

# Global Car Leasing Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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## **Abstracts**

Leasing a car is a system of possessing a brand new or used car by paying to use it for a definite time. Many vendors offer a range of vehicles that can be leased by customers for a period as and when required. Leasing is similar to renting a car; however, the former is for a relatively longer period. It involves two parties: A lessor and a lessee. Car leasing is not as same as buying a car or renting one. It is an arrangement where in a customer pays to the leasing company for the right to drive a car. The monthly payments that are made as a part of lease agreement do not add to the lessee's equity (ownership) in the car. The monthly payments just allow the customer to drive the vehicle for a specified period, which is usually 2-3 years.

Based on the Car Leasing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



Key players in the global Car Leasing market covered in Chapter 5:

SMAS Autoleasing India Private Limited

Inchcape Fleet Solutions Ltd

Truly India Travel

JMD Car Leasing

ALD Automotive Pvt. Ltd

Orix Auto Infrastructure Services Limite

Travelauto India Private Limited

LeasePlan

Karachi Taxi Company India Private Limited

Helios India Rent A Car

Blue Drive India

Ald Automotive India Pvt Ltd

Car Travel India

In Chapter 6, on the basis of types, the Car Leasing market from 2015 to 2025 is primarily split into:

Luxury cars

**Executive cars** 

Economy cars

SUV cars

MUV cars

In Chapter 7, on the basis of applications, the Car Leasing market from 2015 to 2025 covers:

Local usage

Airport transport

Outstation

Others (Including self-drive, event transportation, employee transportation solutions)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany



UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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