sales and Growth Rate
 - 11.6.3 South Korea Carpet and Rug Sales and Growth Rate
 - 11.6.4 Australia Carpet and Rug Sales and Growth Rate
 - 11.6.5 India Carpet and Rug Sales and Growth Rate

12 SOUTH AMERICA CARPET AND RUG MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Carpet and Rug Market Sales and Growth Rate (2015-2020)
- 12.3 South America Carpet and Rug Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Carpet and Rug Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Carpet and Rug Market Analysis by Country
 - 12.6.1 Brazil Carpet and Rug Sales and Growth Rate
 - 12.6.2 Argentina Carpet and Rug Sales and Growth Rate
 - 12.6.3 Columbia Carpet and Rug Sales and Growth Rate

13 MIDDLE EAST AND AFRICA CARPET AND RUG MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Carpet and Rug Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Carpet and Rug Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Carpet and Rug Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Carpet and Rug Market Analysis by Country

13.6.1 UAE Carpet and Rug Sales and Growth Rate

13.6.2 Egypt Carpet and Rug Sales and Growth Rate

13.6.3 South Africa Carpet and Rug Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Carpet and Rug Market Size and Growth Rate 2015-2025

Table Carpet and Rug Key Market Segments

Figure Global Carpet and Rug Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Carpet and Rug Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Carpet and Rug

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Home Depot, Inc. Company Profile

Table Home Depot, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Home Depot, Inc. Production and Growth Rate

Figure Home Depot, Inc. Market Revenue (\$) Market Share 2015-2020

Table Victoria PLC Company Profile

Table Victoria PLC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Victoria PLC Production and Growth Rate

Figure Victoria PLC Market Revenue (\$) Market Share 2015-2020

Table Dixie Group, Inc. Company Profile

Table Dixie Group, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dixie Group, Inc. Production and Growth Rate

Figure Dixie Group, Inc. Market Revenue (\$) Market Share 2015-2020

Table Mohawk Industries, Inc. Company Profile

Table Mohawk Industries, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mohawk Industries, Inc. Production and Growth Rate

Figure Mohawk Industries, Inc. Market Revenue (\$) Market Share 2015-2020

Table Taekett S.A. Company Profile

Table Taekett S.A. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Taekett S.A. Production and Growth Rate

Figure Taekett S.A. Market Revenue (\$) Market Share 2015-2020

Table Lowe's Companies, Inc. Company Profile

Table Lowe's Companies, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lowe's Companies, Inc. Production and Growth Rate

Figure Lowe's Companies, Inc. Market Revenue (\$) Market Share 2015-2020

Table Shaw Industries Group Company Profile

Table Shaw Industries Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Shaw Industries Group Production and Growth Rate

Figure Shaw Industries Group Market Revenue (\$) Market Share 2015-2020

Table Interface, Inc. Company Profile

Table Interface, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Interface, Inc. Production and Growth Rate

Figure Interface, Inc. Market Revenue (\$) Market Share 2015-2020

Table Tai Ping Carpets International Limited Company Profile

Table Tai Ping Carpets International Limited Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tai Ping Carpets International Limited Production and Growth Rate

Figure Tai Ping Carpets International Limited Market Revenue (\$) Market Share 2015-2020

Table Global Carpet and Rug Sales by Types (2015-2020)

Table Global Carpet and Rug Sales Share by Types (2015-2020)

Table Global Carpet and Rug Revenue (\$) by Types (2015-2020)

Table Global Carpet and Rug Revenue Share by Types (2015-2020)

Table Global Carpet and Rug Price (\$) by Types (2015-2020)

Table Global Carpet and Rug Market Forecast Sales by Types (2020-2025)

Table Global Carpet and Rug Market Forecast Sales Share by Types (2020-2025)

Table Global Carpet and Rug Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Carpet and Rug Market Forecast Revenue Share by Types (2020-2025)

Figure Global Nylon Sales and Growth Rate (2015-2020)

Figure Global Nylon Price (2015-2020)

Figure Global Polyester Sales and Growth Rate (2015-2020)

Figure Global Polyester Price (2015-2020)

Figure Global Polypropylene Sales and Growth Rate (2015-2020)

Figure Global Polypropylene Price (2015-2020)

Figure Global Carpet and Rug Market Revenue (\$) and Growth Rate Forecast of Nylon

(2020-2025)

Figure Global Carpet and Rug Sales and Growth Rate Forecast of Nylon (2020-2025)

Figure Global Carpet and Rug Market Revenue (\$) and Growth Rate Forecast of Polyester (2020-2025)

Figure Global Carpet and Rug Sales and Growth Rate Forecast of Polyester (2020-2025)

Figure Global Carpet and Rug Market Revenue (\$) and Growth Rate Forecast of Polypropylene (2020-2025)

Figure Global Carpet and Rug Sales and Growth Rate Forecast of Polypropylene (2020-2025)

Table Global Carpet and Rug Sales by Applications (2015-2020)

Table Global Carpet and Rug Sales Share by Applications (2015-2020)

Table Global Carpet and Rug Revenue (\$) by Applications (2015-2020)

Table Global Carpet and Rug Revenue Share by Applications (2015-2020)

Table Global Carpet and Rug Market Forecast Sales by Applications (2020-2025)

Table Global Carpet and Rug Market Forecast Sales Share by Applications (2020-2025)

Table Global Carpet and Rug Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Carpet and Rug Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Online Sales and Growth Rate (2015-2020)

Figure Global Online Price (2015-2020)

Figure Global Offline Sales and Growth Rate (2015-2020)

Figure Global Offline Price (2015-2020)

Figure Global Carpet and Rug Market Revenue (\$) and Growth Rate Forecast of Online (2020-2025)

Figure Global Carpet and Rug Sales and Growth Rate Forecast of Online (2020-2025)

Figure Global Carpet and Rug Market Revenue (\$) and Growth Rate Forecast of Offline (2020-2025)

Figure Global Carpet and Rug Sales and Growth Rate Forecast of Offline (2020-2025)

Figure Global Carpet and Rug Sales and Growth Rate (2015-2020)

Table Global Carpet and Rug Sales by Regions (2015-2020)

Table Global Carpet and Rug Sales Market Share by Regions (2015-2020)

Figure Global Carpet and Rug Sales Market Share by Regions in 2019

Figure Global Carpet and Rug Revenue and Growth Rate (2015-2020)

Table Global Carpet and Rug Revenue by Regions (2015-2020)

Table Global Carpet and Rug Revenue Market Share by Regions (2015-2020)

Figure Global Carpet and Rug Revenue Market Share by Regions in 2019

Table Global Carpet and Rug Market Forecast Sales by Regions (2020-2025)

Table Global Carpet and Rug Market Forecast Sales Share by Regions (2020-2025)
Table Global Carpet and Rug Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Carpet and Rug Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure North America Carpet and Rug Market Revenue and Growth Rate (2015-2020)
Figure North America Carpet and Rug Market Forecast Sales (2020-2025)
Figure North America Carpet and Rug Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Canada Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Mexico Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Europe Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Europe Carpet and Rug Market Revenue and Growth Rate (2015-2020)
Figure Europe Carpet and Rug Market Forecast Sales (2020-2025)
Figure Europe Carpet and Rug Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure France Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Italy Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Spain Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Russia Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Carpet and Rug Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Carpet and Rug Market Forecast Sales (2020-2025)
Figure Asia-Pacific Carpet and Rug Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Japan Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure South Korea Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Australia Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure India Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure South America Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure South America Carpet and Rug Market Revenue and Growth Rate (2015-2020)
Figure South America Carpet and Rug Market Forecast Sales (2020-2025)
Figure South America Carpet and Rug Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Argentina Carpet and Rug Market Sales and Growth Rate (2015-2020)
Figure Columbia Carpet and Rug Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Carpet and Rug Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Carpet and Rug Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Carpet and Rug Market Forecast Sales (2020-2025)

Figure Middle East and Africa Carpet and Rug Market Forecast Revenue (\$) (2020-2025)

Figure UAE Carpet and Rug Market Sales and Growth Rate (2015-2020)

Figure Egypt Carpet and Rug Market Sales and Growth Rate (2015-2020)

Figure South Africa Carpet and Rug Market Sales and Growth Rate (2015-2020)

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