

Global Cannabis-Infused Beverage Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

https://marketpublishers.com/r/G26ECF7AD426EN.html

Date: July 2023 Pages: 106 Price: US\$ 3,250.00 (Single User License) ID: G26ECF7AD426EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cannabis-Infused Beverage market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cannabis-Infused Beverage market are covered in Chapter 9:

Sprig Love Hemp Water HYBT Heineken Phivida Holdings Alkaline Water Company



Canopy Growth Corporation American Premium Water Molson Coors Brewing

In Chapter 5 and Chapter 7.3, based on types, the Cannabis-Infused Beverage market from 2017 to 2027 is primarily split into:

Alcoholic Beverages Non-Alcoholic Beverages

In Chapter 6 and Chapter 7.4, based on applications, the Cannabis-Infused Beverage market from 2017 to 2027 covers:

HoReCa Household

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States Europe China Japan India Southeast Asia Latin America Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cannabis-Infused Beverage market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cannabis-



Infused Beverage Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the



market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.



Years considered for this report:

Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027



Contents

1 CANNABIS-INFUSED BEVERAGE MARKET OVERVIEW

1.1 Product Overview and Scope of Cannabis-Infused Beverage Market

1.2 Cannabis-Infused Beverage Market Segment by Type

1.2.1 Global Cannabis-Infused Beverage Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Cannabis-Infused Beverage Market Segment by Application

1.3.1 Cannabis-Infused Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Cannabis-Infused Beverage Market, Region Wise (2017-2027)

1.4.1 Global Cannabis-Infused Beverage Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Cannabis-Infused Beverage Market Status and Prospect (2017-2027)

1.4.3 Europe Cannabis-Infused Beverage Market Status and Prospect (2017-2027)

1.4.4 China Cannabis-Infused Beverage Market Status and Prospect (2017-2027)

- 1.4.5 Japan Cannabis-Infused Beverage Market Status and Prospect (2017-2027)
- 1.4.6 India Cannabis-Infused Beverage Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Cannabis-Infused Beverage Market Status and Prospect (2017-2027)

1.4.8 Latin America Cannabis-Infused Beverage Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Cannabis-Infused Beverage Market Status and Prospect (2017-2027)

1.5 Global Market Size of Cannabis-Infused Beverage (2017-2027)

1.5.1 Global Cannabis-Infused Beverage Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Cannabis-Infused Beverage Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Cannabis-Infused Beverage Market

2 INDUSTRY OUTLOOK

2.1 Cannabis-Infused Beverage Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

Global Cannabis-Infused Beverage Industry Research Report, Competitive Landscape, Market Size, Regional Status.



2.2.2 Analysis of Technical Barriers

- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier

2.3 Cannabis-Infused Beverage Market Drivers Analysis

- 2.4 Cannabis-Infused Beverage Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis

2.7 Cannabis-Infused Beverage Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Cannabis-Infused Beverage Industry Development

3 GLOBAL CANNABIS-INFUSED BEVERAGE MARKET LANDSCAPE BY PLAYER

3.1 Global Cannabis-Infused Beverage Sales Volume and Share by Player (2017-2022)3.2 Global Cannabis-Infused Beverage Revenue and Market Share by Player (2017-2022)

3.3 Global Cannabis-Infused Beverage Average Price by Player (2017-2022)

3.4 Global Cannabis-Infused Beverage Gross Margin by Player (2017-2022)

3.5 Cannabis-Infused Beverage Market Competitive Situation and Trends

3.5.1 Cannabis-Infused Beverage Market Concentration Rate

3.5.2 Cannabis-Infused Beverage Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CANNABIS-INFUSED BEVERAGE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Cannabis-Infused Beverage Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Cannabis-Infused Beverage Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Cannabis-Infused Beverage Market Under COVID-194.5 Europe Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)



4.5.1 Europe Cannabis-Infused Beverage Market Under COVID-19

4.6 China Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Cannabis-Infused Beverage Market Under COVID-19

4.7 Japan Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Cannabis-Infused Beverage Market Under COVID-194.8 India Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Cannabis-Infused Beverage Market Under COVID-19

4.9 Southeast Asia Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Cannabis-Infused Beverage Market Under COVID-194.10 Latin America Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Cannabis-Infused Beverage Market Under COVID-194.11 Middle East and Africa Cannabis-Infused Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Cannabis-Infused Beverage Market Under COVID-19

5 GLOBAL CANNABIS-INFUSED BEVERAGE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Cannabis-Infused Beverage Sales Volume and Market Share by Type (2017-2022)

5.2 Global Cannabis-Infused Beverage Revenue and Market Share by Type (2017-2022)

5.3 Global Cannabis-Infused Beverage Price by Type (2017-2022)

5.4 Global Cannabis-Infused Beverage Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Cannabis-Infused Beverage Sales Volume, Revenue and Growth Rate of Alcoholic Beverages (2017-2022)

5.4.2 Global Cannabis-Infused Beverage Sales Volume, Revenue and Growth Rate of Non-Alcoholic Beverages (2017-2022)

6 GLOBAL CANNABIS-INFUSED BEVERAGE MARKET ANALYSIS BY APPLICATION

6.1 Global Cannabis-Infused Beverage Consumption and Market Share by Application



(2017-2022)

6.2 Global Cannabis-Infused Beverage Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Cannabis-Infused Beverage Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Cannabis-Infused Beverage Consumption and Growth Rate of HoReCa (2017-2022)

6.3.2 Global Cannabis-Infused Beverage Consumption and Growth Rate of Household (2017-2022)

7 GLOBAL CANNABIS-INFUSED BEVERAGE MARKET FORECAST (2022-2027)

7.1 Global Cannabis-Infused Beverage Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Cannabis-Infused Beverage Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Cannabis-Infused Beverage Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Cannabis-Infused Beverage Price and Trend Forecast (2022-2027)7.2 Global Cannabis-Infused Beverage Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Cannabis-Infused Beverage Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Cannabis-Infused Beverage Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Cannabis-Infused Beverage Revenue and Growth Rate of Alcoholic



Beverages (2022-2027)

7.3.2 Global Cannabis-Infused Beverage Revenue and Growth Rate of Non-Alcoholic Beverages (2022-2027)

7.4 Global Cannabis-Infused Beverage Consumption Forecast by Application (2022-2027)

7.4.1 Global Cannabis-Infused Beverage Consumption Value and Growth Rate of HoReCa(2022-2027)

7.4.2 Global Cannabis-Infused Beverage Consumption Value and Growth Rate of Household(2022-2027)

7.5 Cannabis-Infused Beverage Market Forecast Under COVID-19

8 CANNABIS-INFUSED BEVERAGE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Cannabis-Infused Beverage Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Cannabis-Infused Beverage Analysis
- 8.6 Major Downstream Buyers of Cannabis-Infused Beverage Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Cannabis-Infused Beverage Industry

9 PLAYERS PROFILES

- 9.1 Sprig
 - 9.1.1 Sprig Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Cannabis-Infused Beverage Product Profiles, Application and Specification
 - 9.1.3 Sprig Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Love Hemp Water

9.2.1 Love Hemp Water Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Cannabis-Infused Beverage Product Profiles, Application and Specification9.2.3 Love Hemp Water Market Performance (2017-2022)



- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 HYBT

- 9.3.1 HYBT Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Cannabis-Infused Beverage Product Profiles, Application and Specification
- 9.3.3 HYBT Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Heineken
 - 9.4.1 Heineken Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Cannabis-Infused Beverage Product Profiles, Application and Specification
 - 9.4.3 Heineken Market Performance (2017-2022)
 - 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Phivida Holdings

9.5.1 Phivida Holdings Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.5.2 Cannabis-Infused Beverage Product Profiles, Application and Specification
- 9.5.3 Phivida Holdings Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Alkaline Water Company

9.6.1 Alkaline Water Company Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.6.2 Cannabis-Infused Beverage Product Profiles, Application and Specification
- 9.6.3 Alkaline Water Company Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Canopy Growth Corporation

9.7.1 Canopy Growth Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.7.2 Cannabis-Infused Beverage Product Profiles, Application and Specification
- 9.7.3 Canopy Growth Corporation Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 American Premium Water

9.8.1 American Premium Water Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Cannabis-Infused Beverage Product Profiles, Application and Specification



9.8.3 American Premium Water Market Performance (2017-2022)

- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Molson Coors Brewing

9.9.1 Molson Coors Brewing Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.9.2 Cannabis-Infused Beverage Product Profiles, Application and Specification
- 9.9.3 Molson Coors Brewing Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Cannabis-Infused Beverage Product Picture Table Global Cannabis-Infused Beverage Market Sales Volume and CAGR (%) Comparison by Type Table Cannabis-Infused Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027) Figure Global Cannabis-Infused Beverage Market Size (Revenue, Million USD) and CAGR (%) (2017-2027) Figure United States Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Europe Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure China Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Japan Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure India Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Southeast Asia Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Latin America Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Middle East and Africa Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Global Cannabis-Infused Beverage Market Sales Volume Status and Outlook (2017 - 2027)Table Global Macroeconomic Analysis Figure Global COVID-19 Status Overview Table Influence of COVID-19 Outbreak on Cannabis-Infused Beverage Industry Development Table Global Cannabis-Infused Beverage Sales Volume by Player (2017-2022) Table Global Cannabis-Infused Beverage Sales Volume Share by Player (2017-2022) Figure Global Cannabis-Infused Beverage Sales Volume Share by Player in 2021 Table Cannabis-Infused Beverage Revenue (Million USD) by Player (2017-2022) Table Cannabis-Infused Beverage Revenue Market Share by Player (2017-2022)

Table Cannabis-Infused Beverage Price by Player (2017-2022)



 Table Cannabis-Infused Beverage Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cannabis-Infused Beverage Sales Volume, Region Wise (2017-2022)

Table Global Cannabis-Infused Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cannabis-Infused Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cannabis-Infused Beverage Sales Volume Market Share, Region Wise in 2021

Table Global Cannabis-Infused Beverage Revenue (Million USD), Region Wise (2017-2022)

Table Global Cannabis-Infused Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Cannabis-Infused Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Cannabis-Infused Beverage Revenue Market Share, Region Wise in 2021

Table Global Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Cannabis-Infused Beverage Sales Volume by Type (2017-2022)

Table Global Cannabis-Infused Beverage Sales Volume Market Share by Type (2017-2022)

Figure Global Cannabis-Infused Beverage Sales Volume Market Share by Type in 2021



Table Global Cannabis-Infused Beverage Revenue (Million USD) by Type (2017-2022) Table Global Cannabis-Infused Beverage Revenue Market Share by Type (2017-2022) Figure Global Cannabis-Infused Beverage Revenue Market Share by Type in 2021

Table Cannabis-Infused Beverage Price by Type (2017-2022)

Figure Global Cannabis-Infused Beverage Sales Volume and Growth Rate of Alcoholic Beverages (2017-2022)

Figure Global Cannabis-Infused Beverage Revenue (Million USD) and Growth Rate of Alcoholic Beverages (2017-2022)

Figure Global Cannabis-Infused Beverage Sales Volume and Growth Rate of Non-Alcoholic Beverages (2017-2022)

Figure Global Cannabis-Infused Beverage Revenue (Million USD) and Growth Rate of Non-Alcoholic Beverages (2017-2022)

Table Global Cannabis-Infused Beverage Consumption by Application (2017-2022) Table Global Cannabis-Infused Beverage Consumption Market Share by Application (2017-2022)

Table Global Cannabis-Infused Beverage Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cannabis-Infused Beverage Consumption Revenue Market Share by Application (2017-2022)

Table Global Cannabis-Infused Beverage Consumption and Growth Rate of HoReCa (2017-2022)

Table Global Cannabis-Infused Beverage Consumption and Growth Rate of Household (2017-2022)

Figure Global Cannabis-Infused Beverage Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cannabis-Infused Beverage Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cannabis-Infused Beverage Price and Trend Forecast (2022-2027) Figure USA Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cannabis-Infused Beverage Market Revenue (Million USD) and Growth



Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis-Infused Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis-Infused Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cannabis-Infused Beverage Market Sales Volume Forecast, by Type Table Global Cannabis-Infused Beverage Sales Volume Market Share Forecast, by Type

Table Global Cannabis-Infused Beverage Market Revenue (Million USD) Forecast, by Type

Table Global Cannabis-Infused Beverage Revenue Market Share Forecast, by TypeTable Global Cannabis-Infused Beverage Price Forecast, by Type

Figure Global Cannabis-Infused Beverage Revenue (Million USD) and Growth Rate of Alcoholic Beverages (2022-2027)

Figure Global Cannabis-Infused Beverage Revenue (Million USD) and Growth Rate of Alcoholic Beverages (2022-2027)

Figure Global Cannabis-Infused Beverage Revenue (Million USD) and Growth Rate of Non-Alcoholic Beverages (2022-2027)

Figure Global Cannabis-Infused Beverage Revenue (Million USD) and Growth Rate of Non-Alcoholic Beverages (2022-2027)

Table Global Cannabis-Infused Beverage Market Consumption Forecast, by Application Table Global Cannabis-Infused Beverage Consumption Market Share Forecast, by Application



Table Global Cannabis-Infused Beverage Market Revenue (Million USD) Forecast, by Application

Table Global Cannabis-Infused Beverage Revenue Market Share Forecast, by Application

Figure Global Cannabis-Infused Beverage Consumption Value (Million USD) and Growth Rate of HoReCa (2022-2027)

Figure Global Cannabis-Infused Beverage Consumption Value (Million USD) and Growth Rate of Household (2022-2027)

Figure Cannabis-Infused Beverage Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Sprig Profile

Table Sprig Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sprig Cannabis-Infused Beverage Sales Volume and Growth Rate

Figure Sprig Revenue (Million USD) Market Share 2017-2022

Table Love Hemp Water Profile

Table Love Hemp Water Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Love Hemp Water Cannabis-Infused Beverage Sales Volume and Growth Rate Figure Love Hemp Water Revenue (Million USD) Market Share 2017-2022

Table HYBT Profile

Table HYBT Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HYBT Cannabis-Infused Beverage Sales Volume and Growth Rate

Figure HYBT Revenue (Million USD) Market Share 2017-2022

Table Heineken Profile

Table Heineken Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Heineken Cannabis-Infused Beverage Sales Volume and Growth Rate

Figure Heineken Revenue (Million USD) Market Share 2017-2022

Table Phivida Holdings Profile

Table Phivida Holdings Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Phivida Holdings Cannabis-Infused Beverage Sales Volume and Growth Rate Figure Phivida Holdings Revenue (Million USD) Market Share 2017-2022



Table Alkaline Water Company Profile

Table Alkaline Water Company Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alkaline Water Company Cannabis-Infused Beverage Sales Volume and Growth Rate

Figure Alkaline Water Company Revenue (Million USD) Market Share 2017-2022 Table Canopy Growth Corporation Profile

Table Canopy Growth Corporation Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canopy Growth Corporation Cannabis-Infused Beverage Sales Volume and Growth Rate

Figure Canopy Growth Corporation Revenue (Million USD) Market Share 2017-2022 Table American Premium Water Profile

Table American Premium Water Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure American Premium Water Cannabis-Infused Beverage Sales Volume and Growth Rate

Figure American Premium Water Revenue (Million USD) Market Share 2017-2022 Table Molson Coors Brewing Profile

Table Molson Coors Brewing Cannabis-Infused Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Molson Coors Brewing Cannabis-Infused Beverage Sales Volume and Growth Rate

Figure Molson Coors Brewing Revenue (Million USD) Market Share 2017-2022



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