

# **Global Car Rentals Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

A car rental, hire car, or car hire company provides vehicles on rent for short periods of time, generally ranging from a few hours to a few weeks. Car rental providers have a number of local branches and offices near airports, bus stops, railway station, and busy city areas.

Based on the Car Rentals market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Car Rentals market covered in Chapter 5:

Fox Rent-A-Car  
Eco Rent A Car  
Midway Car Rental  
Sixt Rent A Car  
Trust Middle East Car Rental  
Advantage Rent a Car  
The Hertz Corporation  
Localiza Rent A Car  
Al-Futtaim Group  
Avis Budget Group, Inc.  
EuropCar  
Carzonrent  
Enterprise Rent-A-Car  
Payless Car Rental

In Chapter 6, on the basis of types, the Car Rentals market from 2015 to 2025 is primarily split into:

Luxury cars  
Executive cars  
Economy cars  
SUV cars  
MUV cars

In Chapter 7, on the basis of applications, the Car Rentals market from 2015 to 2025 covers:

Local usage  
Airport transport  
Outstation  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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