

Global Capsule Coffee Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Capsule coffee is made by grinding coffee beans into coffee powder, and then filling them into aluminum capsules, which eliminates the problems of ordinary coffee beans or coffee powder becoming sour and oxidized after contact with air.

Based on the Capsule Coffee market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Capsule Coffee market covered in Chapter 5:

Nestle

Illy

Vittoria Food& Beverage

Lavazza

JAB

Mera

Belmoca

Caffitaly system

Starbucks

Gourmesso

In Chapter 6, on the basis of types, the Capsule Coffee market from 2015 to 2025 is primarily split into:

Aluminum Capsules

Plastic Capsules

Paper Capsules

In Chapter 7, on the basis of applications, the Capsule Coffee market from 2015 to 2025 covers:

Coffee Shops

Restaurants

Hotels

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Capsule Coffee Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Nestle
 - 5.1.1 Nestle Company Profile

- 5.1.2 Nestle Business Overview
- 5.1.3 Nestle Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Nestle Capsule Coffee Products Introduction
- 5.2 Illy
 - 5.2.1 Illy Company Profile
 - 5.2.2 Illy Business Overview
 - 5.2.3 Illy Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Illy Capsule Coffee Products Introduction
- 5.3 Vittoria Food& Beverage
 - 5.3.1 Vittoria Food& Beverage Company Profile
 - 5.3.2 Vittoria Food& Beverage Business Overview
 - 5.3.3 Vittoria Food& Beverage Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Vittoria Food& Beverage Capsule Coffee Products Introduction
- 5.4 Lavazza
 - 5.4.1 Lavazza Company Profile
 - 5.4.2 Lavazza Business Overview
 - 5.4.3 Lavazza Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Lavazza Capsule Coffee Products Introduction
- 5.5 JAB
 - 5.5.1 JAB Company Profile
 - 5.5.2 JAB Business Overview
 - 5.5.3 JAB Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 JAB Capsule Coffee Products Introduction
- 5.6 Mera
 - 5.6.1 Mera Company Profile
 - 5.6.2 Mera Business Overview
 - 5.6.3 Mera Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Mera Capsule Coffee Products Introduction
- 5.7 Belmoca
 - 5.7.1 Belmoca Company Profile
 - 5.7.2 Belmoca Business Overview
 - 5.7.3 Belmoca Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Belmoca Capsule Coffee Products Introduction

5.8 Caffitaly system

5.8.1 Caffitaly system Company Profile

5.8.2 Caffitaly system Business Overview

5.8.3 Caffitaly system Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Caffitaly system Capsule Coffee Products Introduction

5.9 Starbucks

5.9.1 Starbucks Company Profile

5.9.2 Starbucks Business Overview

5.9.3 Starbucks Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Starbucks Capsule Coffee Products Introduction

5.10 Gourmesso

5.10.1 Gourmesso Company Profile

5.10.2 Gourmesso Business Overview

5.10.3 Gourmesso Capsule Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 Gourmesso Capsule Coffee Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Capsule Coffee Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Capsule Coffee Sales and Market Share by Types (2015-2020)

6.1.2 Global Capsule Coffee Revenue and Market Share by Types (2015-2020)

6.1.3 Global Capsule Coffee Price by Types (2015-2020)

6.2 Global Capsule Coffee Market Forecast by Types (2020-2025)

6.2.1 Global Capsule Coffee Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Capsule Coffee Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Capsule Coffee Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Capsule Coffee Sales, Price and Growth Rate of Aluminum Capsules

6.3.2 Global Capsule Coffee Sales, Price and Growth Rate of Plastic Capsules

6.3.3 Global Capsule Coffee Sales, Price and Growth Rate of Paper Capsules

6.4 Global Capsule Coffee Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Aluminum Capsules Market Revenue and Sales Forecast (2020-2025)

6.4.2 Plastic Capsules Market Revenue and Sales Forecast (2020-2025)

6.4.3 Paper Capsules Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Capsule Coffee Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Capsule Coffee Sales and Market Share by Applications (2015-2020)

7.1.2 Global Capsule Coffee Revenue and Market Share by Applications (2015-2020)

7.2 Global Capsule Coffee Market Forecast by Applications (2020-2025)

7.2.1 Global Capsule Coffee Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Capsule Coffee Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Capsule Coffee Revenue, Sales and Growth Rate of Coffee Shops (2015-2020)

7.3.2 Global Capsule Coffee Revenue, Sales and Growth Rate of Restaurants (2015-2020)

7.3.3 Global Capsule Coffee Revenue, Sales and Growth Rate of Hotels (2015-2020)

7.4 Global Capsule Coffee Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Coffee Shops Market Revenue and Sales Forecast (2020-2025)

7.4.2 Restaurants Market Revenue and Sales Forecast (2020-2025)

7.4.3 Hotels Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Capsule Coffee Sales by Regions (2015-2020)

8.2 Global Capsule Coffee Market Revenue by Regions (2015-2020)

8.3 Global Capsule Coffee Market Forecast by Regions (2020-2025)

9 NORTH AMERICA CAPSULE COFFEE MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Capsule Coffee Market Sales and Growth Rate (2015-2020)

9.3 North America Capsule Coffee Market Revenue and Growth Rate (2015-2020)

9.4 North America Capsule Coffee Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Capsule Coffee Market Analysis by Country

9.6.1 U.S. Capsule Coffee Sales and Growth Rate

9.6.2 Canada Capsule Coffee Sales and Growth Rate

9.6.3 Mexico Capsule Coffee Sales and Growth Rate

10 EUROPE CAPSULE COFFEE MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Capsule Coffee Market Sales and Growth Rate (2015-2020)

10.3 Europe Capsule Coffee Market Revenue and Growth Rate (2015-2020)

10.4 Europe Capsule Coffee Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Capsule Coffee Market Analysis by Country

10.6.1 Germany Capsule Coffee Sales and Growth Rate

10.6.2 United Kingdom Capsule Coffee Sales and Growth Rate

10.6.3 France Capsule Coffee Sales and Growth Rate

10.6.4 Italy Capsule Coffee Sales and Growth Rate

10.6.5 Spain Capsule Coffee Sales and Growth Rate

10.6.6 Russia Capsule Coffee Sales and Growth Rate

11 ASIA-PACIFIC CAPSULE COFFEE MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Capsule Coffee Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Capsule Coffee Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Capsule Coffee Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Capsule Coffee Market Analysis by Country

11.6.1 China Capsule Coffee Sales and Growth Rate

11.6.2 Japan Capsule Coffee Sales and Growth Rate

11.6.3 South Korea Capsule Coffee Sales and Growth Rate

11.6.4 Australia Capsule Coffee Sales and Growth Rate

11.6.5 India Capsule Coffee Sales and Growth Rate

12 SOUTH AMERICA CAPSULE COFFEE MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Capsule Coffee Market Sales and Growth Rate (2015-2020)

12.3 South America Capsule Coffee Market Revenue and Growth Rate (2015-2020)

12.4 South America Capsule Coffee Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Capsule Coffee Market Analysis by Country

12.6.1 Brazil Capsule Coffee Sales and Growth Rate

12.6.2 Argentina Capsule Coffee Sales and Growth Rate

12.6.3 Columbia Capsule Coffee Sales and Growth Rate

13 MIDDLE EAST AND AFRICA CAPSULE COFFEE MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Capsule Coffee Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Capsule Coffee Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Capsule Coffee Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Capsule Coffee Market Analysis by Country

13.6.1 UAE Capsule Coffee Sales and Growth Rate

13.6.2 Egypt Capsule Coffee Sales and Growth Rate

13.6.3 South Africa Capsule Coffee Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Capsule Coffee Market Size and Growth Rate 2015-2025

Table Capsule Coffee Key Market Segments

Figure Global Capsule Coffee Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Capsule Coffee Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Capsule Coffee

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Nestle Company Profile

Table Nestle Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nestle Production and Growth Rate

Figure Nestle Market Revenue (\$) Market Share 2015-2020

Table Illy Company Profile

Table Illy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Illy Production and Growth Rate

Figure Illy Market Revenue (\$) Market Share 2015-2020

Table Vittoria Food& Beverage Company Profile

Table Vittoria Food& Beverage Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vittoria Food& Beverage Production and Growth Rate

Figure Vittoria Food& Beverage Market Revenue (\$) Market Share 2015-2020

Table Lavazza Company Profile

Table Lavazza Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lavazza Production and Growth Rate

Figure Lavazza Market Revenue (\$) Market Share 2015-2020

Table JAB Company Profile

Table JAB Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure JAB Production and Growth Rate

Figure JAB Market Revenue (\$) Market Share 2015-2020

Table Mera Company Profile

Table Mera Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mera Production and Growth Rate

Figure Mera Market Revenue (\$) Market Share 2015-2020

Table Belmoca Company Profile

Table Belmoca Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Belmoca Production and Growth Rate

Figure Belmoca Market Revenue (\$) Market Share 2015-2020

Table Caffitaly system Company Profile

Table Caffitaly system Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Caffitaly system Production and Growth Rate

Figure Caffitaly system Market Revenue (\$) Market Share 2015-2020

Table Starbucks Company Profile

Table Starbucks Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Starbucks Production and Growth Rate

Figure Starbucks Market Revenue (\$) Market Share 2015-2020

Table Gourmesso Company Profile

Table Gourmesso Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gourmesso Production and Growth Rate

Figure Gourmesso Market Revenue (\$) Market Share 2015-2020

Table Global Capsule Coffee Sales by Types (2015-2020)

Table Global Capsule Coffee Sales Share by Types (2015-2020)

Table Global Capsule Coffee Revenue (\$) by Types (2015-2020)

Table Global Capsule Coffee Revenue Share by Types (2015-2020)

Table Global Capsule Coffee Price (\$) by Types (2015-2020)

Table Global Capsule Coffee Market Forecast Sales by Types (2020-2025)

Table Global Capsule Coffee Market Forecast Sales Share by Types (2020-2025)

Table Global Capsule Coffee Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Capsule Coffee Market Forecast Revenue Share by Types (2020-2025)

Figure Global Aluminum Capsules Sales and Growth Rate (2015-2020)

Figure Global Aluminum Capsules Price (2015-2020)

Figure Global Plastic Capsules Sales and Growth Rate (2015-2020)

Figure Global Plastic Capsules Price (2015-2020)

Figure Global Paper Capsules Sales and Growth Rate (2015-2020)

Figure Global Paper Capsules Price (2015-2020)

Figure Global Capsule Coffee Market Revenue (\$) and Growth Rate Forecast of Aluminum Capsules (2020-2025)

Figure Global Capsule Coffee Sales and Growth Rate Forecast of Aluminum Capsules (2020-2025)

Figure Global Capsule Coffee Market Revenue (\$) and Growth Rate Forecast of Plastic Capsules (2020-2025)

Figure Global Capsule Coffee Sales and Growth Rate Forecast of Plastic Capsules (2020-2025)

Figure Global Capsule Coffee Market Revenue (\$) and Growth Rate Forecast of Paper Capsules (2020-2025)

Figure Global Capsule Coffee Sales and Growth Rate Forecast of Paper Capsules (2020-2025)

Table Global Capsule Coffee Sales by Applications (2015-2020)

Table Global Capsule Coffee Sales Share by Applications (2015-2020)

Table Global Capsule Coffee Revenue (\$) by Applications (2015-2020)

Table Global Capsule Coffee Revenue Share by Applications (2015-2020)

Table Global Capsule Coffee Market Forecast Sales by Applications (2020-2025)

Table Global Capsule Coffee Market Forecast Sales Share by Applications (2020-2025)

Table Global Capsule Coffee Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Capsule Coffee Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Coffee Shops Sales and Growth Rate (2015-2020)

Figure Global Coffee Shops Price (2015-2020)

Figure Global Restaurants Sales and Growth Rate (2015-2020)

Figure Global Restaurants Price (2015-2020)

Figure Global Hotels Sales and Growth Rate (2015-2020)

Figure Global Hotels Price (2015-2020)

Figure Global Capsule Coffee Market Revenue (\$) and Growth Rate Forecast of Coffee Shops (2020-2025)

Figure Global Capsule Coffee Sales and Growth Rate Forecast of Coffee Shops (2020-2025)

Figure Global Capsule Coffee Market Revenue (\$) and Growth Rate Forecast of Restaurants (2020-2025)

Figure Global Capsule Coffee Sales and Growth Rate Forecast of Restaurants (2020-2025)

Figure Global Capsule Coffee Market Revenue (\$) and Growth Rate Forecast of Hotels

(2020-2025)

Figure Global Capsule Coffee Sales and Growth Rate Forecast of Hotels (2020-2025)

Figure Global Capsule Coffee Sales and Growth Rate (2015-2020)

Table Global Capsule Coffee Sales by Regions (2015-2020)

Table Global Capsule Coffee Sales Market Share by Regions (2015-2020)

Figure Global Capsule Coffee Sales Market Share by Regions in 2019

Figure Global Capsule Coffee Revenue and Growth Rate (2015-2020)

Table Global Capsule Coffee Revenue by Regions (2015-2020)

Table Global Capsule Coffee Revenue Market Share by Regions (2015-2020)

Figure Global Capsule Coffee Revenue Market Share by Regions in 2019

Table Global Capsule Coffee Market Forecast Sales by Regions (2020-2025)

Table Global Capsule Coffee Market Forecast Sales Share by Regions (2020-2025)

Table Global Capsule Coffee Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Capsule Coffee Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure North America Capsule Coffee Market Revenue and Growth Rate (2015-2020)

Figure North America Capsule Coffee Market Forecast Sales (2020-2025)

Figure North America Capsule Coffee Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Canada Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Mexico Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Europe Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Europe Capsule Coffee Market Revenue and Growth Rate (2015-2020)

Figure Europe Capsule Coffee Market Forecast Sales (2020-2025)

Figure Europe Capsule Coffee Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure France Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Italy Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Spain Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Russia Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Capsule Coffee Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Capsule Coffee Market Forecast Sales (2020-2025)

Figure Asia-Pacific Capsule Coffee Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Capsule Coffee Market Sales and Growth Rate (2015-2020)

Figure Japan Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure South Korea Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure Australia Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure India Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure South America Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure South America Capsule Coffee Market Revenue and Growth Rate (2015-2020)
Figure South America Capsule Coffee Market Forecast Sales (2020-2025)
Figure South America Capsule Coffee Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure Argentina Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure Columbia Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Capsule Coffee Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Capsule Coffee Market Forecast Sales (2020-2025)
Figure Middle East and Africa Capsule Coffee Market Forecast Revenue (\$) (2020-2025)
Figure UAE Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure Egypt Capsule Coffee Market Sales and Growth Rate (2015-2020)
Figure South Africa Capsule Coffee Market Sales and Growth Rate (2015-2020)

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