

Global Cannabis and Hemp Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cannabis and Hemp market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cannabis and Hemp market are covered in Chapter 9:

Ecofibre Limited

Aurora Cannabis Inc.

Medical Marijuana, Inc.

Harvest Health and Recreation

Terra Tech Corp.

Hexo Corp.

Tikun Olam



Aphria Inc.

Hemp Oil Canada

Green Thumb Industries

Folium Biosciences

Cresco Labs

Jinzhou Qiaopai Biotech

TerrAscend

Indiva

Canah International

Curaleaf Holdings

VIVO Cannabis Inc.

Canopy Growth Corporation

Cannabis Sativa, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Cannabis and Hemp market from 2017 to 2027 is primarily split into:

Flowers

Concentrates

Others

In Chapter 6 and Chapter 7.4, based on applications, the Cannabis and Hemp market from 2017 to 2027 covers:

Medicinal

Recreational

Industrial

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa



Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cannabis and Hemp market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cannabis and Hemp Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the



market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Global Cannabis and Hemp Industry Research Report, Competitive Landscape, Market Size, Regional Status and Pro...



Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



Contents

1 CANNABIS AND HEMP MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cannabis and Hemp Market
- 1.2 Cannabis and Hemp Market Segment by Type
- 1.2.1 Global Cannabis and Hemp Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Cannabis and Hemp Market Segment by Application
- 1.3.1 Cannabis and Hemp Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Cannabis and Hemp Market, Region Wise (2017-2027)
- 1.4.1 Global Cannabis and Hemp Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Cannabis and Hemp Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Cannabis and Hemp Market Status and Prospect (2017-2027)
 - 1.4.4 China Cannabis and Hemp Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Cannabis and Hemp Market Status and Prospect (2017-2027)
 - 1.4.6 India Cannabis and Hemp Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Cannabis and Hemp Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Cannabis and Hemp Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Cannabis and Hemp Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Cannabis and Hemp (2017-2027)
 - 1.5.1 Global Cannabis and Hemp Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Cannabis and Hemp Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Cannabis and Hemp Market

2 INDUSTRY OUTLOOK

- 2.1 Cannabis and Hemp Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Cannabis and Hemp Market Drivers Analysis



- 2.4 Cannabis and Hemp Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Cannabis and Hemp Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Cannabis and Hemp Industry Development

3 GLOBAL CANNABIS AND HEMP MARKET LANDSCAPE BY PLAYER

- 3.1 Global Cannabis and Hemp Sales Volume and Share by Player (2017-2022)
- 3.2 Global Cannabis and Hemp Revenue and Market Share by Player (2017-2022)
- 3.3 Global Cannabis and Hemp Average Price by Player (2017-2022)
- 3.4 Global Cannabis and Hemp Gross Margin by Player (2017-2022)
- 3.5 Cannabis and Hemp Market Competitive Situation and Trends
 - 3.5.1 Cannabis and Hemp Market Concentration Rate
- 3.5.2 Cannabis and Hemp Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CANNABIS AND HEMP SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Cannabis and Hemp Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Cannabis and Hemp Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Cannabis and Hemp Market Under COVID-19
- 4.5 Europe Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Cannabis and Hemp Market Under COVID-19
- 4.6 China Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Cannabis and Hemp Market Under COVID-19
- 4.7 Japan Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.7.1 Japan Cannabis and Hemp Market Under COVID-19
- 4.8 India Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

- 4.8.1 India Cannabis and Hemp Market Under COVID-19
- 4.9 Southeast Asia Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Cannabis and Hemp Market Under COVID-19
- 4.10 Latin America Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Cannabis and Hemp Market Under COVID-19
- 4.11 Middle East and Africa Cannabis and Hemp Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Cannabis and Hemp Market Under COVID-19

5 GLOBAL CANNABIS AND HEMP SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Cannabis and Hemp Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Cannabis and Hemp Revenue and Market Share by Type (2017-2022)
- 5.3 Global Cannabis and Hemp Price by Type (2017-2022)
- 5.4 Global Cannabis and Hemp Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Cannabis and Hemp Sales Volume, Revenue and Growth Rate of Flowers (2017-2022)
- 5.4.2 Global Cannabis and Hemp Sales Volume, Revenue and Growth Rate of Concentrates (2017-2022)
- 5.4.3 Global Cannabis and Hemp Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL CANNABIS AND HEMP MARKET ANALYSIS BY APPLICATION

- 6.1 Global Cannabis and Hemp Consumption and Market Share by Application (2017-2022)
- 6.2 Global Cannabis and Hemp Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Cannabis and Hemp Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Cannabis and Hemp Consumption and Growth Rate of Medicinal (2017-2022)
- 6.3.2 Global Cannabis and Hemp Consumption and Growth Rate of Recreational (2017-2022)



- 6.3.3 Global Cannabis and Hemp Consumption and Growth Rate of Industrial (2017-2022)
- 6.3.4 Global Cannabis and Hemp Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL CANNABIS AND HEMP MARKET FORECAST (2022-2027)

- 7.1 Global Cannabis and Hemp Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Cannabis and Hemp Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Cannabis and Hemp Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Cannabis and Hemp Price and Trend Forecast (2022-2027)
- 7.2 Global Cannabis and Hemp Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Cannabis and Hemp Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Cannabis and Hemp Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Cannabis and Hemp Revenue and Growth Rate of Flowers (2022-2027)
- 7.3.2 Global Cannabis and Hemp Revenue and Growth Rate of Concentrates (2022-2027)
- 7.3.3 Global Cannabis and Hemp Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Cannabis and Hemp Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Cannabis and Hemp Consumption Value and Growth Rate of Medicinal(2022-2027)
- 7.4.2 Global Cannabis and Hemp Consumption Value and Growth Rate of Recreational (2022-2027)
- 7.4.3 Global Cannabis and Hemp Consumption Value and Growth Rate of Industrial(2022-2027)



- 7.4.4 Global Cannabis and Hemp Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Cannabis and Hemp Market Forecast Under COVID-19

8 CANNABIS AND HEMP MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Cannabis and Hemp Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Cannabis and Hemp Analysis
- 8.6 Major Downstream Buyers of Cannabis and Hemp Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cannabis and Hemp Industry

9 PLAYERS PROFILES

- 9.1 Ecofibre Limited
- 9.1.1 Ecofibre Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.1.3 Ecofibre Limited Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Aurora Cannabis Inc.
- 9.2.1 Aurora Cannabis Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.2.3 Aurora Cannabis Inc. Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Medical Marijuana, Inc.
- 9.3.1 Medical Marijuana, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Cannabis and Hemp Product Profiles, Application and Specification
- 9.3.3 Medical Marijuana, Inc. Market Performance (2017-2022)



- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Harvest Health and Recreation
- 9.4.1 Harvest Health and Recreation Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Cannabis and Hemp Product Profiles, Application and Specification
- 9.4.3 Harvest Health and Recreation Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Terra Tech Corp.
- 9.5.1 Terra Tech Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.5.3 Terra Tech Corp. Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Hexo Corp.
- 9.6.1 Hexo Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.6.3 Hexo Corp. Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Tikun Olam
- 9.7.1 Tikun Olam Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.7.3 Tikun Olam Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Aphria Inc.
- 9.8.1 Aphria Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.8.3 Aphria Inc. Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Hemp Oil Canada
- 9.9.1 Hemp Oil Canada Basic Information, Manufacturing Base, Sales Region and



Competitors

- 9.9.2 Cannabis and Hemp Product Profiles, Application and Specification
- 9.9.3 Hemp Oil Canada Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Green Thumb Industries
- 9.10.1 Green Thumb Industries Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.10.3 Green Thumb Industries Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Folium Biosciences
- 9.11.1 Folium Biosciences Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.11.3 Folium Biosciences Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Cresco Labs
- 9.12.1 Cresco Labs Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.12.3 Cresco Labs Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Jinzhou Qiaopai Biotech
- 9.13.1 Jinzhou Qiaopai Biotech Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.13.3 Jinzhou Qiaopai Biotech Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 TerrAscend
- 9.14.1 TerrAscend Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.14.3 TerrAscend Market Performance (2017-2022)
 - 9.14.4 Recent Development



- 9.14.5 SWOT Analysis
- 9.15 Indiva
 - 9.15.1 Indiva Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.15.3 Indiva Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Canah International
- 9.16.1 Canah International Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.16.3 Canah International Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Curaleaf Holdings
- 9.17.1 Curaleaf Holdings Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.17.3 Curaleaf Holdings Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 VIVO Cannabis Inc.
- 9.18.1 VIVO Cannabis Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.18.3 VIVO Cannabis Inc. Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 Canopy Growth Corporation
- 9.19.1 Canopy Growth Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Cannabis and Hemp Product Profiles, Application and Specification
 - 9.19.3 Canopy Growth Corporation Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Cannabis Sativa, Inc.
- 9.20.1 Cannabis Sativa, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Cannabis and Hemp Product Profiles, Application and Specification



- 9.20.3 Cannabis Sativa, Inc. Market Performance (2017-2022)
- 9.20.4 Recent Development
- 9.20.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Cannabis and Hemp Product Picture

Table Global Cannabis and Hemp Market Sales Volume and CAGR (%) Comparison by Type

Table Cannabis and Hemp Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Cannabis and Hemp Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Cannabis and Hemp Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Cannabis and Hemp Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cannabis and Hemp Industry Development

Table Global Cannabis and Hemp Sales Volume by Player (2017-2022)

Table Global Cannabis and Hemp Sales Volume Share by Player (2017-2022)

Figure Global Cannabis and Hemp Sales Volume Share by Player in 2021

Table Cannabis and Hemp Revenue (Million USD) by Player (2017-2022)

Table Cannabis and Hemp Revenue Market Share by Player (2017-2022)

Table Cannabis and Hemp Price by Player (2017-2022)

Table Cannabis and Hemp Gross Margin by Player (2017-2022)



Table Mergers & Acquisitions, Expansion Plans

Table Global Cannabis and Hemp Sales Volume, Region Wise (2017-2022)

Table Global Cannabis and Hemp Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cannabis and Hemp Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cannabis and Hemp Sales Volume Market Share, Region Wise in 2021

Table Global Cannabis and Hemp Revenue (Million USD), Region Wise (2017-2022)

Table Global Cannabis and Hemp Revenue Market Share, Region Wise (2017-2022)

Figure Global Cannabis and Hemp Revenue Market Share, Region Wise (2017-2022)

Figure Global Cannabis and Hemp Revenue Market Share, Region Wise in 2021

Table Global Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Cannabis and Hemp Sales Volume by Type (2017-2022)

Table Global Cannabis and Hemp Sales Volume Market Share by Type (2017-2022)

Figure Global Cannabis and Hemp Sales Volume Market Share by Type in 2021

Table Global Cannabis and Hemp Revenue (Million USD) by Type (2017-2022)

Table Global Cannabis and Hemp Revenue Market Share by Type (2017-2022)

Figure Global Cannabis and Hemp Revenue Market Share by Type in 2021

Table Cannabis and Hemp Price by Type (2017-2022)

Figure Global Cannabis and Hemp Sales Volume and Growth Rate of Flowers (2017-2022)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Flowers



(2017-2022)

Figure Global Cannabis and Hemp Sales Volume and Growth Rate of Concentrates (2017-2022)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Concentrates (2017-2022)

Figure Global Cannabis and Hemp Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Cannabis and Hemp Consumption by Application (2017-2022)

Table Global Cannabis and Hemp Consumption Market Share by Application (2017-2022)

Table Global Cannabis and Hemp Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cannabis and Hemp Consumption Revenue Market Share by Application (2017-2022)

Table Global Cannabis and Hemp Consumption and Growth Rate of Medicinal (2017-2022)

Table Global Cannabis and Hemp Consumption and Growth Rate of Recreational (2017-2022)

Table Global Cannabis and Hemp Consumption and Growth Rate of Industrial (2017-2022)

Table Global Cannabis and Hemp Consumption and Growth Rate of Others (2017-2022)

Figure Global Cannabis and Hemp Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cannabis and Hemp Price and Trend Forecast (2022-2027)

Figure USA Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure China Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis and Hemp Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis and Hemp Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cannabis and Hemp Market Sales Volume Forecast, by Type

Table Global Cannabis and Hemp Sales Volume Market Share Forecast, by Type

Table Global Cannabis and Hemp Market Revenue (Million USD) Forecast, by Type

Table Global Cannabis and Hemp Revenue Market Share Forecast, by Type

Table Global Cannabis and Hemp Price Forecast, by Type

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Flowers (2022-2027)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Flowers (2022-2027)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Concentrates (2022-2027)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Concentrates (2022-2027)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Cannabis and Hemp Revenue (Million USD) and Growth Rate of Others (2022-2027)



Table Global Cannabis and Hemp Market Consumption Forecast, by Application Table Global Cannabis and Hemp Consumption Market Share Forecast, by Application Table Global Cannabis and Hemp Market Revenue (Million USD) Forecast, by Application

Table Global Cannabis and Hemp Revenue Market Share Forecast, by Application Figure Global Cannabis and Hemp Consumption Value (Million USD) and Growth Rate of Medicinal (2022-2027)

Figure Global Cannabis and Hemp Consumption Value (Million USD) and Growth Rate of Recreational (2022-2027)

Figure Global Cannabis and Hemp Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Global Cannabis and Hemp Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Cannabis and Hemp Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Ecofibre Limited Profile

Table Ecofibre Limited Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ecofibre Limited Cannabis and Hemp Sales Volume and Growth Rate

Figure Ecofibre Limited Revenue (Million USD) Market Share 2017-2022

Table Aurora Cannabis Inc. Profile

Table Aurora Cannabis Inc. Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aurora Cannabis Inc. Cannabis and Hemp Sales Volume and Growth Rate Figure Aurora Cannabis Inc. Revenue (Million USD) Market Share 2017-2022 Table Medical Marijuana, Inc. Profile

Table Medical Marijuana, Inc. Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Medical Marijuana, Inc. Cannabis and Hemp Sales Volume and Growth Rate Figure Medical Marijuana, Inc. Revenue (Million USD) Market Share 2017-2022 Table Harvest Health and Recreation Profile

Table Harvest Health and Recreation Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Harvest Health and Recreation Cannabis and Hemp Sales Volume and Growth Rate



Figure Harvest Health and Recreation Revenue (Million USD) Market Share 2017-2022 Table Terra Tech Corp. Profile

Table Terra Tech Corp. Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Terra Tech Corp. Cannabis and Hemp Sales Volume and Growth Rate

Figure Terra Tech Corp. Revenue (Million USD) Market Share 2017-2022

Table Hexo Corp. Profile

Table Hexo Corp. Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hexo Corp. Cannabis and Hemp Sales Volume and Growth Rate

Figure Hexo Corp. Revenue (Million USD) Market Share 2017-2022

Table Tikun Olam Profile

Table Tikun Olam Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tikun Olam Cannabis and Hemp Sales Volume and Growth Rate

Figure Tikun Olam Revenue (Million USD) Market Share 2017-2022

Table Aphria Inc. Profile

Table Aphria Inc. Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aphria Inc. Cannabis and Hemp Sales Volume and Growth Rate

Figure Aphria Inc. Revenue (Million USD) Market Share 2017-2022

Table Hemp Oil Canada Profile

Table Hemp Oil Canada Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hemp Oil Canada Cannabis and Hemp Sales Volume and Growth Rate

Figure Hemp Oil Canada Revenue (Million USD) Market Share 2017-2022

Table Green Thumb Industries Profile

Table Green Thumb Industries Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Green Thumb Industries Cannabis and Hemp Sales Volume and Growth Rate

Figure Green Thumb Industries Revenue (Million USD) Market Share 2017-2022

Table Folium Biosciences Profile

Table Folium Biosciences Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Folium Biosciences Cannabis and Hemp Sales Volume and Growth Rate

Figure Folium Biosciences Revenue (Million USD) Market Share 2017-2022

Table Cresco Labs Profile

Table Cresco Labs Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Cresco Labs Cannabis and Hemp Sales Volume and Growth Rate

Figure Cresco Labs Revenue (Million USD) Market Share 2017-2022

Table Jinzhou Qiaopai Biotech Profile

Table Jinzhou Qiaopai Biotech Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jinzhou Qiaopai Biotech Cannabis and Hemp Sales Volume and Growth Rate Figure Jinzhou Qiaopai Biotech Revenue (Million USD) Market Share 2017-2022 Table TerrAscend Profile

Table TerrAscend Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TerrAscend Cannabis and Hemp Sales Volume and Growth Rate

Figure TerrAscend Revenue (Million USD) Market Share 2017-2022

Table Indiva Profile

Table Indiva Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Indiva Cannabis and Hemp Sales Volume and Growth Rate

Figure Indiva Revenue (Million USD) Market Share 2017-2022

Table Canah International Profile

Table Canah International Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canah International Cannabis and Hemp Sales Volume and Growth Rate

Figure Canah International Revenue (Million USD) Market Share 2017-2022

Table Curaleaf Holdings Profile

Table Curaleaf Holdings Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Curaleaf Holdings Cannabis and Hemp Sales Volume and Growth Rate

Figure Curaleaf Holdings Revenue (Million USD) Market Share 2017-2022

Table VIVO Cannabis Inc. Profile

Table VIVO Cannabis Inc. Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIVO Cannabis Inc. Cannabis and Hemp Sales Volume and Growth Rate

Figure VIVO Cannabis Inc. Revenue (Million USD) Market Share 2017-2022

Table Canopy Growth Corporation Profile

Table Canopy Growth Corporation Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canopy Growth Corporation Cannabis and Hemp Sales Volume and Growth Rate

Figure Canopy Growth Corporation Revenue (Million USD) Market Share 2017-2022 Table Cannabis Sativa, Inc. Profile



Table Cannabis Sativa, Inc. Cannabis and Hemp Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cannabis Sativa, Inc. Cannabis and Hemp Sales Volume and Growth Rate Figure Cannabis Sativa, Inc. Revenue (Million USD) Market Share 2017-2022



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